SUMMARY

	Jan 2021	Dec 2020	Jan 2020
UK Investors			
Funds under management			
All funds ²	£ 1,433.1 bn	£ 1,439.1 bn	£ 1,336.1 bn
Funds of funds Tracker funds Responsible Investments	£ 179.4 bn £ 257.5 bn £ 56.9 bn	£ 180.1 bn £ 256.8 bn £ 55.1 bn	£ 169.9 bn £ 233.2 bn £ 34.3 bn
ISAs	£ 172.1 bn	£ 172.6 bn	£ 167.6 bn
Net retail sales			
All funds	£ 3,247 m	£ 6,171 m	£ 4,908 m
Equity funds Fixed income funds Mixed asset funds	£ 788 m £ 2,236 m £ 719 m	£ 2,546 m £ 1,328 m £ 1,784 m	£ 779 m £ 2,032 m £ 721 m
Funds of funds Tracker funds Responsible Investments	£ 586 m £ 1,996 m £ 1,157 m	£ 825 m £ 926 m £ 1,078 m	£ 546 m £ 2,108 m £ 465 m
ISAs	-£ 4 m	£ 89 m	-£ 238 m

Notes:

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(2) Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other than funds of overseas funds) to avoid double-counting.

(3) ISA figures are based on information from fund managers and five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Quilter and Transact. The figures do not include business through other ISA providers such as wealth managers.

TABLE 2: FUNDS UNDER MANAGEMENT BY DOMICILE



			UK Investors			UK Domiciled Funds	
		Total FUM	<i>of which</i> held in UK domiciled funds	<i>of which</i> held in overseas domiciled funds	Total FUM	<i>of which</i> held by UK investors	of which held by overseas investors
2012		703,630	650,747	52,882	680,358	650,747	29,611
2013 2014		820,475 892,533	753,727 817,617	66,748 74,916	799,349 843,231	753,727 817,617	45,622 25,614
2014		929,943	839,960	89,983	901,964	817,617 839,960	62,005
2015		1,062,452	954,490	107,962	1,021,601	954,490	67,111
2017		1,235,108	1,073,603	161,505	1,160,357	1,073,603	86,754
2018		1,154,334	1,001,155	153,179	1,046,820	1,001,155	45,664
2019		1,318,984	1,119,060	199,925	1,163,471	1,119,060	44,411
2020		1,439,113	1,204,076	235,037	1,249,092	1,204,076	45,016
						1 0 40 270	
2019	Q1	1,224,787	1,040,370	184,417	1,080,615	1,040,370	40,245
	Q2	1,263,070	1,078,449	184,621	1,122,389	1,078,449	43,940
	Q3 Q4	1,290,759 1,318,984	1,092,847 1,119,060	197,912 199,925	1,136,709 1,163,471	1,092,847 1,119,060	43,861 44,411
2020	Q4 Q1	1,135,447	956,259	199,925	992,371	956,259	36,112
2020	Q2	1,294,551	1,087,550	207,001	1,128,227	1,087,550	40,677
	Q3	1,327,302	1,108,479	218,823	1,150,825	1,108,479	42,346
	Q4	1,439,113	1,204,076	235,037	1,249,092	1,204,076	45,016
	_						
2020	Jan	1,336,121	1,132,064	204,057	1,175,347	1,132,064	43,284
01	Feb	1,271,720	1,073,529	198,191	1,114,187	1,073,529	40,658
Q1	Mar Apr	1,135,447 1,221,102	956,259 1,029,165	179,188 191,937	992,371 1,067,279	956,259 1,029,165	36,112 38,114
	May	1,267,851	1,029,105	202,473	1,104,909	1,025,105	39,531
02	Jun	1,294,551	1,087,550	202,475	1,104,909	1,087,550	40,677
¥2	Jul	1,302,516	1,089,316	213,200	1,129,995	1,089,316	40,679
	Aug	1,326,486	1,110,584	215,901	1,152,742	1,110,584	42,157
Q3	Sep	1,327,302	1,108,479	218,823	1,150,825	1,108,479	42,346
	Oct	1,302,401	1,084,595	217,806	1,126,151	1,084,595	41,557
	Nov	1,403,694	1,173,801	229,894	1,218,243	1,173,801	44,442
Q4	Dec	1,439,113	1,204,076	235,037	1,249,092	1,204,076	45,016
2021	Jan	1,433,103	1,198,130	234,972	1,242,834	1,198,130	44,704

Notes:

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(2) Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other than funds of overseas funds) to avoid doublecounting.

TABLE 3: FUNDS UNDER MANAGEMENT BY ASSET CLASS

							А	ll Funds	Including Fund	ls of Fun	ds ³				
		Industry Total ²	Equity		Fixed Inco		Money Mar		Mixed As		Property		Other		Total
		£m	£m	% of	£m	% of	£m	% of	£m	% of	£m	% of	£m	% of	£m
2011		578,646	337,626	53.2%	133,843	21.1%	4,580	0.7%	112,888	17.8%	13,681	2.2%	32,239	5.1%	634,856
2012		703,630	397,660	51.6%	166,770	21.6%	6,916	0.9%	130,132	16.9%	14,487	1.9%	55,406	7.2%	771,370
2013		820,475	492,725	54.8%	169,980	18.9%	9,273	1.0%	152,031	16.9%	17,212	1.9%	58,725	6.5%	899,946
2014 2015		892,533 929,943	527,336 561,650	53.8% 54.6%	195,903 185,984	20.0% 18.1%	10,660 11,501	$1.1\% \\ 1.1\%$	157,352 165,229	16.0% 16.1%	24,062	2.5% 3.1%	65,117 71,852	6.6% 7.0%	980,429
2015		1,062,452	633,614	54.6% 53.7%	215,456	18.1%	19,850	1.1%	198,399	16.1%	31,993 28,603	3.1% 2.4%	83,382	7.0%	1,028,208 1,179,304
2010		1,235,108	722,094	52.5%	257,916	18.7%	25,115	1.8%	221,040	16.1%	30,721	2.2%	119,344	8.7%	1,376,228
2018		1,154,334	656,087	50.8%	250,591	19.4%	21,710	1.7%	210,724	16.3%	31,449	2.4%	119,848	9.3%	1,290,409
2019		1,318,984	757,760	51.4%	277,220	18.8%	44,505	3.0%	245,731	16.7%	28,396	1.9%	120,955	8.2%	1,474,567
2020		1,439,113	827,208	51.5%	307,712	19.2%	49,255	3.1%	274,505	17.1%	27,046	1.7%	119,077	7.4%	1,604,802
2019	Q1	1,224,787	695,805	50.9%	253,302	18.5%	45,547	3.3%	220,862	16.1%	30,702	2.2%	122,097	8.9%	1,368,316
2019	Q2	1,263,070	723,085	51.2%	261,638	18.5%	44.032	3.1%	230,796	16.3%	30,535	2.2%	122,097	8.6%	1,411,912
	Q3	1,290,759	728,126	50.5%	275,066	19.1%	48,467	3.4%	238,073	16.5%	29,727	2.1%	122,062	8.5%	1,441,521
	Q4	1,318,984	757,760	51.4%	277,220	18.8%	44,505	3.0%	245,731	16.7%	28,396	1.9%	120,955	8.2%	1,474,567
2020	Q1	1,135,447	618,228	48.6%	258,660	20.3%	47,091	3.7%	214,238	16.8%	26,052	2.0%	107,178	8.4%	1,271,447
	Q2	1,294,551	730,169	50.5%	285,741	19.8%	47,822	3.3%	240,851	16.7%	26,283	1.8%	114,518	7.9%	1,445,384
	Q3	1,327,302	746,120	50.4%	297,066	20.1%	47,005	3.2%	248,579	16.8%	26,639	1.8%	115,163	7.8%	1,480,573
	Q4	1,439,113	827,208	51.5%	307,712	19.2%	49,255	3.1%	274,505	17.1%	27,046	1.7%	119,077	7.4%	1,604,802
2020	1	1 226 121	765,922	51.3%	202.000	19.0%	46.061	3.1%	246,006	16.5%	20 520	1.9%	120.056	8.1%	1 402 222
2020	Jan Feb	1,336,121 1,271,720	705,922	51.5% 49.8%	283,868 286,216	20.1%	46,861 44,486	3.1%	246,096 237,459	16.5%	28,520 27,943	2.0%	120,956 118,155	8.1% 8.3%	1,492,223 1,423,399
Q1	Mar	1,135,447	618,228	48.6%	258,660	20.1%	47,091	3.7%	214,238	16.8%	26,052	2.0%	107,178	8.4%	1,271,447
¥.	Apr	1,221,102	680,074	49.8%	271,411	19.9%	48,879	3.6%	228,174	16.7%	26,344	1.9%	110,833	8.1%	1,365,716
	May	1,267,851	711,218	50.2%	279,988	19.8%	49,093	3.5%	236,030	16.7%	26,339	1.9%	114,465	8.1%	1,417,132
Q2	Jun	1,294,551	730,169	50.5%	285,741	19.8%	47,822	3.3%	240,851	16.7%	26,283	1.8%	114,518	7.9%	1,445,384
	Jul	1,302,516	726,047	50.0%	294,090	20.2%	48,593	3.3%	243,381	16.7%	26,136	1.8%	115,183	7.9%	1,453,429
	Aug	1,326,486	749,439	50.6%	293,166	19.8%	45,771	3.1%	248,729	16.8%	26,529	1.8%	116,447	7.9%	1,480,082
Q3	Sep	1,327,302	746,120	50.4%	297,066	20.1%	47,005	3.2%	248,579	16.8%	26,639	1.8%	115,163	7.8%	1,480,573
	Oct	1,302,401	722,268	49.7%	297,580	20.5%	46,439	3.2%	246,694	17.0%	26,510	1.8%	114,395	7.9%	1,453,886
	Nov	1,403,694	800,991	51.2%	302,910	19.4%	48,372	3.1%	266,691	17.1%	27,243	1.7%	117,761	7.5%	1,563,969
Q4	Dec	1,439,113	827,208	51.5%	307,712	19.2%	49,255	3.1%	274,505	17.1%	27,046	1.7%	119,077	7.4%	1,604,802
2021	Jan	1,433,103	826,324	51.7%	308,500	19.3%	46,855	2.9%	270,926	17.0%	26,965	1.7%	118,509	7.4%	1,598,078

