### **SUMMARY**



	Oct 2021	Sep 2021	Oct 2020
UK Investors			
Funds under management			
All funds <sup>2</sup>	£ 1,565.0 bn	£ 1,550.1 bn	£ 1,302.6 bn
Funds of funds Tracker funds Responsible Investments	£ 192.8 bn £ 291.4 bn £ 88.7 bn	£ 191.2 bn £ 285.4 bn £ 85.7 bn	£ 165.0 bn £ 230.7 bn £ 47.0 bn
ISAs	£ 195.4 bn	£ 194.9 bn	£ 156.0 bn
Net retail sales			
All funds	£ 1,734 m	£ 2,332 m	£ 2,520 m
Equity funds Fixed income funds Mixed asset funds	£ 280 m £ 597 m £ 578 m	£ 984 m £ 620 m £ 365 m	£ 438 m £ 702 m £ 1,154 m
Funds of funds Tracker funds Responsible Investments	£ 431 m £ 1,451 m £ 1,474 m	£ 63 m £ 1,554 m £ 2,149 m	£ 332 m £ 1,695 m £ 1,523 m
ISAs	-£ 146 m	<i>-£</i> 204 m	<i>-£</i> 263 m

Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

(2) Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other than funds of overseas funds) to avoid double-counting.

(3) ISA figures are based on information from fund managers and five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Quilter and Transact. The figures do not include business through other ISA providers such as wealth managers.

### **TABLE 2: FUNDS UNDER MANAGEMENT BY DOMICILE**



		<b>UK Investors</b>			<b>UK Domiciled Funds</b>	
	Total FUM	<i>of which</i> held in UK domiciled funds	<i>of which</i> held in overseas domiciled funds	Total FUM	of which held by UK investors	of which held by overseas investors
2012	703,630	650,747	52,882	680,358	650,747	29,611
2013	820,475	753,727	66,748	799,349	753,727	45,622
2014	892,533	817,617	74,916	843,231	817,617	25,614
2015	929,943	839,960	89,983	901,964	839,960	62,005
2016	1,062,452	954,490	107,962	1,021,601	954,490	67,111
2017	1,235,339	1,073,834	161,505	1,160,589	1,073,834	86,754
2018	1,154,494	1,001,315	153,179	1,046,980	1,001,315	45,664
2019	1,319,186	1,119,262	199,925	1,163,673	1,119,262	44,411
2020	1,439,363	1,204,296	235,067	1,249,312	1,204,296	45,016
2019 Q4	1,319,186	1,119,262	199,925	1,163,673	1,119,262	44,411
2019 Q4 2020 Q1		956,448	179,107	992,560	956,448	36,112
	1,135,555 1,294,766	1,087,765	207,001	1,128,442	1,087,765	40,677
Q2 Q3	1,327,513	1,108,690	218,823	1,120,442	1,108,690	40,077 42,346
Q3 Q4	1,439,363	1,204,296	235,067	1,249,312	1,108,090	45,016
2021 Q1	1,467,409	1,229,712	235,007	1,276,791	1,229,712	47,080
Q2	1,529,916	1,229,712	248,144	1,330,739	1,223,712	48,967
Q3	1,550,131	1,301,856	248,275	1,354,402	1,301,856	52,546
				1		
020 Oct	1,302,603	1,084,797	217,806	1,126,354	1,084,797	41,557
Nov	1,403,920	1,174,020	229,899	1,218,463	1,174,020	44,442
Q4 Dec	1,439,363	1,204,296	235,067	1,249,312	1,204,296	45,016
2021 Jan	1,434,914	1,197,759	237,155	1,242,463	1,197,759	44,704
Feb	1,438,322	1,201,771	236,551	1,248,124	1,201,771	46,353
Q1 Mar	1,467,409	1,229,712	237,697	1,276,791	1,229,712	47,080
Apr	1,511,457	1,270,487	240,971	1,318,435	1,270,487	47,949
May	1,512,977	1,273,152	239,825	1,320,909	1,273,152	47,757
Q2 Jun	1,529,916	1,281,772	248,144	1,330,739	1,281,772	48,967
Jul	1,537,283	1,291,551	245,732	1,342,840	1,291,551	51,289
Aug	1,577,336	1,323,030	254,306	1,376,349	1,323,030	53,319
Q3 Sep	1,550,131	1,301,856	248,275	1,354,402	1,301,856	52,546
Oct	1,565,024	1,313,793	251,231	1,367,040	1,313,793	53,248

Notes:

(1) Each month small revisions to figures may have been made since previous the press release. This reflects additional information received.

(2) Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other than funds of overseas funds) to avoid doublecounting.

### **TABLE 3: FUNDS UNDER MANAGEMENT BY ASSET CLASS**



			All Funds Including Funds of Funds <sup>3</sup>												
		Industry Total <sup>2</sup> £m	Equity £m	/ Total	Fixed Inco £m	me Total	Money Mar £m	ket Total	Mixed Ass £m	set Total	Property £m	/ Total	Other £m	Total	Total £m
-		ZIII	2.00	Total	2	Total	2	Total	2111	Total	2	Total	ZIII	Total	2
2011		578,646	337,626	53.2%	133,843	21.1%	4,580	0.7%	112,888	17.8%	13,681	2.2%	32,239	5.1%	634,856
2012		703,630	397,660	51.6%	166,770	21.6%	6,916	0.9%	130,132	16.9%	14,487	1.9%	55,406	7.2%	771,370
2013		820,475	492,725	54.8%	169,980	18.9%	9,273	1.0%	152,031	16.9%	17,212	1.9%	58,725	6.5%	899,946
2014		892,533	527,336	53.8%	195,903	20.0%	10,660	1.1%	157,352	16.0%	24,062	2.5%	65,117	6.6%	980,429
2015		929,943	561,650	54.6%	185,984	18.1%	11,501	1.1%	165,229	16.1%	31,993	3.1%	71,852	7.0%	1,028,208
2016		1,062,452	633,614	53.7%	215,456	18.3%	19,850	1.7%	198,399	16.8%	28,603	2.4%	83,382	7.1%	1,179,304
2017		1,235,339	722,094	52.5%	257,916	18.7%	25,115	1.8%	221,040	16.1%	30,721	2.2%	119,575	8.7%	1,376,460
2018		1,154,494	656,087	50.8%	250,591	19.4%	21,710	1.7%	210,724	16.3%	31,449	2.4%	120,008	9.3%	1,290,569
2019 2020		1,319,186 1,439,363	757,760 827,231	51.4% 51.5%	277,220 307,719	18.8% 19.2%	44,505 49,255	3.0% 3.1%	245,731 274,417	16.7% 17.1%	28,396 27,046	1.9% 1.7%	121,157 119,385	8.2% 7.4%	1,474,769 1,605,051
2020		1,439,303	027,231	51.570	307,719	19.270	49,200	5.170	2/4,41/	17.170	27,040	1.770	119,303	7.470	1,005,051
2019	Q4	1,319,186	757,760	51.4%	277,220	18.8%	44,505	3.0%	245,731	16.7%	28,396	1.9%	121,157	8.2%	1,474,769
	Q1	1,135,555	618,147	48.6%	258,660	20.3%	47,091	3.7%	214,238	16.8%	26,052	2.0%	107,367	8.4%	1,271,555
	Q1 Q2	1,294,766	730,169	50.5%	285,741	19.8%	47,822	3.3%	240,851	16.7%	26,283	1.8%	114,733	7.9%	1,445,599
	Q2 Q3	1,327,513	746,120	50.4%	297,066	20.1%	47,005	3.2%	240,001	16.8%	26,639	1.8%	115,374	7.8%	1,480,784
	Q4	1,439,363	827,231	51.5%	307,719	19.2%	49,255	3.1%	274,417	17.1%	20,039	1.7%	119,385	7.4%	1,605,051
	Q1	1,467,409	856,716	52.4%	307,013	19.2 %	43,823	2.7%	281,559	17.2%	26,660	1.6%	119,385	7.3%	1,635,557
	Q1 Q2	1,529,916	912,626	53.5%	316,825	18.6%	43,217	2.5%	281,559	16.6%	26,743	1.6%	119,787	7.3%	1,706,934
	Q2 Q3	1,550,131	916,966	53.0%	320,580	18.5%	44,058	2.5%	288,970	16.7%	26,630	1.5%	131,589	7.6%	1,728,793
· · · · · ·	çs	1,550,151	910,900	33.070	520,500	10.570	77,030	2.370	200,970	10.7 70	20,030	1.570	151,505	7.070	1,720,793
2020	Oct	1,302,603	722,268	49.7%	297,580	20.5%	46,439	3.2%	246,694	17.0%	26,510	1.8%	114,597	7.9%	1,454,088
	Nov	1,403,920	800,991	51.2%	302,916	19.4%	48,372	3.1%	266,691	17.0%	27,243	1.7%	117,981	7.5%	1,564,194
	Dec	1,439,363	827,231	51.5%	307,719	19.2%	49,255	3.1%	274,417	17.1%	27,046	1.7%	119,385	7.4%	1,605,051
-	Jan	1,434,914	827,190	51.7%	309,278	19.3%	46,853	2.9%	270,824	16.9%	27,080	1.7%	119,161	7.4%	1,600,385
	Feb	1,438,322	832,446	51.9%	305,918	19.1%	44,319	2.8%	275,154	17.2%	26,918	1.7%	119,489	7.4%	1,604,245
	Mar	1,467,409	856,716	52.4%	307,013	18.8%	43,823	2.7%	281,559	17.2%	26,660	1.6%	119,787	7.3%	1,635,557
-	Apr	1,511,457	892,502	53.0%	312,191	18.5%	42,592	2.5%	290,097	17.2%	27,024	1.6%	120,255	7.1%	1,684,660
	May	1,512,977	893,243	53.0%	312,775	18.5%	42,677	2.5%	291,441	17.3%	26,471	1.6%	119,765	7.1%	1,686,372
	Jun	1,529,916	912,626	53.5%	316,825	18.6%	43,217	2.5%	283,407	16.6%	26,743	1.6%	124,116	7.3%	1,706,934
-	Jul	1,537,283	909,975	53.1%	320,420	18.7%	44,272	2.6%	286,412	16.7%	27,046	1.6%	127,052	7.4%	1,715,178
	Aug	1,577,336	940,432	53.5%	323,378	18.4%	44,651	2.5%	292,838	16.7%	26,847	1.5%	130,188	7.4%	1,758,335
	Sep	1,550,131	916,966	53.0%	320,580	18.5%	44,058	2.5%	288,970	16.7%	26,630	1.5%	131,589	7.6%	1,728,793
<b>U</b> -	Oct	1,565,024	928,304	53.2%	318,934	18.3%	45,560	2.6%	290,136	16.6%	26,945	1.5%	135,227	7.7%	1,745,107

### Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

(2) Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other then funds of overseas funds) to avoid double-counting.

(3) These figures include double-counting of investments through FOFs - assets are counted first when invested in a FOF and then when FOF invests in other funds. This gives the best indicator available of the asset breakdown of investors' choices since the Investment Association cannot identify FOFs holdings of funds. Asset types (Equity, Fixed Income, etc) are defined in terms of the Investment Association sectors included. See Table 6 for a listing of the Investment Association sectors allocated to each asset class.

(4) From March 2014, the FUM of mixed asset funds is reduced and the FUM of other funds is increased due to funds re-classified from the Investment Association Mixed Asset sectors to the Investment Association (5) Prior to January 2012 data is presented according to FUM in UK Domiciled funds.

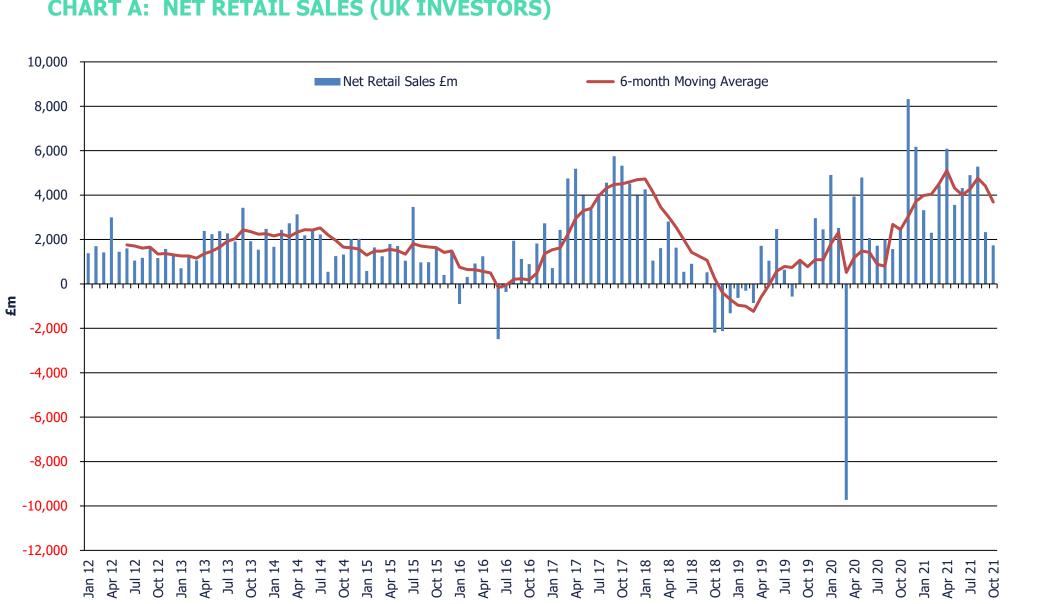
### **TABLE 4: NET SALES**



			Net Sales £m	
		Total	Retail	Institutional
2011		23,545	17,949	5,596
2012		29,408	18,437	10,970
2013		25,919	23,507	2,412
2014		37,186	23,966	13,220
2015		22,596	16,930	5,665
2016		15,950	7,208	8,742
2017		66,710	48,604	18,106
2018 2019		-5,131 7,514	7,697 9,982	-12,828 -2,469
2019		33,881	30,816	3,065
2020		55,881	50,810	5,005
2010	04	0.350	F 200	2 052
2019	Q4	8,350 -4,163	5,398	2,952
2020	Q1		-2,293	-1,869
	Q2	14,913 7,524	10,792	4,121
	Q3	15,607	5,294 17,024	2,230
2021	Q4	4,698		-1,416 -5,370
2021	Q1	4,056	10,069 13,967	-5,570 151
	Q2	13,226	12,507	714
	Q3	13,220	12,512	/14
2020	0t	F 000	2 520	0.400
2020	Oct	-5,888	2,520	-8,409
04	Nov	10,491	8,325	2,166
Q4	Dec Jan	11,004 1,524	6,178 3,322	4,826 -1,798
2021	Feb	1,524		-2,187
01		3,059	2,302	
Q1	Mar	6,623	4,445 6,089	-1,386 533
	Apr May	2,905	3,561	-657
Q2	Jun	4,590	4,316	274
Q2	Jul	8,079	4,897	3,182
	Aug	5,025	5,283	-259
Q3	Sep	123	2,332	-2,209
Q5	Oct	1,510	1,734	-224
	UCL	1,010	1,/34	-224

Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.
 (2) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded from January 2010.
 (3) Prior to January 2012 data is presented according to Net Sales for UK Domiciled funds.



