SUMMARY



	Feb 2021	Jan 2021	Feb 2020
UK Investors			
Funds under management			
All funds ²	£ 1,436.1 bn	£ 1,432.9 bn	£ 1,271.9 bn
Funds of funds Tracker funds Responsible Investments	£ 179.9 bn £ 251.2 bn £ 61.1 bn	£ 179.9 bn £ 257.5 bn £ 57.4 bn	£ 164.9 bn £ 221.5 bn £ 34.3 bn
ISAs	£ 172.5 bn	£ 172.1 bn	£ 165.9 bn
Net retail sales			
All funds	£ 2,362 m	£ 3,238 m	£ 2,521 m
Equity funds Fixed income funds Mixed asset funds	£ 296 m £ 1,406 m £ 838 m	£ 779 m £ 2,236 m £ 719 m	-£ 28 m £ 663 m £ 763 m
Funds of funds Tracker funds Responsible Investments	£ 629 m £ 993 m £ 217 m	£ 1,006 m £ 1,996 m £ 1,218 m	£ 1,110 m £ 1,583 m £ 851 m
ISAs	£ 175 m	-£ 4 m	<i>-£</i> 232 m

Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

(2) Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other than funds of overseas funds) to avoid double-counting.

(3) ISA figures are based on information from fund managers and five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Quilter and Transact. The figures do not include business through other ISA providers such as wealth managers.

TABLE 2: FUNDS UNDER MANAGEMENT BY DOMICILE



		UK Investors			UK Domiciled Funds	
	Total FUM	<i>of which</i> held in UK domiciled funds	<i>of which</i> held in overseas domiciled funds	Total FUM	of which held by UK investors	of which held by overseas investors
2012	703,630	650,747	52,882	680,358	650,747	29,611
2013	820,475	753,727	66,748	799,349	753,727	45,622
2014	892,533	817,617	74,916	843,231	817,617	25,614
2015	929,943	839,960	89,983	901,964	839,960	62,005
2016	1,062,452	954,490	107,962	1,021,601	954,490	67,111
2017	1,235,339	1,073,834	161,505	1,160,589	1,073,834	86,754
2018	1,154,494	1,001,315	153,179	1,046,980	1,001,315	45,664
2019	1,319,186	1,119,262	199,925	1,163,673	1,119,262	44,411
2020	1,439,363	1,204,296	235,067	1,249,312	1,204,296	45,016
2019 Q1	1,224,966	1,040,549	184,417	1,080,794	1,040,549	40,245
2019 Q1 Q2	1,263,251	1,078,630	184,621	1,122,570	1,078,630	43,940
Q3	1,290,939	1,093,027	197,912	1,136,888	1,093,027	43,861
Q4	1,319,186	1,119,262	199,925	1,163,673	1,119,262	44,411
2020 Q1	1,135,636	956,448	179,188	992,560	956,448	36,112
Q2	1,294,766	1,087,765	207,001	1,128,442	1,087,765	40,677
Q3	1,327,513	1,108,690	218,823	1,151,036	1,108,690	42,346
Q4	1,439,363	1,204,296	235,067	1,249,312	1,204,296	45,016
2020 Feb	1,271,913	1,073,723	198,191	1,114,381	1,073,723	40,658
Q1 Mar	1,135,636	956,448	179,188	992,560	956,448	36,112
Apr	1,221,311	1,029,374	191,937	1,067,488	1,029,374	38,114
May	1,268,068	1,065,595	202,473	1,105,126	1,065,595	39,531
Q2 Jun	1,294,766	1,087,765	207,001	1,128,442	1,087,765	40,677
Jul	1,302,723	1,089,523	213,200	1,130,202 1,152,956	1,089,523	40,679
Aug Q3 Sep	1,326,700 1,327,513	1,110,799 1,108,690	215,901 218,823	1,152,956	1,110,799 1,108,690	42,157 42,346
Q3 Sep Oct	1,302,603	1,108,690	217,806	1,131,030	1,108,090	42,540
Nov	1,403,920	1,174,020	229,899	1,218,463	1,174,020	41,357 44,442
Q4 Dec	1,439,363	1,204,296	235,067	1,249,312	1,204,296	45,016
2021 Jan	1,432,858	1,197,859	233,007	1,242,563	1,197,859	44,704
Feb	1,436,092	1,201,868	234,224	1,248,222	1,201,868	46,353

Notes:

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(2) Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other than funds of overseas funds) to avoid doublecounting.

TABLE 3: FUNDS UNDER MANAGEMENT BY ASSET CLASS

							А	ll Funds	Including Fund	ds of Fun	ds ³				
		Industry Total ² £m	Equity £m	y %of	Fixed Inco £m	me % of	Money Mar £m	rket % of	Mixed Ass £m	set % of	Property £m	/ % of	Other £m	% of	Total £m
-		2	2	70 01	2	70 01	2	70 01	2111	70 01	2	70 01	2	70 01	2
2011		578,646	337,626	53.2%	133,843	21.1%	4,580	0.7%	112,888	17.8%	13,681	2.2%	32,239	5.1%	634,856
2012		703,630	397,660	51.6%	166,770	21.6%	6,916	0.9%	130,132	16.9%	14,487	1.9%	55,406	7.2%	771,370
2013		820,475	492,725	54.8%	169,980	18.9%	9,273	1.0%	152,031	16.9%	17,212	1.9%	58,725	6.5%	899,946
2014 2015		892,533 929,943	527,336 561,650	53.8% 54.6%	195,903 185,984	20.0% 18.1%	10,660 11,501	$1.1\% \\ 1.1\%$	157,352 165,229	16.0% 16.1%	24,062 31,993	2.5% 3.1%	65,117 71,852	6.6% 7.0%	980,429 1,028,208
2015		1,062,452	633,614	53.7%	215,456	18.3%	19,850	1.7%	198,399	16.8%	28,603	2.4%	83,382	7.1%	1,179,304
2017		1,235,339	722,094	52.5%	257,916	18.7%	25,115	1.8%	221,040	16.1%	30,721	2.2%	119,575	8.7%	1,376,460
2018		1,154,494	656,087	50.8%	250,591	19.4%	21,710	1.7%	210,724	16.3%	31,449	2.4%	120,008	9.3%	1,290,569
2019		1,319,186	757,760	51.4%	277,220	18.8%	44,505	3.0%	245,731	16.7%	28,396	1.9%	121,157	8.2%	1,474,769
2020		1,439,363	827,231	51.5%	307,719	19.2%	49,255	3.1%	274,505	17.1%	27,046	1.7%	119,296	7.4%	1,605,051
2019	Q1	1,224,966	695,805	50.8%	253,302	18.5%	45,547	3.3%	220,862	16.1%	30,702	2.2%	122,275	8.9%	1,368,495
2019	Q2	1,263,251	723,085	51.2%	261,638	18.5%	44,032	3.1%	230,796	16.3%	30,535	2.2%	122,008	8.6%	1,412,094
	Q3	1,290,939	728,126	50.5%	275,066	19.1%	48,467	3.4%	238,073	16.5%	29,727	2.1%	122,000	8.5%	1,441,701
	Q4	1,319,186	757,760	51.4%	277,220	18.8%	44,505	3.0%	245,731	16.7%	28,396	1.9%	121,157	8.2%	1,474,769
2020	Q1	1,135,636	618,228	48.6%	258,660	20.3%	47,091	3.7%	214,238	16.8%	26,052	2.0%	107,367	8.4%	1,271,636
	Q2	1,294,766	730,169	50.5%	285,741	19.8%	47,822	3.3%	240,851	16.7%	26,283	1.8%	114,733	7.9%	1,445,599
	Q3	1,327,513	746,120	50.4%	297,066	20.1%	47,005	3.2%	248,579	16.8%	26,639	1.8%	115,374	7.8%	1,480,784
	Q4	1,439,363	827,231	51.5%	307,719	19.2%	49,255	3.1%	274,505	17.1%	27,046	1.7%	119,296	7.4%	1,605,051
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2020	Feb Mar	1,271,913	709,140 618,228	49.8% 48.6%	286,216	20.1% 20.3%	44,486	3.1% 3.7%	237,459	16.7% 16.8%	27,943	2.0% 2.0%	118,349	8.3% 8.4%	1,423,593
Q1	Apr	1,135,636 1,221,311	680,074	49.8%	258,660 271,411	20.3% 19.9%	47,091 48,879	3.6%	214,238 228,174	16.7%	26,052 26,344	2.0%	107,367 111,043	8.1%	1,271,636 1,365,925
	May	1,268,068	711,218	50.2%	271,411 279,988	19.9%	49,093	3.5%	236,030	16.7%	26,339	1.9%	111,043	8.1%	1,417,349
02	Jun	1,294,766	730,169	50.5%	285,741	19.8%	47,822	3.3%	240,851	16.7%	26,283	1.8%	114,733	7.9%	1,445,599
-	Jul	1,302,723	726,047	49.9%	294,090	20.2%	48,593	3.3%	243,381	16.7%	26,136	1.8%	115,390	7.9%	1,453,636
	Aug	1,326,700	749,439	50.6%	293,166	19.8%	45,771	3.1%	248,729	16.8%	26,529	1.8%	116,662	7.9%	1,480,296
Q3	Sep	1,327,513	746,120	50.4%	297,066	20.1%	47,005	3.2%	248,579	16.8%	26,639	1.8%	115,374	7.8%	1,480,784
	Oct	1,302,603	722,268	49.7%	297,580	20.5%	46,439	3.2%	246,694	17.0%	26,510	1.8%	114,597	7.9%	1,454,088
	Nov	1,403,920	800,991	51.2%	302,916	19.4%	48,372	3.1%	266,691	17.0%	27,243	1.7%	117,981	7.5%	1,564,194
Q4	Dec	1,439,363	827,231	51.5%	307,719	19.2%	49,255	3.1%	274,505	17.1%	27,046	1.7%	119,296	7.4%	1,605,051
2021	Jan	1,432,858	826,547	51.7%	308,282	19.3%	46,853	2.9%	270,952	17.0%	26,965	1.7%	118,730	7.4%	1,598,329
	Feb	1,436,092	831,720	51.9%	304,877	19.0%	44,319	2.8%	275,270	17.2%	26,796	1.7%	119,027	7.4%	1,602,010