Notes:

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(2) Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other then funds of overseas funds) to avoid double-counting.

(3) These figures include double-counting of investments through FOFs - assets are counted first when invested in a FOF and then when FOF invests in other funds. This gives the best indicator available of the asset breakdown of investors' choices since the Investment Association cannot identify FOFs holdings of funds. Asset types (Equity, Fixed Income, etc) are defined in terms of the Investment Association sectors included. See Table 6 for a listing of the Investment Association sectors allocated to each asset class.

(4) From March 2014, the FUM of mixed asset funds is reduced and the FUM of other funds is increased due to funds re-classified from the Investment Association Mixed Asset sectors to the Investment Association (5) Prior to January 2012 data is presented according to FUM in UK Domiciled funds.

TABLE 4: NET SALES

			Net Sales £m		
		Total	Retail	Institutional	
2011 2012 2013 2014 2015 2016 2017 2018 2019 2020		23,545 29,408 25,919 37,186 22,596 15,950 66,695 -5,077 7,516 33,882	17,949 18,437 23,507 23,966 16,930 7,208 48,604 7,697 9,982 30,810	5,596 10,970 2,412 13,220 5,665 8,742 18,091 -12,774 -2,467 3,072	
2019 2020	Q1 Q2 Q3 Q4 Q1 Q2 Q3 Q4	-791 2,195 -2,215 8,327 -4,171 14,920 7,532 15,601	-1,791 5,231 1,144 5,398 -2,293 10,792 5,294 17,017	1,000 -3,036 -3,360 2,929 -1,878 4,128 2,238 -1,416	
2020	Jan Feb	7,627 -410	4,908 2,521	2,720 -2,932	
Q1	Mar Apr May	-11,388 7,481 5,572	-9,722 3,932 4,794	-1,666 3,549 778	
Q2	Jun Jul Aug	1,867 7,406 -173	2,066 1,721 2,005	-199 5,686 -2,178	
Q3	Sep Oct Nov	299 -5,887 10,490	1,569 2,520 8,325	-1,270 -8,408 2,166	
Q4 2021	Dec Jan	10,998 1,473	6,171 3,247	4,826 -1,775	

Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.
 (2) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded from January 2010.
 (3) Prior to January 2012 data is presented according to Net Sales for UK Domiciled funds.

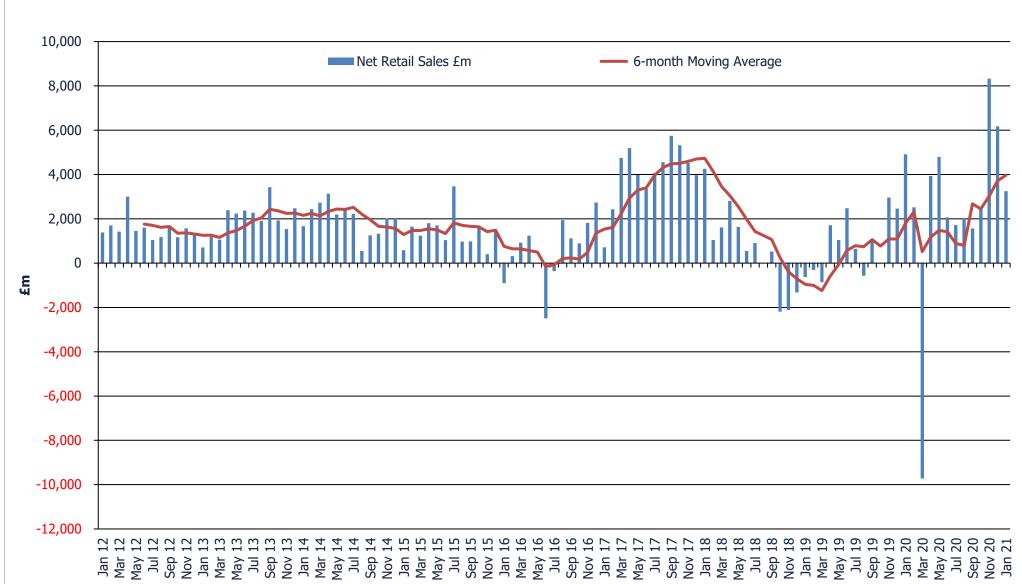


CHART A: NET RETAIL SALES (UK INVESTORS)

