

	Sep 2020	Aug 2020	Sep 2019
UK Investors			
Funds under management			
All funds <sup>2</sup>	£ 1,322.1 bn	£ 1,321.3 bn	£ 1,290.8 bn
Funds of funds Tracker funds Responsible Investments	£ 166.9 bn £ 239.4 bn £ 40.0 bn	£ 167.5 bn £ 239.4 bn £ 38.4 bn	£ 164.1 bn £ 220.5 bn £ 24.6 bn
ISAs	£ 157.9 bn	£ 158.8 bn	£ 163.7 bn
Net retail sales			
All funds	£ 1,598 m	£ 2,036 m	£ 1,078 m
Equity funds Fixed income funds Mixed asset funds	-£ 93 m £ 1,166 m £ 423 m	£ 423 m £ 1,499 m £ 541 m	-£ 1,713 m £ 812 m £ 907 m
Funds of funds Tracker funds Responsible Investments	£ 185 m £ 1,262 m £ 975 m	£ 281 m £ 1,310 m £ 968 m	£ 456 m £ 1,546 m £ 356 m
ISAs	-£ 234 m	-£ 107 m	-£ 279 m

<sup>(1)</sup> Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

<sup>(2)</sup> Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other than funds of overseas funds) to avoid double-counting.

<sup>(3)</sup> ISA figures are based on information from fund managers and five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Quilter and Transact. The figures do not include business through other ISA providers such as wealth managers.



		<b>UK Investors</b>		UK Domiciled Funds					
	Total FUM	<i>of which</i> held in UK domiciled funds	of which held in overseas domiciled funds	Total FUM	of which held by UK investors	of which held by overseas investors			
2012	703,630	650,747	52,882	680,358	650,747	29,611			
013	820,475	753,727	66,748	799,349	753,727	45,622			
014	892,533	817,617	74,916	843,231	817,617	25,614			
015	929,943	839,960	89,983	901,964	839,960	62,005			
016	1,062,452	954,490	107,962	1,021,601	954,490	67,111			
017	1,235,108	1,073,603	161,505	1,160,357	1,073,603	86,754			
2018	1,154,334	1,001,155	153,179	1,046,820	1,001,155	45,664			
2019	1,319,041	1,119,117	199,925	1,163,528	1,119,117	44,411			
2018 Q4	1,154,334	1,001,155	153,179	1,046,820	1,001,155	45,664			
019 Q1	1,224,787	1,040,370	184,417	1,080,615	1,040,370	40,245			
Q2	1,263,125	1,078,504	184,621	1,122,444	1,078,504	43,940			
Q3	1,290,820	1,092,908	197,912	1,136,769	1,092,908	43,861			
Q4	1,319,041	1,119,117	199,925	1,163,528	1,119,117	44,411			
2020 Q1	1,135,517	956,321	179,196	992,433	956,321	36,112			
Q2	1,291,451	1,087,607	203,844	1,128,285	1,087,607	40,677			
Q3	1,322,100	1,108,474	213,627	1,150,805	1,108,474	42,331			
.019 Sep	1,290,820	1,092,908	197,912	1,136,769	1,092,908	43,861			
Oct	1,276,293	1,081,375	194,917	1,124,468	1,081,375	43,092			
Nov	1,292,617	1,101,420	191,197	1,145,089	1,101,420	43,669			
Q4 Dec	1,319,041	1,119,117	199,925	1,163,528	1,119,117	44,411			
2020 Jan	1,336,178	1,132,121	204,057	1,175,405	1,132,121	43,284			
Feb	1,271,782	1,073,591	198,191	1,114,250	1,073,591	40,658			
Q1 Mar	1,135,517	956,321	179,196	992,433	956,321	36,112			
Apr	1,221,162	1,029,226	191,936	1,067,340	1,029,226	38,114			
May	1,265,079	1,065,440	199,639	1,104,971	1,065,440	39,531			
Q2 Jun	1,291,451	1,087,607	203,844	1,128,285	1,087,607	40,677			
Jul	1,297,774	1,089,382	208,392	1,130,047	1,089,382	40,665			
Aug	1,321,282	1,110,582	210,700	1,152,724	1,110,582	42,142			
Q3 Sep	1,322,100	1,108,474	213,627	1,150,805	1,108,474	42,331			