Notes:

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(2) Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other then funds of overseas funds) to avoid double-counting.

(3) These figures include double-counting of investments through FOFs - assets are counted first when invested in a FOF and then when FOF invests in other funds. This gives the best indicator available of the asset breakdown of investors' choices since the Investment Association cannot identify FOFs holdings of funds. Asset types (Equity, Fixed Income, etc) are defined in terms of the Investment Association sectors included. See Table 6 for a listing of the Investment Association sectors allocated to each asset class.

(4) From March 2014, the FUM of mixed asset funds is reduced and the FUM of other funds is increased due to funds re-classified from the Investment Association Mixed Asset sectors to the Investment Association (5) Prior to January 2012 data is presented according to FUM in UK Domiciled funds.

TABLE 4: NET SALES

			Net Sales £m		
		Total	Retail	Institutional	
2011 2012 2013 2014 2015 2016 2017 2018 2019 2020		23,545 29,408 25,919 37,186 22,596 15,950 66,710 -5,131 7,514 33,881	17,949 18,437 23,507 23,966 16,930 7,208 48,604 7,697 9,982 30,816	5,596 10,970 2,412 13,220 5,665 8,742 18,106 -12,828 -2,469 3,065	
2019 2020	Q1 Q2 Q3 Q4 Q1 Q2 Q3 Q4	-792 2,184 -2,227 8,350 -4,163 14,913 7,524 15,607	-1,791 5,231 1,144 5,398 -2,293 10,792 5,294 17,024	998 -3,047 -3,372 2,952 -1,869 4,121 2,230 -1,416	
2020 Q1 Q2	Feb Mar Apr May Jun	-410 -11,380 7,480 5,569 1,864	2,521 -9,722 3,932 4,794 2,066	-2,932 -1,658 3,547 776 -202	
Q3	Jul Aug Sep Oct Nov	7,401 -173 296 -5,888 10,491	1,721 2,005 1,569 2,520 8,325	5,680 -2,178 -1,272 -8,409 2,166	
Q4 2021	Dec Jan Feb	11,004 1,466 123	6,178 3,238 2,362	4,826 -1,772 -2,239	

Notes:

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 (2) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded from January 2010.
 (3) Prior to January 2012 data is presented according to Net Sales for UK Domiciled funds.

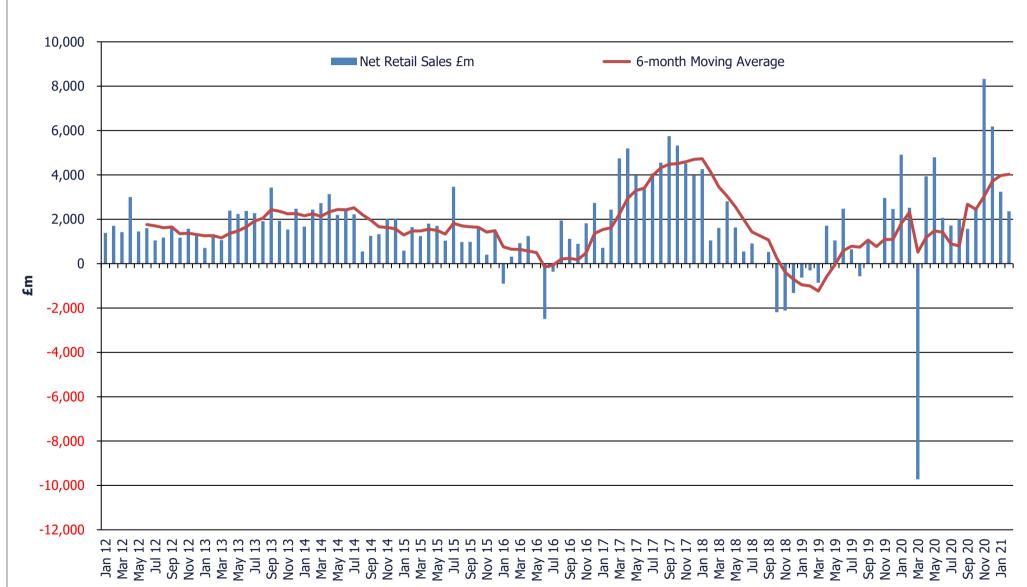


CHART A: NET RETAIL SALES (UK INVESTORS)