TABLE 5: NET RETAIL SALES OF FUNDS BY ASSET CLASS



			Net R	etail Sales	£m				Net Re	etail Sales of	FEquity Funds	s by Region	£m	
	Total	Equit	Fixed Income	Money Market	Mixed Asset	Propert	Othe	Total	Asia	Europe	Glob	Japa	North Americ	UK
	17,949 18,437 23,507 23,966 16,930 7,208 48,604 7,697	2,204 2,483 12,769 10,613 7,196 -8,824 9,596 796	4,620 7,195 991 3,001 -1,462 4,408 16,113 -2,030	22 -644 -320 552 422 2,857 3,345 514	9,184 5,277 6,824 4,994 4,707 6,083 14,063 8,098	530 368 1,668 3,117 1,864 -1,820 -131 247	1,390 3,758 1,575 1,689 4,204 4,502 5,617 73	2,720 3,249 12,076 9,752 7,638 -7,711 8,290 157	-457 665 908 56 -1,038 -953 -5 1,374	-1,050 -662 1,585 1,013 3,839 -3,546 2,899 -1,313 -1,313	3,306 3,766 2,960 2,764 940 2,908 4,910 2,510	737 17 1,079 581 1,247 -907 1,791 1,224	2 293 1,272 1,232 603 -350 1,329 1,224	182 -830 4,271 4,106 2,047 -4,863 -2,634 -4,862
	9,982 30,810	-2,888 10,403	6,705 7,964	1,220 3,002	7,297 9,162	-1,217 -291	-1,135 570	-2,403 6,585	143 1,614	-3,797 -405	1,785 6,072	-640 -429	1,341 2,521	-1,235 -2,788
Q1 Q2 Q3 Q4 Q1 Q2 Q3 Q4	-1,791 5,231 1,144 5,398 -2,293 10,792 5,294 17,017	-1,473 293 -4,643 2,934 -496 4,250 -472 7,122	-387 3,012 2,075 2,004 -4,770 4,929 4,586 3,219	149 1,297 1,519 -1,745 2,814 214 -878 852	650 1,496 2,344 2,807 582 1,666 1,618 5,295	-149 -451 -335 -282 157 -83 17 -382	-581 -417 185 -321 -581 -184 423 912	-970 835 -4,682 2,415 -995 3,301 -441 4,720	19 61 -101 165 -182 243 459 1,094	-1,288 -891 -1,193 -424 -380 -606 387 194	672 1,517 -594 190 -991 2,326 783 3,953	81 -296 -530 104 -354 -102 -209 236	140 249 -23 976 100 1,023 102 1,296	-594 195 -2,240 1,404 811 417 -1,963 -2,053
Jan Feb Mar	4,908 2,521 -9,722	779 -28 -1.247	2,032 663 -7,464	990 542 1,282	721 763 -902	58 96 4	328 486 -1,395	775 -157 -1.612	58 -61 -178	-86 -54 -239	105 230 -1.325	63 -46 -371	272 83 -256	363 -309 757
Apr May Jun Jul	3,932 4,794 2,066 1,721	2,327 1,555 368 -747	937 1,901 2,091 1,950	154 578 -518 -415	634 603 430 668	53 -21 -114 11	-172 178 -190 253	2,070 1,270 -39 -534	221 -110 132 249	-194 -500 87 46	1,125 738 464 76	-77 -25 -1 -53	-20 718 325 48	1,015 449 -1,047 -900 -734
Sep Oct Nov Dec	1,569 2,520 8,325 6,171	-129 438 4,137 2,546	1,145 702 1,188 1,328	280 262 538 52	417 1,154 2,357 1,784	-18 -163 -147 -73	-126 128 250 534	-203 88 3,074 1,558	-14 196 688 210	42 -187 244 136	175 751 1,748 1,454	-145 -19 156 98	69 127 665 504	-734 -328 -781 -428 -845 -685
	Q2 Q3 Q4 Q2 Q2 Q3 Q4 Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov	17,949 18,437 23,507 23,966 16,930 7,208 48,604 7,697 9,982 30,810 Q1 -1,791 Q2 5,231 Q3 1,144 Q4 5,398 Q1 -2,293 Q2 10,792 Q3 5,294 Q4 17,017 Jan 4,908 Feb 2,521 Mar -9,722 Apr 3,932 May 4,794 Jun 2,066 Jul 1,721 Aug 2,005 Sep 1,569 Oct 2,520 Nov 8,325 Dec 6,171	17,949 2,204 18,437 2,483 23,507 12,769 23,966 10,613 16,930 7,196 7,208 -8,824 48,604 9,596 7,697 796 9,982 -2,888 30,810 10,403 Q1 -1,791 -1,473 Q2 5,231 293 Q3 1,144 -4,643 Q4 5,398 2,934 Q1 -2,293 -496 Q2 10,792 4,250 Q3 5,294 -472 Q4 17,017 7,122 Jan 4,908 779 Feb 2,521 -28 Mar -9,722 -1,247 Apr 3,932 2,327 May 4,794 1,555 Jun 2,066 368 Jul 1,721 -747 Aug 2,005 404	Total Equit Fixed Income 17,949 2,204 4,620 18,437 2,483 7,195 23,966 10,613 3,001 16,930 7,196 -1,462 7,208 -8,824 4,408 48,604 9,596 16,113 7,697 796 -2,030 9,982 -2,888 6,705 30,810 10,403 7,964 Q1 -1,791 -1,473 -387 Q2 5,231 293 3,012 Q3 1,144 -4,643 2,075 Q4 5,398 2,934 2,004 Q1 -2,293 -496 -4,770 Q2 10,792 4,250 4,929 Q3 5,294 -472 4,586 Q4 17,017 7,122 3,219 Jan 4,908 779 2,032 Feb 2,521 -28 663 Mar -9,722 -1	Total Equit Fixed Income Money Market 17,949 2,204 4,620 22 18,437 2,483 7,195 -644 23,966 10,613 3,001 552 16,930 7,196 -1,462 422 7,208 -8,824 4,408 2,857 48,604 9,596 16,113 3,345 7,697 796 -2,030 514 9,982 -2,888 6,705 1,220 30,810 10,403 7,964 3,002 Q1 -1,791 -1,473 -387 149 Q2 5,231 293 3,012 1,297 Q3 1,144 -4,643 2,075 1,519 Q4 5,398 2,934 2,004 -1,745 Q1 -2,293 -496 -4,770 2,814 Q2 10,792 4,250 4,929 214 Q3 5,294 -472 3,219 852 <t< th=""><th>Total Equit Income Market Asset 17,949 2,204 4,620 22 9,184 18,437 2,483 7,195 -644 5,277 23,966 10,613 3,001 552 4,994 16,930 7,196 -1,462 422 4,707 7,208 -8,824 4,408 2,857 6,083 48,604 9,596 16,113 3,345 14,063 7,697 796 -2,030 514 8,098 9,982 -2,888 6,705 1,220 7,297 30,810 10,403 7,964 3,002 9,162 Q2 5,231 293 3,012 1,297 1,496 Q3 1,144 -4,643 2,075 1,519 2,344 Q4 5,398 2,934 2,004 -1,745 2,807 Q1 -2,293 -496 -4,770 2,814 582 Q2 10,792 4,250 <</th><th>Total Fixed Equit Money Income Mixed Market Mixed Asset Propert 17,949 2,204 4,620 22 9,184 530 18,437 2,483 7,195 -644 5,277 368 23,507 12,769 991 -320 6,824 1,668 23,966 10,613 3,001 552 4,994 3,117 16,930 7,196 -1,462 422 4,707 1,864 7,08 -8,824 4,408 2,857 6,083 -1,820 48,604 9,596 16,113 3,345 14,063 -131 7,697 796 -2,030 51,4 8,098 247 9,982 -2,888 6,705 1,220 7,297 -1,217 30,810 10,403 7,964 3,002 9,162 -291 Q2 5,231 293 3,012 1,297 1,496 -451 Q3 1,144 -4,643 2,075 1,519<th>Total Fixed Equit Money Income Mixed Market Mixed Asset Propert Othe 17,949 2,204 4,620 22 9,184 530 1,390 18,437 2,483 7,195 -644 5,277 368 3,758 23,507 12,769 991 -320 6,824 1,668 1,575 23,966 10,613 3,001 552 4,994 3,117 1,689 16,930 7,196 -1,462 422 4,707 1,864 4,204 7,208 -8,824 4,408 2,857 6,083 -1,820 4,502 48,604 9,956 16,113 3,345 14,063 -131 5,617 7,697 796 -2,030 514 8,098 247 73 9,982 -2,888 6,705 1,220 7,297 -1,217 -1,135 30,810 10,403 7,964 3,002 9,162 -291 570 Q3 1,144</th><th>Fixed Money Mixed Propert Othe Total 17,949 2,204 4,620 22 9,184 530 1,390 2,720 18,437 2,483 7,195 -644 5,277 368 3,758 3,249 23,507 12,769 991 -320 6,824 1,668 1,575 12,076 16,930 7,196 -1,462 422 4,707 1,864 4,204 7,638 7,208 -8,824 4,08 2,857 6,083 -1,1820 4,502 -7,711 48,604 9,566 16,113 3,345 14,063 -131 5,617 8,290 7,697 796 -2,030 514 8,098 247 73 157 9,982 -2,888 6,705 1,220 7,297 -1,217 -1,135 -2,403 0,10,403 7,964 3,002 9,162 -291 570 6,585 0,23 1,144 -4,643 <td< th=""><th>Fixed Money Mixed Propert Othe Total Asia 17,949 2,204 4,620 22 9,184 530 1,390 2,720 -457 18,437 2,483 7,195 -644 5,277 368 3,758 3,249 665 23,966 10,613 3,001 552 4,994 3,117 1,689 9,752 56 16,930 7,196 -1,462 422 4,707 1,864 4,204 7,638 -1,038 7,208 -8,824 4,408 2,857 6,003 -1,1864 4,204 7,638 -1,038 7,697 796 -2,030 514 8,008 247 73 157 1,374 9,982 -2,888 6,705 1,220 7,297 -1,217 -1,135 -6,403 143 30,810 10,403 7,964 3,002 9,162 -291 570 6,585 1,614 Q2 5,231 293</th><th>Total 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-1,288</th><th>Fixed Money Mixed Propert Oth Total Asia Europe Glob Japa 17,949 2,204 4,620 22 9,184 530 1,390 2,720 -457 -1,050 3,306 737 23,507 12,769 991 -320 6,824 1,668 1,755 12,076 908 1,585 2,906 10,013 3,010 552 4,994 3,117 1,689 9,752 56 10,13 3,2764 581 16,930 7,196 -1,462 422 4,707 1,864 4,502 -7,711 -953 -3,546 2,908 -907 48,604 9,596 16,113 3,345 14,063 -131 5,617 8,290 -5 2,898 4,910 1,791 -1,791 -1,473 -387 149 650 -149 -581 970 19 -1,288 672 81 02 5,231 233 3,012 1,297</th><th>Total Equit Income Mixed Market Propert Oth Total Asia Europe Glob Japa Morth Americ 17,949 2,04 4,620 22 9,184 530 1,390 2,720 457 -1,050 3,306 7.37 2 23,507 12,769 991 -320 6,824 1,668 1,575 12,076 908 1,585 2,960 1,079 1,227 6,824 1,668 1,575 12,076 908 1,585 2,960 1,079 1,227 6,03 7,16 -2,030 514 8,088 2,4707 1,864 4,204 7,638 -1,038 3,439 940 1,247 603 7,67 7,766 -2,030 514 8,008 247 73 1,713 -3,737 1,247 1,324 9,982 -2,888 6,705 1,220 7,297 -1,217 -1,135 -2,403 1,44 -406 6,072 42 2,521 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Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.
 (2) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded from January 2010.
 (3) The 'Other' Asset Class includes funds from the 'Targeted Absolute Return' and 'Volatility Managed' Sectors which, together, contribute to the overwhelming majority of the Net Retail Sales within the asset class.
 (4) Regional Equities total does not match the Equity NRS total as Unclassified and Unallocated equity funds are not allocated a region.



