

## SUMMARY

	Apr 2023	Mar 2023	Apr 2022
<b>UK Investors</b>			
<b>Funds under management</b>			
<b>All funds<sup>2</sup></b>	£ 1,400.1 bn	£ 1,383.8 bn	£ 1,486.0 bn
<b>Funds of funds</b>	£ 181.6 bn	£ 180.6 bn	£ 188.1 bn
<b>Tracker funds</b>	£ 294.1 bn	£ 284.9 bn	£ 293.8 bn
<b>Responsible Investments</b>	£ 95.6 bn	£ 94.5 bn	£ 88.3 bn
<b>ISAs</b>	£ 183.3 bn	£ 180.3 bn	£ 184.7 bn
<b>Net retail sales</b>			
<b>All funds</b>	£ 2,826 m	£ 1,828 m	£ 608 m
<b>Equity funds</b>	£ 93 m	£ 686 m	£ -381 m
<b>Fixed income funds</b>	£ 1,126 m	£ 165 m	£ -3 m
<b>Mixed asset funds</b>	£ 346 m	£ 752 m	£ 598 m
<b>Funds of funds</b>	£ 241 m	£ 397 m	£ 664 m
<b>Tracker funds</b>	£ 1,593 m	£ 1,825 m	£ 1,522 m
<b>Responsible Investments</b>	£ 216 m	£ 297 m	£ 1,194 m
<b>ISAs</b>	£ 342 m	£ 65 m	£ 646 m

**Notes:**

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(2) Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other than funds of overseas funds) to avoid double-counting.

(3) ISA figures are based on information from fund managers and five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Quilter and Transact. The figures do not include business through other ISA providers such as wealth managers.

**TABLE 2: FUNDS UNDER MANAGEMENT BY DOMICILE**

	Total FUM	UK Investors <i>of which held in UK domiciled funds</i>	<i>of which held in overseas domiciled funds</i>	Total FUM	UK Domiciled Funds <i>of which held by UK investors</i>	<i>of which held by overseas investors</i>
<b>2013</b>	<b>820,475</b>	753,727	66,748	<b>799,349</b>	753,727	45,622
<b>2014</b>	<b>892,533</b>	817,617	74,916	<b>843,231</b>	817,617	25,614
<b>2015</b>	<b>929,943</b>	839,960	89,983	<b>901,964</b>	839,960	62,005
<b>2016</b>	<b>1,062,452</b>	954,490	107,962	<b>1,021,601</b>	954,490	67,111
<b>2017</b>	<b>1,235,339</b>	1,073,834	161,505	<b>1,160,589</b>	1,073,834	86,754
<b>2018</b>	<b>1,154,494</b>	1,001,315	153,179	<b>1,046,980</b>	1,001,315	45,664
<b>2019</b>	<b>1,318,293</b>	1,118,368	199,925	<b>1,162,779</b>	1,118,368	44,411
<b>2020</b>	<b>1,437,151</b>	1,202,084	235,067	<b>1,246,921</b>	1,202,084	44,837
<b>2021</b>	<b>1,590,328</b>	1,331,755	258,573	<b>1,385,006</b>	1,331,755	53,251
<b>2022</b>	<b>1,372,260</b>	1,144,601	227,659	<b>1,202,966</b>	1,144,601	58,365
<b>2021 Q2</b>	<b>1,526,499</b>	1,279,286	247,213	<b>1,328,172</b>	1,279,286	48,885
<b>Q3</b>	<b>1,547,667</b>	1,299,244	248,423	<b>1,351,719</b>	1,299,244	52,475
<b>Q4</b>	<b>1,590,328</b>	1,331,755	258,573	<b>1,385,006</b>	1,331,755	53,251
<b>2022 Q1</b>	<b>1,524,399</b>	1,269,155	255,245	<b>1,319,289</b>	1,269,155	50,134
<b>Q2</b>	<b>1,380,161</b>	1,152,723	227,437	<b>1,202,855</b>	1,152,723	50,132
<b>Q3</b>	<b>1,328,491</b>	1,107,707	220,785	<b>1,155,195</b>	1,107,707	47,488
<b>Q4</b>	<b>1,372,260</b>	1,144,601	227,659	<b>1,202,966</b>	1,144,601	58,365
<b>2023 Q1</b>	<b>1,383,789</b>	1,167,299	216,489	<b>1,227,584</b>	1,167,299	60,285
<b>2022 Apr</b>	<b>1,485,962</b>	1,244,544	241,418	<b>1,293,805</b>	1,244,544	49,262
<b>May</b>	<b>1,461,963</b>	1,223,884	238,079	<b>1,278,303</b>	1,223,884	54,419
<b>Q2 Jun</b>	<b>1,380,161</b>	1,152,723	227,437	<b>1,202,855</b>	1,152,723	50,132
<b>Jul</b>	<b>1,428,417</b>	1,192,982	235,435	<b>1,245,162</b>	1,192,982	52,180
<b>Aug</b>	<b>1,416,867</b>	1,182,609	234,258	<b>1,233,760</b>	1,182,609	51,150
<b>Q3 Sep</b>	<b>1,328,491</b>	1,107,707	220,785	<b>1,155,195</b>	1,107,707	47,488
<b>Oct</b>	<b>1,354,476</b>	1,116,987	237,489	<b>1,168,079</b>	1,116,987	51,092
<b>Nov</b>	<b>1,394,641</b>	1,157,566	237,075	<b>1,216,387</b>	1,157,566	58,821
<b>Q4 Dec</b>	<b>1,372,260</b>	1,144,601	227,659	<b>1,202,966</b>	1,144,601	58,365
<b>2023 Jan</b>	<b>1,416,618</b>	1,186,546	230,073	<b>1,247,026</b>	1,186,546	60,481
<b>Feb</b>	<b>1,410,546</b>	1,184,309	226,237	<b>1,244,837</b>	1,184,309	60,528
<b>Q1 Mar</b>	<b>1,383,789</b>	1,167,299	216,489	<b>1,227,584</b>	1,167,299	60,285
<b>Apr</b>	<b>1,400,078</b>	1,174,549	225,529	<b>1,235,114</b>	1,174,549	60,565

**Notes:**

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(2) Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other than funds of overseas funds) to avoid double-counting.