# **CHART A: NET RETAIL SALES (UK INVESTORS)**

### **TABLE 5: NET RETAIL SALES OF FUNDS BY ASSET CLASS**

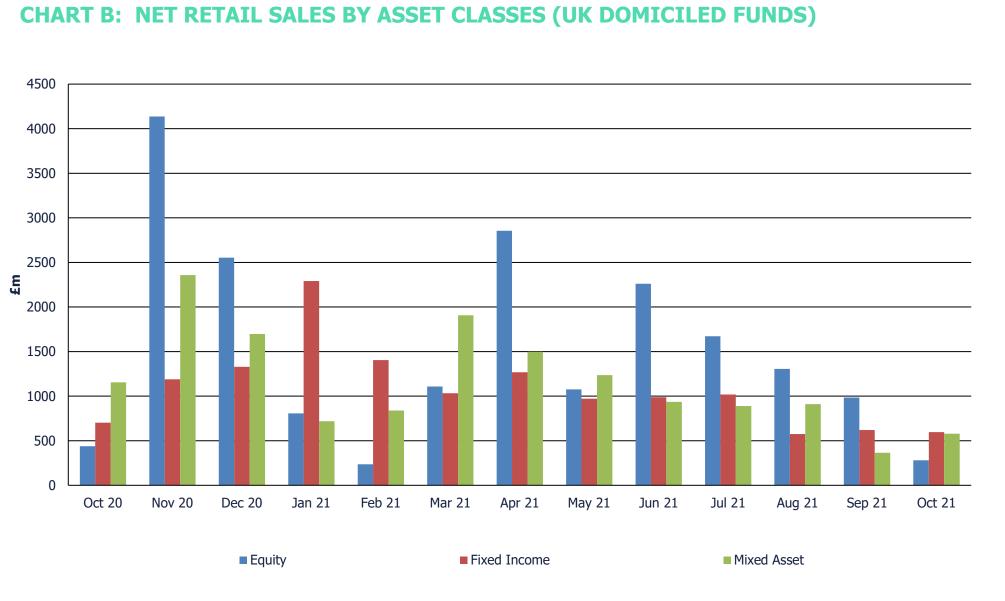


				Net F	Retail Sales	£m				Net R	etail Sales of	f Equity Fund	s by Region	£m	
		Total	Equit	Fixed Income	Money Market	Mixed Asset	Propert	Other	Total	Asia	Europe	Glob	Japa	North Americ	UK
2011		17,949	2,204	4,620	22	9,184	530	1,390	2,720	-457	-1,050	3,306	737	2	182
2012		18,437	2,483	7,195	-644	5,277	368	3,758	3,249	665	-662	3,766	17	293	-830
2013		23,507	12,769	991	-320	6,824	1,668	1,575	12,076	908	1,585	2,960	1,079	1,272	4,271
2014		23,966	10,613	3,001	552	4,994	3,117	1,689	9,752	56	1,013	2,764	581	1,232	4,106
2015		16,930	7,196	-1,462	422	4,707	1,864	4,204	7,638	-1,038	3,839	940	1,247	603	2,047
2016		7,208	-8,824	4,408	2,857	6,083	-1,820	4,502	-7,711	-953	-3,546	2,908	-907	-350	-4,863
2017		48,604	9,596	16,113	3,345	14,063	-131	5,617	8,290	-5	2,899	4,910	1,791	1,329	-2,634
2018		7,697	796	-2,030	514	8,098	247	73	157	1,374	-1,313	2,510	1,224	1,224	-4,862
2019		9,982	-2,888	6,705	1,220	7,297	-1,217	-1,135	-2,403	143	-3,797	1,785	-640	1,341	-1,235
2020		30,816	10,410	7,964	3,002	9,075	-291	657	6,591	1,614	-405	6,079	-429	2,520	-2,788
2019	Q4	5,398	2,934	2,004	-1,745	2,807	-282	-321	2,415	165	-424	190	104	976	1,404
2019		-2,293	-496	-4,770	2,814	582	157	-521	-995	-182	-380	-991	-354	100	811
2020	Q1	10,792		4,929	,		-83			243	-606		-102		417
	Q2	5,294	4,250 -472	4,929 4,586	214 -878	1,666	-83	-184 423	3,301 -441	243 459	-606 387	2,326 783	-102	1,023 102	
	Q3	,		,		1,618									-1,963
2024	Q4	17,024	7,129	3,219	852	5,208	-382	999	4,726	1,094	194	3,961	236	1,295	-2,053
2021	Q1	10,069	2,149	4,728	-1,696	3,465	-140	1,563	549	803	-838	3,570	-88	-1,300	-1,599
	Q2	13,967	6,191	3,228	-244	3,670	-240	1,362	4,570	375	274	3,774	341	412	-607
	Q3	12,512	3,962	2,214	2,704	2,164	120	1,347	2,855	-135	204	3,267	23	266	-770
2020	Oct	2,520	438	702	262	1,154	-163	128	88	196	-187	751	-19	127	-781
2020	Nov	8,325	4,137	1,188	538	2,357	-147	250	3,074	688	244	1,748	156	665	-428
Q4	Dec	6,178	2,553	1,328	52	1,697	-73	621	1,565	210	136	1,461	98	503	-845
2021	Jan	3,322	806	2,291	-893	719	119	280	55	264	-189	763	72	-171	-685
2021	Feb	2,302	235	1,404	-486	838	-104	414	178	638	-228	973	-74	-104	-1,028
Q1	Mar	4,445	1,108	1,033	-317	1,908	-155	868	316	-99	-421	1,834	-86	-1,025	114
¥1	Apr	6,089	2,855	1,269	98	1,497	-38	409	2,361	244	-74	1,958	161	23	49
	May	3,561	1,075	971	25	1,236	-184	438	599	59	101	735	73	206	-574
<b>Q2</b>	Jun	4,316	2,261	988	-367	937	-18	515	1,610	72	247	1,082	107	184	-574
Q2	Jul	4,897	1,673	1,019	506	890	-18	802	1,510	57	90	1,082	5	104	259
	Aug	5,283	1,875	575	1,587	910	23	883	791	-59	90 56	1,130	80	19	-445
02		,			,							,			
Q3	Sep	2,332	984	620	610	365	90	-338	484	-133	58	1,080	-62	125	-584
	Oct	1,734	280	597	-437	578	17	698	-49	201	19	586	-8	-187	-661

Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

(2) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded from January 2010.
 (3) The 'Other' Asset Class includes funds from the 'Targeted Absolute Return' and 'Volatility Managed' Sectors which, together, contribute to the overwhelming majority of the Net Retail Sales within the asset class.
 (4) Regional Equities total does not match the Equity NRS total as Unclassified and Unallocated equity funds are not allocated a region.



## TABLE 6: THE INVESTMENT ASSOCIATION SECTOR RANKINGS FOR OCTOBER 2021



Funds Under Management		Net Retail Sales		Net ISA Sales on Five Platforms		
IA Sector	£bn	IA Sector	£m	IA Sector	£m	
Global	177.9	Global	730,4	Volatility Managed	56.2	
UK All Companies	171.9	Mixed Investment 40-85% Shares	402.7	Mixed Investment 40-85% Shares	37.4	
North America	91.7	Volatility Managed	387.0	Global	23.1	
Mixed Investment 40-85% Shares	88.8	Asia Pacific Excluding Japan	170.1	Short Term Money Market	10.4	
Europe Excluding UK	70.5	Mixed Investment 20-60% Shares	139.2	Targeted Absolute Return	9.3	
£ Corporate Bond	69.9	Flexible Investment	137.0	Flexible Investment	5.7	
Mixed Investment 20-60% Shares	58.0	Corporate Bond	137.0	Global Emerging Markets Bond - Blended	5.3	
Volatility Managed	52.6	£ Strategic Bond	125.4	Mixed Bond	5.0	
Targeted Absolute Return	48.2	Specialist	99.1	Infrastructure	4.2	
UK Equity Income	44.2	UK Gilts	86.4	Specialist	4.2	
£ Strategic Bond	42.4	Commodities and Natural Resources	75.1	Global Emerging Markets Bond - Hard Currenc	4.0	
Asia Pacific Excluding Japan	37.6	Mixed Bond	65.3	Global Emerging Markets Bond - Local Currenc	3.7	
Global Emerging Markets	37.8	Infrastructure	43.8	North American Smaller Companies	3.1	
Flexible Investment	36.6	High Yield Bond	38.7	Commodities and Natural Resources	2.3	
Mixed Bond	34.9	5	37.7	Technology and Technology Innovation	2.2	
	34.9	North American Smaller Companies	36.9		2.2	
Specialist		Targeted Absolute Return	35.5	India/Indian Subcontinent UK Gilts		
Short Term Money Market	27.4 26.8	Global Emerging Markets Bond - Local Currenc	35.5 34.8	UK Index Linked Gilts	0.5	
UK Gilts	26.8	Property Other UK Index Linked Gilts	29.9		0.5	
Japan				Global Equity Income		
UK Smaller Companies	19.1	Europe Excluding UK	29.8	Europe Including UK	0.0	
Corporate Bond	18.2	Government Bond	27.3	High Yield Bond	0.0	
Global Equity Income	15.9	India/Indian Subcontinent	25.8	Latin America	-0.2	
Mixed Investment 0-35% Shares	14.5	£ Corporate Bond	23.7	Property Other	-0.4	
£ High Yield	13.1	Global Inflation Linked Bond	18.5	Corporate Bond	-0.4	
Property Other	12.9	China/Greater China	9.1	Financials and Financial Innovation	-0.0	
Specialist Bond	10.6	Europe Including UK	6.0	Asia Pacific Including Japan	-0.7	
UK Direct Property	8.9	Healthcare	4.8	Global Inflation Linked Bond	-0.9	
Technology and Technology Innovation	8.8	Asia Pacific Including Japan	-3.6	Japanese Smaller Companies	-1.0	
Government Bond	8.6	Japanese Smaller Companies	-3.7	Japan	-1.3	
UK Index Linked Gilts	7.8	Japan	-4.1	Government Bond	-1.	
High Yield Bond	6.9	Global Emerging Markets Bond - Hard Currence	-9.0	Healthcare	-1.	
Infrastructure	6.6	Global Emerging Markets Bond - Blended	-9.0	Global Emerging Markets	-2.	
Global Inflation Linked Bond	6.0	Standard Money Market	-13.0	Standard Money Market	-2.	
North American Smaller Companies	5.7	Technology and Technology Innovation	-15.7	£ High Yield	-3.4	
China/Greater China	4.3	European Smaller Companies	-17.0	Specialist Bond	-3.1	
Global Emerging Markets Bond - Local Currenc	4.2	Financials and Financial Innovation	-20.8	European Smaller Companies	-4.(	
Healthcare	3.9	UK Direct Property	-22.3	Asia Pacific Excluding Japan	-5.8	
India/Indian Subcontinent	3.6	£ High Yield	-23.2	China/Greater China	-7.5	
European Smaller Companies	3.1	Specialist Bond	-33.9	North America	-11.9	
Global Emerging Markets Bond - Hard Currence	2.8	Mixed Investment 0-35% Shares	-35.1	Mixed Investment 0-35% Shares	-12.9	
Financials and Financial Innovation	2.5	Latin America	-43.3	£ Corporate Bond	-13.2	
Commodities and Natural Resources	2.1	UK Smaller Companies	-76.4	£ Strategic Bond	-15.6	
Europe Including UK	1.8	Global Emerging Markets	-106.0	Europe Excluding UK	-17.4	
Global Emerging Markets Bond - Blended	1.5	Global Equity Income	-119.3	UK Smaller Companies	-19.3	