CHART B: NET RETAIL SALES BY ASSET CLASSES (UK DOMICILED FUNDS)

TABLE 6: THE INVESTMENT ASSOCIATION SECTOR RANKINGS FOR JANUARY 2021



Funds Under Management		Net Retail Sales		Net ISA Sales on Five Platforms	
IA Sector	£bn	IA Sector	£m	IA Sector	£m
Global	156.7	Global	826.2	Global	68.9
UK All Companies	153.1	Global Bonds	596.3	Mixed Investment 40-85% Shares	49.9
£ Corporate Bond	79.0	Mixed Investment 40-85% Shares	444.7	Volatility Managed	46.6
North America	78.5	Global Emerging Markets Bond - Local Currenc	321.2	China/Greater China	36.0
Mixed Investment 40-85% Shares	73.9	Volatility Managed	310.2	Asia Pacific Excluding Japan	32.2
Europe Excluding UK	60.5	£ Corporate Bond	268.2	Global Emerging Markets	20.7
Global Bonds	58.0	Property Other	173.7	Mixed Investment 0-35% Shares	19.0
Mixed Investment 20-60% Shares	54.0	£ Strategic Bond	172.5	UK Smaller Companies	12.6
Targeted Absolute Return	52.2	£ High Yield	164.9	£ Corporate Bond	12.0
£ Strategic Bond	49.4	Asia Pacific Excluding Japan	156.2	North America	11.6
Specialist	45.7	China/Greater China	108.8	Global Bonds	10.5
Volatility Managed	44.9	Global Emerging Markets	95.2	North American Smaller Companies	7.5
UK Equity Income	42.7	Specialist	85.5	UK Gilts	6.6
Asia Pacific Excluding Japan	36.4	North American Smaller Companies	74.4	£ Strategic Bond	3.0
Global Emerging Markets	35.1	Mixed Investment 0-35% Shares	73.0	Global Emerging Markets Bond - Blended	2.8
Flexible Investment	31.5	UK Index Linked Gilts	59.1	Targeted Absolute Return	1.0
Short Term Money Market	29.8	Global Emerging Markets Bond - Hard Currency	48.1	Global Emerging Markets Bond - Local Currency	0.4
UK Gilts	28.5	Japanese Smaller Companies	43.2	UK Index Linked Gilts	0.3
lapan	20.5	UK Smaller Companies	33.0	Global Emerging Markets Bond - Hard Currency	0.1
JK Smaller Companies	16.9	Japan	29.2	Standard Money Market	-0.2
£ High Yield	15.9	Global Emerging Markets Bond - Blended	29.2	European Smaller Companies	-0.2
Global Equity Income	15.2	UK Gilts	15.2	Europe Including UK	-0.3
Mixed Investment 0-35% Shares	13.2	Standard Money Market	2.9	Technology and Telecommunications	-0.5
UK Direct Property	12.0	Europe Including UK	0.5	Property Other	-1.5
Property Other	10.0	Asia Pacific Including Japan	-1.1	UK Equity and Bond Income	-1.6
Technology and Telecommunications	7.9	UK Equity and Bond Income	-6.4	Asia Pacific Including Japan	-1.7
UK Index Linked Gilts	7.9	European Smaller Companies	-8.6	£ High Yield	-2.2
Global Emerging Markets Bond - Local Currency	5.0	Mixed Investment 20-60% Shares	-18.3	Japanese Smaller Companies	-3.9
China/Greater China	4.7	Technology and Telecommunications	-35.6	Japan	-6.1
North American Smaller Companies	4.1	Flexible Investment	-48.3	Specialist	-6.3
Global Emerging Markets Bond - Hard Currency	2.8	UK Direct Property	-86.6	Flexible Investment	-12.9
European Smaller Companies	2.0	Global Equity Income	-100.6	Global Equity Income	-12.9
Europe Including UK	1.7	Targeted Absolute Return	-160.6	Europe Excluding UK	-21.0
Global Emerging Markets Bond - Blended	1.5	Europe Excluding UK	-179.6	UK Direct Property	-25.6
Standard Money Market	1.5	North America	-239.4	Short Term Money Market	-23.0
Japanese Smaller Companies	1.5	UK All Companies	-239.4	UK All Companies	-20.4
UK Equity and Bond Income	1.4	UK Equity Income	-319.1	UK Equity Income	-37.2
Asia Pacific Including Japan	1.2	Short Term Money Market	-734.4	Mixed Investment 20-60% Shares	-59.5
-					
Total	1,261.1	Total	1,793.6	Total	81.6

Notes:

(1) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.