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						A	ll Funds	Including Fund	ls of Fun	ds <sup>3</sup>				
	Industry Total <sup>2</sup> £m	Equity £m	% of	Fixed Inco £m	me % of	Money Mai £m	ket % of	Mixed Ass £m	set % of	Property £m	/ % of	Other £m	% of	Total £m
2010 2011 2012 2013 2014 2015 2016 2017 2018 2019	587,998 578,646 703,630 820,475 892,533 929,943 1,062,452 1,235,108 1,154,334 1,319,041	362,407 337,626 397,660 492,725 527,336 561,650 633,614 722,094 656,087 757,760	56.7% 53.2% 51.6% 54.8% 53.8% 54.6% 53.7% 52.5% 50.8% 51.4%	127,033 133,843 166,770 169,980 195,903 185,984 215,456 257,916 250,591 277,220	19.9% 21.1% 21.6% 18.9% 20.0% 18.1% 18.3% 18.7% 19.4% 18.8%	4,119 4,580 6,916 9,273 10,660 11,501 19,850 25,115 21,710 44,505	0.6% 0.7% 0.9% 1.0% 1.1% 1.7% 1.8% 1.7% 3.0%	106,885 112,888 130,132 152,031 157,352 165,229 198,399 221,040 210,724 245,731	16.7% 17.8% 16.9% 16.9% 16.0% 16.1% 16.8% 16.1% 16.3% 16.7%	13,195 13,681 14,487 17,212 24,062 31,993 28,603 30,721 31,449 28,453	2.1% 2.2% 1.9% 1.9% 2.5% 3.1% 2.4% 2.2% 2.4%	26,063 32,239 55,406 58,725 65,117 71,852 83,382 119,344 119,848 120,955	4.1% 5.1% 7.2% 6.5% 6.6% 7.0% 7.1% 8.7% 9.3% 8.2%	639,702 634,856 771,370 899,946 980,429 1,028,208 1,179,304 1,376,228 1,290,409 1,474,624
2018 Q4 2019 Q1 Q2 Q3 Q4 2020 Q1 Q2 Q3	1,154,334 1,224,787 1,263,125 1,290,820 1,319,041 1,135,517 1,291,451 1,322,100	656,087 695,805 723,085 728,126 757,760 618,230 729,386 743,575	50.8% 50.9% 51.2% 50.5% 51.4% 48.6% 50.6% 50.4%	250,591 253,302 261,638 275,066 277,220 258,660 285,139 296,388	19.4% 18.5% 18.5% 19.1% 18.8% 20.3% 19.8% 20.1%	21,710 45,547 44,032 48,467 44,505 47,091 47,811 46,990	1.7% 3.3% 3.1% 3.4% 3.0% 3.7% 3.3% 3.2%	210,724 220,862 230,796 238,073 245,731 214,238 240,769 248,361	16.3% 16.1% 16.3% 16.5% 16.7% 16.8% 16.7%	31,449 30,702 30,590 29,787 28,453 26,114 26,341 26,694	2.4% 2.2% 2.2% 2.1% 1.9% 2.1% 1.8%	119,848 122,097 121,827 122,062 120,955 107,184 112,839 113,356	9.3% 8.9% 8.6% 8.5% 8.2% 8.4% 7.8% 7.7%	1,290,409 1,368,316 1,411,967 1,441,581 1,474,624 1,271,516 1,442,284 1,475,363
2019 Sep Oct Nov Q4 Dec 2020 Jan Feb Q1 Mar Apr May Q2 Jun Jul Aug	1,290,820 1,276,293 1,292,617 1,319,041 1,336,178 1,271,782 1,135,517 1,221,162 1,265,079 1,291,451 1,297,774 1,321,282	728,126 718,533 734,394 757,760 765,922 709,140 618,230 680,068 710,739 729,386 723,787 746,800	50.5% 50.4% 50.8% 51.4% 51.3% 49.8% 49.8% 50.3% 50.6% 50.0% 50.6%	275,066 273,181 275,040 277,220 283,868 286,216 258,660 271,411 279,530 285,139 293,438 292,509	19.1% 19.2% 19.0% 18.8% 19.0% 20.1% 20.3% 19.8% 19.8% 20.3% 19.8%	48,467 47,040 45,814 44,505 46,861 44,486 47,091 48,879 49,093 47,811 48,578	3.4% 3.3% 3.2% 3.0% 3.1% 3.1% 3.5% 3.5% 3.3% 3.4% 3.1%	238,073 237,195 241,932 245,731 246,096 237,459 214,238 228,174 236,030 240,769 243,229 248,526	16.5% 16.6% 16.7% 16.7% 16.5% 16.7% 16.8% 16.7% 16.7% 16.7% 16.8%	29,787 29,304 29,084 28,453 28,577 28,006 26,114 26,406 26,401 26,341 26,195 26,588	2.1% 2.1% 2.0% 1.9% 1.9% 2.0% 2.1% 1.9% 1.9% 1.8% 1.8%	122,062 120,746 119,246 120,955 120,956 118,155 107,184 110,838 112,567 112,839 113,453 114,688	8.5% 8.5% 8.2% 8.2% 8.1% 8.3% 8.4% 8.1% 8.0% 7.8% 7.8%	1,441,581 1,426,000 1,445,509 1,474,624 1,492,281 1,423,462 1,271,516 1,365,776 1,414,360 1,442,284 1,448,680 1,474,869
Q3 Sep	1,321,282 1,322,100	746,800 743,575	50.6%	292,509 296,388	19.8% 20.1%	45,758 46,990	3.1% 3.2%	248,526 248,361	16.9% 16.8%	26,588 26,694	1.8%	114,688 113,356	7.8% 7.7%	1,474,86 1,475,36

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<sup>(2)</sup> Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other then funds of overseas funds) to avoid double-counting.

<sup>(3)</sup> These figures include double-counting of investments through FOFs - assets are counted first when invested in a FOF and then when FOF invests in other funds. This gives the best indicator available of the asset breakdown of investors' choices since the Investment Association cannot identify FOFs holdings of funds. Asset types (Equity, Fixed Income, etc) are defined in terms of the Investment Association sectors included. See Table 6 for a listing of the Investment Association sectors allocated to each asset class.