**TABLE 3: FUNDS UNDER MANAGEMENT BY ASSET CLASS**

		Industry Total <sup>2</sup> £m	All Funds Including Funds of Funds <sup>3</sup>												Total £m	
			Equity £m		Fixed Income £m		Money Market £m		Mixed Asset £m		Property £m		Other £m			
			Total	Total	Total	Total	Total	Total	Total	Total	Total	Total	Total			
<b>2013</b>		<b>820,475</b>	492,725	54.8%	169,980	18.9%	9,273	1.0%	152,031	16.9%	17,212	1.9%	58,725	6.5%	899,946	
<b>2014</b>		<b>892,533</b>	527,336	53.8%	195,903	20.0%	10,660	1.1%	157,352	16.0%	24,062	2.5%	65,117	6.6%	980,429	
<b>2015</b>		<b>929,943</b>	561,650	54.6%	185,984	18.1%	11,501	1.1%	165,229	16.1%	31,993	3.1%	71,852	7.0%	1,028,208	
<b>2016</b>		<b>1,062,452</b>	633,614	53.7%	215,456	18.3%	19,850	1.7%	198,399	16.8%	28,603	2.4%	83,382	7.1%	1,179,304	
<b>2017</b>		<b>1,235,339</b>	722,094	52.5%	257,916	18.7%	25,115	1.8%	221,040	16.1%	30,721	2.2%	119,575	8.7%	1,376,460	
<b>2018</b>		<b>1,154,494</b>	656,087	50.8%	250,591	19.4%	21,710	1.7%	210,724	16.3%	31,449	2.4%	120,008	9.3%	1,290,569	
<b>2019</b>		<b>1,318,293</b>	757,760	51.4%	277,220	18.8%	44,505	3.0%	245,731	16.7%	28,396	1.9%	121,157	8.2%	1,474,769	
<b>2020</b>		<b>1,437,151</b>	827,231	51.5%	307,719	19.2%	49,255	3.1%	274,417	17.1%	27,046	1.7%	119,385	7.4%	1,605,051	
<b>2021</b>		<b>1,590,328</b>	948,690	53.5%	322,606	18.2%	46,997	2.6%	289,957	16.3%	28,022	1.6%	138,616	7.8%	1,774,888	
<b>2022</b>		<b>1,372,260</b>	812,846	52.9%	267,385	17.4%	52,102	3.4%	255,326	16.6%	21,626	1.4%	128,226	8.3%	1,537,513	
<b>2021</b>	<b>Q2</b>	<b>1,526,499</b>	912,620	53.5%	316,839	18.6%	43,217	2.5%	283,407	16.6%	26,743	1.6%	123,177	7.2%	1,706,003	
	<b>Q3</b>	<b>1,547,667</b>	918,108	53.1%	320,432	18.5%	44,058	2.5%	288,970	16.7%	26,630	1.5%	130,743	7.6%	1,728,941	
	<b>Q4</b>	<b>1,590,328</b>	948,690	53.5%	322,606	18.2%	46,997	2.6%	289,957	16.3%	28,022	1.6%	138,616	7.8%	1,774,888	
<b>2022</b>	<b>Q1</b>	<b>1,524,399</b>	902,355	53.0%	302,781	17.8%	51,452	3.0%	279,722	16.4%	27,721	1.6%	140,102	8.2%	1,704,133	
	<b>Q2</b>	<b>1,380,161</b>	812,439	52.6%	278,680	18.0%	44,596	2.9%	254,995	16.5%	24,955	1.6%	128,496	8.3%	1,544,162	
	<b>Q3</b>	<b>1,328,491</b>	784,279	52.7%	260,430	17.5%	45,761	3.1%	247,998	16.7%	23,083	1.6%	126,421	8.5%	1,487,972	
	<b>Q4</b>	<b>1,372,260</b>	812,846	52.9%	267,385	17.4%	52,102	3.4%	255,326	16.6%	21,626	1.4%	128,226	8.3%	1,537,513	
<b>2023</b>	<b>Q1</b>	<b>1,383,789</b>	822,230	52.9%	274,416	17.7%	43,286	2.8%	261,588	16.8%	21,235	1.4%	130,232	8.4%	1,552,988	
<b>2022</b>	<b>Apr</b>	<b>1,485,962</b>	879,194	52.9%	295,644	17.8%	47,320	2.8%	273,661	16.5%	27,484	1.7%	138,245	8.3%	1,661,548	
	<b>May</b>	<b>1,461,963</b>	867,311	53.0%	291,441	17.8%	45,338	2.8%	270,533	16.5%	26,678	1.6%	135,335	8.3%	1,636,636	
	<b>Q2</b>	<b>Jun</b>	<b>1,380,161</b>	812,439	52.6%	278,680	18.0%	44,596	2.9%	254,995	16.5%	24,955	1.6%	128,496	8.3%	1,544,162
	<b>Jul</b>	<b>1,428,417</b>	845,366	52.9%	285,917	17.9%	44,634	2.8%	263,425	16.5%	25,703	1.6%	133,343	8.3%	1,598,388	
	<b>Aug</b>	<b>1,416,867</b>	841,581	53.1%	279,638	17.6%	44,260	2.8%	261,524	16.5%	25,605	1.6%	133,040	8.4%	1,585,649	
	<b>Q3</b>	<b>Sep</b>	<b>1,328,491</b>	784,279	52.7%	260,430	17.5%	45,761	3.1%	247,998	16.7%	23,083	1.6%	126,421	8.5%	1,487,972
	<b>Oct</b>	<b>1,354,476</b>	792,094	52.3%	266,247	17.6%	62,642	4.1%	249,954	16.5%	22,268	1.5%	121,746	8.0%	1,514,951	
	<b>Nov</b>	<b>1,394,641</b>	823,308	52.7%	274,778	17.6%	55,795	3.6%	257,955	16.5%	21,918	1.4%	127,208	8.1%	1,560,962	
	<b>Q4</b>	<b>Dec</b>	<b>1,372,260</b>	812,846	52.9%	267,385	17.4%	52,102	3.4%	255,326	16.6%	21,626	1.4%	128,226	8.3%	1,537,513
<b>2023</b>	<b>Jan</b>	<b>1,416,618</b>	844,190	53.2%	277,169	17.5%	46,990	3.0%	263,711	16.6%	22,196	1.4%	133,197	8.4%	1,587,454	
	<b>Feb</b>	<b>1,410,546</b>	844,467	53.4%	273,922	17.3%	45,343	2.9%	262,357	16.6%	21,844	1.4%	132,023	8.4%	1,579,956	
	<b>Q1</b>	<b>Mar</b>	<b>1,383,789</b>	822,230	52.9%	274,416	17.7%	43,286	2.8%	261,588	16.8%	21,235	1.4%	130,232	8.4%	1,552,988
	<b>Apr</b>	<b>1,400,078</b>	833,244	53.1%	278,267	17.7%	43,827	2.8%	263,186	16.8%	21,582	1.4%	130,035	8.3%	1,570,140	

- Notes:**
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  - (2) Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other than funds of overseas funds) to avoid double-counting.
  - (3) These figures include double-counting of investments through FOFs - assets are counted first when invested in a FOF and then when FOF invests in other funds. This gives the best indicator available of the asset breakdown of investors' choices since the Investment Association cannot identify FOFs holdings of funds. Asset types (Equity, Fixed Income, etc) are defined in terms of the Investment Association sectors included. See Table 6 for a listing of the Investment Association sectors allocated to each asset class.
  - (4) From March 2014, the FUM of mixed asset funds is reduced and the FUM of other funds is increased due to funds re-classified from the Investment Association Mixed Asset sectors to the Investment Association
  - (5) Prior to January 2012 data is presented according to FUM in UK Domiciled funds.