(2) Net ISA sales on five platforms relate to the five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Quilter and Transact.
 (3) The sector rankings do not include the Investment Association Unclassified Sector, Unallocated funds (that have not chosen to be allocated to a sector) or funds held on fund platforms but not allocated to an

TABLE 7: NET RETAIL SALES BY THE INVESTMENT ASSOCIATION SECTORS

						Net R	Retail Sales	£m					
IA Sector	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20	Jan-21
Asia Pacific Excluding Japan	70	4	-141	166	-92	155	158	155	-29	43	449	107	156
Asia Pacific Including Japan	-11	-13	-4	0	-17	-7	-3	-4	-1	-3	14	6	-1
China/Greater China	-1	-53	-33	55	0	-16	94	73	16	156	225	97	109
Europe Excluding UK	-38	-103	-163	-159	-451	40	39	290	40	-10	249	97	-180
Europe Including UK	43	71	-4	0	-20	65	21	14	12	-11	0	-3	0
European Smaller Companies	-91	-23	-73	-35	-29	-18	-14	-5	-11	-165	-5	42	-9
Global Global Emerging Markets	248 125	206 150	-679 5	1,168 38	871 -125	889 -104	592 -159	703	465 48	866 -81	1,726 206	1,167 214	826 95
Global Equity Income	-42	150	-299	-149	-125	-104	-139	-120	-27	-40	-45	-48	-101
Japan	70	-32	-331	-63	-10	13	-24	-02	-154	-38	147	95	29
Japanese Smaller Companies	-7	-14	-40	-14	-15	-14	-29	-15	8	20	10	3	43
North America	246	92	-163	-24	732	345	90	-34	62	14	553	412	-239
North American Smaller Companies	27	-9	-93	4	-14	-20	-42	20		113	113	92	74
Specialist	-289 63	-193 64	-291 -62	-106 173	-138 160	-238 76	-335 111	-91 109	-287 -25	-14 21	-93 -45	50 71	-6 -36
Technology and Telecommunications JK All Companies	293	-358	-62 982	882	271	-655	-355	-407	-25	-213	-45 -393	-369	-36
UK Equity Income	-38	-338	-81	99	223	-325	-433	-275	-215	-645	-106	-501	-319
UK Smaller Companies	108	10	-144	33	-45	-68	-112	-52	-120	76	72	25	33
Unallocated	70	140	396	354	273	439	-33	133	97	392	1,030	773	700
Unclassified Sector	-65	-12	-31	-97	11	-32	-180	-25	-24	-42	33	215	11
Equity	779	-28	-1,247	2,327	1,555	368	-747	404	-129	438	4,137	2,546	788
£ Corporate Bond	217	187	-1,194	535	687	732	691	200	11	84	-131	396	268
£ High Yield	191	21	-609	312	110	177	126	-20	-114	-481	16	105	165
E Strategic Bond	316	192	-1,944	197	330	34	140	316	64	-179	-149	215	172
Global Bonds	332	1	-1,459	235	573	859	709	624	934	793	911	-16	596
Global Emerging Markets Bond - Blended	80	4	-57	-8	-16	3	-44	10	8	11	11	7	29
Global Emerging Markets Bond - Hard Curren	83	29	-250	40	17	-1	9	58	-34	24	67	33	48
Global Emerging Markets Bond - Hard Curren	266	67	-191	-175	-85	-187	73	35	-45	-67	180	79	321
Specialist	200	26	-427	-175	-03	-187	-128	-221	-45	-07	-202	18	31
		26	-427 -470						99 94				
UK Gilts	57			-237	-153	117	149	144		365	213	241	15
UK Index Linked Gilts	-161	-121	-252	33	20	74	34	97	21	9	67	74	59
Unallocated	426	218	-502	-66	395	218	154	233	120	54	203	162	507
Unclassified Sector	-37	-208	-108	12	30	48	36	15	-14	4	4	13	23
Fixed Income	2,032	663	-7,464	937	1,901	2,091	1,950	1,491	1,145	702	1,188	1,328	2,236
Short Term Money Market	625	208	1,688	153	829	-413	-395	-557	-40	-347	406	130	-734
Standard Money Market	-10	-12	164	-5	-20	-2	-5	-32	-24	7	-15	12	3
Unallocated	-69	10	-116	66	-143	-22	-63	-59	109	519	-23	-64	16
Unclassified Sector	444	335	-453	-60	-88	-81	48	-95	235	83	170	-26	-178
Money Markets	990	542	1,282	154	578	-518	-415	-742	280	262	538	52	-893
Flexible Investment	32	-11	-78	68	69	-25	70	-12	-39	9	107	67	-48
Mixed Investment 0-35% Shares	44	88	-111	20	79	19	69	49	76	207	268	308	73
Mixed Investment 20-60% Shares	-39	23	-425	81	-129	-85	63	2	-148	1	579	-33	-18
Mixed Investment 40-85% Shares	370	358	-48	530	350	281	507	418	383	563	999	838	445
Specialist	55	18	-7	-7	-3	-1	-40	-6	-7	-18	0	-85	-12
JK Equity and Bond Income	-8	-15	-22	0	-3	-19	-4	-3	-5	-5	-7	14	-6
Unallocated	240	238	54	226	237	282	241	228	233	431	472	767	358
Unclassified Sector	27	63	-266	-282	3	-22	-238	-141	-77	-32	-60	-93	-72
Mixed Asset	721	763	-902	634	603	430	668	534	417	1,154	2,357	1,784	719
Property Other	60	122	93	54	-16	-114	12	-2	25	-8	17	-6	174
UK Direct Property	-1	-26	-88	-1	-16 -4	-114	-1	-2	-69	-0 -154	-166	-67	-87
Unallocated	-1	-1	-1	0	-1	0	1	29	26	-1	2	0	30
Property	58	96	4	53	-21	-114	11	23	-18	-163	-147	-73	117
Specialist	16	61	-99	-29	61	-10	27	19	2	8	-41	52	73
Targeted Absolute Return	-120	-606	-1,533	-491	-138	-313	-8	74	-266	-152	-133	141	-161
Unallocated	167	115	-16	47	55	-159	72	30	-61	6	-25	-27	36
Unclassified Sector	11	29	-3	-6	-46	84	-60	-6	13	14	59	34	21
Volatility Managed	253	887	256	306	245	207	222	180	185	251	389	333	310
			200	500	213	207		100	100	201	509	555	510
Others	328	486	-1,395	-172	178	-190	253	296	-126	128	250	534	280

INVESTMENT

Notes: (1) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded. (2) The Specialist and Unclassified Sectors are split across asset classes and so have multiple entries in the above table. (3) Unallocated funds have been grouped by asset class and included in the above table to provide a complete breakdown by asset class.

TABLE 8: BEST AND WORST SELLING THE INVESTMENT ASSOCIATION SECTORS



		Net Retail	Sales	Net Institu	itional Sales
		Best	Worst	Best	Worst
2011		Mixed Investment 20-60% Shares	UK All Companies	Global	UK Gilts
2012		£ Corporate Bond	UK All Companies	UK All Companies	Global
2013		Mixed Investment 20-60% Shares	£ Corporate Bond	Targeted Absolute Return	UK All Companies
2014		UK Equity Income	UK All Companies	Targeted Absolute Return	£ Corporate Bond
2015		Targeted Absolute Return	UK All Companies	Targeted Absolute Return	UK Gilts
2016		Targeted Absolute Return	UK All Companies	Targeted Absolute Return	UK All Companies
2017		£ Strategic Bond	UK All Companies	Targeted Absolute Return	Global Mixed Investment 40-85% Shares
2018 2019		Global Global	UK All Companies Targeted Absolute Return	Volatility Managed Short Term Money Market	Targeted Absolute Return
2019		Global	Targeted Absolute Return	Short Term Money Market	Targeted Absolute Return
2020		Giobai	Targeteu Absolute Retuin	Short Territ Money Market	
2019	Q1	Global	Targeted Absolute Return	Short Term Money Market	Targeted Absolute Return
2019	Q2	Global	Targeted Absolute Return	Volatility Managed	Short Term Money Market
	Q3	Short Term Money Market	UK All Companies	Short Term Money Market	Targeted Absolute Return
	Q4	Volatility Managed	Short Term Money Market	Global Bonds	Targeted Absolute Return
2020	01	Short Term Money Market	Targeted Absolute Return	UK All Companies	Targeted Absolute Return
2020	Q2	Global	Targeted Absolute Return	UK All Companies	Targeted Absolute Return
	Q2 Q3	Global Bonds	Short Term Money Market	Global Bonds	Targeted Absolute Return
	Q3 Q4	Global	UK Equity Income	Short Term Money Market	UK All Companies
	ŶŦ	Giobai	ok Equity meome	Short rent honey harket	or Air companies
2020	Jan	Short Term Money Market	UK Index Linked Gilts	Short Term Money Market	Targeted Absolute Return
	Feb	Volatility Managed	Targeted Absolute Return	£ High Yield	Short Term Money Market
01	Mar	Short Term Money Market	£ Strategic Bond	UK All Companies	Targeted Absolute Return
-	Apr	Global	Targeted Absolute Return	Short Term Money Market	Targeted Absolute Return
	Mav	Global	Europe Excluding UK	Global Bonds	Short Term Money Market
Q2	Jun	Global	UK All Companies	Global	Targeted Absolute Return
	Jul	Global Bonds	Specialist	Short Term Money Market	Global Emerging Markets
	Aug	Global	Short Term Money Market	£ Strategic Bond	Short Term Money Market
03	Sep	Global Bonds	Targeted Absolute Return	Short Term Money Market	Targeted Absolute Return
	Oct	Global	UK Equity Income	£ High Yield	UK All Companies
	Nov	Global	UK All Companies	Short Term Money Market	Global
Q4	Dec	Global	UK Equity Income	Short Term Money Market	UK All Companies
2021	Jan	Global	Short Term Money Market	Global Bonds	Short Term Money Market