TABLE 5: NET RETAIL SALES OF FUNDS BY ASSET CLASS



				Net R	etail Sales	£m				Net Re	etail Sales of	f Equity Fund	s by Region	£m	
		Total	Equit	Fixed Income	Money Market	Mixed Asset	Propert	Othe	Total	Asia	Europe	Glob	Japa	North Americ	UK
2011		17,949	2,204	4,620	22	9,184	530	1,390	2,720	-457	-1,050	3,306	737	2	182
2012 2013		18,437 23,507	2,483 12,769	7,195 991	-644 -320	5,277 6,824	368 1,668	3,758 1,575	3,249 12,076	665 908	-662 1,585	3,766 2,960	17 1,079	293 1,272	-830 4,271
2013		23,966	10,613	3,001	552	4,994	3,117	1,689	9,752	56	1,013	2,764	581	1,232	4,106
2015		16,930	7,196	-1,462	422	4,707	1,864	4,204	7,638	-1,038	3,839	940	1,247	603	2,047
2016		7,208	-8,824	4,408	2,857	6,083	-1,820	4,502	-7,711	-953	-3,546	2,908	-907	-350	-4,863
2017		48,604	9,596	16,113	3,345	14,063	-131	5,617	8,290	-5	2,899	4,910	1,791	1,329	-2,634
2018		7,697	796	-2,030	514	8,098	247	73	157	1,374	-1,313	2,510	1,224	1,224	-4,862
2019 2020		9,982 30,816	-2,888 10,410	6,705 7,964	1,220 3,002	7,297 9,162	-1,217 -291	-1,135 570	-2,403 6,591	143 1,614	-3,797 -405	1,785 6,079	-640 -429	1,341 2,520	-1,235 -2,788
2020		50,810	10,410	7,904	5,002	9,102	-291	570	0,391	1,014	-+05	0,079	-429	2,320	-2,700
2019	Q1	-1,791	-1,473	-387	149	650	-149	-581	-970	19	-1,288	672	81	140	-594
	Q2	5,231	293	3,012	1,297	1,496	-451	-417	835	61	-891	1,517	-296	249	195
	Q3	1,144	-4,643	2,075	1,519	2,344	-335	185	-4,682	-101	-1,193	-594	-530	-23	-2,240
	Q4	5,398	2,934	2,004	-1,745	2,807	-282	-321	2,415	165	-424	190	104	976	1,404
2020	Q1	-2,293	-496	-4,770	2,814	582	157	-581	-995	-182	-380	-991	-354	100	811
	Q2	10,792	4,250	4,929	214	1,666	-83	-184	3,301	243	-606	2,326	-102	1,023	417
	Q3	5,294	-472	4,586	-878	1,618	17	423	-441	459	387	783	-209	102	-1,963
	Q4	17,024	7,129	3,219	852	5,295	-382	912	4,726	1,094	194	3,961	236	1,295	-2,053
2020	Feb	2,521	-28	663	542	763	96	486	-157	-61	-54	230	-46	83	-309
2020 Q1	Mar	-9,722	-20 -1,247	-7,464	1,282	-902	90 4	-1,395	-1,612	-178	-239	-1,325	-40	-256	-309
QI	Apr	3,932	2,327	937	1,202	634	53	-1,393	2,070	221	-239	1,125	-77	-20	1,015
	Mav	4,794	1,555	1,901	578	603	-21	172	1,270	-110	-500	738	-25	718	449
Q2	Jun	2,066	368	2,091	-518	430	-114	-190	-39	132	87	464	-1	325	-1,047
-	Jul	1,721	-747	1,950	-415	668	11	253	-534	249	46	76	-53	48	-900
	Aug	2,005	404	1,491	-742	534	23	296	296	224	300	532	-11	-15	-734
Q3	Sep	1,569	-129	1,145	280	417	-18	-126	-203	-14	42	175	-145	69	-328
	Oct	2,520	438	702	262	1,154	-163	128	88	196	-187	751	-19	127	-781
	Nov	8,325	4,137	1,188	538	2,357	-147	250	3,074	688	244	1,748	156	665	-428
Q4	Dec	6,178	2,553	1,328	52	1,784	-73	534	1,565	210	136	1,461	98	503	-845
2021	Jan	3,238	779	2,236	-893	719	117	280	65	264	-188	767	72	-165	-685
	Feb	2,362	296	1,406	-486	838	-99	406	182	638	-228	969	-74	-94	-1,029

Notes:

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 (2) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded from January 2010.
 (3) The 'Other' Asset Class includes funds from the 'Targeted Absolute Return' and 'Volatility Managed' Sectors which, together, contribute to the overwhelming majority of the Net Retail Sales within the asset class.
 (4) Regional Equities total does not match the Equity NRS total as Unclassified and Unallocated equity funds are not allocated a region.

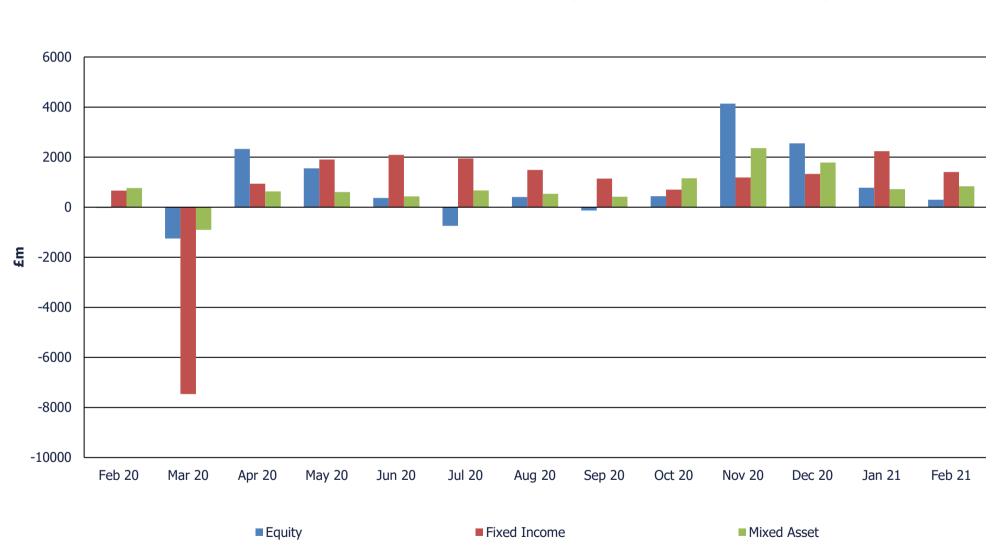


CHART B: NET RETAIL SALES BY ASSET CLASSES (UK DOMICILED FUNDS)

TABLE 6: THE INVESTMENT ASSOCIATION SECTOR RANKINGS FOR FEBRUARY 2021



Funds Under Management		Net Retail Sales		Net ISA Sales on Five Platforms	
IA Sector	£bn	IA Sector	£m	IA Sector	£m
Global	158.2	Global	1,196.0	Global	90.5
UK All Companies	155.3	Asia Pacific Excluding Japan	509.8	Mixed Investment 40-85% Shares	67.5
North America	78.6	Mixed Investment 40-85% Shares	467.7	Volatility Managed	51.0
£ Corporate Bond	76.5	Volatility Managed	336.8	Asia Pacific Excluding Japan	32.
Mixed Investment 40-85% Shares	70.5	North American Smaller Companies	252.3	China/Greater China	28.
Europe Excluding UK	60.7	£ Strategic Bond	232.3	Global Emerging Markets	20.
Global Bonds	56.0	UK Gilts	189.0	UK Smaller Companies	27
Mixed Investment 20-60% Shares			189.0		23.
	54.0	£ Corporate Bond		North American Smaller Companies	
Targeted Absolute Return	52.5	UK Smaller Companies	142.5	North America	21.
£ Strategic Bond	49.4	UK Index Linked Gilts	120.8	£ Corporate Bond	20.
Volatility Managed	45.3	China/Greater China	120.1	UK Gilts	15.
Specialist	45.2	Property Other	76.3	Targeted Absolute Return	12.
UK Equity Income	42.6	Mixed Investment 0-35% Shares	29.7	Global Equity Income	11.
Asia Pacific Excluding Japan	37.1	Global Emerging Markets Bond - Blended	16.8	£ Strategic Bond	8.
Global Emerging Markets	34.7	Specialist	13.6	Global Emerging Markets Bond - Blended	7.
Flexible Investment	31.8	Asia Pacific Including Japan	8.6	Global Bonds	3.
Short Term Money Market	27.5	UK Equity and Bond Income	0.6	Mixed Investment 0-35% Shares	2.
UK Gilts	26.4	Standard Money Market	-6.8	UK Index Linked Gilts	1.0
Japan	23.6	Europe Including UK	-7.6	Specialist	1.
UK Smaller Companies	17.5	Global Emerging Markets Bond - Local Currency	-8.9	Global Emerging Markets Bond - Hard Currency	1.0
£ High Yield	15.7	Japanese Smaller Companies	-15.6	Asia Pacific Including Japan	1.0
Global Equity Income	15.0	Global Equity Income	-22.4	Technology and Telecommunications	0.0
Mixed Investment 0-35% Shares	14.1	European Smaller Companies	-27.7	Standard Money Market	0.
JK Direct Property	11.6	Global Emerging Markets	-42.3	Property Other	-0.
Property Other	10.3	Japan	-58.6	Europe Including UK	-0.
Technology and Telecommunications	7.7	Mixed Investment 20-60% Shares	-79.5	Japanese Smaller Companies	-1.
UK Index Linked Gilts	7.0	£ High Yield	-97.3	£ High Yield	-2.
China/Greater China	4.7	Flexible Investment	-105.7	UK Equity and Bond Income	-2.
Global Emerging Markets Bond - Local Currency	4.7	Global Emerging Markets Bond - Hard Currency	-108.6	Flexible Investment	-2.
North American Smaller Companies	4.5	Targeted Absolute Return	-139.2	UK All Companies	-2.
European Smaller Companies	2.6	Technology and Telecommunications	-159.2	European Smaller Companies	-5.
	2.6	UK Direct Property	-158.1	Global Emerging Markets Bond - Local Currency	-5. -7.
Global Emerging Markets Bond - Hard Currency					
Europe Including UK	1.7	Europe Excluding UK	-192.3	Europe Excluding UK	-14.
Global Emerging Markets Bond - Blended	1.5	North America	-346.7	Japan Shari Tana Maraka	-16.
Standard Money Market	1.5	Short Term Money Market	-500.5	Short Term Money Market	-24.
Japanese Smaller Companies	1.4	UK All Companies	-510.0	Mixed Investment 20-60% Shares	-26.
UK Equity and Bond Income	1.2	UK Equity Income	-661.1	UK Direct Property	-38.
Asia Pacific Including Japan	1.2	Global Bonds	-987.4	UK Equity Income	-45.
Total	1,256.5	Total	-370.2	Total	256.0