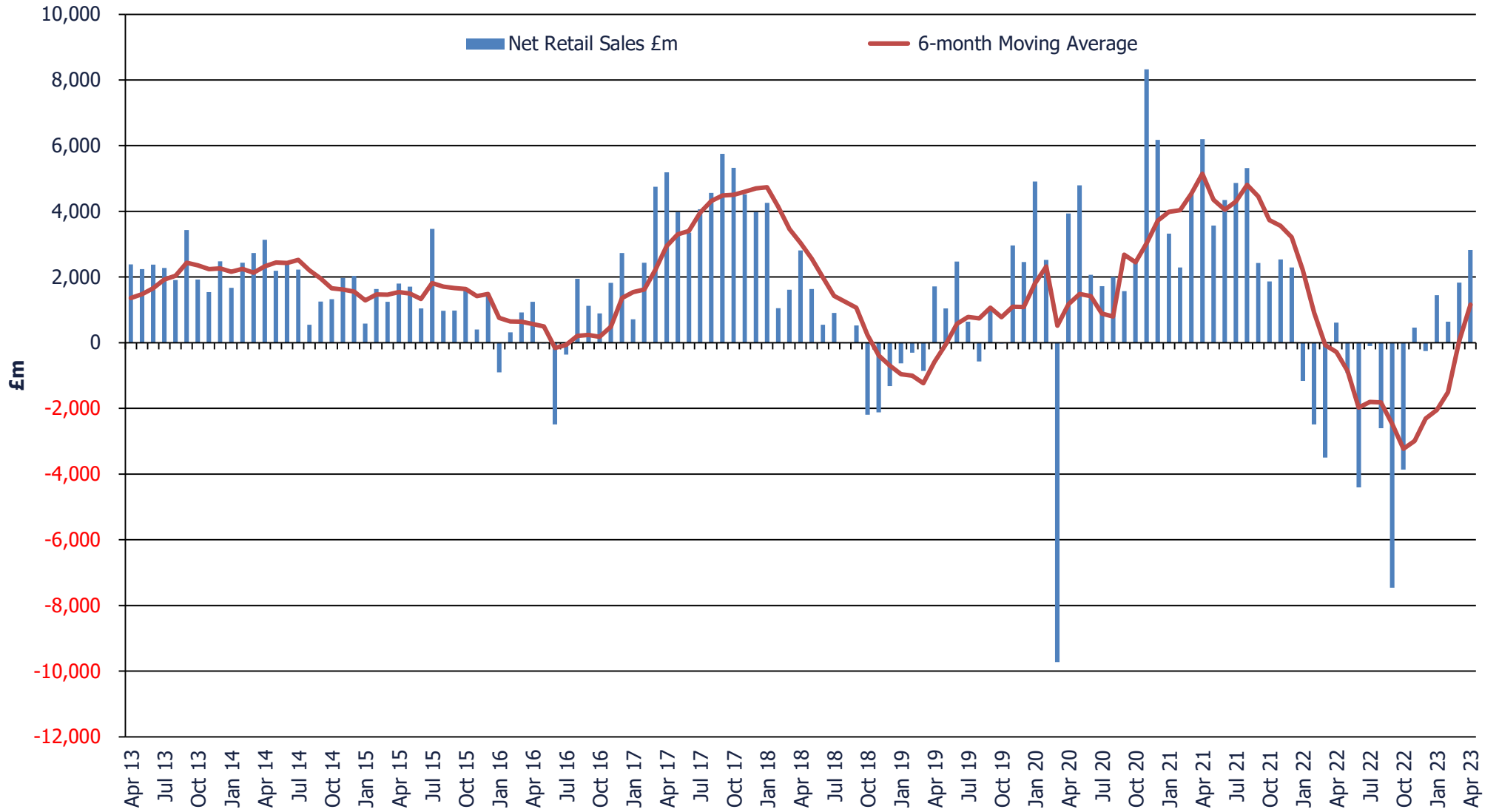
**TABLE 4: NET SALES**

		Net Sales £m		
		Total	Retail	Institutional
<b>2013</b>		25,919	23,507	2,412
<b>2014</b>		37,140	23,923	13,217
<b>2015</b>		22,585	16,920	5,665
<b>2016</b>		15,950	7,208	8,742
<b>2017</b>		66,712	48,606	18,106
<b>2018</b>		-5,131	7,697	-12,828
<b>2019</b>		7,514	9,982	-2,469
<b>2020</b>		33,881	30,816	3,065
<b>2021</b>		37,219	43,584	-6,365
<b>2022</b>		-49,668	-25,688	-23,980
<b>2021</b>	<b>Q2</b>	14,263	14,111	152
	<b>Q3</b>	13,328	12,614	714
	<b>Q4</b>	4,830	6,687	-1,856
<b>2022</b>	<b>Q1</b>	-9,197	-7,144	-2,053
	<b>Q2</b>	-12,597	-4,714	-7,882
	<b>Q3</b>	-25,643	-10,170	-15,473
	<b>Q4</b>	-2,231	-3,659	1,428
<b>2023</b>	<b>Q1</b>	-13,808	3,918	-17,726
<b>2022</b>	<b>Apr</b>	-962	608	-1,570
	<b>May</b>	-4,807	-921	-3,886
<b>Q2</b>	<b>Jun</b>	-6,827	-4,402	-2,426
	<b>Jul</b>	-9,457	-106	-9,351
	<b>Aug</b>	-2,598	-2,605	8
<b>Q3</b>	<b>Sep</b>	-13,589	-7,459	-6,129
	<b>Oct</b>	5,911	-3,863	9,774
	<b>Nov</b>	-5,328	457	-5,786
<b>Q4</b>	<b>Dec</b>	-2,813	-254	-2,560
<b>2023</b>	<b>Jan</b>	-3,665	1,447	-5,112
	<b>Feb</b>	-802	643	-1,445
<b>Q1</b>	<b>Mar</b>	-9,341	1,828	-11,169
	<b>Apr</b>	868	2,826	-1,958

**Notes:**

- (1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.
- (2) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded from January 2010.
- (3) Prior to January 2012 data is presented according to Net Sales for UK Domiciled funds.

# CHART A: NET RETAIL SALES (UK INVESTORS)

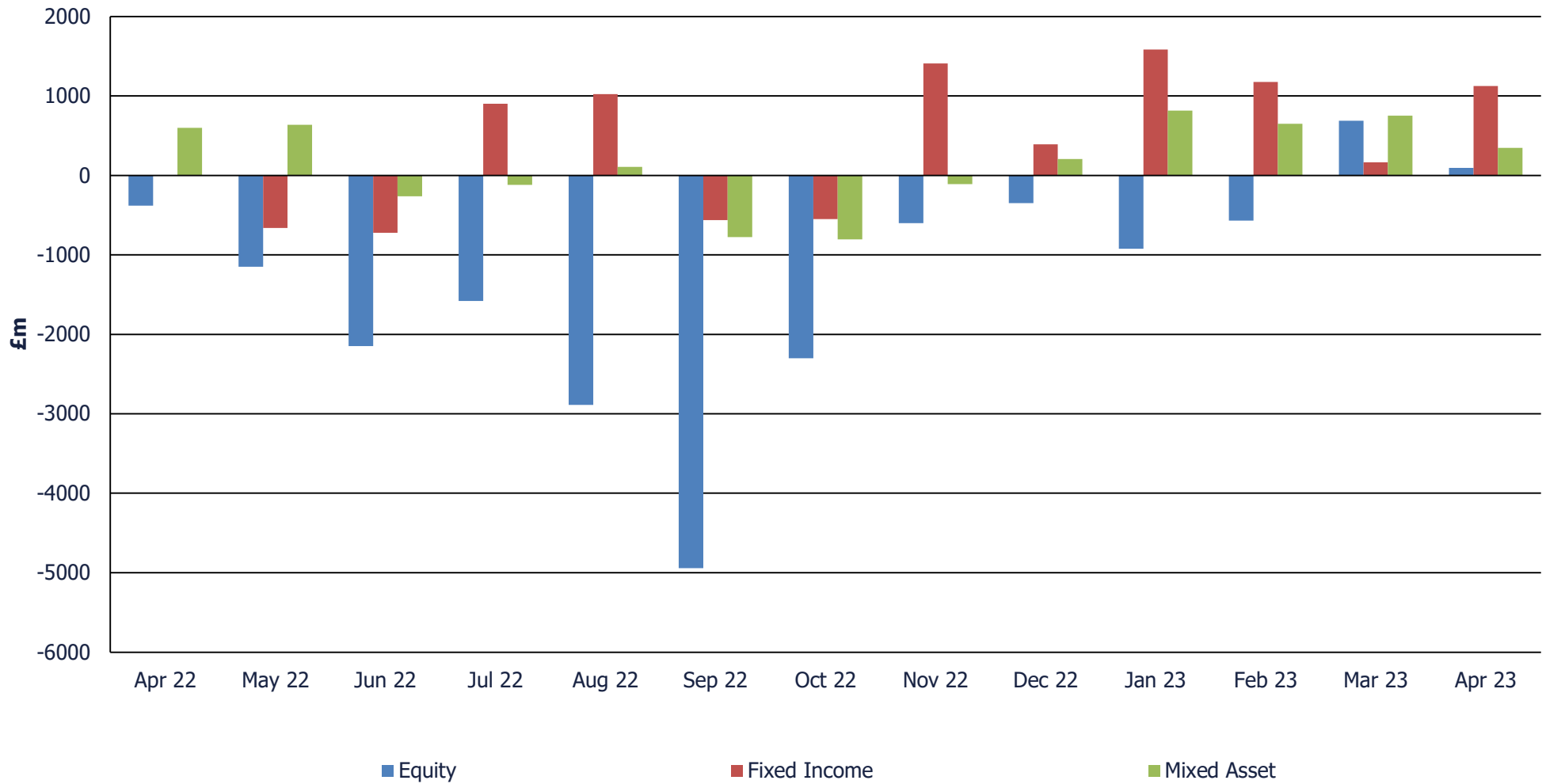


**TABLE 5: NET RETAIL SALES OF FUNDS BY ASSET CLASS**

		Net Retail Sales £m						Net Retail Sales of Equity Funds by Region £m							
		Total	Equit	Fixed Income	Money Market	Mixed Asset	Property	Other	Total	Asia	Europe	Glob	Japa	North Americ	UK
<b>2013</b>		23,507	12,769	991	-320	6,824	1,668	1,575	12,076	908	1,585	2,960	1,079	1,272	4,271
<b>2014</b>		23,923	10,616	3,001	552	4,967	3,117	1,669	9,754	55	1,013	2,767	581	1,232	4,106
<b>2015</b>		16,920	7,195	-1,462	422	4,707	1,864	4,194	7,638	-1,038	3,839	940	1,247	603	2,047
<b>2016</b>		7,208	-8,824	4,408	2,857	6,083	-1,820	4,502	-7,711	-953	-3,546	2,908	-907	-350	-4,863
<b>2017</b>		48,606	9,598	16,113	3,345	14,063	-131	5,617	8,292	-5	2,899	4,912	1,791	1,329	-2,634
<b>2018</b>		7,697	796	-2,030	514	8,098	247	73	157	1,374	-1,313	2,510	1,224	1,224	-4,862
<b>2019</b>		9,982	-2,888	6,705	1,220	7,297	-1,217	-1,135	-2,403	143	-3,797	1,785	-640	1,341	-1,235
<b>2020</b>		30,816	10,410	7,964	3,002	9,075	-291	657	6,609	1,614	-405	6,097	-429	2,520	-2,788
<b>2021</b>		43,584	14,896	11,517	1,000	10,371	-189	5,988	8,392	990	-305	13,396	445	-863	-5,272
<b>2022</b>		-25,688	-18,200	-4,769	-2,364	52	-633	226	-22,555	-1,167	-5,546	-3,424	-1,155	687	-11,950
<b>2021</b>	<b>Q2</b>	14,111	6,309	3,241	-244	3,670	-240	1,375	4,695	375	274	3,892	349	412	-607
	<b>Q3</b>	12,614	3,961	2,233	2,704	2,164	120	1,432	2,854	-135	204	3,262	25	268	-770
	<b>Q4</b>	6,687	2,365	1,323	237	1,072	71	1,620	175	-53	54	2,563	151	-244	-2,296
<b>2022</b>	<b>Q1</b>	-7,144	-1,858	-5,995	388	576	-206	-49	-3,717	-272	-811	781	-157	-71	-3,187
	<b>Q2</b>	-4,714	-3,679	-1,388	-1,186	973	48	517	-5,739	-538	-1,641	-1,005	-692	669	-2,531
	<b>Q3</b>	-10,170	-9,414	1,363	-944	-788	-351	-36	-9,529	-447	-1,476	-2,720	-222	-1,472	-3,191
	<b>Q4</b>	-3,659	-3,250	1,251	-621	-709	-124	-206	-3,571	90	-1,617	-481	-84	1,562	-3,041
<b>2023</b>	<b>Q1</b>	3,918	-808	2,926	-1,139	2,217	33	688	-3,215	-71	-625	460	-64	936	-3,851
<b>2022</b>	<b>Apr</b>	608	-381	-3	-22	598	-5	421	-975	-153	-482	202	-94	241	-689
	<b>May</b>	-921	-1,149	-662	-53	637	62	245	-2,212	-114	-714	-59	-614	441	-1,152
	<b>Q2 Jun</b>	-4,402	-2,149	-723	-1,111	-261	-9	-149	-2,552	-271	-445	-1,148	16	-13	-690
	<b>Jul</b>	-106	-1,580	902	468	-118	-36	259	-1,884	-89	-518	-10	-71	-321	-876
	<b>Aug</b>	-2,605	-2,889	1,023	-990	107	-199	344	-3,052	-154	-564	-755	-43	-505	-1,031
	<b>Q3 Sep</b>	-7,459	-4,945	-561	-422	-777	-116	-638	-4,593	-204	-394	-1,955	-108	-647	-1,284
	<b>Oct</b>	-3,863	-2,300	-549	595	-804	32	-836	-2,122	-35	-537	-734	45	-69	-792
	<b>Nov</b>	457	-601	1,408	-508	-110	-62	330	-627	83	-837	31	-25	1,259	-1,138
	<b>Q4 Dec</b>	-254	-349	392	-708	205	-93	301	-822	42	-243	223	-104	372	-1,111
<b>2023</b>	<b>Jan</b>	1,447	-925	1,584	52	814	26	-106	-1,227	125	-156	-83	-28	361	-1,445
	<b>Feb</b>	643	-569	1,176	-882	651	-69	336	-1,466	-77	-245	-241	100	548	-1,551
	<b>Q1 Mar</b>	1,828	686	165	-310	752	76	458	-522	-119	-224	785	-136	27	-855
	<b>Apr</b>	2,826	93	1,126	1,065	346	19	177	-873	-54	-158	452	45	100	-1,258