Notes:

(1) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded. (2) The sector rankings do not include the 'Unclassified sector'. These are funds which have chosen not to be classified.

TABLE 9: GROSS RETAIL SALES BY DISTRIBUTION CHANNEL

THE	
INVESTMENT	
ASSOCIATION	

					Everytics		(Gross R	etail Sales £m				Other UK			
		Total	Direct	% of Total	Execution only Intermediaries	% of Total	Trustees and Custodians	% of Total	Discretionary Manager	% of Total	UK fund platforms	% of Total	Intermediaries including IFAs	% of Total	Non-UK Intermediaries	% of Total
2011		128,094	24,425	19.1	-	0.0	-	0.0	-	0.0	43,786	34.2	47,881	37.4	12,003	9.4
2012		124,756	22,090	17.7	438	0.4	3,695	3.0	15,452	12.4	48,028	38.5	27,729	22.2	7,324	5.9
2013		155,804	21,545	13.8	552	0.4	4,391	2.8	22,461	14.4	67,492	43.3	30,084	19.3	9,278	6.0
2014		171,128	19,489	11.4	839	0.5	4,632	2.7	19,500	11.4	85,811	50.1	31,628	18.5	9,228	5.4
2015		180,397	20,699	11.5	1,085	0.6	3,899	2.2	19,357	10.7	81,671	45.3	43,558	24.1	10,128	5.6
2016		188,053	17,991	9.6	1,080	0.6	3,897	2.1	23,417	12.5	87,286	46.4	44,266	23.5	10,118	5.4
2017		246,761	18,017	7.3	1,058	0.4	6,022	2.4	30,777	12.5	107,744	43.7	66,522	27.0	16,621	6.7
2018		242,339	20,090	8.3	1,316	0.5	6,734	2.8	28,029	11.6	107,989	44.6	60,328	24.9	17,852	7.4
2019		257,369	18,481	7.2	964	0.4	-	0.0	23,010	8.9	126,604	49.2	68,591	26.7	19,719	7.7
2020		318,608	20,791	6.5	1,218	0.4	-	0.0	27,618	8.7	152,213	47.8	86,186	27.1	30,582	9.6
2019	Q1	53,870	5,149	9.6	214	0.4	-	0.0	5,212	9.7	28,508	52.9	10,916	20.3	3,872	7.2
	Q2	65,337	4,660	7.1	233	0.4	-	0.0	5,870	9.0	32,666	50.0	16,777	25.7	5,131	7.9
	Q3	64,816	4,088	6.3	252	0.4	-	0.0	6,789	10.5	32,020	49.4	16,948	26.1	4,719	7.3
	Q4	73,346	4,584	6.2	266	0.4	-	0.0	5,138	7.0	33,411	45.6	23,950	32.7	5,998	8.2
2020	Q1	83,504	6,315	7.6	348	0.4	-	0.0	6,212	7.4	38,637	46.3	24,220	29.0	7,771	9.3
	Q2	77,297	5,120	6.6	356	0.5	-	0.0	7,380	9.5	37,244	48.2	19,888	25.7	7,310	9.5
	Q3	68,266	3,826	5.6	252	0.4	-	0.0	6,270	9.2	32,797	48.0	17,782	26.0	7,340	10.8
	Q4	89,541	5,530	6.2	263	0.3	-	0.0	7,756	8.7	43,535	48.6	24,296	27.1	8,161	9.1
2020	Jan	26,167	1,695	6.5	82	0.3	-	0.0	2,155	8.2	10,748	41.1	8,973	34.3	2,513	9.6
	Feb	25,334	2,326	9.2	129	0.5	-	0.0	1,915	7.6	12,065	47.6	6,484	25.6	2,414	9.5
Q1	Mar	32,003	2,294	7.2	136	0.4	-	0.0	2,142	6.7	15,824	49.4	8,763	27.4	2,844	8.9
•	Apr	25,479	1,943	7.6	139	0.5	-	0.0	2,398	9.4	12,256	48.1	6,646	26.1	2,098	8.2
	May	25,254	1,786	7.1	132	0.5	-	0.0	2,135	8.5	12,173	48.2	6,748	26.7	2,280	9.0
Q2	Jun	26,564	1,391	5.2	84	0.3	-	0.0	2,846	10.7	12,815	48.2	6,494	24.4	2,933	11.0
	Jul	24,950	1,246	5.0	98	0.4	-	0.0	2,343	9.4	12,192	48.9	6,277	25.2	2,794	11.2
	Aug	19,793	1,292	6.5	74	0.4	-	0.0	2,062	10.4	9,487	47.9	4,733	23.9	2,144	10.8
Q3	Sep	23,524	1,288	5.5	79	0.3	-	0.0	1,865	7.9	11,117	47.3	6,772	28.8	2,402	10.2
	Oct	26,164	1,289	4.9	82	0.3	-	0.0	2,249	8.6	13,489	51.6	6,431	24.6	2,623	10.0
	Nov	32,313	2,240	6.9	92	0.3	-	0.0	3,424	10.6	15,071	46.6	8,858	27.4	2,627	8.1
Q4	Dec	31,064	2,001	6.4	89	0.3	-	0.0	2,083	6.7	14,974	48.2	9,007	29.0	2,910	9.4
2021	Jan	27,343	1,893	6.9	115	0.4	-	0.0	2,229	8.2	12,893	47.2	7,594	27.8	2,618	9.6

Notes:

 (1) Direct includes sales through a sales force or tied agents and private client sales of own funds.
 (2) Transactions made through insurance companies (whether in-house or third party) are not included here as they are counted as institutional.
 (3) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.
 (4) Sales and re-purchases reported here differ from those in Table 11 as the figures in Table 11 cover five of the largest platforms whereas the figures in this table cover all platforms. There are also differences in reporting between platforms and fund companies.