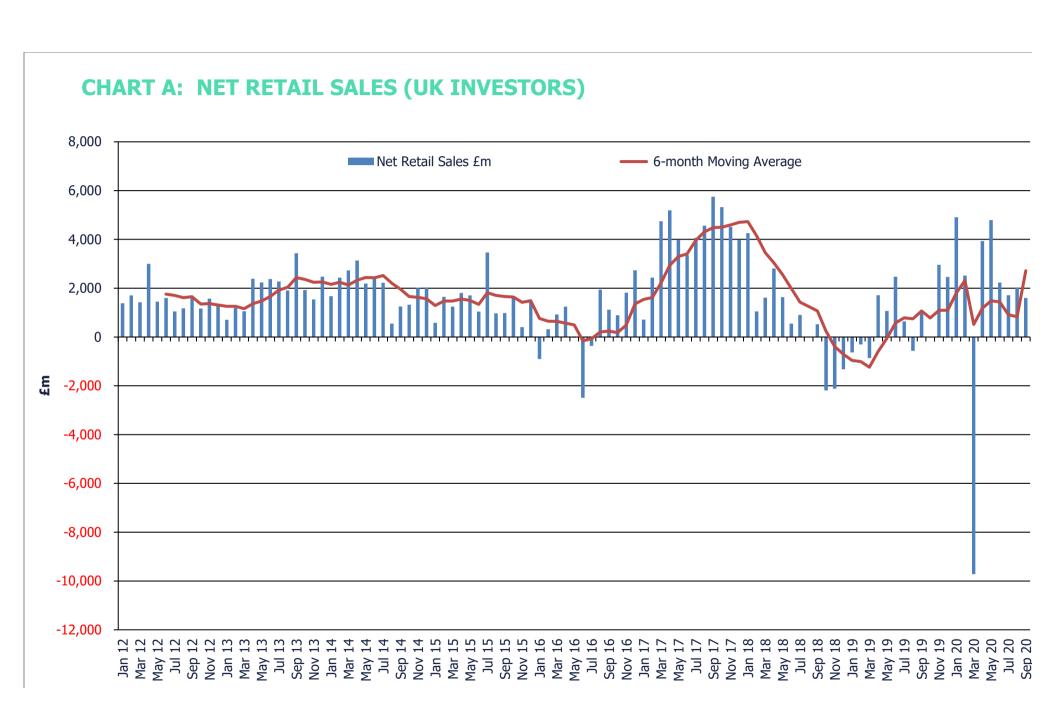
<sup>(4)</sup> From March 2014, the FUM of mixed asset funds is reduced and the FUM of other funds is increased due to funds re-classified from the Investment Association Mixed Asset sectors to the Investment Association Unclassified sector.

<sup>(5)</sup> Prior to January 2012 data is presented according to FUM in UK Domiciled funds.



			Net Sales £m	
		Total	Retail	Institutional
2010 2011 2012 2013 2014 2015 2016 2017 2018 2019		52,387 23,545 29,408 25,919 37,186 22,596 15,950 66,695 -5,077 7,535	30,141 17,949 18,437 23,507 23,966 16,930 7,208 48,604 7,697 10,014	22,246 5,596 10,970 2,412 13,220 5,665 8,742 18,091 -12,774 -2,478
2018 2019 2020	Q4 Q1 Q2 Q3 Q4 Q1 Q2 Q3	-8,679 -791 2,210 -2,211 8,327 -4,170 15,172 7,544	-5,628 -1,791 5,253 1,154 5,398 -2,293 10,949 5,350	-3,051 1,000 -3,043 -3,364 2,929 -1,878 4,223 2,195
2019 Q4 2020 Q1	Sep Oct Nov Dec Jan Feb Mar Apr May	-2,097 -511 5,754 3,084 7,628 -410 -11,389 7,480 5,583	1,078 -22 2,962 2,459 4,908 2,522 -9,723 3,932 4,788	-3,176 -489 2,792 626 2,720 -2,932 -1,666 3,549 795
Q2 Q3	Jun Jul Aug Sep	2,108 7,377 -153 320	2,230 1,715 2,036 1,598	-122 5,663 -2,189 -1,279

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(2) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded from January 2010.
(3) Prior to January 2012 data is presented according to Net Sales for UK Domiciled funds.