- Notes:**
- (1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.
  - (2) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded from January 2010.
  - (3) The 'Other' Asset Class includes funds from the 'Targeted Absolute Return' and 'Volatility Managed' Sectors which, together, contribute to the overwhelming majority of the Net Retail Sales within the asset class.
  - (4) Regional Equities total does not match the Equity NRS total as Unclassified and Unallocated equity funds are not allocated a region.

### CHART B: NET RETAIL SALES BY ASSET CLASSES (UK DOMICILED FUNDS)



**TABLE 6: THE INVESTMENT ASSOCIATION SECTOR RANKINGS FOR APRIL 2023**

Funds Under Management		Net Retail Sales		Net ISA Sales on Five Platforms	
IA Sector	£bn	IA Sector	£m	IA Sector	£m
Global	165.6	Short Term Money Market	769.8	Global	159.7
UK All Companies	147.9	Global	340.0	Volatility Managed	61.0
Mixed Investment 40-85% Shares	83.0	UK Gilts	259.0	Mixed Investment 40-85% Shares	41.8
North America	80.3	Specialist Bond	226.3	North America	41.4
Europe Excluding UK	59.7	Mixed Investment 40-85% Shares	224.8	Short Term Money Market	34.4
£ Corporate Bond	58.8	£ Corporate Bond	173.3	Global Equity Income	28.3
Volatility Managed	57.7	Mixed Bond	148.9	£ High Yield	27.0
Mixed Investment 20-60% Shares	47.6	Volatility Managed	144.8	Asia Pacific Excluding Japan	23.6
£ Strategic Bond	38.4	Government Bond	143.6	Standard Money Market	15.7
UK Equity Income	38.1	Global Emerging Markets Bond - Blended	143.2	UK Equity Income	15.3
Targeted Absolute Return	35.7	Global Equity Income	112.3	Global Emerging Markets	15.1
Asia Pacific Excluding Japan	33.6	North America	96.7	Flexible Investment	14.2
Global Emerging Markets	33.2	£ High Yield	91.5	North American Smaller Companies	11.4
Flexible Investment	32.5	Standard Money Market	60.6	Asia Pacific Including Japan	9.0
Short Term Money Market	31.1	Japan	51.3	UK Gilts	8.4
Mixed Bond	28.0	Global Emerging Markets	45.1	Technology and Technology Innovation	8.0
Specialist	26.7	Europe Including UK	43.1	Government Bond	6.6
Global Equity Income	22.7	Property Other	30.4	Global Inflation Linked Bond	6.0
Japan	21.0	Global Emerging Markets Bond - Local Currenc	30.4	Property Other	5.7
Corporate Bond	20.8	Healthcare	22.3	£ Corporate Bond	4.9
UK Gilts	20.7	Asia Pacific Including Japan	20.4	Healthcare	3.7
Property Other	12.0	High Yield Bond	20.3	Specialist	2.9
UK Smaller Companies	11.1	UK Index Linked Gilts	14.5	Mixed Bond	2.9
£ High Yield	11.1	Commodities and Natural Resources	8.8	Commodities and Natural Resources	2.1
Mixed Investment 0-35% Shares	10.4	Global Emerging Markets Bond - Hard Currenc	7.2	Europe Including UK	1.8
Government Bond	10.0	Financials and Financial Innovation	7.0	Global Emerging Markets Bond - Blended	1.1
Infrastructure	8.5	Global Inflation Linked Bond	6.8	Japanese Smaller Companies	1.1
Specialist Bond	7.0	Latin America	6.7	UK Index Linked Gilts	0.5
High Yield Bond	6.8	India/Indian Subcontinent	5.1	Global Emerging Markets Bond - Local Currenc	0.4
Global Inflation Linked Bond	6.6	Technology and Technology Innovation	4.6	Specialist Bond	0.4
Technology and Technology Innovation	6.3	North American Smaller Companies	3.4	Corporate Bond	0.1
UK Index Linked Gilts	5.9	Japanese Smaller Companies	-6.4	Latin America	0.1
UK Direct Property	5.6	UK Direct Property	-6.5	High Yield Bond	0.0
Healthcare	4.8	European Smaller Companies	-12.5	European Smaller Companies	-0.1
Global Emerging Markets Bond - Local Currenc	4.4	Mixed Investment 0-35% Shares	-18.5	Global Emerging Markets Bond - Hard Currenc	-0.1
North American Smaller Companies	4.0	China/Greater China	-23.0	Financials and Financial Innovation	-0.6
India/Indian Subcontinent	3.7	Infrastructure	-55.6	India/Indian Subcontinent	-1.2
Europe Including UK	2.9	Asia Pacific Excluding Japan	-56.3	Japan	-1.5
China/Greater China	2.9	UK Equity Income	-69.5	China/Greater China	-1.7
Commodities and Natural Resources	2.8	UK Smaller Companies	-75.6	Europe Excluding UK	-2.8
Global Emerging Markets Bond - Hard Currenc	2.7	Corporate Bond	-82.8	UK Direct Property	-3.1
Financials and Financial Innovation	2.4	Targeted Absolute Return	-88.1	UK Smaller Companies	-4.0
European Smaller Companies	2.1	Specialist	-96.4	Targeted Absolute Return	-4.7
Standard Money Market	1.7	Flexible Investment	-127.0	Infrastructure	-9.0



Global Emerging Markets Bond - Blended	1.7	Europe Excluding UK	-188.4	Mixed Investment 0-35% Shares	-11.2
Asia Pacific Including Japan	0.9	Mixed Investment 20-60% Shares	-217.0	Mixed Investment 20-60% Shares	-34.6
Japanese Smaller Companies	0.7	£ Strategic Bond	-290.7	UK All Companies	-51.5
Latin America	0.3	UK All Companies	-1,113.2	£ Strategic Bond	-62.2
<b>Total</b>	<b>1,222.4</b>	<b>Total</b>	<b>734.1</b>	<b>Total</b>	<b>366.1</b>

**Notes:**

- (1) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.
- (2) Net ISA sales on five platforms relate to the five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Quilter and Transact.
- (3) The sector rankings do not include the Investment Association Unclassified Sector, Unallocated funds (that have not chosen to be allocated to a sector) or funds held on fund platforms but not allocated to an