TABLE 10: NET RETAIL SALES BY DISTRIBUTION CHANNEL



					Net	: Retail Sales £m			
		Total	Direct	Execution only intermediaries	Trustees and Custodians	Discretionary Manager	UK fund platforms	Other UK Intermediaries including IFAs	Non-UK Intermediaries
2011 2012 2013		21,078 18,437 23,507	3,307 273 598	- 199 79	- 921 558	- 3,742 3,597	11,541 11,528 15,992	6,954 707 1,529	-724 1,066 1,154
2014 2015 2016		23,966 16,930 7,208	-625 -2,146 -3,108	107 274 -74	-366 180 -580	2,017 2,844 692	18,770 14,825 7,561	3,370 -752 3,373	693 1,704 -656
2017 2018 2019 2020		48,604 7,697 9,982 30,810	-687 -2,573 -3,280 -1,194	29 -120 119 280	1,228 -896 -	4,871 -581 -1,124 -1,420	23,746 12,889 10,851 16,275	15,693 241 2,969 15,219	3,724 -1,263 449 1,651
2019 2020	Q1 Q2 Q3 Q4 Q1 Q2 Q3 Q3 Q4	-1,791 5,231 1,144 5,398 -2,293 10,792 5,294 17,017	-1,440 -719 -1,083 -38 -1,602 402 -166 172	58 26 -28 63 82 61 72 64	- - - - - -	-953 503 -71 -604 -2,510 598 36 456	1,962 3,304 1,924 3,662 40 5,568 3,170 7,497	-879 1,427 1,498 923 2,275 3,206 2,090 7,647	-539 691 -1,095 1,391 -579 956 92 1,181
2020	Jan	4,908	5	15	-	339	1,661	2,552	336
Q1	Feb Mar Apr May	2,521 -9,722 3,932 4,794	73 -1,680 232 240	68 -0 19 38	-	-472 -2,377 -61 173	743 -2,364 2,429 2,226	1,891 -2,167 1,443 1,910	219 -1,134 -129 208
Q2	Jun Jul Aug	2,066 1,721 2,005	-70 -325 208	5 61 -11	-	486 -243 219	913 1,123 975	-146 994 358	877 111 255
Q3	Sep Oct Nov	1,569 2,520 8,325	-49 -197 524	22 8 23	- - -	59 -4 1,086	1,072 1,444 2,695	738 864 3,646	-274 406 350
Q4 2021	Dec Jan	6,171 3,247	-155 222	34 22	-	-626 79	3,358 2,053	3,136 506	424 366

Notes:

 (1) Direct includes sales through a sales force or tied agents. Also private client sales of own funds.
 (2) Transactions made through insurance companies (whether in-house or third party) are not included here as they are counted as institutional.
 (3) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.
 (4) Sales and re-purchases reported here differ from those in Table 11 as the figures in Table 11 cover five of the largest platforms whereas the figures in this table cover all platforms. There are also differences in reporting between platforms and fund companies.



TABLE 11: FIVE FUND PLATFORMS¹ - FUNDS UNDER MANAGEMENT AND NET SALES BY PRODUCT (UK INVESTORS)

			Funds Unde	r Management by	Product £m			Net	Sales by Product	£m	
				Insurance	Personal				Insurance	Personal	
		Total	ISAs	Bonds	Pensions	Unwrapped	Total	ISAs	Bonds	Pensions	Unwrapped
2011		109,041	42,256	8,396	23,246	35,143	7,974	2,757	196	1,789	3,231
2012		131,746	49,135	8,623	27,260	46,728	7,754	2,194	15	2,405	3,141
2013		163,614	58,713	9,241	33,495	62,164	10,893	3,315	-137	2,408	5,307
2014		182,752	64,555	9,348	39,188	69,661	12,283	3,904	-60	3,951	4,488
2015		200,151	69,778	9,226	45,549	75,599	12,872	3,563	-15	5,593	3,731
2016		226,466	78,008	9,759	55,639	83,059	4,281	1,356	-236	4,351	-1,190
2017		260,855	88,165	10,344	70,799	91,547	15,318	3,466	-115	8,863	3,104
2018		255,499	82,289	8,155	79,733	85,322	9,040	1,568	-62	6,746	789
2019		297,545	93,485	10,189	99,208	94,663	797	14	366	4,574	-4,157
2020		311,112	97,428	9,373	105,305	99,005	6,244	897	244	5,426	-322
2019	Q1	274,577	87,176	8,350	85,993	93,058	511	25	-95	1,503	-922
	Q2	285,100	91,726	8,585	91,448	93,341	351	617	22	1,163	-1,450
	Q3	289,564	89,506	12,960	91,819	95,280	330	-303	227	777	-371
	Q4	297,545	93,485	10,189	99,208	94,663	-395	-324	211	1,131	-1,413
2020	Q1	243,650	76,724	7,518	79,736	79,671	-1,546	-522	-353	378	-1,049
2020	Q2	284,072	88,336	8,399	94,725	92,613	3,406	1,250	354	1,715	88
	Q3	291,944	89,812	8,502	100,965	92,665	890	-148	142	787	109
	Q4	311,112	97,428	9,373	105,305	99,005	3,494	317	101	2,546	530
						1					
2020	Jan	291,082	92,891	8,835	93,878	95,478	-595	-23	-6	-65	-500
	Feb	275,581	87,493	8,486	89,150	90,452	80	-8	-19	78	29
Q1	Mar	243,650	76,724	7,518	79,736	79,671	-1,031	-490	-328	365	-578
	Apr	263,920	83,423	8,041	86,381	86,076	1,651	650	182	681	138
	May	277,311	86,584	8,283	92,719	89,725	1,408	356	254	608	191
Q2	Jun	284,072	88,336	8,399	94,725	92,613	347	244	-81	425	-240
	Jul	283,523	88,282	8,408	94,925	91,908	497	84	27	384	2
	Aug	292,572	90,093	8,531	101,024	92,925	484	-178	162	289	210
Q3	Sep	291,944	89,812	8,502	100,965	92,665	-91	-54	-47	114	-104
	Oct	287,811	91,143	8,611	95,399	92,658	435	-10	34	374	37
	Nov	303,462	95,468	9,068	102,199	96,727	1,552	142	26	1,199	185
Q4	Dec	311,112	97,428	9,373	105,305	99,005	1,507	184	41	973	308
2021	Jan	310,255	97,517	9,317	104,657	98,763	634	106	-14	429	113

Notes:

(1) Figures are based on information provided to the Investment Association by five fund platforms - AEGON, Fidelity, Hargreaves Lansdown, Quilter and Transact. These five platforms accounted for 72% of fund manager gross sales through all fund platforms in 2014. See Table 10, note 2 for full list of all fund platforms. Figures for Hargreaves Lansdown for October 2020 to January 2021 are the Investment Association estimates.

(2) Figures are for Authorised Investment Funds including include Funds of Funds. Investment trusts and ETFs are not included.

(3) Figures in this table include a small number of funds - estimated at 6.9% of platform funds under administration at end January 2021 - not included in IA fund statistics because no data is received from fund companies.

(4) Figures for 2008 and 2009 include some Investment Association estimates where full figures were not available for all participating platforms. (5) Data is presented on a UK domicile basis.



TABLE 12: ISA FUNDS UNDER MANAGEMENT AND NET SALES

		Funds Under Management at End of Period £m			Net Sales During Period £m			
		Fund Companies ¹	Five Fund Platforms ²	Total market based on HMRC data ³	Fund Companies ¹	Five Fund Platforms ²	Total of Fund Companies and Five Fund Platforms	
201	.0	63,612	43,744	138,262	1,105	3,121	4,226	
2011/12 Tax Year		63,879	45,224	142,359	-4	2,366	2,362	
2012/13 Tax Year		69,462	53,181	168,228	-1,080	2,335	1,255	
2013/14 Tax Year		72,818	60,452	180,698	-1,317	3,490	2,173	
2014/15 Tax Year		75,319	69,062	179,575	-1,221	3,779	2,558	
2015/16 Tax Year		67,626	69,388	200,237	-1,576	3,099	1,522	
2016/17 Tax Year		69,229	81,086	237,718	-3,157	1,827	-1,330	
2017/18 Tax Year		70,645	85,195	252,350	-2,142	3,458	1,316	
018/19 T		71,907	89,879	221,550	-2,748	806	-1,942	
2019/20 T	ax Year	59,855	77,823		-2,460	-953	-3,412	
2019	Q1	71,706	87,176	I	-643	25	-618	
	Q2	74,144	91,726		-531	617	86	
	Q3	74,211	89,506		-723	-303	-1,025	
	Q4	75,684	93,485		-567	-324	-892	
2020	Q1	61,376	76,724		-662	-522	-1,184	
2020	Q2	69,707	88,336		-38	1,250	1,212	
	Q3	69,475	89,812		-447	-148	-595	
	Q4	75,134	97,428		-392	317	-75	
				i				
2020	Jan	74,757	92,891		-215	-23	-238	
	Feb	78,407	87,493		-223	-8	-232	
Q1	Mar	61,376	76,724		-224	-490	-713	
	Apr	66,518	83,423		75	650	725	
	May	68,494	86,584		-14	356	342	
Q2	Jun	69,707	88,336		-99	244	145	
	Jul	68,281	88,282		-134	84	-50	
	Aug	70,023	90,093		-136	-178	-314	
Q3	Sep	69,475	89,812		-177	-54	-231	
	Oct	67,922	91,143		-159	-10	-169	
	Nov	73,549	95,468		-138	142	5	
Q4	Dec	75,134	97,428		-96	184	89	
2021	Jan	74,594	97,517		-109	106	-4	

Notes:

(1) Funds under management figures for fund companies and fund platforms for the end of the tax year include a market value adjustment from 31st March to 5th April.