				Net R	etail Sales	£m				Net Re	etail Sales of	f Equity Funds	by Region :	£m	
		Total	Equit	Fixed Income	Money Market	Mixed Asset	Propert	Othe	Total	Asia	Europe	Glob	Јара	North Americ	UK
2010		30,141	6,592	7,130	1	11,173	1,781	3,464	7,030	1,104	-391	5,387	179	868	-118
2011		17,949	2,204	4,620	22	9,184	530	1,390	2,720	-457	-1,050	3,306	737	2	182
2012		18,437	2,483	7,195	-644	5,277	368	3,758	3,249	665	-662	3,766	17	293	-830
2013		23,507	12,769	991	-320	6,824	1,668	1,575	12,076	908	1,585	2,960	1,079	1,272	4,271
2014		23,966	10,613	3,001	552	4,994	3,117	1,689	9,752	56	1,013	2,764	581	1,232	4,106
2015		16,930	7,196	-1,462	422	4,707	1,864	4,204	7,638	-1,038	3,839	940	1,247	603	2,047
2016		7,208	-8,824	4,408	2,857	6,083	-1,820	4,502	-7,711	-953	-3,546	2,908	-907	-350	-4,863
2017		48,604	9,596	16,113	3,345	14,063	-131	5,617	8,290	-5	2,899	4,910	1,791	1,329	-2,634
2018 2019		7,697 10,014	796 -2,888	-2,030 6,705	514 1,220	8,098 7,297	247 -1,185	73 -1,135	157 -2,403	1,374 143	-1,313 -3,797	2,510 1,785	1,224 -640	1,224 1,341	-4,862 -1,235
2019		10,014	-2,000	0,705	1,220	7,297	-1,105	-1,135	-2,403	143	-3,797	1,765	-040	1,341	-1,233
2018	Q4	-5,628	-1,497	-3,511	22	1,456	-183	-1,914	-1,212	137	-1,046	198	136	-45	-592
	Q1	-1,791	-1,473	-387	149	650	-149	-581	-970	19	-1,288	672	81	140	-594
	Q2	5,253	293	3,012	1,297	1,496	-429	-417	835	61	-891	1,517	-296	249	195
	Q3	1,154	-4,643	2,075	1,519	2,344	-326	185	-4,682	-101	-1,193	-594	-530	-23	-2,240
	Q4	5,398	2,934	2,004	-1,745	2,807	-281	-321	2,415	165	-424	190	104	976	1,404
	Q1	-2,293	-497	-4,770	2,814	582	158	-580	-996	-182	-380	-991	-354	100	811
	Q2	10,949	4,271	4,916	214	1,675	-83	-44	3,306	247	-607	2,327	-102	1,025	417
	Q3	5,350	-395	4,609	-877	1,631	17	366	-414	476	392	796	-209	94	-1,963
2019 9	Sep	1,078	-1,713	812	1,032	907	-82	122	-1,630	-154	-290	-208	-254	-75	-651
	Sep Oct	-22	-1,713 602	946	-1,755	907 544	-82 -133	-227	-1,630 304	139	-290 -312	-208 220	-25 <del>4</del> -47	-/5 308	-051 -4
	Nov	-22 2,962	434	492	-1,755 894	1,352	-133 -13	-227	356	-20	-312 -135	-66	-47 144	299	134
		2,962 2,459	1,899	566	-884	911	-13 -135	103	356 1,754	-20 46	-135		7	299 369	1,274
	Dec Jan	2,459 4,908	1,899 779	2,032	990	721	-135 59	328	1,75 <del>4</del> 775	58	-86	36 105	63	369 272	363
	Feb	2,522	-28	663	542	763	96	486	-157	-61	-54	230	-46	83	-309
	reb Mar	-9,723	-28 -1,248	-7,464	1,282	-902	96 3	-1,394	-1,613	-01 -178	-54 -240	-1,325	- <del>4</del> 6 -371	-256	-309 757
_	mar Apr	-9,723 3,932	-1,2 <del>4</del> 8 2,326	-7,464 937	1,282	-902 634	53	-1,39 <del>4</del> -172	-1,613 2,069	-178 221	-240 -195	-1,325 1,125	-3/1 -77	-256 -20	1,015
		3,932 4,788	,	1,899	578	603	-21	156	2,069 1,270	-110	-195 -500	738	-77 -25	-20 718	449
	May		1,574	2,080	-518	439	-21 -114	-28	-33	-110 136	-500 88	738 465	-25 -1	718 327	
•	Jun	2,230	371					-28 233					-1 -53		-1,047
	Jul	1,715	-725	1,944	-415 743	667	11		-524	253	47	78 535		44	-893
	Aug	2,036	423 -93	1,499	-743	541	23 -18	294	293	231	305 40	535	-11 -145	-19	-748
Q3 S	Sep	1,598	-93	1,166	281	423	-18	-161	-183	-8	40	184	-145	69	-321

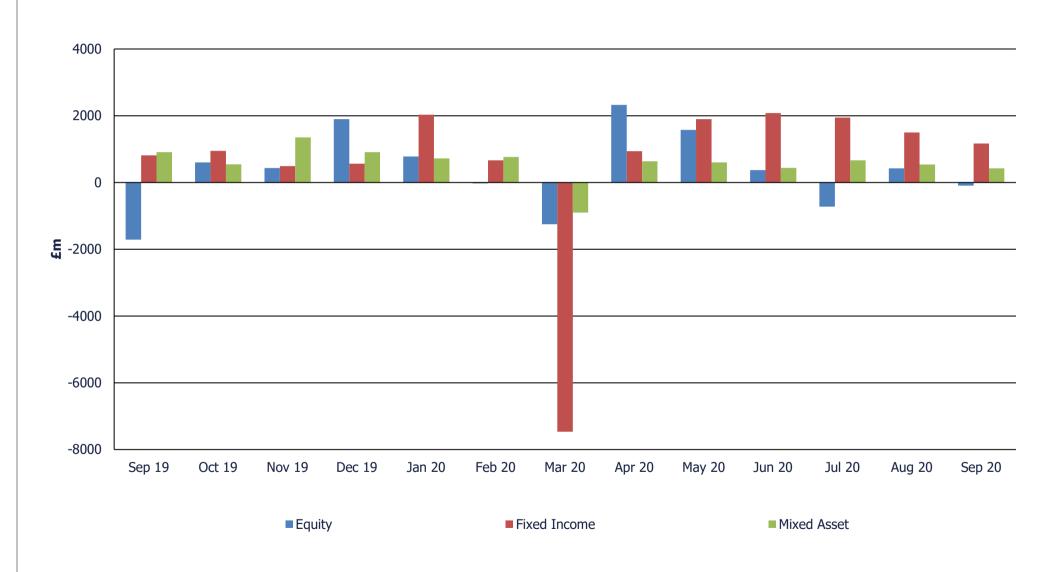
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<sup>(2)</sup> All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded from January 2010.

(3) The 'Other' Asset Class includes funds from the 'Targeted Absolute Return' and 'Volatility Managed' Sectors which, together, contribute to the overwhelming majority of the Net Retail Sales within the asset class.

(4) Regional Equities total does not match the Equity NRS total as Unclassified and Unallocated equity funds are not allocated a region.