Latin America Total	0.5 <b>1,372.1</b>	UK All Companies	-290.4 -349.2 <b>1,291.7</b>	UK All Companies	-50.3 -51.8 -78.5
Standard Money Market	1.5	North America	-224.3	UK Direct Property	-22.1
Japanese Smaller Companies	1.4	UK Equity Income	-235.1	Mixed Investment 20-60% Shares	-24.3
Asia Pacific Including Japan	1.1	Short Term Money Market	-296.4	UK Equity Income	-30.3

Notes:

(1) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.

(2) Net ISA sales on five platforms relate to the five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Quilter and Transact.

(3) The sector rankings do not include the Investment Association Unclassified Sector, Unallocated funds (that have not chosen to be allocated to a sector) or funds held on fund platforms but not allocated to an

### TABLE 7: NET RETAIL SALES BY THE INVESTMENT ASSOCIATION SECTORS

Net Retail Sales £m IA Sector Oct-20 Nov-20 Dec-20 Jan-21 Feb-21 Mar-21 Apr-21 May-21 Jun-21 Jul-21 Aug-21 Sep-21 Oct-21 Asia Pacific Excluding Japan Asia Pacific Including Japan 170 43 449 107 156 510 -93 210 80 -13 -9 -12 156 -10 -11 -165 China/Greater China 225 97 97 109 -180 120 -192 35 -26 97 -16 66 -39 61 -34 27 Europe Excluding UK 249 -365 -85 212 30 12 -17 Europe Including UK -3 42 -76 20 -1 20 15 -2 26 -5 17 -17 -28 37 European Smaller Companies Financials and Financial Innovation 0 866 74 -21 730 1,201 854 835 955 1,726 1,167 823 1,566 1,681 444 1,083 Global Emerging Markets -81 -40 206 -45 221 -48 83 -101 -42 -22 298 78 142 -60 378 159 83 139 60 155 -53 15 -16 44 -106 -119 Global Equity Income Healthcare 0 0 0 0 0 0 5 India/Indian Subcontinent Ó Ó Ó 26 108 -35 79 2 Japan -38 20 147 95 29 43 -59 -16 -110 24 148 13 111 -58 Japanese Smaller Companies 10 0 14 113 -14 21 -213 Latin America North America 0 0 -43 -224 1 78 47 -70 79 -341 553 411 -246 -356 -1,090 -59 82 114 143 -58 90 92 -109 -137 -324 -375 124 North American Smaller Companies 113 -93 92 51 74 -7 252 66 -60 41 76 67 32 56 43 38 113 Specialist 106 89 -62 -112 -158 -509 -48 472 Technology and Technology Innovation -45 -36 -319 30 307 71 -369 13 -16 -349 UK All Companies UK Equity Income UK Smaller Companies -393 -354 159 -128 239 548 -54 -645 76 -106 72 -501 25 773 -399 33 -661 142 -575 217 -232 -44 -4 -177 87 -231 -235 -76 Unallocated 392 1,030 741 351 -293 784 492 651 535 543 516 539 Unclassified Sector -42 215 -16 447 -29 -18 -166 Equity 438 4,137 2,553 806 235 1,108 2,855 1,075 2,261 1,673 1,305 984 280 £ Corporate Bond 84 -131 396 268 155 -1.470 24 310 -25 204 -105 -329 24 37 -23 £ High Yield -481 16 105 165 -97 33 24 69 209 3 28 £ Strategic Bond -179 -149 215 246 255 -137 -202 17 236 125 171 229 68 Corporate Bond -263 51 144 -205 40 58 132 0 0 ( Global Bonds 793 911 -16 649 -982 -519 0 C 0 0 Global Emerging Markets Bond - Blended 11 11 29 17 35 12 13 -24 -4 -16 -5 Global Emerging Markets Bond - Hard Currer 24 67 33 50 -111 -33 30 27 -24 -83 -9 Global Emerging Markets Bond - Local Currer -67 180 79 321 -232 -188 14 11 -133 32 14 36 Global Inflation Linked Bond 0 0 ٥ ٥ 94 112 219 41 53 64 18 0 Ω Government Bond ٥ 0 0 ٥ ٥ ٥ 244 22 26 125 19 17 27 High Yield Bond 0 -237 -55 0 69 93 -7 39 0 0 -52 Mixed Bond 0 0 0 0 0 78 144 189 -6 199 65 0 32 Specialist 85 -202 18 -25 31 18 6 26 -50 -3 -5 -3 Specialist Bond 120 155 -76 153 53 -175 -34 0 0 UK Gilts 365 213 241 189 256 13 136 -55 28 -25 86 15 73 UK Index Linked Gilts 9 67 74 59 121 30 87 50 \_c 24 -25 37 30 Unallocated 54 203 163 508 1,900 2,804 772 123 474 373 299 541 58 Unclassified Sector 13 23 280 126 37 64 58 34 26 Fixed Income 702 1.188 1,328 2,291 1,404 1.033 1.269 971 988 1.019 575 620 597 -347 -500 -338 -86 416 625 -296 Short Term Money Market 406 130 -734 10 -389 502 Standard Money Market 7 -15 12 -6 -8 -38 -42 51 2 -13 3 -7 7 519 -36 103 875 -22 -188 Unallocated -23 -64 16 16 88 -25 17 Unclassified Sector 83 170 -178 -60 121 186 -20 129 61 -26 37 Money Markets 262 538 52 -893 -486 -317 98 25 -367 506 1,587 610 -437 Flexible Investment 107 67 -48 -106 49 52 29 58 25 62 135 137 Mixed Investment 0-35% Shares 207 268 308 73 30 55 21 30 49 52 -2 -12 -35 Mixed Investment 20-60% Shares 1 579 -33 -18 -79 234 270 203 85 137 101 103 139 Mixed Investment 40-85% Shares 563 999 838 445 468 1,028 937 692 911 649 648 53 403 Specialist -18 0 -85 -12 -12 3 4 0 8 20 14 -30 4 LIK Equity and Bond Income -5 -7 14 -6 1 -11 0 0 0 0 0 0 0 431 472 680 358 643 489 250 513 14 17 12 Unallocated 29 25 Unclassified Sector -32 -93 -72 -276 -203 -47 -60 -106 37 33 -8 63 65 1,154 2,357 1,697 719 838 1.908 1,497 1,236 937 890 910 365 578 Mixed Asset 17 174 33 93 35 Property Other -8 78 -12 -16 5 51 UK Direct Property -154 -166 -67 -87 -176 -81 -22 -202 -28 -42 -28 -10 -22 Unallocated -1 2 Ω 32 -6 6 Λ 16 5 0 18 4 Unclassified Sector n -68 Λ n Ω Property -163 -147 -73 119 -104 -155 -38 -184 -18 8 23 90 17 Commodities and Natural Resources 0 Ω Λ ٥ Λ Λ 0 0 0 0 6 75 Infrastructure 0 0 0 0 0 0 0 0 -12 44 0 0 0 166 152 52 49 43 25 20 Specialist 8 -41 73 23 95 9 Targeted Absolute Return -152 -133 141 -174 -143 201 -13 -57 189 -103 37 -76 11 Unallocated 6 -25 60 50 166 138 -61 38 34 129 196 -634 136 Unclassified Sector 14 59 34 21 4 -7 0 0 -1 Volatility Managed 251 380 333 310 337 483 517 304 509 403 398 387 363 Others 128 250 621 280 414 868 409 438 515 802 883 -338 698

VESTMENT

Notes:

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(1) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.