TABLE 7: NET RETAIL SALES BY THE INVESTMENT ASSOCIATION SECTORS

IA Sector	Net Retail Sales £m													
	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	Mar-23	Apr-23	
Asia Pacific Excluding Japan	2	-65	-328	-181	-150	-157	-18	114	78	120	-34	-95	-56	
Asia Pacific Including Japan	-7	-3	-9	-3	-5	-7	-8	-7	-1	-13	-17	-8	20	
China/Greater China	-145	-25	41	82	-41	-42	-17	-29	-32	47	-24	-24	-23	
Europe Excluding UK	-438	-606	-422	-471	-489	-348	-475	-810	-223	-160	-229	-177	-188	
Europe Including UK	-7	-7	-6	2	-11	-29	-11	-11	-5	13	-3	-19	43	
European Smaller Companies	-36	-101	-17	-49	-64	-18	-52	-16	-15	-9	-13	-28	-13	
Financials and Financial Innovation	7	13	10	25	-28	-11	-7	-18	-30	-14	-268	-31	7	
Global	-209	-174	-708	-119	-754	-1,302	-450	-48	237	-158	-6	447	340	
Global Emerging Markets	-162	-14	-448	-160	-75	-406	-169	56	-40	-2	-88	284	45	
Global Equity Income	724	323	278	193	172	126	34	93	98	107	168	126	112	
Healthcare	-8	-14	11	147	36	10	40	-1	23	-2	-18	26	22	
India/Indian Subcontinent	-3	-21	24	13	42	2	7	5	-2	-30	-2	8	5	
Japan	-80	-504	19	-61	-45	-122	50	4	-100	-19	108	-135	51	
Japanese Smaller Companies	-14	-30	-3	-10	2	14	-5	-29	-4	-9	-8	-1	-6	
Latin America	-13	-2	3	-11	-14	-25	-2	0	6	-6	10	-17	7	
North America	257	444	54	-227	-373	-553	-66	1,263	364	362	446	63	97	
North American Smaller Companies	-16	-3	-67	-94	-132	-94	-3	-4	8	-1	103	-35	3	
Specialist	-45	-87	-239	-110	-51	-324	-160	-16	-50	19	21	-30	-85	
Technology and Technology Innovation	-106	-106	-53	15	-55	-49	-23	-35	-16	-33	-50	-38	5	
UK All Companies	-486	-886	-556	-458	-772	-1,081	-502	-976	-1,001	-1,285	-1,257	-754	-1,113	
UK Equity Income	-31	-30	4	-333	-118	-62	-228	-124	-62	-103	-195	-28	-70	
UK Smaller Companies	-172	-236	-138	-85	-141	-141	-62	-38	-48	-58	-98	-72	-76	
Unallocated	652	1,107	410	321	201	-270	-85	-18	477	384	912	1,270	801	
Unclassified Sector	-45	-42	-10	-6	-24	-56	-92	45	-10	-76	-25	-44	159	
<b>Equity</b>	<b>-381</b>	<b>-1,149</b>	<b>-2,149</b>	<b>-1,580</b>	<b>-2,889</b>	<b>-4,945</b>	<b>-2,300</b>	<b>-601</b>	<b>-349</b>	<b>-925</b>	<b>-569</b>	<b>686</b>	<b>93</b>	
£ Corporate Bond	-363	-1,796	-341	-167	43	30	879	238	21	290	69	433	173	
£ High Yield	-85	-99	-90	-67	-39	-89	-59	4	-152	38	40	-25	91	
£ Strategic Bond	-169	-207	-215	82	298	-283	-329	134	96	47	-155	-173	-291	
Corporate Bond	208	-133	-103	495	148	-50	81	720	79	127	279	-66	-83	
Global Emerging Markets Bond - Blended	14	-60	-23	-1	8	-24	-18	-2	15	13	82	170	143	
Global Emerging Markets Bond - Hard Curren	-165	-37	-15	27	8	-8	-10	-6	12	2	76	12	7	
Global Emerging Markets Bond - Local Curren	51	28	35	9	-91	-24	-37	17	19	-23	-3	8	30	
Global Inflation Linked Bond	21	-68	52	-146	34	22	-12	205	2	56	170	-86	7	
Government Bond	229	119	5	-114	3	-273	222	138	-105	127	27	112	144	
High Yield Bond	-32	135	-152	128	-2	-114	18	-144	-148	27	40	12	20	
Mixed Bond	-251	33	-342	-97	205	-207	-178	-154	66	91	232	96	149	
Specialist	7	5	330	224	-1	366	-11	3	6	13	19	-4	2	
Specialist Bond	293	-6	-131	-31	52	-541	-387	-102	57	-55	103	-381	226	
UK Gilts	-66	187	108	199	29	412	-339	93	127	288	85	-190	259	
UK Index Linked Gilts	-39	-55	50	15	32	202	55	6	51	6	-13	-36	15	
Unallocated	299	1,266	76	312	120	-152	-557	250	232	447	118	368	147	
Unclassified Sector	44	27	34	34	175	171	133	7	14	87	7	-87	86	
<b>Fixed Income</b>	<b>-3</b>	<b>-662</b>	<b>-723</b>	<b>902</b>	<b>1,023</b>	<b>-561</b>	<b>-549</b>	<b>1,408</b>	<b>392</b>	<b>1,584</b>	<b>1,176</b>	<b>165</b>	<b>1,126</b>	
Short Term Money Market	-21	524	-810	513	-319	118	875	-319	-478	-106	-363	682	770	
Standard Money Market	3	-44	-34	-27	29	13	23	6	15	23	43	65	61	
Unallocated	-1	-332	159	180	-299	-118	69	-82	-214	103	-597	41	286	
Unclassified Sector	-3	-201	-427	-198	-400	-435	-372	-113	-32	32	36	-1,098	-51	
<b>Money Markets</b>	<b>-22</b>	<b>-53</b>	<b>-1,111</b>	<b>468</b>	<b>-990</b>	<b>-422</b>	<b>595</b>	<b>-508</b>	<b>-708</b>	<b>52</b>	<b>-882</b>	<b>-310</b>	<b>1,065</b>	
Flexible Investment	194	429	54	38	167	13	-74	47	39	55	-80	-43	-127	
Mixed Investment 0-35% Shares	-105	-166	-80	-106	-94	-120	-173	-125	-66	-105	-12	-130	-19	
Mixed Investment 20-60% Shares	-49	26	-140	-120	-160	-295	-308	-198	-174	-174	-123	-299	-217	
Mixed Investment 40-85% Shares	487	330	112	133	158	-47	61	112	93	56	122	279	225	
Specialist	60	4	19	11	52	3	-64	15	11	40	-20	-5	-3	
Unallocated	38	20	-90	14	22	-114	11	84	293	447	770	998	683	
Unclassified Sector	-27	-6	-136	-87	-39	-218	-257	-45	9	495	-6	-48	-196	
<b>Mixed Asset</b>	<b>598</b>	<b>637</b>	<b>-261</b>	<b>-118</b>	<b>107</b>	<b>-777</b>	<b>-804</b>	<b>-110</b>	<b>205</b>	<b>814</b>	<b>651</b>	<b>752</b>	<b>346</b>	
Property Other	-18	77	37	-39	29	-10	115	20	-50	12	-45	88	30	
UK Direct Property	9	-24	-95	6	-19	-38	-88	-38	-40	-62	4	0	-7	
Unallocated	4	10	2	-3	4	0	18	-6	1	-4	1	2	-1	
Unclassified Sector	0	0	47	0	-214	-68	-14	-38	-5	80	-30	-14	-4	
<b>Property</b>	<b>-5</b>	<b>62</b>	<b>-9</b>	<b>-36</b>	<b>-199</b>	<b>-116</b>	<b>32</b>	<b>-62</b>	<b>-93</b>	<b>26</b>	<b>-69</b>	<b>76</b>	<b>19</b>	
Commodities and Natural Resources	81	71	6	-23	57	31	33	60	-18	48	15	11	9	
Infrastructure	74	225	10	-5	135	134	-40	100	56	-93	-21	-67	-56	
Specialist	-6	4	-24	-28	33	12	-14	-47	0	-2	-32	-1	-16	
Targeted Absolute Return	-264	-340	-628	-6	23	-949	-921	36	107	-181	90	15	-88	
Unallocated	97	5	243	55	-87	-5	15	47	90	45	80	152	194	
Unclassified Sector	40	-2	-4	-1	-12	0	-5	-14	-31	11	18	-14	-12	
Volatility Managed	440	280	248	267	194	139	97	149	97	66	186	361	145	
<b>Others</b>	<b>421</b>	<b>245</b>	<b>-149</b>	<b>259</b>	<b>344</b>	<b>-638</b>	<b>-836</b>	<b>330</b>	<b>301</b>	<b>-106</b>	<b>336</b>	<b>458</b>	<b>177</b>	

Notes:

- (1) All sales and repurchases of funds of funds are included. To avoid double counting, transactions within the funds of funds and their underlying funds are excluded.
- (2) The Specialist and Unclassified Sectors are split across asset classes and so have multiple entries in the above table.
- (3) Unallocated funds have been grouped by asset class and included in the above table to provide a complete breakdown by asset class.