Notes:

(1) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.

 (2) Net ISA sales on five platforms relate to the five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Quilter and Transact.
 (3) The sector rankings do not include the Investment Association Unclassified Sector, Unallocated funds (that have not chosen to be allocated to a sector) or funds held on fund platforms but not allocated to an Investment Association sector.

TABLE 7: NET RETAIL SALES BY THE INVESTMENT ASSOCIATION SECTORS

						Net F	Retail Sales	£m					
IA Sector	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21
Asia Pacific Excluding Japan	4	-141	166	-92	155	158	155	-29	43	449	107	156	510
Asia Pacific Excluding Japan	-13	-141 -4	100	-92	-7	-3	-4	-29	-3	449	107	-1	910
China/Greater China	-53	-33	55	0	-16	94	73	16	156	225	97	109	120
urope Excluding UK	-103	-163	-159	-451	40	39	290	40	-10	249	97	-180	-192
Europe Including UK	71	-4	0	-20	65	21	14	12	-11	0	-3	0	-8
European Smaller Companies	-23	-73	-35	-29	-18	-14	-5	-11	-165	-5	42	-9	-28
Global	206	-679	1,168	871	889	592	703	465	866	1,726	1,167	826	1,196
Global Emerging Markets	150 3	5 -299	38 -149	-125 -30	-104 -158	-159 -133	-126 -62	48 -27	-81 -40	206 -45	221 -48	83 -101	-42 -22
Global Equity Income Japan	-32	-331	-149	-30	-156	-135	-62	-154	-40	-45	-40	-101 29	-22
lapanese Smaller Companies	-14	-40	-14	-15	-14	-29	-15	-154	20	10	3	43	-16
North America	92	-163	-24	732	345	90	-34	62	14	553	411	-239	-347
North American Smaller Companies	-9	-93	4	-14	-20	-42	20	7	113	113	92	74	252
Specialist	-193	-291	-106	-138	-238	-335	-91	-287	-14	-93	51	-7	-5
Technology and Telecommunications	64	-62	173	160	76	111	109	-25	21	-45	71	-36	-158
JK All Companies	-358 40	982 -81	882 99	271 223	-655 -325	-355 -433	-407 -275	6 -215	-213 -645	-393 -106	-369 -501	-319 -399	-510 -661
JK Equity Income JK Smaller Companies	10	-144	33	-45	-525	-455	-275	-215	-045	-106	-501	-399	-001
Jnallocated	140	396	354	273	439	-33	133	97	392	1,030	773	703	407
Unclassified Sector	-12	-31	-97	11	-32	-180	-25	-24	-42	33	215	11	-293
Equity	-28	-1,247	2,327	1,555	368	-747	404	-129	438	4,137	2,553	779	296
Corporate Bond	187	-1,194	535	687	732	691	200	11	84	-131	396	268	155
£ High Yield	21	-609	312	110	177	126	-20	-114	-481	16	105	165	-97
£ Strategic Bond	192	-1,944	197	330	34	140	316	64	-179	-149	215	172	247
Global Bonds	1	-1,459	235	573	859	709	624	934	793	911	-16	596	-987
Global Emerging Markets Bond - Blended	4	-57	-8	-16	3	-44	10	8	11	11	7	29	17
Global Emerging Markets Bond - Hard Curren	29	-250	40	17	-1	9	58	-34	24	67	33	48	-109
Global Emerging Markets Bond - Local Curren	67	-191	-175	-85	-187	73	35	-45	-67	180	79	321	-9
Specialist	26	-427	59	-7	17	-128	-221	99	85	-202	18	31	-18
JK Gilts	247	-470	-237	-153	117	149	144	94	365	213	241	15	189
UK Index Linked Gilts	-121	-252	33	20	74	34	97	21	9	67	74	59	105
Unallocated	218	-232	-66	395	218	154	233	120	54	203	163	508	
													1,897
Unclassified Sector Fixed Income	-208 663	-108 -7,464	12 937	30 1,901	48 2,091	36 1,950	15 1,491	-14 1,145	4 702	4	13 1,328	23 2,236	2 1,406
					,							,	
Short Term Money Market	208	1,688	153	829	-413	-395	-557	-40	-347	406	130	-734	-500
Standard Money Market	-12	164	-5	-20	-2	-5	-32	-24	7	-15	12	3	-7
Unallocated	10	-116	66	-143	-22	-63	-59	109	519	-23	-64	16	16
Unclassified Sector	335	-453	-60	-88	-81	48	-95	235	83	170	-26	-178	6
Money Markets	542	1,282	154	578	-518	-415	-742	280	262	538	52	-893	-486
Flexible Investment	-11	-78	68	69	-25	70	-12	-39	9	107	67	-48	-106
Mixed Investment 0-35% Shares	88	-111	20	79	19	69	49	76	207	268	308	73	30
	23	-425	81	-129	-85	63	2	-148	207	579	-33	-18	-79
Mixed Investment 20-60% Shares									-				
Mixed Investment 40-85% Shares	358	-48	530	350	281	507	418	383	563	999	838	445	468
Specialist	18	-7	-7	-3	-1	-40	-6	-7	-18	0	-85	-12	-12
JK Equity and Bond Income	-15	-22	0	-3	-19	-4	-3	-5	-5	-7	14	-6	1
Jnallocated	238	54	226	237	282	241	228	233	431	472	767	358	643
Unclassified Sector	63	-266	-282	3	-22	-238	-141	-77	-32	-60	-93	-72	-106
Mixed Asset	763	-902	634	603	430	668	534	417	1,154	2,357	1,784	719	838
Property Other	122	93	54	-16	-114	12	-2	25	-8	17	-6	174	76
JK Direct Property	-26	-88	-1	-4	-1	-1	-3	-69	-154	-166	-67	-87	-176
	-20		-1		-1	-1	-3	-69		-100	-67	-87	-1/6
Jnallocated		-1 4	53	-1 -21	- 114	11	29		-1	-147	- 73	30 117	0 -99
Property	96	4	53	-21	-114	11	23	-18	-163	-14/	-/3	11/	-99
Specialist	61	-99	-29	61	-10	27	19	2	8	-41	52	73	49
Targeted Absolute Return	-606	-1,533	-491	-138	-313	-8	74	-266	-152	-133	141	-161	-139
Jnallocated	115	-16	47	55	-159	72	30	-61	6	-25	-27	36	153
	29	-3	-6	-46	84	-60	-6	13	14	59	34	21	6
Inclassified Sector								10	± 1		51		0
		256	306	245	207	222	180	185	251	280	222	310	227
Unclassified Sector Volatility Managed Others	887 486	256 -1,395	306 -172	245 178	207 -190	222 253	180 296	185 -126	251 128	389 250	333 534	310 280	337 406

INVESTMENT

Notes: (1) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded. (2) The Specialist and Unclassified Sectors are split across asset classes and so have multiple entries in the above table. (3) Unallocated funds have been grouped by asset class and included in the above table to provide a complete breakdown by asset class.