# CHART B: NET RETAIL SALES BY ASSET CLASSES (UK DOMICILED FUNDS)







Funds Under Management		Net Retail Sales		Net ISA Sales on Five Platforms	
IA Sector	£bn	IA Sector	£m	IA Sector	£m
UK All Companies	146.9	Global Bonds	936.7	Volatility Managed	64.5
Global	139.7	Global	474.3	Mixed Investment 40-85% Shares	30.8
£ Corporate Bond	76.8	Mixed Investment 40-85% Shares	389.9	Global	16.0
North America	71.0	Volatility Managed	185.2	UK Gilts	10.0
Mixed Investment 40-85% Shares	65.2	UK Gilts	94.4	Global Bonds	9.7
Europe Excluding UK	57.7	Mixed Investment 0-35% Shares	76.3	Short Term Money Market	9.0
Targeted Absolute Return	52.8	£ Strategic Bond	64.4	Global Emerging Markets Bond - Blended	6.7
Global Bonds	51.7	North America	62.3	£ Corporate Bond	3.4
Mixed Investment 20-60% Shares	51.1	Global Emerging Markets	48.5	Targeted Absolute Return	2.4
£ Strategic Bond	48.5	Europe Excluding UK	38.9	China/Greater China	1.0
Specialist	43.9	Property Other	25.4	Mixed Investment 0-35% Shares	0.3
UK Equity Income	39.7	UK Index Linked Gilts	21.4	Asia Pacific Including Japan	0.2
Volatility Managed	39.6	China/Greater China	18.3	Japanese Smaller Companies	0.1
Short Term Money Market	30.2	UK All Companies	14.7	Global Emerging Markets Bond - Local Currence	0.0
Asia Pacific Excluding Japan	30.2	Europe Including UK	11.6	Global Emerging Markets Bond - Local Currency	-0.2
Flexible Investment	28.5	£ Corporate Bond		Europe Including UK	-0.2
	28.1		11.2 8.3		-0.2 -0.8
Global Emerging Markets		Japanese Smaller Companies		European Smaller Companies	
UK Gilts	27.8	Global Emerging Markets Bond - Blended	8.2	North American Smaller Companies	-1.2
Japan	22.7	North American Smaller Companies	6.5	UK Equity and Bond Income	-1.7
£ High Yield	14.7	Asia Pacific Including Japan	-1.1	Europe Excluding UK	-1.7
Global Equity Income	14.5	UK Equity and Bond Income	-5.1	UK Index Linked Gilts	-2.8
UK Smaller Companies	13.9	European Smaller Companies	-10.7	Flexible Investment	-3.5
UK Direct Property	13.5	Standard Money Market	-23.7	£ High Yield	-3.8
Mixed Investment 0-35% Shares	11.6	Technology and Telecommunications	-25.2	Property Other	-4.4
Property Other	8.1	Asia Pacific Excluding Japan	-25.6	Standard Money Market	-5.1
UK Index Linked Gilts	7.3	Global Equity Income	-26.7	UK Direct Property	-5.6
Technology and Telecommunications	7.2	Global Emerging Markets Bond - Hard Currency	-34.1	Technology and Telecommunications	-6.3
Global Emerging Markets Bond - Local Currence	4.3	Flexible Investment	-38.2	UK Smaller Companies	-8.4
China/Greater China	3.2	Short Term Money Market	-39.7	UK All Companies	-8.6
North American Smaller Companies	2.8	Global Emerging Markets Bond - Local Currenc	-45.0	Global Emerging Markets	-9.6
Global Emerging Markets Bond - Hard Currency	2.6	UK Direct Property	-68.8	Japan	-9.9
European Smaller Companies	2.4	£ High Yield	-114.1	Global Equity Income	-10.7
Europe Including UK	1.6	UK Smaller Companies	-120.7	UK Equity Income	-12.8
Standard Money Market	1.5	Mixed Investment 20-60% Shares	-148.3	£ Strategic Bond	-13.6
Global Emerging Markets Bond - Blended	1.3	Japan	-153.3	Asia Pacific Excluding Japan	-14.3
Japanese Smaller Companies	1.3	Specialist	-192.7	North America	-15.0
UK Equity and Bond Income	1.3	UK Equity Income	-215.3	Specialist	-21.6
Asia Pacific Including Japan	1.1	Targeted Absolute Return	-266.4	Mixed Investment 20-60% Shares	-63.7
Total	1,166.3	Total	941.9	Total	-71.1

<sup>(1)</sup> All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.

<sup>(2)</sup> Net ISA sales on five platforms relate to the five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Quilter and Transact.
(3) The sector rankings do not include the Investment Association Unclassified Sector, Unallocated funds (that have not chosen to be allocated to a sector) or funds held on fund platforms but not allocated to an