**TABLE 8: BEST AND WORST SELLING THE INVESTMENT ASSOCIATION SECTORS**

		Net Retail Sales		Net Institutional Sales	
		Best	Worst	Best	Worst
<b>2013</b>		Mixed Investment 20-60% Shares	£ Corporate Bond	Targeted Absolute Return	UK All Companies
<b>2014</b>		UK Equity Income	UK All Companies	Targeted Absolute Return	£ Corporate Bond
<b>2015</b>		Targeted Absolute Return	UK All Companies	Targeted Absolute Return	UK Gilts
<b>2016</b>		Targeted Absolute Return	UK All Companies	Targeted Absolute Return	UK All Companies
<b>2017</b>		£ Strategic Bond	UK All Companies	Targeted Absolute Return	Global
<b>2018</b>		Global	UK All Companies	Volatility Managed	Mixed Investment 40-85% Shares
<b>2019</b>		Global	Targeted Absolute Return	Short Term Money Market	Targeted Absolute Return
<b>2020</b>		Global	Targeted Absolute Return	Short Term Money Market	Targeted Absolute Return
<b>2021</b>		Global	UK Equity Income	Global Emerging Markets	Targeted Absolute Return
<b>2022</b>		Volatility Managed	UK All Companies	Short Term Money Market	UK All Companies
<b>2021</b>	<b>Q2</b>	Global	UK Equity Income	Global Emerging Markets	Targeted Absolute Return
	<b>Q3</b>	Global	UK Equity Income	Global Emerging Markets	Targeted Absolute Return
	<b>Q4</b>	Global	UK All Companies	Short Term Money Market	Mixed Investment 40-85% Shares
<b>2022</b>	<b>Q1</b>	Mixed Investment 40-85% Shares	UK All Companies	Short Term Money Market	UK All Companies
	<b>Q2</b>	Global Equity Income	£ Corporate Bond	Specialist Bond	UK All Companies
	<b>Q3</b>	UK Gilts	UK All Companies	Short Term Money Market	Targeted Absolute Return
	<b>Q4</b>	North America	UK All Companies	Short Term Money Market	Targeted Absolute Return
<b>2023</b>	<b>Q1</b>	North America	UK All Companies	£ High Yield	Short Term Money Market
<b>2022</b>	<b>Apr</b>	Global Equity Income	UK All Companies	£ Corporate Bond	Short Term Money Market
	<b>May</b>	Short Term Money Market	£ Corporate Bond	Specialist Bond	Short Term Money Market
	<b>Q2</b>	<b>Jun</b>	Global Equity Income	Short Term Money Market	UK All Companies
		<b>Jul</b>	Short Term Money Market	UK Gilts	£ Corporate Bond
		<b>Aug</b>	£ Strategic Bond	Short Term Money Market	Global
	<b>Q3</b>	<b>Sep</b>	UK Gilts	Short Term Money Market	Targeted Absolute Return
		<b>Oct</b>	£ Corporate Bond	Short Term Money Market	Targeted Absolute Return
		<b>Nov</b>	North America	Global	Short Term Money Market
	<b>Q4</b>	<b>Dec</b>	North America	North America	Short Term Money Market
<b>2023</b>	<b>Jan</b>	North America	UK All Companies	North America	Short Term Money Market
	<b>Feb</b>	North America	UK All Companies	North America	Short Term Money Market
	<b>Q1</b>	<b>Mar</b>	Short Term Money Market	Property Other	North America
		<b>Apr</b>	Short Term Money Market	£ Corporate Bond	£ Strategic Bond

**Notes:**

(1) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.

(2) The sector rankings do not include the 'Unclassified sector'. These are funds which have chosen not to be classified.

**TABLE 9: GROSS RETAIL SALES BY DISTRIBUTION CHANNEL**

		Gross Retail Sales £m														
		Total	Direct	% of Total	Execution only Intermediaries	% of Total	Trustees and Custodians	% of Total	Discretionary Manager	% of Total	UK fund platforms	% of Total	Other UK Intermediaries including IFAs	% of Total	Non-UK Intermediaries	% of Total
<b>2013</b>		155,804	21,545	13.8	552	0.4	4,391	2.8	22,461	14.4	67,492	43.3	30,084	19.3	9,278	6.0
<b>2014</b>		171,153	19,492	11.4	839	0.5	4,634	2.7	19,513	11.4	85,814	50.1	31,633	18.5	9,230	5.4
<b>2015</b>		180,397	20,699	11.5	1,085	0.6	3,899	2.2	19,357	10.7	81,671	45.3	43,558	24.1	10,128	5.6
<b>2016</b>		188,053	17,991	9.6	1,080	0.6	3,897	2.1	23,417	12.5	87,286	46.4	44,266	23.5	10,118	5.4
<b>2017</b>		246,763	18,017	7.3	1,058	0.4	6,024	2.4	30,777	12.5	107,744	43.7	66,522	27.0	16,621	6.7
<b>2018</b>		242,339	20,090	8.3	1,316	0.5	6,734	2.8	28,029	11.6	107,989	44.6	60,328	24.9	17,852	7.4
<b>2019</b>		257,369	18,481	7.2	964	0.4	-	0.0	23,010	8.9	126,604	49.2	68,591	26.7	19,719	7.7
<b>2020</b>		318,619	20,791	6.5	1,219	0.4	-	0.0	27,620	8.7	152,213	47.8	86,194	27.1	30,582	9.6
<b>2021</b>		344,463	16,974	4.9	1,797	0.5	-	0.0	27,059	7.9	171,399	49.8	87,329	25.4	39,906	11.6
<b>2022</b>		306,006	11,485	3.8	2,190	0.7	-	0.0	23,814	7.8	149,667	48.9	89,405	29.2	29,446	9.6
<b>2021</b>	<b>Q2</b>	91,215	4,901	5.4	502	0.6	-	0.0	6,342	7.0	46,095	50.5	22,538	24.7	10,837	11.9
	<b>Q3</b>	76,639	2,851	3.7	460	0.6	-	0.0	6,521	8.5	38,560	50.3	20,420	26.6	7,826	10.2
	<b>Q4</b>	77,377	3,212	4.2	435	0.6	-	0.0	5,822	7.5	39,474	51.0	20,355	26.3	8,080	10.4
<b>2022</b>	<b>Q1</b>	80,309	3,245	4.0	568	0.7	-	0.0	6,075	7.6	41,019	51.1	21,276	26.5	8,126	10.1
	<b>Q2</b>	90,925	3,009	3.3	772	0.8	-	0.0	7,865	8.7	40,499	44.5	30,936	34.0	7,844	8.6
	<b>Q3</b>	65,686	2,891	4.4	396	0.6	-	0.0	4,296	6.5	33,715	51.3	17,981	27.4	6,407	9.8
	<b>Q4</b>	69,085	2,340	3.4	454	0.7	-	0.0	5,578	8.1	34,435	49.8	19,211	27.8	7,068	10.2
<b>2023</b>	<b>Q1</b>	79,922	3,305	4.1	380	0.5	-	0.0	6,511	8.1	38,804	48.6	23,464	29.4	7,459	9.3
<b>2022</b>	<b>Apr</b>	28,972	1,101	3.8	198	0.7	-	0.0	2,335	8.1	14,549	50.2	8,034	27.7	2,755	9.5
	<b>May</b>	38,648	850	2.2	384	1.0	-	0.0	3,868	10.0	13,460	34.8	16,975	43.9	3,111	8.0
	<b>Q2 Jun</b>	23,306	1,058	4.5	191	0.8	-	0.0	1,662	7.1	12,490	53.6	5,927	25.4	1,979	8.5
	<b>Jul</b>	22,281	1,137	5.1	155	0.7	-	0.0	1,484	6.7	10,820	48.6	6,512	29.2	2,173	9.8
	<b>Aug</b>	23,642	995	4.2	102	0.4	-	0.0	1,496	6.3	12,842	54.3	5,925	25.1	2,281	9.6
	<b>Q3 Sep</b>	19,764	759	3.8	139	0.7	-	0.0	1,315	6.7	10,052	50.9	5,544	28.1	1,954	9.9
	<b>Oct</b>	25,834	906	3.5	231	0.9	-	0.0	1,930	7.5	12,267	47.5	7,773	30.1	2,728	10.6
	<b>Nov</b>	24,623	758	3.1	115	0.5	-	0.0	2,197	8.9	13,211	53.7	5,650	22.9	2,692	10.9
	<b>Q4 Dec</b>	18,628	676	3.6	108	0.6	-	0.0	1,451	7.8	8,957	48.1	5,788	31.1	1,648	8.8
<b>2023</b>	<b>Jan</b>	23,261	864	3.7	102	0.4	-	0.0	2,071	8.9	11,413	49.1	6,636	28.5	2,175	9.3
	<b>Feb</b>	25,159	1,219	4.8	141	0.6	-	0.0	2,214	8.8	12,499	49.7	6,689	26.6	2,397	9.5
	<b>Q1 Mar</b>	31,503	1,222	3.9	137	0.4	-	0.0	2,226	7.1	14,892	47.3	10,139	32.2	2,887	9.2
	<b>Apr</b>	28,524	1,186	4.2	105	0.4	-	0.0	1,782	6.2	13,112	46.0	9,784	34.3	2,555	9.0

**Notes:**

(1) Direct includes sales through a sales force or tied agents and private client sales of own funds.

(2) Transactions made through insurance companies (whether in-house or third party) are not included here as they are counted as institutional.

(3) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.

(4) Sales and re-purchases reported here differ from those in Table 11 as the figures in Table 11 cover five of the largest platforms whereas the figures in this table cover all platforms. There are also differences in reporting between platforms and fund companies.