TABLE 8: BEST AND WORST SELLING THE INVESTMENT ASSOCIATION SECTORS



2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2019 2010 2011 Q2 Q3 Q4 2020 2020 2020 2019 Q1 Q2 Q3 Q4 2020 2020	Best Mixed Investment 20-60% Shares £ Corporate Bond Mixed Investment 20-60% Shares UK Equity Income Targeted Absolute Return Targeted Absolute Return £ Strategic Bond Global Global Global Short Term Money Market	Worst UK All Companies UK All Companies £ Corporate Bond UK All Companies UK All Companies UK All Companies UK All Companies UK All Companies Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return UK All Companies	Best Global UK All Companies Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return Volatility Managed Short Term Money Market Short Term Money Market Volatility Managed	Worst UK Gilts Global UK All Companies £ Corporate Bond UK Gilts UK All Companies Global Mixed Investment 40-85% Shares Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return Short Term Money Market
2012 2013 2014 2015 2016 2017 2018 2019 2020 2019 2020 2019 2020 2019 2020 2019 2020 2019 2020 201 2020 201 2020 2020	£ Corporate Bond Mixed Investment 20-60% Shares UK Equity Income Targeted Absolute Return Targeted Absolute Return £ Strategic Bond Global Global Global Global Short Term Money Market	UK All Companies £ Corporate Bond UK All Companies UK All Companies UK All Companies UK All Companies UK All Companies Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return	UK All Companies Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return Volatility Managed Short Term Money Market Short Term Money Market Volatility Managed	Global UK All Companies £ Corporate Bond UK Gilts UK All Companies Global Mixed Investment 40-85% Shares Targeted Absolute Return Targeted Absolute Return
2013 2014 2015 2016 2017 2018 2019 2020 2019 2020 2019 2020 2019 Q1 Q2 Q3 Q4 2020 Q1 Q2 Q3 Q4 2020 Feb Q1 Mar	Mixed Investment 20-60% Shares UK Equity Income Targeted Absolute Return Targeted Absolute Return £ Strategic Bond Global Global Global Global Short Term Money Market	£ Corporate Bond UK All Companies UK All Companies UK All Companies UK All Companies UK All Companies Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return	Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return Volatility Managed Short Term Money Market Short Term Money Market Short Term Money Market Volatility Managed	UK All Companies £ Corporate Bond UK Gilts UK All Companies Global Mixed Investment 40-85% Shares Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return
2014 2015 2016 2017 2018 2019 2020 2019 Q1 Q2 Q3 Q4 2020 Q1 Q2 Q3 Q4 2020 Q1 Q2 Q3 Q4 2020 Feb Q1 Mar	UK Equity Income Targeted Absolute Return Targeted Absolute Return £ Strategic Bond Global Global Global Global Global Short Term Money Market	UK All Companies UK All Companies UK All Companies UK All Companies UK All Companies Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return	Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return Volatility Managed Short Term Money Market Short Term Money Market Short Term Money Market Volatility Managed	£ Corporate Bond UK Gilts UK All Companies Global Mixed Investment 40-85% Shares Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return
2015 2016 2017 2018 2019 2020 2019 Q1 Q2 Q3 Q4 2020 Q1 Q2 Q3 Q4 2020 Q1 Q2 Q3 Q4 2020 Feb Q1 Mar	Targeted Absolute Return Targeted Absolute Return £ Strategic Bond Global Global Global Global Global Short Term Money Market	UK All Companies UK All Companies UK All Companies UK All Companies Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return	Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return Volatility Managed Short Term Money Market Short Term Money Market Volatility Managed	UK Gilts UK All Companies Global Mixed Investment 40-85% Shares Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return
2017 2018 2019 2020 2019 Q1 Q2 Q3 Q4 2020 Q1 Q2 Q3 Q4 2020 Feb Q1 Mar	Targeted Absolute Return £ Strategic Bond Global Global Global Global Global Short Term Money Market	UK All Companies UK All Companies UK All Companies Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return	Targeted Absolute Return Targeted Absolute Return Volatility Managed Short Term Money Market Short Term Money Market Short Term Money Market Volatility Managed	UK All Companies Global Mixed Investment 40-85% Shares Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return
2018 2019 2020 2019 Q1 Q2 Q3 Q4 2020 Q1 Q2 Q3 Q4 2020 Feb Q1 Mar	Global Global Global Global Global Short Term Money Market	UK All Companies Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return	Volatility Managed Short Term Money Market Short Term Money Market Short Term Money Market Volatility Managed	Mixed Investment 40-85% Shares Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return
2019 2020 2019 Q1 Q2 Q3 Q4 2020 Q1 Q2 Q3 Q4 2020 Q1 Q2 Q3 Q4 2020 Feb Q1 Mar	Global Global Global Global Short Term Money Market	Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return	Short Term Money Market Short Term Money Market Short Term Money Market Volatility Managed	Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return
2020 2019 Q1 Q2 Q3 Q4 2020 Q1 Q2 Q3 Q4 2020 Feb Q1 Mar	Global Global Global Short Term Money Market	Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return	Short Term Money Market Short Term Money Market Volatility Managed	Targeted Absolute Return
2019 Q1 Q2 Q3 Q4 2020 Q1 Q2 Q3 Q4 2020 Feb Q1 Mar	Global Global Short Term Money Market	Targeted Absolute Return Targeted Absolute Return	Short Term Money Market Volatility Managed	Targeted Absolute Return
Q2 Q3 Q4 2020 Q1 Q2 Q3 Q4 2020 Feb Q1 Mar	Global Short Term Money Market	Targeted Absolute Return	Volatility Managed	
Q2 Q3 Q4 2020 Q1 Q2 Q3 Q4 2020 Feb Q1 Mar	Global Short Term Money Market	Targeted Absolute Return	Volatility Managed	
Q3 Q4 2020 Q1 Q2 Q3 Q4 2020 Feb Q1 Mar	Short Term Money Market			Short Term Money Market
Q4 Q1 Q2 Q3 Q4 2020 Feb Q1 Mar		UK All Companies		T
2020 Q1 Q2 Q3 Q4 2020 Feb Q1 Mar			Short Term Money Market	Targeted Absolute Return
Q2 Q3 Q4 2020 Feb Q1 Mar	Volatility Managed	Short Term Money Market	Global Bonds	Targeted Absolute Return
Q3 Q4 2020 Feb Q1 Mar	Short Term Money Market	Targeted Absolute Return	UK All Companies	Targeted Absolute Return
Q4 2020 Feb Q1 Mar	Global	Targeted Absolute Return	UK All Companies	Targeted Absolute Return
2020 Feb Q1 Mar	Global Bonds	Short Term Money Market	Global Bonds	Targeted Absolute Return
Q1 Mar	Global	UK Equity Income	Short Term Money Market	UK All Companies
Q1 Mar	Volatility Managed	Targeted Absolute Return	£ High Yield	Short Term Money Market
-	Short Term Money Market	£ Strategic Bond	UK All Companies	Targeted Absolute Return
	Global	Targeted Absolute Return	Short Term Money Market	Targeted Absolute Return
May	Global	Europe Excluding UK	Global Bonds	Short Term Money Market
Q2 Jun	Global	UK All Companies	Global	Targeted Absolute Return
Jul	Global Bonds	Specialist	Short Term Money Market	Global Emerging Markets
Aug	Global	Short Term Money Market	£ Strategic Bond	Short Term Money Market
Q3 Sep	Global Bonds	Targeted Absolute Return	Short Term Money Market	Targeted Absolute Return
Oct	Global	UK Equity Income	£ High Yield	UK All Companies
Nov		UK All Companies	Short Term Money Market	Global
Q4 Dec	Global	UK Equity Income	Short Term Money Market	UK All Companies
2021 Jan	Global Global		Global Bonds	Short Term Money Market
Feb	Global Global Global	Short Term Money Market		Short Term Money Market

Notes:

(1) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded. (2) The sector rankings do not include the 'Unclassified sector'. These are funds which have chosen not to be classified.