(2) Figures are based on information the five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Quilter and Transact. These five platforms accounted for 72% of gross sales through all fund platforms in 2014. See Table 10, note 2 for full list of all fund platforms. Figures for Hargreaves Lansdown for October 2020 to January 2021 are IA estimates.

(3) Figures are HMRC statistics for stock and share ISAs invested in funds at the end of each tax year.

TABLE 13: FUND OF FUNDS - FUNDS UNDER MANAGEMENT AND NET RETAIL SALES



			Funds Under Management at End of Period £m					Net Retail Sales During Period £m		
		Total FOFs	% of Industry Total	Invested Internally	% of Total FOFs	Invested Externally	% of Total FOFs	Total FOFs	Invested Internally	Invested Externally
2011		62,848	10.9	31,382	49.9	31,466	50.1	6,129	2,812	3,317
2012		74,895	10.5	38,519	51.4	36,376	48.6	4,311	2,441	1,870
2013		87,952	10.7	45,091	51.3	42,861	48.7	4,243	1,417	2,826
2014		97,788	11.0	50,180	51.3	47,608	48.7	2,938	724	2,214
2015		107,683	11.6	54,503	50.6	53,180	49.4	4,935	1,994	2,941
2016		126,863	11.9	65,999	52.0	60,864	48.0	2,993	2,426	567
2017		152,591	12.4	79,898	52.4	72,693	47.6	9,838	5,217	4,622
2018		147,701	12.8	74,774	50.6	72,927	49.4	5,918	3,040	2,878
2019		169,219	12.8	85,307	50.4	83,912	49.6	6,299	5,673	625
2020		180,107	12.5	94,036	52.2	86,071	47.8	5,377	6,264	-888
2019	Q1	156,023	12.7	77,161	49.5	78,862	50.5	501	434	68
2015	Q2	161,876	12.8	79,634	49.2	82,242	50.8	1,545	1,321	224
	Q2 Q3	164,065	12.7	82,063	50.0	82,002	50.0	1,646	1,483	163
	Q3 Q4	169,219	12.7	85,307	50.4	83,912	49.6	2,607	2,436	105
2020	Q4 Q1	148,067	13.0	76,627	51.8	71,440	49.0	1,063	1,068	-5
2020	Q2	164,474	12.7	84,915	51.6	79,559	48.4	1,554		-5 88
									1,466	
	Q3	166,936	12.6	87,475	52.4	79,462	47.6 47.8	836	1,452	-615
	Q4	180,107	12.5	94,036	52.2	86,071	47.8	1,923	2,280	-356
2020	Jan	169,888	12.7	85,989	50.6	83,899	49.4	546	459	86
	Feb	164,872	13.0	83,440	50.6	81,432	49.4	1,110	558	551
Q1	Mar	148,067	13.0	76,627	51.8	71,440	48.2	-592	50	-642
· · ·	Apr	157,463	12.9	81,165	51.5	76,298	48.5	756	593	163
	May	162,603	12.8	83,892	51.6	78,712	48.4	523	480	43
Q2	Jun	164,474	12.7	84,915	51.6	79,559	48.4	275	392	-118
¥-	Jul	164,713	12.6	85,655	52.0	79,058	48.0	369	580	-211
	Aug	167,480	12.6	87,363	52.2	80,117	47.8	283	483	-200
03	Sep	166,936	12.6	87,475	52.4	79,462	47.6	185	389	-204
25	Oct	165,010	12.0	86,885	52.7	78,126	47.3	332	603	-204
	Nov	174,422	12.7	91,471	52.4	82,951	47.6	766	778	-271
Q4	Dec	180,107	12.4	94,036	52.2	86,071	47.8	825	899	-11
2021	Jan	179,420	12.5	93,875	52.2	85,545	47.8	586	548	-74 38
2021	Jan	1/9,420	12.5	93,075	52.3	05,545	4/./	580	548	38

Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received. (2) Invested internally and invested externally distinguishes between funds of funds mainly invested in fund group's own funds and funds of funds mainly invested in other groups' funds.

TABLE 14: TRACKER AND RI FUNDS - FUNDS UNDER MANAGEMENT AND NET RETAIL SALES

			Funds Under Mar	Net Retail Sales £m			
		Tracker Funds	% of Industry Total	Responsible Investments	% of Industry Total	Tracker Funds	Responsible Investments
2011		43,005	6.9	-	- 1	2,497	-
2012		59,241	8.4	-	-	3,454	-
2013		74,988	9.1	-	-	6,788	-
2014		93,886	10.5	-	-	5,723	-
2015		105,215	11.3	-	-	6,709	-
2016		139,712	13.1	-	-	4,708	-
2017		181,195	14.7	-	-	10,789	-
2018		182,192	15.8	-	-	8,990	-
2019		231,426	17.5	-	-	18,103	-
2020		256,831	17.8	55,118	3.8	18,393	11,711
2019	Q1	194,975	15.9	-	-	1,979	-
	Q2	209,392	16.6	-	-	5,468	-
	Q3	221,716	17.2	-	-	4,570	-
	Q4	231,426	17.5	-	-	6,086	-
2020	Q1	199,719	17.6	30,872	2.7	4,159	1,400
	Q2	238,427	18.4	39,527	3.1	4,751	2,839
	Q3	241,537	18.2	45,216	3.4	3,900	3,681
	Q4	256,831	17.8	55,118	3.8	5,583	3,792
2020		222.150	17 5	24.267	2.6	2 100	465
2020	Jan	233,156	17.5	34,267	2.6	2,108	465
	Feb	221,527	17.4	33,981	2.7	1,583	851
Q1	Mar	199,719	17.6	30,872	2.7	468	84
	Apr	215,919	17.7	34,685	2.8	1,446	1,012
~~~	May	226,011	17.8	37,198	2.9	1,184	897
Q2	Jun	238,427	18.4	39,527	3.1	2,121	931
	Jul	237,100	18.2	41,214	3.2	1,417	1,245
	Aug	241,494	18.2	43,240	3.3	1,260	948
Q3	Sep	241,537	18.2	45,216	3.4	1,223	1,487
	Oct	230,722	17.7	46,609	3.6	1,695	1,523
	Nov	250,951	17.9	51,737	3.7	2,962	1,191
Q4	Dec	256,831	17.8	55,118	3.8	926	1,078
2021	Jan	257,457	18.0	56,920	4.0	1,996	1,157

Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

(2) IA data on responsible investments has been collected using the IA's Responsible Investment Framework. Responsible investment incorporates firm-level and fund-level components. The data presented here is at the fund level where funds are pursuing one or more of the following responsible investment approaches and this approach is referenced in the fund documentation: exclusions; sustainability focus; impact investing.

(3) Tracker funds aim to mirror the progress of stock market index, e.g. the FTSE 100, by buying and selling shares in the same productions are represented on the index. These are also sometimes called index (tracker) funds or passive managed funds.

(4) Funds under management in tracker and responsible investment funds include money invested in tracker and responsible investment by funds of funds that are themselves tracker and responsible investment funds, but exclude money invested in these funds of funds themselves (other than funds of overseas funds) to avoid double-counting. Retail sales figures include sales of tracker and responsible investment funds of funds.