**TABLE 10: NET RETAIL SALES BY DISTRIBUTION CHANNEL**

		Net Retail Sales £m							
		Total	Direct	Execution only intermediaries	Trustees and Custodians	Discretionary Manager	UK fund platforms	Other UK Intermediaries including IFAs	Non-UK Intermediaries
<b>2013</b>		23,507	598	79	558	3,597	15,992	1,529	1,154
<b>2014</b>		23,923	-627	107	-365	2,015	18,752	3,347	694
<b>2015</b>		16,920	-2,146	274	180	2,834	14,825	-753	1,704
<b>2016</b>		7,208	-3,108	-74	-580	692	7,561	3,373	-656
<b>2017</b>		48,606	-687	29	1,230	4,871	23,746	15,693	3,724
<b>2018</b>		7,697	-2,573	-120	-896	-581	12,889	241	-1,263
<b>2019</b>		9,982	-3,280	119	-	-1,124	10,851	2,969	449
<b>2020</b>		30,816	-1,194	279	-	-1,420	16,275	15,225	1,651
<b>2021</b>		43,584	-4,937	607	-	-2,821	27,621	16,567	6,547
<b>2022</b>		-25,688	-7,846	277	-	-4,004	5,693	-11,658	-8,151
<b>2021</b>	<b>Q2</b>	14,111	-951	163	-	-570	9,539	3,641	2,289
	<b>Q3</b>	12,614	-1,700	283	-	643	6,365	6,323	700
	<b>Q4</b>	6,687	-436	57	-	-860	3,776	4,048	101
<b>2022</b>	<b>Q1</b>	-7,144	-1,105	252	-	-1,590	2,043	-1,255	-5,490
	<b>Q2</b>	-4,714	-3,228	94	-	396	1,363	-2,507	-832
	<b>Q3</b>	-10,170	-2,155	47	-	-2,583	-425	-3,251	-1,803
	<b>Q4</b>	-3,659	-1,359	-116	-	-226	2,712	-4,644	-27
<b>2023</b>	<b>Q1</b>	3,918	-643	37	-	-501	893	4,177	-45
<b>2022</b>	<b>Apr</b>	608	-427	82	-	-127	2,073	-547	-446
	<b>May</b>	-921	-1,768	-7	-	1,077	90	-403	90
	<b>Q2 Jun</b>	-4,402	-1,032	19	-	-554	-801	-1,557	-476
	<b>Jul</b>	-106	-246	31	-	-786	78	1,143	-326
	<b>Aug</b>	-2,605	-283	-12	-	-728	142	-1,439	-285
	<b>Q3 Sep</b>	-7,459	-1,626	28	-	-1,069	-645	-2,955	-1,192
	<b>Oct</b>	-3,863	-833	-71	-	-512	727	-3,210	36
	<b>Nov</b>	457	-286	-84	-	323	1,599	-1,030	-66
	<b>Q4 Dec</b>	-254	-240	39	-	-37	386	-404	3
<b>2023</b>	<b>Jan</b>	1,447	-395	3	-	130	71	1,502	135
	<b>Feb</b>	643	-118	8	-	-1	111	678	-35
	<b>Q1 Mar</b>	1,828	-131	27	-	-630	711	1,997	-145
	<b>Apr</b>	2,826	-290	-123	-	-4	705	2,730	-192

**Notes:**

- (1) Direct includes sales through a sales force or tied agents. Also private client sales of own funds.
- (2) Transactions made through insurance companies (whether in-house or third party) are not included here as they are counted as institutional.
- (3) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.
- (4) Sales and re-purchases reported here differ from those in Table 11 as the figures in Table 11 cover five of the largest platforms whereas the figures in this table cover all platforms. There are also differences in reporting between platforms and fund companies.

**TABLE 11: FIVE FUND PLATFORMS<sup>1</sup> - FUNDS UNDER MANAGEMENT AND NET SALES BY PRODUCT (UK INVESTORS)**

		Funds Under Management by Product £m					Net Sales by Product £m				
		Total	ISAs	Insurance Bonds	Personal Pensions	Unwrapped	Total	ISAs	Insurance Bonds	Personal Pensions	Unwrapped
<b>2013</b>		163,614	58,713	9,241	33,495	62,164	10,893	3,315	-137	2,408	5,307
<b>2014</b>		182,752	64,555	9,348	39,188	69,661	12,283	3,904	-60	3,951	4,488
<b>2015</b>		200,151	69,778	9,226	45,549	75,599	12,872	3,563	-15	5,593	3,731
<b>2016</b>		226,466	78,008	9,759	55,639	83,059	4,281	1,356	-236	4,351	-1,190
<b>2017</b>		260,855	88,165	10,344	70,799	91,547	15,318	3,466	-115	8,863	3,104
<b>2018</b>		255,499	82,289	8,155	79,733	85,322	9,040	1,568	-62	6,746	789
<b>2019</b>		297,545	93,485	10,189	99,208	94,663	797	14	366	4,574	-4,157
<b>2020</b>		316,875	97,891	9,174	111,476	98,334	6,335	912	735	4,749	-62
<b>2021</b>		368,764	116,884	7,880	125,608	118,392	11,802	4,084	357	5,332	2,029
<b>2022</b>		317,161	101,888	7,042	106,905	101,325	-27	-982	59	1,053	-158
<b>2021</b>	<b>Q2</b>	345,487	107,621	9,796	122,022	106,048	4,106	2,281	112	1,338	375
	<b>Q3</b>	354,994	112,956	9,963	125,526	106,550	2,507	453	92	1,149	812
	<b>Q4</b>	368,764	116,884	7,880	125,608	118,392	1,920	8	115	1,267	530
<b>2022</b>	<b>Q1</b>	351,689	110,629	7,533	121,201	112,326	353	-76	12	120	297
	<b>Q2</b>	319,513	101,298	6,918	110,395	100,902	-810	155	-16	-368	-581
	<b>Q3</b>	311,457	98,312	6,764	109,000	97,381	34	-652	22	701	-37
	<b>Q4</b>	317,161	101,888	7,042	106,905	101,325	395	-409	40	601	163
<b>2023</b>	<b>Q1</b>	329,314	107,279	7,615	105,885	108,535	187	-114	32	926	-658
<b>2022</b>	<b>Apr</b>	343,422	108,609	7,396	117,955	109,462	281	639	27	-252	-133
	<b>May</b>	339,523	107,592	7,338	116,677	107,916	-55	-14	15	102	-159
	<b>Q2 Jun</b>	319,513	101,298	6,918	110,395	100,902	-1,036	-470	-58	-219	-289
	<b>Jul</b>	333,049	105,682	7,210	115,355	104,803	129	-130	15	229	15
	<b>Aug</b>	331,618	104,767	7,167	115,068	104,615	111	-184	18	230	48
	<b>Q3 Sep</b>	311,457	98,312	6,764	109,000	97,381	-205	-338	-10	242	-99
	<b>Oct</b>	308,361	99,180	6,846	103,841	98,494	-298	-263	12	-89	42
	<b>Nov</b>	321,015	103,227	7,120	108,089	102,579	497	-30	18	410	99
	<b>Q4 Dec</b>	317,161	101,888	7,042	106,905	101,325	196	-116	9	280	23
<b>2023</b>	<b>Jan</b>	328,223	108,091	7,592	104,854	107,685	19	-157	12	305	-141
	<b>Feb</b>	330,493	107,927	7,594	105,370	109,602	135	-152	15	417	-145
	<b>Q1 Mar</b>	329,314	107,279	7,615	105,885	108,535	32	195	5	205	-372
	<b>Apr</b>	331,927	108,581	7,601	106,937	108,807	301	442	3	331	-476

**Notes:**

- (1) Figures are based on information provided to the Investment Association by five fund platforms - AEGON, Fidelity, Hargreaves Lansdown, Quilter and Transact. These five platforms accounted for 72% of fund manager gross sales through all fund platforms in 2014. Figures for Hargreaves Lansdown for January to April 2023 are the Investment Association estimates.
- (2) Figures are for Authorised Investment Funds including include Funds of Funds. Investment trusts and ETFs are not included.
- (3) Figures in this table include a small number of funds - estimated at 8.1% of platform funds under administration at end April 2023 - not included in IA fund statistics because no data is received from fund companies.
- (4) Figures for 2008 and 2009 include some Investment Association estimates where full figures were not available for all participating platforms.
- (5) Data is presented on a UK domicile basis.

**TABLE 12: ISA FUNDS UNDER MANAGEMENT AND NET SALES**

		Funds Under Management at End of Period £m			Net Sales During Period £m		
		Fund Companies <sup>1</sup>	Five Fund Platforms <sup>2</sup>	Total market based on HMRC data <sup>3</sup>	Fund Companies <sup>1</sup>	Five Fund Platforms <sup>2</sup>	Total of Fund Companies and Five Fund Platforms
<b>2013</b>		72,818	60,452	180,698	-1,317	3,490	2,173
<b>2014/15 Tax Year</b>		75,319	69,062	179,575	-1,221	3,779	2,558
<b>2015/16 Tax Year</b>		67,626	69,388	200,237	-1,576	3,099	1,522
<b>2016/17 Tax Year</b>		69,229	81,086	237,718	-3,157	1,827	-1,330
<b>2017/18 Tax Year</b>		70,645	85,199	264,316	-2,142	3,461	1,320
<b>2018/19 Tax Year</b>		71,943	87,553	221,550	-2,748	878	-1,870
<b>2019/20 Tax Year</b>		60,733	75,926	214,365	-2,471	-601	-3,072
<b>2020/21 Tax Year</b>		77,127	100,673	277,618	-1,143	2,827	1,684
<b>2021/22 Tax Year</b>		76,122	111,073	-	-1,095	2,781	1,685
<b>2022/23 Tax Year</b>		73,023	107,416	-	-1,269	-997	-2,266
<b>2021</b>	<b>Q2</b>	81,202	107,621		-229	2,281	2,052
	<b>Q3</b>	78,300	112,956		-343	453	110
	<b>Q4</b>	78,654	116,884		-258	8	-250
<b>2022</b>	<b>Q1</b>	75,936	110,629		-266	-76	-343
	<b>Q2</b>	80,768	101,298		-202	155	-46
	<b>Q3</b>	69,033	98,312		-338	-652	-989
<b>2023</b>	<b>Q4</b>	71,680	101,888		-286	-409	-695
	<b>Q1</b>	73,058	107,279		-448	-114	-562
<b>2022</b>	<b>Apr</b>	76,044	108,609		7	639	646
	<b>May</b>	75,860	107,592		-97	-14	-111
<b>Q2</b>	<b>Jun</b>	80,768	101,298		-111	-470	-581
	<b>Jul</b>	74,413	105,682		-98	-130	-227
	<b>Aug</b>	82,968	104,767		-116	-184	-301
<b>Q3</b>	<b>Sep</b>	69,033	98,312		-124	-338	-461
	<b>Oct</b>	69,969	99,180		-91	-263	-353
	<b>Nov</b>	72,629	103,227		-116	-30	-146
<b>Q4</b>	<b>Dec</b>	71,680	101,888		-80	-116	-195
	<b>2023 Jan</b>	74,003	108,091		-166	-157	-323
<b>Q1</b>	<b>Feb</b>	74,022	107,927		-153	-152	-304
	<b>Mar</b>	73,058	107,279		-130	195	65
	<b>Apr</b>	74,750	108,581		-100	442	342

**Notes:**

(1) Funds under management figures for fund companies and fund platforms for the end of the tax year include a market value adjustment from 31st March to 5th April.