(2) The Specialist and Unclassified Sectors are split across asset classes and so have multiple entries in the above table. (3) Unallocated funds have been grouped by asset class and included in the above table to provide a complete breakdown by asset class.

### TABLE 8: BEST AND WORST SELLING THE INVESTMENT ASSOCIATION SECTORS



		Net Retail	Sales	Net Institu	tional Sales
		Best	Worst	Best	Worst
2011		Mixed Investment 20-60% Shares	UK All Companies	Global	UK Gilts
2012		£ Corporate Bond	UK All Companies	UK All Companies	Global
2013		Mixed Investment 20-60% Shares	£ Corporate Bond	Targeted Absolute Return	UK All Companies
2014		UK Equity Income	UK All Companies	Targeted Absolute Return	£ Corporate Bond
2015		Targeted Absolute Return	UK All Companies	Targeted Absolute Return	UK Gilts
2016		Targeted Absolute Return	UK All Companies	Targeted Absolute Return	UK All Companies
2017		£ Strategic Bond	UK All Companies	Targeted Absolute Return	Global
2018		Global	UK All Companies	Volatility Managed	Mixed Investment 40-85% Shares
2019		Global	Targeted Absolute Return	Short Term Money Market	Targeted Absolute Return
2020		Global	Targeted Absolute Return	Short Term Money Market	Targeted Absolute Return
	~ ~				<b>T</b>
2019	Q4	Volatility Managed	Short Term Money Market	Global Bonds	Targeted Absolute Return
2020	Q1	Short Term Money Market	Targeted Absolute Return	UK All Companies	Targeted Absolute Return
	Q2	Global	Targeted Absolute Return	UK All Companies	Targeted Absolute Return
	Q3	Global Bonds	Short Term Money Market	Global Bonds	Targeted Absolute Return
	Q4	Global	UK Equity Income	Short Term Money Market	UK All Companies
2021	Q1	Global	North America	Global Bonds	Short Term Money Market
	Q2	Global	UK Equity Income	Global Emerging Markets	Targeted Absolute Return
	Q3	Global	UK Equity Income	Global Emerging Markets	Targeted Absolute Return
	0.1	Clabel			
2020	Oct	Global	UK Equity Income	£ High Yield	UK All Companies
~	Nov	Global	UK All Companies	Short Term Money Market	Global
Q4	Dec	Global	UK Equity Income	Short Term Money Market	UK All Companies
2021	Jan	Global	Short Term Money Market	Global Bonds	Short Term Money Market
	Feb	Global	Global Bonds	North America	Short Term Money Market
Q1	Mar	Global	£ Corporate Bond	Global Emerging Markets	Targeted Absolute Return
	Apr	Global	Corporate Bond	Global Emerging Markets	Short Term Money Market
	May	Mixed Investment 40-85% Shares	UK Equity Income	Asia Pacific Excluding Japan	Targeted Absolute Return
Q2	Jun	Global	Short Term Money Market	Short Term Money Market	Targeted Absolute Return
	Jul	Global	Corporate Bond	Short Term Money Market	UK All Companies
	Aug	Global	UK All Companies	Mixed Bond	Targeted Absolute Return
Q3	Sep	Global	UK All Companies	Global Emerging Markets	Short Term Money Market
	Oct	Global	UK All Companies	Short Term Money Market	Mixed Investment 40-85% Shares

Notes:

(1) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded. (2) The sector rankings do not include the 'Unclassified sector'. These are funds which have chosen not to be classified.

### **TABLE 9: GROSS RETAIL SALES BY DISTRIBUTION CHANNEL**



			Gross Retail Sal													
		Total	Direct	% of Total	Execution only Intermediaries	% of Total	Trustees and Custodians	% of Total	Discretionary Manager	% of Total	UK fund platforms	% of Total	Other UK Intermediaries including IFAs	% of Total	Non-UK Intermediaries	% of Total
2011		128,094	24,425	19.1	-	0.0	-	0.0	-	0.0	43,786	34.2	47,881	37.4	12,003	9.4
2012		124,756	22,090	17.7	438	0.4	3,695	3.0	15,452	12.4	48,028	38.5	27,729	22.2	7,324	5.9
2013		155,804	21,545	13.8	552	0.4	4,391	2.8	22,461	14.4	67,492	43.3	30,084	19.3	9,278	6.0
2014		171,128	19,489	11.4	839	0.5	4,632	2.7	19,500	11.4	85,811	50.1	31,628	18.5	9,228	5.4
2015		180,397	20,699	11.5	1,085	0.6	3,899	2.2	19,357	10.7	81,671	45.3	43,558	24.1	10,128	5.6
2016		188,053	17,991	9.6	1,080	0.6	3,897	2.1	23,417	12.5	87,286	46.4	44,266	23.5	10,118	5.4
2017		246,761	18,017	7.3	1,058	0.4	6,022	2.4	30,777	12.5	107,744	43.7	66,522	27.0	16,621	6.7
2018		242,339	20,090	8.3	1,316	0.5	6,734	2.8	28,029	11.6	107,989	44.6	60,328	24.9	17,852	7.4
2019		257,369	18,481	7.2	964	0.4	-	0.0	23,010	8.9	126,604	49.2	68,591	26.7	19,719	7.7
2020		318,619	20,791	6.5	1,219	0.4	-	0.0	27,620	8.7	152,213	47.8	86,194	27.1	30,582	9.6
2019	Q4	73,346	4,584	6.2	266	0.4	-	0.0	5,138	7.0	33,411	45.6	23,950	32.7	5,998	8.2
2020	Q1	83,504	6,315	7.6	348	0.4	-	0.0	6,212	7.4	38,637	46.3	24,220	29.0	7,771	9.3
	Q2	77,297	5,120	6.6	356	0.5	-	0.0	7,380	9.5	37,244	48.2	19,888	25.7	7,310	9.5
	Q3	68,266	3,826	5.6	252	0.4	-	0.0	6,270	9.2	32,797	48.0	17,782	26.0	7,340	10.8
	Q4	89,552	5,530	6.2	264	0.3	-	0.0	7,758	8.7	43,535	48.6	24,304	27.1	8,161	9.1
2021	Q1	99,101	6,010	6.1	400	0.4	-	0.0	8,374	8.5	47,269	47.7	23,885	24.1	13,163	13.3
	Q2	91,051	4,895	5.4	502	0.6	-	0.0	6,330	7.0	46,094	50.6	22,393	24.6	10,837	11.9
	Q3	76,550	2,851	3.7	458	0.6	-	0.0	6,507	8.5	38,561	50.4	20,359	26.6	7,814	10.2
2020	Oct	26,164	1,289	4.9	82	0.3	_	0.0	2,249	8.6	13,489	51.6	6,431	24.6	2,623	10.0
2020	Nov	32,313	2,240	6.9	92	0.3	-	0.0	3,424	10.6	15,071	46.6	8,858	27.4	2,625	8.1
Q4	Dec	31,074	2,001	6.4	90	0.3	-	0.0	2,085	6.7	14,975	48.2	9,014	29.0	2,910	9.4
2021	Jan	27,492	1,897	6.9	115	0.4	-	0.0	2,239	8.1	12,910	47.0	7,626	27.7	2,704	9.8
	Feb	31,535	1,826	5.8	124	0.4	-	0.0	2,731	8.7	15,194	48.2	6,946	22.0	4,713	14.9
Q1	Mar	40,074	2,286	5.7	161	0.4	-	0.0	3,404	8.5	19,165	47.8	9,313	23.2	5,745	14.3
	Apr	34,144	2,163	6.3	250	0.7	-	0.0	2,273	6.7	17,190	50.3	7,897	23.1	4,372	12.8
	May	28,633	1,597	5.6	148	0.5	-	0.0	2,265	7.9	14,448	50.5	7,170	25.0	3,004	10.5
Q2	Jun	28,274	1,135	4.0	104	0.4	-	0.0	1,792	6.3	14,457	51.1	7,327	25.9	3,460	12.2
	Jul	26,129	791	3.0	156	0.6	-	0.0	1,953	7.5	13,776	52.7	6,652	25.5	2,801	10.7
	Aug	23,829	1,017	4.3	130	0.5	-	0.0	1,918	8.1	11,567	48.5	6,656	27.9	2,540	10.7
Q3	Sep	26,592	1,043	3.9	173	0.6	-	0.0	2,636	9.9	13,217	49.7	7,052	26.5	2,472	9.3
-	Oct	23,754	836	3.5	164	0.7	-	0.0	1,575	6.6	12,841	54.1	5,895	24.8	2,442	10.3

Notes:

(1) Direct includes sales through a sales force or tied agents and private client sales of own funds.