						Net F	Retail Sales	£m					
IA Sector	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20
Asia Pacific Excluding Japan	-139	154	70	55	70	4	-141	166	-92	159	168	161	-26
Asia Pacific Including Japan	-5	-3	3	-5	-11	-13	-4	0	-17	-7	-3	-4	-1
China/Greater China	-10	-12	-93	-4	-1	-53	-33	.55	_0	-17	88	74	18
Europe Excluding UK Europe Including UK	-255 -3	-226 -10	-130 6	27 -9	-38 43	-103 71	-164 -4	-160 0	-451 -20	41 65	40 22	296 14	39 12
European Smaller Companies	-31	-77	-11	-9	-91	-23	-73	-35	-20	-18	-14	-5	-11
Global	-151	223	122	393	248	206	-679	1,168	871	890	594	706	474
Global Emerging Markets	269	68	233	-154	125	150	5	38	-125	-104	-159	-126	48
Global Equity Income	-126	13	-128	-98	-42	_3	-299	-149	-30	-158	-133	-62	-27
apan	-231 -23	-41	109	19	70 -7	-32 -14	-331 -40	-63	-10	13	-24	4	-153 8
Japanese Smaller Companies North America	-23 -6	-5 317	35 292	-13 331	246	92	-163	-14 -24	-15 732	-14 348	-29 84	-15 -37	62
North American Smaller Companies	-69	-9	7	38	27	-9	-93	4	-14	-21	-39	18	6
Specialist	-203	-105	-333	-157	-289	-193	-291	-106	-138	-238	-335	-91	-287
Technology and Telecommunications	3	22	39	52	63	64	-62	173	160	76	111	109	-25
JK All Companies	-437	96 -55	140	767	293	-358	982	882	271	-655 -325	-352	-421	15
UK Equity Income UK Smaller Companies	-153 -61	-55 -44	-54 48	228 279	-38 108	40 10	-81 -144	99 33	223 -45	-325 -68	-428 -113	-275 -53	-215 -121
Unallocated	-76	328	102	226	70	140	396	354	293	435	-21	155	113
Unclassified Sector	-7	-30	-24	-82	-65	-12	-31	-97	11	-32	-180	-25	-24
Equity	-1,713	602	434	1,899	779	-28	-1,248	2,326	1,574	371	-725	423	-93
Community Board	444		1	171	217	107	1.104	535	607	722	601	200	
£ Corporate Bond	-441	-11	-			187	-1,194		687	732	691		11
£ High Yield	58	-35	87	-17	191	21	-609	312	110	177	126	-20	-114
£ Strategic Bond	242	164	20	177	316	192	-1,944	197	330	34	140	316	64
Global Bonds	316	213	-4	156	332	1	-1,459	235	573	866	709	625	937
Global Emerging Markets Bond	268	25	-43	52	0	0	0	0	0	0	0	0	0
Global Emerging Markets Bond - Blended	0	0	0	0	80	4	-57	-8	-16	3	-44	10	8
Global Emerging Markets Bond - Hard Current	0	0	0	0	83	29	-250	40	17	-1	9	58	-34
Global Emerging Markets Bond - Local Curren	0	0	0	0	266	67	-191	-175	-85	-187	73	35	-45
Specialist	20	122	-18	24	263	26	-427	59	-7	17	-128	-221	99
UK Gilts	31	103	146	98	57	247	-470	-237	-153	117	149	144	94
UK Index Linked Gilts	76	-12	112	20	-161	-121	-252	33	20	74	34	97	21
Unallocated	251	380	221	197	426	218	-502	-66	392	200	149	240	138
Unclassified Sector	-9	-2	-30	-312	-37	-208	-108	12	30	48	36	15	-14
Fixed Income	812	946	492	566	2,032	663	-7,464	937	1,899	2,080	1,944	1,499	1,166
Short Term Money Market	431	-1,652	835	-843	625	208	1,688	153	829	-413	-395	-557	-40
Standard Money Market	22	13	20	-55	-10	-12	164	-5	-20	-2	-5	-32	-24
Unallocated	318	-179	59	-33	-69	10	-116	66	-143	-22	-63	-60	110
Unclassified Sector	262	64	-20	48	444	335	-453	-60	-88	-81	48	-95	235
Money Markets	1,032	-1,755	894	-884	990	542	1,282	154	578	-518	-415	-743	281
Flexible Investment	128	-27	60	41	32	-11	-78	68	69	-22	68	-13	-38
Mixed Investment 0-35% Shares	73	70	71	93	44	88	-111	20	79	19	69	49	76
Mixed Investment 20-60% Shares	22	-53	-3	75	-39	23	-425	81	-129	-85	55	0	-148
Mixed Investment 40-85% Shares	346	311	300	385	370	358	-48	530	350	288	515	428	390
riixeu Tiivestiileiit 40-0370 Silaies			6	5	55	18	- <del>-1</del> 0	-7	-3	-1	-40	-6	-7
C1-11-4									-3			-6 -3	-/ -5
	7	13		-					2	10			
UK Equity and Bond Income	-6	-10	-29	-8	-8	-15	-22	0	-3	-19	-4		
 UK Equity and Bond Income Unallocated	-6 252	-10 220	-29 803	-8 258	-8 240	-15 238	-22 54	0 226	237	282	242	227	232
UK Equity and Bond Income Unallocated Unclassified Sector	-6 252 84	-10 220 18	-29 803 144	-8 258 62	-8 240 27	-15 238 63	-22 54 -266	0 226 -282	237 3	282 -22	242 -238	227 -141	232 -77
UK Equity and Bond Income Unallocated Unclassified Sector	-6 252	-10 220	-29 803	-8 258	-8 240	-15 238	-22 54	0 226	237	282	242	227	232
UK Equity and Bond Income Unallocated Unclassified Sector Mixed Asset	-6 252 84	-10 220 18	-29 803 144	-8 258 62	-8 240 27	-15 238 63	-22 54 -266	0 226 -282	237 3	282 -22	242 -238	227 -141	232 -77
Specialist UK Equity and Bond Income Unallocated Unclassified Sector Mixed Asset  Property Other UK Direct Property	-6 252 84 <b>907</b>	-10 220 18 <b>544</b>	-29 803 144 <b>1,352</b>	-8 258 62 <b>911</b>	-8 240 27 <b>721</b>	-15 238 63 <b>763</b>	-22 54 -266 <b>-902</b>	0 226 -282 <b>634</b>	237 3 <b>603</b> -16	282 -22 <b>439</b> -114	242 -238 <b>667</b>	227 -141 <b>541</b>	232 -77 <b>423</b>