TABLE 9: GROSS RETAIL SALES BY DISTRIBUTION CHANNEL

THE	J
INVESTMENT	
ASSOCIATION	

					Etim		(Gross R	etail Sales £m							
		Total	Direct	% of Total	Execution only Intermediaries	% of Total	Trustees and Custodians	% of Total	Discretionary Manager	% of Total	UK fund platforms	% of Total	Other UK Intermediaries including IFAs	% of Total	Non-UK Intermediaries	% of Total
2011		128,094	24,425	19.1	-	0.0	-	0.0	-	0.0	43,786	34.2	47,881	37.4	12,003	9.4
2012		124,756	22,090	17.7	438	0.4	3,695	3.0	15,452	12.4	48,028	38.5	27,729	22.2	7,324	5.9
2013		155,804	21,545	13.8	552	0.4	4,391	2.8	22,461	14.4	67,492	43.3	30,084	19.3	9,278	6.0
2014		171,128	19,489	11.4	839	0.5	4,632	2.7	19,500	11.4	85,811	50.1	31,628	18.5	9,228	5.4
2015		180,397	20,699	11.5	1,085	0.6	3,899	2.2	19,357	10.7	81,671	45.3	43,558	24.1	10,128	5.6
2016		188,053	17,991	9.6	1,080	0.6	3,897	2.1	23,417	12.5	87,286	46.4	44,266	23.5	10,118	5.4
2017		246,761	18,017	7.3	1,058	0.4	6,022	2.4	30,777	12.5	107,744	43.7	66,522	27.0	16,621	6.7
2018		242,339	20,090	8.3	1,316	0.5	6,734	2.8	28,029	11.6	107,989	44.6	60,328	24.9	17,852	7.4
2019		257,369	18,481	7.2	964	0.4	-	0.0	23,010	8.9	126,604	49.2	68,591	26.7	19,719	7.7
2020		318,619	20,791	6.5	1,219	0.4	-	0.0	27,620	8.7	152,213	47.8	86,194	27.1	30,582	9.6
2019	Q1	53,870	5,149	9.6	214	0.4	-	0.0	5,212	9.7	28,508	52.9	10,916	20.3	3,872	7.2
	Q2	65,337	4,660	7.1	233	0.4	-	0.0	5,870	9.0	32,666	50.0	16,777	25.7	5,131	7.9
	Q3	64,816	4,088	6.3	252	0.4	-	0.0	6,789	10.5	32,020	49.4	16,948	26.1	4,719	7.3
	Q4	73,346	4,584	6.2	266	0.4	-	0.0	5,138	7.0	33,411	45.6	23,950	32.7	5,998	8.2
2020	Q1	83,504	6,315	7.6	348	0.4	-	0.0	6,212	7.4	38,637	46.3	24,220	29.0	7,771	9.3
	Q2	77,297	5,120	6.6	356	0.5	-	0.0	7,380	9.5	37,244	48.2	19,888	25.7	7,310	9.5
	Q3	68,266	3,826	5.6	252	0.4	-	0.0	6,270	9.2	32,797	48.0	17,782	26.0	7,340	10.8
	Q4	89,552	5,530	6.2	264	0.3	-	0.0	7,758	8.7	43,535	48.6	24,304	27.1	8,161	9.1
2020	Feb	25,334	2,326	9.2	129	0.5	-	0.0	1,915	7.6	12,065	47.6	6,484	25.6	2,414	9.5
01	Mar	32,003	2,294	7.2	136	0.4	-	0.0	2,142	6.7	15,824	49.4	8,763	27.4	2,844	8.9
	Apr	25,479	1,943	7.6	139	0.5	-	0.0	2,398	9,4	12,256	48.1	6,646	26.1	2,098	8.2
	May	25,254	1,786	7.1	132	0.5	-	0.0	2,135	8.5	12,173	48.2	6,748	26.7	2,280	9.0
Q2	Jun	26,564	1,391	5.2	84	0.3	-	0.0	2,846	10.7	12,815	48.2	6,494	24.4	2,933	11.0
-	Jul	24,950	1,246	5.0	98	0.4	-	0.0	2,343	9.4	12,192	48.9	6,277	25.2	2,794	11.2
	Aug	19,793	1,292	6.5	74	0.4	-	0.0	2,062	10.4	9,487	47.9	4,733	23.9	2,144	10.8
Q3	Sep	23,524	1,288	5.5	79	0.3	-	0.0	1,865	7.9	11,117	47.3	6,772	28.8	2,402	10.2
	Oct	26,164	1,289	4.9	82	0.3	-	0.0	2,249	8.6	13,489	51.6	6,431	24.6	2,623	10.0
	Nov	32,313	2,240	6.9	92	0.3	-	0.0	3,424	10.6	15,071	46.6	8,858	27.4	2,627	8.1
Q4	Dec	31,074	2,001	6.4	90	0.3	-	0.0	2,085	6.7	14,975	48.2	9,014	29.0	2,910	9.4
2021	Jan	27,353	1,897	6.9	115	0.4	-	0.0	2,231	8.2	12,894	47.1	7,598	27.8	2,618	9.6
	Feb	31,567	1,823	5.8	124	0.4	-	0.0	2,720	8.6	15,176	48.1	7,070	22.4	4,654	14.7

Notes:

 (1) Direct includes sales through a sales force or tied agents and private client sales of own funds.
 (2) Transactions made through insurance companies (whether in-house or third party) are not included here as they are counted as institutional.
 (3) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.
 (4) Sales and re-purchases reported here differ from those in Table 11 as the figures in Table 11 cover five of the largest platforms whereas the figures in this table cover all platforms. There are also differences in reporting between platforms and fund companies.

TABLE 10: NET RETAIL SALES BY DISTRIBUTION CHANNEL



					Net	: Retail Sales £m			
		Total	Direct	Execution only intermediaries	Trustees and Custodians	Discretionary Manager	UK fund platforms	Other UK Intermediaries including IFAs	Non-UK Intermediaries
2011 2012 2013		21,078 18,437 23,507	3,307 273 598	- 199 79	- 921 558	- 3,742 3,597	11,541 11,528 15,992	6,954 707 1,529	-724 1,066 1,154
2014 2015		23,966 16,930	-625 -2,146	107 274	-366 180	2,017 2,844	18,770 14,825	3,370 -752	693 1,704
2016 2017 2018 2019		7,208 48,604 7,697 9,982	-3,108 -687 -2,573 -3,280	-74 29 -120 119	-580 1,228 -896 -	692 4,871 -581 -1,124	7,561 23,746 12,889 10,851	3,373 15,693 241 2,969	-656 3,724 -1,263 449
2020		30,816	-1,194	279	-	-1,420	16,275	15,225	1,651
2019 2020	Q1 Q2 Q3 Q4 Q1 Q2 Q3 Q4	-1,791 5,231 1,144 5,398 -2,293 10,792 5,294 17,024	-1,440 -719 -1,083 -38 -1,602 402 -166 172	58 26 -28 63 82 61 72 64		-953 503 -71 -604 -2,510 598 36 456	1,962 3,304 1,924 3,662 40 5,568 3,170 7,497	-879 1,427 1,498 923 2,275 3,206 2,090 7,653	-539 691 -1,095 1,391 -579 956 92 1,181
2020 Q1	Feb Mar Apr May	2,521 -9,722 3,932 4,794	73 -1,680 232 240	68 -0 19 38	- - -	-472 -2,377 -61 173	743 -2,364 2,429 2,226	1,891 -2,167 1,443 1,910	219 -1,134 -129 208
Q2	Jun Jul Aug	2,066 1,721 2,005	-70 -325 208	5 61 -11	-	486 -243 219	913 1,123 975	-146 994 358	877 111 255
Q3 04	Sep Oct Nov Dec	1,569 2,520 8,325 6,178	-49 -197 524 -155	22 8 23 33	-	59 -4 1,086 -626	1,072 1,444 2,695 3,359	738 864 3,646 3,143	-274 406 350 424
Q4 2021	Jan Feb	3,238 2,362	-155 226 -218	53 16 15	-	-626 78 -1,454	2,053 2,200	5,143 510 416	424 356 1,402