(2) Transactions made through insurance companies (whether in-house or third party) are not included here as they are counted as institutional.

(3) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded. (4) Sales and re-purchases reported here differ from those in Table 11 as the figures in Table 11 cover five of the largest platforms whereas the figures in this table cover all platforms. There are also differences in reporting between platforms and fund companies.

### **TABLE 10: NET RETAIL SALES BY DISTRIBUTION CHANNEL**



					Net	t Retail Sales £m			
		Total	Direct	Execution only intermediaries	Trustees and Custodians	Discretionary Manager	UK fund platforms	Other UK Intermediaries including IFAs	Non-UK Intermediaries
2011		21,078	3,307	-	-	-	11,541	6,954	-724
2012		18,437	273	199	921	3,742	11,528	707	1,066
2013		23,507	598	79	558	3,597	15,992	1,529	1,154
2014		23,966	-625	107	-366	2,017	18,770	3,370	693
2015		16,930	-2,146	274	180	2,844	14,825	-752	1,704
2016		7,208	-3,108	-74	-580	692	7,561	3,373	-656
2017		48,604	-687	29	1,228	4,871	23,746	15,693	3,724
2018		7,697	-2,573	-120	-896	-581	12,889	241	-1,263
2019		9,982	-3,280	119	-	-1,124	10,851	2,969	449
2020		30,816	-1,194	279	-	-1,420	16,275	15,225	1,651
	~ ~	5 200	20	62		604	2.622	000	1 201
2019	Q4	5,398	-38	63	-	-604	3,662 40	923	1,391 -579
2020	Q1	-2,293 10,792	-1,602 402	82 61	-	-2,510 598		2,275	-579 956
	Q2 Q3	5,294	-166	72	-	36	5,568 3,170	3,206 2,090	956
	Q3 Q4	17,024	172	64		456	7,497	7,653	1,181
2021	Q4 Q1	10,069	-1,854	103		-2,030	7,940	2,453	3,458
2021	Q2	13,967	-1,854 -951	163		-2,050	9,539	3,527	2,289
	Q3	12,512	-1,711	282	_	586	6,366	6,287	702
	45	12,512	1,711	202		500	0,500	0,207	702
2020	Oct	2,520	-197	8	-	-4	1,444	864	406
	Nov	8,325	524	23	-	1,086	2,695	3,646	350
Q4	Dec	6,178	-155	33	-	-626	3,359	3,143	424
2021	Jan	3,322	226	16	-	75	2,059	536	410
	Feb	2,302	-218	15	-	-1,455	2,210	366	1,383
Q1	Mar	4,445	-1,863	71	-	-651	3,671	1,551	1,664
	Apr	6,089	72	138	-	-331	4,672	599	939
	May	3,561	-597	-8	-	248	2,471	1,157	290
Q2	Jun	4,316	-425	33	-	-519	2,396	1,771	1,060
	Jul	4,897	-573	106	-	274	2,906	1,672	512
	Aug	5,283	-304	64	-	-6	2,152	2,797	581
Q3	Sep	2,332	-834	112	-	318	1,307	1,819	-391
	Oct	1,734	-250	30	-	-217	1,365	671	134

Notes:

(1) Direct includes sales through a sales force or tied agents. Also private client sales of own funds.

(2) Transactions ande through insurance companies (whether in-house or third party) are not included here as they are counted as institutional.
 (3) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.

(4) Sales and re-purchases reported here differ from those in Table 11 as the figures in Table 11 cover five of the largest platforms whereas the figures in this table cover all platforms. There are also differences in reporting between platforms and fund companies.