UK Equity and Bond Income Unallocated Unalocated Undassified Sector Mixed Asset  Property Other UK Direct Property	-6 252 84 <b>907</b> 84 -166	-10 220 18 <b>544</b> 17 -148	-29 803 144 <b>1,352</b> 137 -149	-8 258 62 <b>911</b> 128 -263	-8 240 27 <b>721</b> 60 -1	-15 238 63 <b>763</b> 122 -25	-22 54 -266 <b>-902</b> 93 -89	0 226 -282 <b>634</b> 54 -1	237 3 <b>603</b> -16 -4	282 -22 <b>439</b> -114 -1	242 -238 <b>667</b> 12 -1	227 -141 <b>541</b> -2 -3	232 -77 <b>423</b> 25 -69
UK Equity and Bond Income Unallocated Unclassified Sector Mixed Asset Property Other	-6 252 84 <b>907</b>	-10 220 18 <b>544</b>	-29 803 144 <b>1,352</b>	-8 258 62 <b>911</b>	-8 240 27 <b>721</b>	-15 238 63 <b>763</b>	-22 54 -266 <b>-902</b>	0 226 -282 <b>634</b>	237 3 <b>603</b> -16	282 -22 <b>439</b> -114	242 -238 <b>667</b>	227 -141 <b>541</b>	232 -77 <b>423</b>
UK Equity and Bond Income Unallocated Unallocated Mixed Asset  Property Other UK Direct Property Unallocated	-6 252 84 <b>907</b> 84 -166 -1	-10 220 18 <b>544</b> 17 -148 -2 <b>-133</b>	-29 803 144 <b>1,352</b> 137 -149 -1	-8 258 62 <b>911</b> 128 -263 -1	-8 240 27 <b>721</b> 60 -1 -1	-15 238 63 <b>763</b> 122 -25 -1	-22 54 -266 <b>-902</b> 93 -89 -1	0 226 -282 <b>634</b> 54 -1 0	237 3 <b>603</b> -16 -4 -1 -21	282 -22 <b>439</b> -114 -1 0 -114	242 -238 <b>667</b> 12 -1 1 <b>11</b>	227 -141 <b>541</b> -2 -3 29 <b>23</b>	232 -77 <b>423</b> 25 -69 26 <b>-18</b>
UK Equity and Bond Income Unallocated Unallocated Undassified Sector Mixed Asset  Property Other UK Direct Property Unallocated Property Specialist	84 -166 -1 -82	-10 220 18 <b>544</b> 17 -148 -2 <b>-133</b>	-29 803 144 <b>1,352</b> 137 -149 -1 <b>-13</b>	-8 258 62 <b>911</b> 128 -263 -1 <b>-135</b>	-8 240 27 <b>721</b> 60 -1 -1 <b>59</b>	-15 238 63 <b>763</b> 122 -25 -1 <b>96</b>	-22 54 -266 <b>-902</b> 93 -89 -1 <b>3</b>	0 226 -282 <b>634</b> 54 -1 0 <b>53</b>	237 3 <b>603</b> -16 -4 -1 <b>-21</b>	282 -22 <b>439</b> -114 -1 0 <b>-114</b>	242 -238 <b>667</b> 12 -1 1 <b>11</b>	227 -141 <b>541</b> -2 -3 29 <b>23</b>	232 -77 <b>423</b> 25 -69 26 <b>-18</b>
ÜK Equity and Bond Income Unallocated Unallocated Under Sector Mixed Asset  Property Other UK Direct Property Unallocated  Property  Specialist Targeted Absolute Return	-6 252 84 <b>907</b> 84 -166 -1 <b>-82</b> 7	-10 220 18 <b>544</b> 17 -148 -2 <b>-133</b> 45 -562	-29 803 144 <b>1,352</b> 137 -149 -1 -13 30 -656	-8 258 62 911 128 -263 -1 -135 40 -413	-8 240 27 721 60 -1 -1 59	-15 238 63 <b>763</b> 122 -25 -1 <b>96</b> 61 -606	-22 54 -266 <b>-902</b> 93 -89 -1 <b>3</b> -99 -1,532	0 226 -282 <b>634</b> 54 -1 0 <b>53</b> -29 -491	237 3 603 -16 -4 -1 -21 61 -139	282 -22 439 -114 -1 0 -114 -10 -315	242 -238 <b>667</b> 12 -1 1 <b>11</b> 27 -5	227 -141 <b>541</b> -2 -3 29 <b>23</b>	232 -77 <b>423</b> 25 -69 26 <b>-18</b> 2 -266
UK Equity and Bond Income Unallocated Unallocated Unallocated Mixed Asset  Property Other UK Direct Property Unallocated  Property  Specialist Targeted Absolute Return	84 -166 -1 -82	-10 220 18 <b>544</b> 17 -148 -2 <b>-133</b>	-29 803 144 <b>1,352</b> 137 -149 -1 <b>-13</b>	-8 258 62 <b>911</b> 128 -263 -1 <b>-135</b>	-8 240 27 <b>721</b> 60 -1 -1 <b>59</b>	-15 238 63 <b>763</b> 122 -25 -1 <b>96</b>	-22 54 -266 <b>-902</b> 93 -89 -1 <b>3</b>	0 226 -282 <b>634</b> 54 -1 0 <b>53</b>	237 3 <b>603</b> -16 -4 -1 <b>-21</b>	282 -22 <b>439</b> -114 -1 0 <b>-114</b>	242 -238 <b>667</b> 12 -1 1 <b>11</b>	227 -141 <b>541</b> -2 -3 29 <b>23</b>	232 -77 <b>423</b> 25 -69 26 <b>-18</b>
UK Equity and Bond Income Unallocated Unallocated Undeassified Sector Mixed Asset  Property Other UK Direct Property Unallocated Property  Specialist Targeted Absolute Return Unallocated	-6 252 84 <b>907</b> 84 -166 -1 <b>-82</b> 7	-10 220 18 <b>544</b> 17 -148 -2 <b>-133</b> 45 -562	-29 803 144 <b>1,352</b> 137 -149 -1 -13	-8 258 62 911 128 -263 -1 -135 40 -413	-8 240 27 721 60 -1 -1 59	-15 238 63 <b>763</b> 122 -25 -1 <b>96</b> 61 -606	-22 54 -266 <b>-902</b> 93 -89 -1 <b>3</b> -99 -1,532	0 226 -282 <b>634</b> 54 -1 0 <b>53</b> -29 -491	237 3 603 -16 -4 -1 -21 61 -139	282 -22 439 -114 -1 0 -114 -10 -315	242 -238 <b>667</b> 12 -1 1 <b>11</b> 27 -5	227 -141 <b>541</b> -2 -3 29 <b>23</b>	232 -77 <b>423</b> 25 -69 26 <b>-18</b> 2 -266
UK Equity and Bond Income Unallocated Unallocated Undassified Sector Mixed Asset  Property Other UK Direct Property Unallocated	-6 252 84 <b>907</b> 84 -166 -1 <b>-82</b> 7 -202 92	-10 220 18 544 17 -148 -2 -133 45 -562 -1	-29 803 144 <b>1,352</b> 137 -149 -1 -13 30 -656	-8 258 62 911 128 -263 -1 -135 40 -413 76	-8 240 27 721 60 -1 -1 59 16 -120 167	-15 238 63 <b>763</b> 122 -25 -1 <b>96</b> 61 -606 115	-22 54 -266 -902 93 -89 -1 3 -99 -1,532 -16	0 226 -282 <b>634</b> 54 -1 0 <b>53</b> -29 -491 47	237 3 603 -16 -4 -1 -21 -21 -139 35	282 -22 439 -114 -1 0 -114 -10 -315 5	242 -238 <b>667</b> 12 -1 1 11 27 -5 49	227 -141 <b>541</b> -2 -3 29 <b>23</b> 19 74 28	232 -77 <b>423</b> 25 -69 26 -18 2 -266 -95