Notes:

 (1) Direct includes sales through a sales force or tied agents. Also private client sales of own funds.
 (2) Transactions made through insurance companies (whether in-house or third party) are not included here as they are counted as institutional.
 (3) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.
 (4) Sales and re-purchases reported here differ from those in Table 11 as the figures in Table 11 cover five of the largest platforms whereas the figures in this table cover all platforms. There are also differences in reporting between platforms and fund companies.



TABLE 11: FIVE FUND PLATFORMS¹ - FUNDS UNDER MANAGEMENT AND NET SALES BY PRODUCT (UK INVESTORS)

			Funds Unde	r Management by	Product £m			Net	Sales by Product	£m	m		
				Insurance	Personal				Insurance	Personal			
		Total	ISAs	Bonds	Pensions	Unwrapped	Total	ISAs	Bonds	Pensions	Unwrappe		
2011		109,041	42,256	8,396	23,246	35,143	7,974	2,757	196	1,789	3,231		
2012		131,746	49,135	8,623	27,260	46,728	7,754	2,194	15	2,405	3,141		
2013		163,614	58,713	9,241	33,495	62,164	10,893	3,315	-137	2,408	5,307		
2014		182,752	64,555	9,348	39,188	69,661	12,283	3,904	-60	3,951	4,48		
2015		200,151	69,778	9,226	45,549	75,599	12,872	3,563	-15	5,593	3,73		
2016		226,466	78,008	9,759	55,639	83,059	4,281	1,356	-236	4,351	-1,19		
2017		260,855	88,165	10,344	70,799	91,547	15,318	3,466	-115	8,863	3,10		
2018		255,499	82,289	8,155	79,733	85,322	9,040	1,568	-62	6,746	78		
2019		297,545	93,485	10,189	99,208	94,663	797	14	366	4,574	-4,15		
2020		311,112	97,428	9,373	105,305	99,005	6,244	897	244	5,426	-32		
2019	Q1	274,577	87,176	8,350	85,993	93,058	511	25	-95	1,503	-92		
	Q2	285,100	91,726	8,585	91,448	93,341	351	617	22	1,163	-1,45		
	Q3	289,564	89,506	12,960	91,819	95,280	330	-303	227	777	-37		
	Q4	297,545	93,485	10,189	99,208	94,663	-395	-324	211	1,131	-1,41		
2020	Q1	243,650	76,724	7,518	79,736	79,671	-1,546	-522	-353	378	-1,04		
.020	Q2	284,072	88,336	8,399	94,725	92,613	3,406	1,250	354	1,715	-1,0-		
	Q2 Q3	291,944	89,812	8,502	100,965	92,665	890	-148	142	787	10		
	Q4	311,112	97,428	9,373	105,305	99,005	3,494	317	101	2,546	53		
020	Feb	275,581	87,493	8,486	89,150	90,452	80	-8	-19	78	2		
Q1	Mar	243,650	76,724	7,518	79,736	79,671	-1,031	-490	-328	365	-57		
	Apr	263,920	83,423	8,041	86,381	86,076	1,651	650	182	681	13		
	May	277,311	86,584	8,283	92,719	89,725	1,408	356	254	608	19		
Q2	Jun	284,072	88,336	8,399	94,725	92,613	347	244	-81	425	-24		
-	Jul	283,523	88,282	8,408	94,925	91,908	497	84	27	384			
	Aug	292,572	90,093	8,531	101,024	92,925	484	-178	162	289	21		
Q3	Sep	291,944	89,812	8,502	100,965	92,665	-91	-54	-47	114	-10		
	Oct	287,811	91,143	8,611	95,399	92,658	435	-10	34	374	3		
	Nov	303,462	95,468	9,068	102,199	96,727	1,552	142	26	1,199	18		
Q 4	Dec	311,112	97,428	9,373	105,305	99,005	1,507	184	41	973	30		
021	Jan	310,255	97,517	9,317	104,657	98,763	634	106	-14	429	11		
	Feb	312,028	97,529	9,343	106,138	99,018	998	282	33	618	6		

Notes:

(1) Figures are based on information provided to the Investment Association by five fund platforms - AEGON, Fidelity, Hargreaves Lansdown, Quilter and Transact. These five platforms accounted for 72% of fund manager gross sales through all fund platforms in 2014. Figures for Hargreaves Lansdown for October 2020 to February 2021 are the Investment Association estimates.

(2) Figures are for Authorised Investment Funds including include Funds of Funds. Investment trusts and ETFs are not included.

(3) Figures in this table include a small number of funds - estimated at 6.9% of platform funds under administration at end February 2021 - not included in IA fund statistics because no data is received from fund companies.

(4) Figures for 2008 and 2009 include some Investment Association estimates where full figures were not available for all participating platforms. (5) Data is presented on a UK domicile basis.



TABLE 12: ISA FUNDS UNDER MANAGEMENT AND NET SALES

		Funds Under Management at End of Period £m			Net Sales During Period £m			
		Fund Companies ¹	Five Fund Platforms ²	Total market based on HMRC data ³	Fund Companies ¹	Five Fund Platforms ²	Total of Fund Companies and Five Fund Platforms	
201	0	63,612	43,744	138,262	1,105	3,121	4,226	
2011/12 T		63,879	45,224	142,359	-4	2,366	2,362	
2012/13 Tax Year		69,462	53,181	168,228	-1,080	2,335	1,255	
2013/14 Tax Year		72,818	60,452	180,698	-1,317	3,490	2,173	
2014/15 T		75,319	69,062	179,575	-1,221	3,779	2,558	
2015/16 T		67,626	69,388	200,237	-1,576	3,099	1,522	
2016/17 Tax Year		69,229	81,086	237,718	-3,157	1,827	-1,330	
2017/18 T		70,645	85,195	252,350	-2,142	3,458	1,316	
2018/19 T		71,907	89,879	221,550	-2,748	806	-1,942	
2019/20 T	ax Year	59,855	77,823		-2,460	-953	-3,412	
2019	Q1	71,706	87,176		-643	25	-618	
2015	Q2	74,144	91,726		-531	617	86	
	Q3	74,211	89,506		-723	-303	-1,025	
	Q4	75,684	93,485		-567	-324	-892	
2020	Q1	61,376	76,724		-662	-522	-1,184	
2020	Q2	69,707	88,336		-38	1,250	1,212	
	Q3	69,475	89,812		-447	-148	-595	
	Q4	75,134	97,428		-392	317	-75	
				1				
2020	Feb	78,407	87,493		-223	-8	-232	
Q1	Mar	61,376	76,724		-224	-490	-713	
	Apr	66,518	83,423		75	650	725	
	May	68,494	86,584		-14	356	342	
Q2	Jun	69,707	88,336		-99	244	145	
	Jul	68,281	88,282		-134	84	-50	
	Aug	70,023	90,093		-136	-178	-314	
Q3	Sep	69,475	89,812		-177	-54	-231	
	Oct	67,922	91,143		-159	-10	-169	
	Nov	73,549	95,468		-138	142	5	
Q4	Dec	75,134	97,428		-96	184	89	
2021	Jan	74,594	97,517		-109	106	-4	
	Feb	74,959	97,529		-107	282	175	

Notes:

(1) Funds under management figures for fund companies and fund platforms for the end of the tax year include a market value adjustment from 31st March to 5th April.