### TABLE 11: FIVE FUND PLATFORMS<sup>1</sup> - FUNDS UNDER MANAGEMENT AND NET SALES BY PRODUCT (UK INVESTORS)

2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2019 2020 2019 Q4 2020 Q1 Q2 Q3 Q4 2021 Q1 Q2 Q3 2020 Oct Nov Q4 Dec 2021 Jan Feb Q1 Mar Apr May	<b>Total</b> 109,041 131,746 163,614 182,752 200,151 226,466 260,855 255,499 297,545 316,875 297,545	42,256 49,135 58,713 64,555 69,778 78,008 88,165 82,289 93,485 97,891	Insurance Bonds           8,396           8,623           9,241           9,348           9,226           9,759           10,344           8,155           10,189           9,174	Personal Pensions 23,246 27,260 33,495 39,188 45,549 55,639 70,799 79,733 99,208 111,476	Unwrapped 35,143 46,728 62,164 69,661 75,599 83,059 91,547 85,322	Total 7,974 7,754 10,893 12,283 12,872 4,281 15,318	2,757 2,194 3,315 3,904 3,563 1,356	Insurance Bonds 196 15 -137 -60 -15 -236	Personal Pensions 1,789 2,405 2,408 3,951 5,593	Unwrapped 3,231 3,141 5,307 4,488
2012 2013 2014 2015 2016 2017 2018 2019 2020 2019 2020 2019 2020 Q1 Q2 Q3 Q4 2021 Q1 Q2 Q3 2020 Oct Nov Q4 Dec 2021 Jan Feb Q1 Mar Apr	131,746 163,614 182,752 200,151 226,466 260,855 255,499 297,545 316,875	49,135 58,713 64,555 69,778 78,008 88,165 82,289 93,485 97,891	8,623 9,241 9,348 9,226 9,759 10,344 8,155 10,189	27,260 33,495 39,188 45,549 55,639 70,799 79,733 99,208	46,728 62,164 69,661 75,599 83,059 91,547 85,322	7,754 10,893 12,283 12,872 4,281	2,194 3,315 3,904 3,563 1,356	15 -137 -60 -15	2,405 2,408 3,951	3,141 5,307 4,488
2012 2013 2014 2015 2016 2017 2018 2019 2020 2019 2020 2019 2020 Q1 Q2 Q3 Q4 2021 Q1 Q2 Q3 2020 Oct Nov Q4 Dec 2021 Jan Feb Q1 Mar Apr	131,746 163,614 182,752 200,151 226,466 260,855 255,499 297,545 316,875	49,135 58,713 64,555 69,778 78,008 88,165 82,289 93,485 97,891	8,623 9,241 9,348 9,226 9,759 10,344 8,155 10,189	27,260 33,495 39,188 45,549 55,639 70,799 79,733 99,208	46,728 62,164 69,661 75,599 83,059 91,547 85,322	7,754 10,893 12,283 12,872 4,281	2,194 3,315 3,904 3,563 1,356	15 -137 -60 -15	2,405 2,408 3,951	3,141 5,307 4,488
2013         2014         2015         2017         2017         2019         2019         2019         2010         2019         2010         2011         Q1         Q2         Q3         Q4         2021         Q1         Q2         Q3         Q4         2021         Q1         Q2         Q3         Q4         Dec         2021         Jan         Feb         Q1         Mar         Apr	163,614 182,752 200,151 226,466 260,855 255,499 297,545 316,875	58,713 64,555 69,778 78,008 88,165 82,289 93,485 97,891	9,241 9,348 9,226 9,759 10,344 8,155 10,189	33,495 39,188 45,549 55,639 70,799 79,733 99,208	62,164 69,661 75,599 83,059 91,547 85,322	10,893 12,283 12,872 4,281	3,315 3,904 3,563 1,356	-137 -60 -15	2,408 3,951	5,307 4,488
2014 2015 2016 2017 2018 2019 2020 2019 2020 Q1 Q2 Q3 Q4 2021 Q1 Q2 Q3 2020 Oct Nov Q4 Dec 2021 Jan Feb Q1 Mar Apr	182,752 200,151 226,466 260,855 255,499 297,545 316,875	64,555 69,778 78,008 88,165 82,289 93,485 97,891	9,348 9,226 9,759 10,344 8,155 10,189	39,188 45,549 55,639 70,799 79,733 99,208	69,661 75,599 83,059 91,547 85,322	12,283 12,872 4,281	3,904 3,563 1,356	-60 -15	3,951	4,488
2015 2016 2017 2018 2019 2020 2019 2020 Q1 Q2 Q3 Q4 2021 Q1 Q2 Q3 2020 Oct Nov Q4 Dec 2021 Jan Feb Q1 Mar Apr	200,151 226,466 260,855 255,499 297,545 316,875	69,778 78,008 88,165 82,289 93,485 97,891	9,226 9,759 10,344 8,155 10,189	45,549 55,639 70,799 79,733 99,208	75,599 83,059 91,547 85,322	12,872 4,281	3,563 1,356	-15		
2016 2017 2018 2019 2020 2019 2020 Q1 Q2 Q3 Q4 2021 Q1 Q2 Q3 2020 Q4 2021 Q1 Q2 Q3 2020 Q1 Q2 Q3 2020 Q1 Q2 Q3 2020 Q1 Q2 Q3 2020 Q1 Q2 Q3 Q4 2020 Q1 Q2 Q3 Q3 Q4 2020 Q1 Q2 Q3 Q3 Q4 2020 Q1 Q2 Q3 Q3 Q3 Q4 2020 Q1 Q2 Q3 Q3 Q4 2020 Q1 Q2 Q3 Q3 Q4 2020 Q3 Q3 Q4 2020 Q3 Q4 2020 Q3 Q4 2020 Q3 Q4 2020 Q3 Q4 2020 Q3 Q4 2020 Q1 Q2 Q3 Q3 2020 Q1 Q2 Q3 Q3 2020 Q1 Q2 Q3 Q3 Q4 2020 Q1 Q2 Q3 Q3 Q4 2020 Q1 Q2 Q3 Q3 Q4 2020 Q1 Q2 Q3 Q3 Q4 2020 Q1 Q2 Q3 Q3 Q4 2020 Q1 Q2 Q3 Q3 Q4 2021 Q1 Q2 Q3 Q4 2021 Q1 Q2 Q3 Q4 2021 Q1 A A A A A A A A A A A A A	226,466 260,855 255,499 297,545 316,875	78,008 88,165 82,289 93,485 97,891	9,759 10,344 8,155 10,189	55,639 70,799 79,733 99,208	83,059 91,547 85,322	4,281	1,356		3,333	
2017 2018 2019 2020 2019 2020 Q1 Q2 Q3 Q4 2021 Q1 Q2 Q3 2020 Oct Nov Q4 Dec 2021 Jan Feb Q1 Mar Apr	260,855 255,499 297,545 316,875	88,165 82,289 93,485 97,891	10,344 8,155 10,189	70,799 79,733 99,208	91,547 85,322				4,351	3,731 -1,190
2018         2019       Q4         2020       Q1         Q2       Q3         Q4       Q2         2021       Q1         Q2       Q3         2020       Oct         Nov       Q4         Q2       Q3         2020       Oct         Nov       Q4         Q021       Jan         Feb       Q1         Mar       Apr	255,499 297,545 316,875	82,289 93,485 97,891	8,155 10,189	79,733 99,208	85,322		3,466	-115	8,863	3,104
2019 2020 2019 2020 Q1 Q2 Q3 Q4 2021 Q1 Q2 Q3 2020 Oct Nov Q4 Dec 2021 Jan Feb Q1 Mar Apr	297,545 316,875	93,485 97,891	10,189	99,208		9,040	1,568	-62	6,746	789
2020 2019 Q4 2020 Q1 Q2 Q3 Q4 2021 Q1 Q2 Q3 2020 Oct Nov Q4 Dec 2021 Jan Feb Q1 Mar Apr	316,875	97,891			94,663	797	1,500	366	4,574	-4,157
2020 Q1 Q2 Q3 Q4 2021 Q1 Q2 Q3 2020 Oct Nov Q4 Dec 2021 Jan Feb Q1 Mar Apr	297 545			111,470	98,334	6,335	912	735	4,749	-62
2020 Q1 Q2 Q3 Q4 2021 Q1 Q2 Q3 2020 Oct Nov Q4 Dec 2021 Jan Feb Q1 Mar Apr		93,485	10,189	99,208	94,663	-395	-324	211	1,131	-1,413
Q2 Q3 Q4 2021 Q1 Q2 Q3 2020 Oct Nov Q4 Dec 2021 Jan Feb Q1 Mar Apr	243,650	76,724	7,518	79,736	79,671	-1,546	-522	-353	378	-1,049
Q3 Q4 Q4 Q2 Q3 2020 Oct Nov Q4 Dec 2021 Jan Feb Q1 Mar Apr	,			,	92,613					
Q4 Q1 Q2 Q3 2020 Oct Nov Q4 Dec 2021 Jan Feb Q1 Mar Apr	284,072	88,336	8,399	94,725		3,406 890	1,250	354	1,715 787	88
2021 Q1 Q2 Q3 2020 Oct Nov Q4 Dec 2021 Jan Feb Q1 Mar Apr	291,944	89,812	8,502	100,965	92,665		-148	142		109
Q2 Q3 2020 Oct Nov Q4 Dec 2021 Jan Feb Q1 Mar Apr	316,875	97,891	9,174	111,476	98,334	3,584	332	593	1,870	790
Q3 2020 Oct Nov Q4 Dec 2021 Jan Feb Q1 Mar Apr	323,443	100,305	9,300	114,829	99,009	3,269	1,342	38	1,577	311
2020 Oct Nov Q4 Dec 2021 Jan Feb Q1 Mar Apr	345,487	107,621	9,796	122,022	106,048	4,106	2,281	112	1,338	375
Nov Q4 Dec 2021 Jan Feb Q1 Mar Apr	356,044	116,588	10,294	120,451	108,711	2,467	335	104	1,430	598
Q4 Dec 2021 Jan Feb Q1 Mar Apr	286,911	88,095	8,396	99,483	90,937	486	-104	152	346	92
2021 Jan Feb Q1 Mar Apr	307,310	94,861	8,869	107,808	95,771	1,612	179	238	780	414
Feb Q1 Mar Apr	316,875	97,891	9,174	111,476	98,334	1,486	257	202	743	283
Q1 Mar Apr	316,233	97,637	9,104	111,787	97,706	654	158	-28	314	210
Apr	318,596	98,027	9,133	113,340	98,095	936	344	22	432	138
Apr	323,443	100,305	9,300	114,829	99,009	1,679	840	45	830	-36
	338,103	105,180	9,598	119,280	104,045	2,180	1,434	56	715	-25
	339,107	105,627	9,609	119,643	104,228	1,150	537	18	410	185
Q2 Jun		107,621	9,796	122,022	106,048	776	309	37	213	216
Jul		111,648	10,204	118,278	107,197	1,312	299	56	721	236
Aug	345,487	114,495	10,416	121,432	110,131	766	117	28	428	193
Q3 Sep	345,487 347,327	116,588	10,294	120,451	108,711	389	-82	20	282	169
QS Sep Oct	345,487		8,024	118,504	113,482	458	-02 -41	48	396	55

Notes:

(1) Figures are based on information provided to the Investment Association by five fund platforms - AEGON, Fidelity, Hargreaves Lansdown, Quilter and Transact. These five platforms accounted for 72% of fund manager gross sales through all fund platforms in 2014. Figures for Hargreaves Lansdown for July to October 2021 are the Investment Association estimates.

(2) Figures are for Authorised Investment Funds including include Funds of Funds. Investment trusts and ETFs are not included.

(3) Figures in this table include a small number of funds - estimated at 7.9% of platform funds under administration at end October 2021 - not included in IA fund statistics because no data is received from fund companies.

(4) Figures for 2008 and 2009 include some Investment Association estimates where full figures were not available for all participating platforms.

(5) Data is presented on a UK domicile basis.