(2) Figures are based on information the five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Quilter and Transact. These five platforms accounted for 72% of gross sales through all fund platforms in 2014. Figures for Hargreaves Lansdown for January to April 2023 are IA estimates.

(3) Figures are HMRC statistics for stock and share ISAs invested in funds at the end of each tax year.

**TABLE 13: FUND OF FUNDS - FUNDS UNDER MANAGEMENT AND NET RETAIL SALES**

Funds Under Management at End of Period £m							Net Retail Sales During Period £m		
	Total FOFs	% of Industry Total	Invested Internally	% of Total FOFs	Invested Externally	% of Total FOFs	Total FOFs	Invested Internally	Invested Externally
<b>2013</b>	87,952	10.7	45,091	51.3	42,861	48.7	4,243	1,417	2,826
<b>2014</b>	97,788	11.0	50,180	51.3	47,608	48.7	2,920	705	2,214
<b>2015</b>	107,683	11.6	54,503	50.6	53,180	49.4	4,935	1,994	2,941
<b>2016</b>	126,863	11.9	65,999	52.0	60,864	48.0	2,993	2,426	567
<b>2017</b>	152,591	12.4	79,898	52.4	72,693	47.6	9,838	5,217	4,622
<b>2018</b>	147,701	12.8	74,774	50.6	72,927	49.4	5,918	3,040	2,878
<b>2019</b>	170,113	12.9	86,201	50.7	83,912	49.3	6,413	5,788	625
<b>2020</b>	182,319	12.7	96,248	52.8	86,071	47.2	5,573	6,460	-888
<b>2021</b>	197,546	12.4	105,660	53.5	91,886	46.5	8,917	7,546	1,371
<b>2022</b>	176,282	12.8	95,469	54.2	80,812	45.8	2,594	3,377	-783
<b>2021 Q2</b>	192,026	12.6	100,352	52.3	91,674	47.7	2,973	2,437	536
<b>Q3</b>	193,808	12.5	101,683	52.5	92,124	47.5	1,456	1,297	159
<b>Q4</b>	197,546	12.4	105,660	53.5	91,886	46.5	1,561	1,457	105
<b>2022 Q1</b>	192,384	12.6	102,945	53.5	89,438	46.5	1,203	1,522	-320
<b>Q2</b>	175,753	12.7	96,402	54.9	79,350	45.1	1,007	1,348	-341
<b>Q3</b>	170,787	12.9	93,519	54.8	77,268	45.2	319	339	-20
<b>Q4</b>	176,282	12.8	95,469	54.2	80,812	45.8	66	167	-101
<b>2023 Q1</b>	180,578	13.0	97,760	54.1	82,818	45.9	249	64	184
<b>2022 Apr</b>	188,075	12.7	101,056	53.7	87,019	46.3	664	571	94
<b>May</b>	187,050	12.8	100,879	53.9	86,171	46.1	668	595	73
<b>Q2 Jun</b>	175,753	12.7	96,402	54.9	79,350	45.1	-325	183	-508
<b>Jul</b>	182,038	12.7	100,172	55.0	81,866	45.0	241	194	47
<b>Aug</b>	180,916	12.8	99,237	54.9	81,679	45.1	175	190	-16
<b>Q3 Sep</b>	170,787	12.9	93,519	54.8	77,268	45.2	-97	-45	-52
<b>Oct</b>	171,378	12.7	94,087	54.9	77,290	45.1	-27	95	-121
<b>Nov</b>	177,473	12.7	97,423	54.9	80,051	45.1	-22	5	-27
<b>Q4 Dec</b>	176,282	12.8	95,469	54.2	80,812	45.8	115	67	48
<b>2023 Jan</b>	182,245	12.9	98,647	54.1	83,598	45.9	-120	-18	-102
<b>Feb</b>	180,783	12.8	97,676	54.0	83,107	46.0	-28	-15	-13
<b>Q1 Mar</b>	180,578	13.0	97,760	54.1	82,818	45.9	397	98	299
<b>Apr</b>	181,556	13.0	98,143	54.1	83,414	45.9	241	69	172

**Notes:**

- (1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.
- (2) Invested internally and invested externally distinguishes between funds of funds mainly invested in fund group's own funds and funds of funds mainly invested in other groups' funds.



**TABLE 14: TRACKER AND RI FUNDS - FUNDS UNDER MANAGEMENT AND NET RETAIL SALES**

		Funds Under Management £m				Net Retail Sales £m	
		Tracker Funds	% of Industry Total	Responsible Investments	% of Industry Total	Tracker Funds	Responsible Investments
<b>2013</b>		74,988	9.1	-	-	6,788	-
<b>2014</b>		93,886	10.5	-	-	5,723	-
<b>2015</b>		105,215	11.3	-	-	6,709	-
<b>2016</b>		139,712	13.1	-	-	4,708	-
<b>2017</b>		181,195	14.7	-	-	10,789	-
<b>2018</b>		182,192	15.8	-	-	8,990	-
<b>2019</b>		231,426	17.6	-	-	18,103	-
<b>2020</b>		256,831	17.9	56,093	3.9	18,393	11,738
<b>2021</b>		297,964	18.7	90,516	5.7	18,266	15,947
<b>2022</b>		284,745	20.8	90,783	6.6	10,951	5,421
<b>2021</b>	<b>Q2</b>	277,843	18.2	74,004	4.8	6,591	4,096
	<b>Q3</b>	285,425	18.4	81,147	5.2	4,510	4,693
	<b>Q4</b>	297,964	18.7	90,516	5.7	3,549	4,555
<b>2022</b>	<b>Q1</b>	299,440	19.6	87,594	5.7	3,288	2,403
	<b>Q2</b>	276,588	20.0	85,381	6.2	2,796	2,983
	<b>Q3</b>	270,776	20.4	86,353	6.5	1,102	33
	<b>Q4</b>	284,745	20.8	90,783	6.6	3,765	3
<b>2023</b>	<b>Q1</b>	284,899	20.6	94,493	6.8	3,071	56
<b>2022</b>	<b>Apr</b>	293,752	19.8	88,286	5.9	1,522	1,194
	<b>May</b>	291,916	20.0	90,015	6.2	1,315	1,597
	<b>Jun</b>	276,588	20.0	85,381	6.2	-41	192
	<b>Jul</b>	289,923	20.3	93,980	6.6	954	208
	<b>Aug</b>	288,199	20.3	92,032	6.5	412	36
	<b>Q3</b>	270,776	20.4	86,353	6.5	-264	-211
	<b>Oct</b>	277,591	20.5	88,894	6.6	1,420	131
	<b>Nov</b>	289,710	20.8	91,075	6.5	1,649	-148
	<b>Q4</b>	284,745	20.8	90,783	6.6	696	20
	<b>Dec</b>	284,745	20.8	90,783	6.6	696	20
<b>2023</b>	<b>Jan</b>	296,480	20.9	94,441	6.7	982	-258
	<b>Feb</b>	296,881	21.0	94,289	6.7	264	16
	<b>Q1</b>	284,899	20.6	94,493	6.8	1,825	297
	<b>Mar</b>	284,899	20.6	94,493	6.8	1,825	297
	<b>Apr</b>	294,117	21.0	95,552	6.8	1,593	216

**Notes:**

- (1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.
- (2) IA data on responsible investments has been collected using the IA's Responsible Investment Framework. Responsible investment incorporates firm-level and fund-level components. The data presented here is at the fund level where funds are pursuing one or more of the following responsible investment approaches and this approach is referenced in the fund documentation: exclusions; sustainability focus; impact investing.
- (3) Tracker funds aim to mirror the progress of stock market index, e.g. the FTSE 100, by buying and selling shares in the same proportions as are represented on the index. These are also sometimes called index (tracker) funds or passive managed funds.
- (4) Funds under management in tracker and responsible investment funds include money invested in tracker and responsible investment by funds of funds that are themselves tracker and responsible investment funds, but exclude money invested in these funds of funds themselves (other than funds of overseas funds) to avoid double-counting. Retail sales figures include sales of tracker and responsible investment funds of funds.