(2) Figures are based on information the five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Quilter and Transact. These five platforms accounted for 72% of gross sales through all fund platforms in 2014. Figures for Hargreaves Lansdown for October 2020 to February 2021 are IA estimates.

(3) Figures are HMRC statistics for stock and share ISAs invested in funds at the end of each tax year.

TABLE 13: FUND OF FUNDS - FUNDS UNDER MANAGEMENT AND NET RETAIL SALES



			Funds Under Management at End of Period £m						Net Retail Sales During Period £m		
		Total FOFs	% of Industry Total	Invested Internally	% of Total FOFs	Invested Externally	% of Total FOFs	Total FOFs	Invested Internally	Invested Externally	
2011		62,848	10.9	31,382	49.9	31,466	50.1	6,129	2,812	3,317	
2012		74,895	10.5	38,519	51.4	36,376	48.6	4,311	2,441	1,870	
2013		87,952	10.7	45,091	51.3	42,861	48.7	4,243	1,417	2,826	
2014		97,788	11.0	50,180	51.3	47,608	48.7	2,938	724	2,214	
2015		107,683	11.6	54,503	50.6	53,180	49.4	4,935	1,994	2,941	
2016		126,863	11.9	65,999	52.0	60,864	48.0	2,993	2,426	567	
2017		152,591	12.4	79,898	52.4	72,693	47.6	9,838	5,217	4,622	
2018		147,701	12.8	74,774	50.6	72,927	49.4	5,918	3,040	2,878	
2019		169,219	12.8	85,307	50.4	83,912	49.6	6,299	5,673	625	
2020		180,107	12.5	94,036	52.2	86,071	47.8	5,377	6,264	-888	
2019	Q1	156,023	12.7	77,161	49.5	78,862	50.5	501	434	68	
2019		161,876	12.7	79,634	49.5	82,242	50.8	1,545	1,321	224	
	Q2	164,065	12.8	82,063	50.0	82,002	50.0	1,646	1,483	163	
	Q3										
2020	Q4	169,219	12.8	85,307	50.4	83,912	49.6	2,607	2,436	171	
2020	Q1	148,067	13.0	76,627	51.8	71,440	48.2	1,063	1,068	-5	
	Q2	164,474	12.7	84,915	51.6	79,559	48.4	1,554	1,466	88	
	Q3	166,936	12.6	87,475	52.4	79,462	47.6	836	1,452	-615	
	Q4	180,107	12.5	94,036	52.2	86,071	47.8	1,923	2,280	-356	
2020	Feb	164,872	13.0	83,440	50.6	81,432	49.4	1,110	558	551	
Q1	Mar	148,067	13.0	76,627	51.8	71,440	48.2	-592	50	-642	
Q1	Apr	157,463	12.9	81,165	51.5	76,298	48.5	756	593	163	
	-	162,603	12.9	83,892	51.6	78,712	48.4	523	480	43	
Q2	May Jun	164,474	12.8	84,915	51.6	79,559	48.4	275	392	-118	
Q2	Jul	164,713	12.7	85,655	52.0	79,058	48.0	369	580	-118 -211	
	Aug	167,480	12.6	87,363	52.2	80,117	47.8	283	483	-200	
Q3	Sep	166,936	12.6	87,475	52.4	79,462	47.6	185	389	-204	
	Oct	165,010	12.7	86,885	52.7	78,126	47.3	332	603	-271	
	Nov	174,422	12.4	91,471	52.4	82,951	47.6	766	778	-11	
Q4	Dec	180,107	12.5	94,036	52.2	86,071	47.8	825	899	-74	
2021	Jan	179,915	12.6	93,875	52.2	86,040	47.8	1,006	548	458	
	Feb	179,918	12.5	93,540	52.0	86,379	48.0	629	587	42	

Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received. (2) Invested internally and invested externally distinguishes between funds of funds mainly invested in fund group's own funds and funds of funds mainly invested in other groups' funds.

TABLE 14: TRACKER AND RI FUNDS - FUNDS UNDER MANAGEMENT AND NET RETAIL SALES

			Funds Under Mai		Net Retail Sales £m		
			runus onder Mai		Responsible		
		Tracker Funds	% of Industry Total	Responsible Investments	% of Industry Total	Tracker Funds	Investments
2011		43,005	6.9	-	- 1	2,497	-
2012		59,241	8.4	-	-	3,454	-
2013		74,988	9.1	-	-	6,788	-
2014		93,886	10.5	-	-	5,723	-
2015		105,215	11.3	-	-	6,709	-
2016		139,712	13.1	-	-	4,708	-
2017		181,195	14.7	-	-	10,789	-
2018 2019		182,192	15.8 17.5	-	-	8,990	-
2019		231,426 256,831	17.5	- 55,469	3.9	18,103 18,393	- 11,693
2020		230,031	17.0	55,705	5.9	10,555	11,055
2019	Q1	194,975	15.9	18,596	1.5	1,979	292
2019	Q1 Q2	209,392	15.9	23,451	1.5	5,468	748
	Q2 Q3	209,592	17.2	24,989	1.9	4,570	933
	Q3 Q4	231,426	17.2	27,724	2.1	6,086	1,260
2020		199,719	17.5	31,223	2.1 2.7	4,159	1,381
2020	Q1 Q2	238,427	17.0	39,879	3.1	4,751	2,839
		241,537	18.2	45,568	3.4	3,900	3,681
	Q3 Q4	256,831	17.8	55,469	3.9	5,583	3,792
	Q 4	230,831	17.8	55,409	5.9	5,565	5,792
2020	Feb	221,527	17.4	34,332	2.7	1,583	851
Q1	Mar	199,719	17.4	31,223	2.7	468	84
QI	Apr	215,919	17.0	35,037	2.9	1,446	1,012
	May	226,011	17.8	37,549	3.0	1,184	897
Q2	Jun	238,427	17.3	39,879	3.1	2,121	931
Q2	Jul	237,100	18.2	41,566	3.2	1,417	1,245
	Aug	241,494	18.2	43,592	3.3	1,417	948
Q3	Sep	241,494	18.2	45,568	3.4	1,223	1,487
Q.S	Oct	230,722	17.7	46,961	3.6	1,225	1,523
	Nov	250,951	17.9	52,088	3.7	2,962	1,191
Q4	Dec	256,831	17.9	55,469	3.9	926	1,191
2021	Jan	257,457	17.8 18.0	57,367	4.0	1,996	1,078
2021	Feb	251,158	17.5	61,093	4.0	993	217
	rep	231,130	17.5	01,095	4.3	255	21/

Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

(2) IA data on responsible investments has been collected using the IA's Responsible Investment Framework. Responsible investment incorporates firm-level and fund-level components. The data presented here is at the fund level where funds are pursuing one or more of the following responsible investment approaches and this approach is referenced in the fund documentation: exclusions; sustainability focus; impact investing.

(3) Tracker funds aim to mirror the progress of stock market index, e.g. the FTSE 100, by buying and selling shares in the same productions are represented on the index. These are also sometimes called index (tracker) funds or passive managed funds.

(4) Funds under management in tracker and responsible investment funds include money invested in tracker and responsible investment by funds of funds that are themselves tracker and responsible investment funds, but exclude money invested in these funds of funds themselves (other than funds of overseas funds) to avoid double-counting. Retail sales figures include sales of tracker and responsible investment funds of funds.

THE INVESTMENT ASSOCIATION