### TABLE 12: ISA FUNDS UNDER MANAGEMENT AND NET SALES



		Funds U	nder Management at End of Pe	riod £m	r	Net Sales During Period £m	
		Fund Companies <sup>1</sup>	Five Fund Platforms <sup>2</sup>	Total market based on HMRC data <sup>3</sup>	Fund Companies <sup>1</sup>	Five Fund Platforms <sup>2</sup>	Total of Fund Companies and Five Fund Platforms
201	1	63,879	45,224	142,359	-4	2,366	2,362
2012/13 T	ax Year	69,462	53,181	168,228	-1,080	2,335	1,255
2013/14 T	ax Year	72,818	60,452	180,698	-1,317	3,490	2,173
2014/15 T		75,319	69,062	179,575	-1,221	3,779	2,558
2015/16 T		67,626	69,388	200,237	-1,576	3,099	1,522
2016/17 T		69,229	81,086	237,718	-3,157	1,827	-1,330
2017/18 T		70,645	85,195	252,350	-2,142	3,458	1,316
2018/19 T		71,907	89,879	221,550	-2,748	806	-1,942
2019/20 T		59,855	77,823	214,365	-2,471	-601	-3,072
2020/21 T	ax Year	77,060	100,606		-1,143	2,827	1,641
2019	Q4	75,684	93,485	1	-567	-324	-892
2019	Q1	61,376	76,724		-662	-522	-1,184
2020	Q2	69,707	88,336		-38	1,250	1,212
	Q2 Q3	69,475	89,812		-447	-148	-595
	Q3 Q4	75,134	97,891		-392	332	-60
2021	Q1	76,894	100,305		-258	1,342	1,084
2021	Q2	81,202	107,621		-229	2,281	2,052
	Q2 Q3	78,300	116,588		-229	335	-8
-		-,		I			
2020	Oct	67,922	88,095		-159	-104	-263
	Nov	73,549	94,861		-138	179	41
Q4	Dec	75,134	97,891		-96	257	162
2021	Jan	74,594	97,637		-109	158	49
	Feb	74,959	98,027		-107	344	238
Q1	Mar	76,894	100,305		-42	840	798
-	Apr	80,079	105,180		10	1,434	1,444
	May	80,434	105,627		-76	537	461
Q2	Jun	81,202	107,621		-163	309	146
-	Jul	81,236	111,648		-104	299	195
	Aug	82,931	114,495		-117	117	1
Q3	Sep	78,300	116,588		-122	-82	-204
	Oct	78,195	117,198		-106	-41	-146

Notes:

(1) Funds under management figures for fund companies and fund platforms for the end of the tax year include a market value adjustment from 31st March to 5th April.

(2) Figures are based on information the five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Quilter and Transact. These five platforms accounted for 72% of gross sales through all fund platforms in 2014. Figures for Hargreaves Lansdown for July to October 2021 are IA estimates.

(3) Figures are HMRC statistics for stock and share ISAs invested in funds at the end of each tax year.

### TABLE 13: FUND OF FUNDS - FUNDS UNDER MANAGEMENT AND NET RETAIL SALES



		Funds Under Management at End of Period £m							Net Retail Sales During Period £m		
		Total FOFs	% of Industry Total	Invested Internally	% of Total FOFs	Invested Externally	% of Total FOFs	Total FOFs	Invested Internally	Invested Externally	
2011		62,848	10.9	31,382	49.9	31,466	50.1	6,129	2,812	3,317	
2012		74,895	10.6	38,519	51.4	36,376	48.6	4,311	2,441	1,870	
2013		87,952	10.7	45,091	51.3	42,861	48.7	4,243	1,417	2,826	
2014		97,788	11.0	50,180	51.3	47,608	48.7	2,938	724	2,214	
2015		107,683	11.6	54,503	50.6	53,180	49.4	4,935	1,994	2,941	
2016		126,863	11.9	65,999	52.0	60,864	48.0	2,993	2,426	567	
2017		152,591	12.4	79,898	52.4	72,693	47.6	9,838	5,217	4,622	
2018		147,701	12.8	74,774	50.6	72,927	49.4	5,918	3,040	2,878	
2019		169,219	12.8	85,307	50.4	83,912	49.6	6,299	5,673	625	
2020		180,107	12.5	94,036	52.2	86,071	47.8	5,377	6,264	-888	
2019	04	100 210	12.0	05 207	50.4	02.012	49.6	2 607	2 426	171	
	Q4	169,219	12.8	85,307		83,912		2,607	2,436		
2020	Q1	148,067	13.0	76,627	51.8	71,440	48.2	1,063	1,068	-5	
	Q2	164,474	12.7	84,915	51.6	79,559	48.4	1,554	1,466	88	
	Q3	166,936	12.6	87,475	52.4	79,462	47.6	836	1,452	-615	
	Q4	180,107	12.5	94,036	52.2	86,071	47.8	1,923	2,280	-356	
2021	Q1	180,271	12.3	92,754	51.5	87,518	48.5	2,876	2,305	571	
	Q2	189,540	12.4	97,866	51.6	91,674	48.4	2,917	2,381	536	
	Q3	191,196	12.3	99,072	51.8	92,124	48.2	1,380	1,219	161	
2020	Oct	165,010	12.7	86,885	52.7	78,126	47.3	332	603	-271	
2020	Nov	174,422	12.7	91,471	52.4	82,951	47.6	766	778	-11	
Q4	Dec	180,107	12.5	94,036	52.2	86,071	47.8	825	899	-11 -74	
2021	Jan	179,915	12.5	93,875	52.2	86,040	47.8	1,006	548	458	
2021	Feb	,		'	52.0	· ·	47.8	634	540		
~		179,923	12.5	93,540		86,384				48	
Q1	Mar	180,271	12.3	92,754	51.5	87,518	48.5	1,235	1,171	65	
	Apr	185,639	12.3	95,453	51.4	90,186	48.6	1,220	919	301	
	May	185,819	12.3	95,651	51.5	90,168	48.5	820	655	165	
Q2	Jun	189,540	12.4	97,866	51.6	91,674	48.4	877	808	70	
	Jul	190,481	12.4	98,751	51.8	91,730	48.2	691	597	94	
	Aug	193,826	12.3	100,972	52.1	92,855	47.9	626	556	70	
Q3	Sep	191,196	12.3	99,072	51.8	92,124	48.2	63	66	-3	
	Oct	192,807	12.3	100,474	52.1	92,334	47.9	431	463	-33	

Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received. (2) Invested internally and invested externally distinguishes between funds of funds mainly invested in fund group's own funds and funds of funds mainly invested in other groups' funds.

### **TABLE 14: TRACKER AND RI FUNDS - FUNDS UNDER MANAGEMENT AND NET RETAIL SALES**



			Net Retail Sales £m				
		Tracker Funds	% of Industry Total	Responsible Investments	% of Industry Total	Tracker Funds	Responsible Investments
2011		43,005	6.9	-	- 1	2,497	-
2012		59,241	8.4	-	_	3,454	-
2013		74,988	9.1	-	_	6,788	-
2014		93,886	10.5	-	-	5,723	-
2015		105,215	11.3	-	-	6,709	-
2016		139,712	13.1	-	-	4,708	-
2017		181,195	14.7	-	-	10,789	-
2018		182,192	15.8	-	-	8,990	-
2019		231,426	17.5	-	-	18,103	-
2020		256,831	17.8	55,469	3.9	18,393	11,693
2019	Q4	231,426	17.5	-	- 1	6,086	_
2019	Q1	199,719	17.5	31,223	2.7	4,159	1,381
2020		238,427	17.0	39,879	3.1	4,751	2,839
	Q2		18.4		3.4		
	Q3	241,537		45,568	-	3,900	3,681
	Q4	256,831	17.8	55,469	3.9	5,583	3,792
2021	Q1	259,363	17.7	66,792	4.6	3,615	2,693
	Q2	277,843	18.2	78,385	5.1	6,591	4,170
	Q3	285,425	18.4	85,733	5.5	4,510	4,860
2020	Oct	230,722	17.7	46,961	3.6	1,695	1,523
	Nov	250,951	17.9	52,088	3.7	2,962	1,191
Q4	Dec	256,831	17.8	55,469	3.9	926	1,078
2021	Jan	257,458	17.9	58,328	4.1	1,996	1,239
	Feb	251,160	17.5	62,077	4.3	993	-195
Q1	Mar	259,363	17.7	66,792	4.6	626	1,649
~-	Apr	268,972	17.8	72,288	4.8	2,862	1,625
	Мау	270,979	17.9	73,645	4.9	1,519	1,307
<b>Q</b> 2	Jun	270,979	17.9	78,385	5.1	2,211	1,238
Q2	Jul	280,080	18.2	80,746	5.3	1,673	1,238
	Aug	280,080	18.2	85,539	5.4	1,075	1,385
03	-	-	18.2		_		
Q3	Sep	285,425		85,733	5.5	1,554	2,149
	Oct	291,409	18.6	88,687	5.7	1,451	1,474

Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

(2) IA data on responsible investments has been collected using the IA's Responsible Investment Framework. Responsible investment incorporates firm-level and fund-level components. The data presented here is at the fund level where funds are pursuing one or more of the following responsible investment approaches and this approach is referenced in the fund documentation: exclusions; sustainability focus; impact investing.

(3) Tracker funds aim to mirror the progress of stock market index, e.g. the FTSE 100, by buying and selling shares in the same productions are represented on the index. These are also sometimes called index (tracker) funds or passive managed funds.

(4) Funds under management in tracker and responsible investment funds include money invested in tracker and responsible investment by funds of funds that are themselves tracker and responsible investment funds, but exclude money invested in these funds of funds themselves (other than funds of overseas funds) to avoid double-counting. Retail sales figures include sales of tracker and responsible investment funds of funds.