Notes:
(1) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.
(2) The Specialist and Unclassified Sectors are split across asset classes and so have multiple entries in the above table.
(3) Unallocated funds have been grouped by asset class and included in the above table to provide a complete breakdown by asset class.



		Net Retail	Sales	Net Institutio	nal Sales
		Best	Worst	Best	Worst
2010		Mixed Investment 20-60% Shares	UK All Companies	Mixed Investment 40-85% Shares	UK Gilts
2011		Mixed Investment 20-60% Shares	UK All Companies	Global	UK Gilts
2012		£ Corporate Bond	UK All Companies	UK All Companies	Global
2013		Mixed Investment 20-60% Shares	£ Corporate Bond	Targeted Absolute Return	UK All Companies
2014		UK Equity Income	UK All Companies	Targeted Absolute Return	£ Corporate Bond
2015		Targeted Absolute Return	UK All Companies	Targeted Absolute Return	UK Gilts
2016		Targeted Absolute Return	UK All Companies	Targeted Absolute Return	UK All Companies
2017		£ Strategic Bond	UK All Companies	Targeted Absolute Return	Global
2018		Global	UK All Companies	Volatility Managed	Mixed Investment 40-85% Shares
2019		Global	Targeted Absolute Return	Short Term Money Market	Targeted Absolute Return
2018	04	Mixed Investment 40-85% Shares	Targeted Absolute Return	UK All Companies	Targeted Absolute Return
2018	Q4 Q1	Global	Targeted Absolute Return	Short Term Money Market	Targeted Absolute Return
2019	Q1 Q2	Global	Targeted Absolute Return	Volatility Managed	Short Term Money Market
	Q2 Q3	Short Term Money Market	UK All Companies	Short Term Money Market	Targeted Absolute Return
	Q3 Q4	Volatility Managed	Short Term Money Market	Global Bonds	Targeted Absolute Return
2020	Q4 Q1	Short Term Money Market	Targeted Absolute Return	UK All Companies	Targeted Absolute Return
2020		Global	Targeted Absolute Return	UK All Companies	Targeted Absolute Return
	Q2	Global Bonds	3	Global Bonds	5
	Q3	Global Borius	Short Term Money Market	GIODAI BOTIUS	Targeted Absolute Return
2019	Sep	Short Term Money Market	£ Corporate Bond	Global Bonds	Global
	Oct	North America	Short Term Money Market	Global Bonds	Targeted Absolute Return
	Nov	Short Term Money Market	Targeted Absolute Return	Global Bonds	Targeted Absolute Return
<b>Q4</b>	Dec	UK All Companies	Short Term Money Market	UK All Companies	Targeted Absolute Return
2020	Jan	Short Term Money Market	UK Index Linked Gilts	Short Term Money Market	Targeted Absolute Return
	Feb	Volatility Managed	Targeted Absolute Return	£ High Yield	Short Term Money Market
<b>Q1</b>	Mar	Short Term Money Market	£ Strategic Bond	UK All Companies	Targeted Absolute Return
	Apr	Global	Targeted Absolute Return	Short Term Money Market	Targeted Absolute Return
	May	Global	Europe Excluding UK	Global Bonds	Short Term Money Market
Q2	Jun	Global	UK All Companies	Global	Targeted Absolute Return
~-	Jul	Global Bonds	Specialist	Short Term Money Market	Global Emerging Markets
	Aug	Global	Short Term Money Market	£ Strategic Bond	Short Term Money Market
Q3	Sep	Global Bonds	Targeted Absolute Return	Short Term Money Market	Targeted Absolute Return
23	оср	Global Bollas	rangetea / ibbolate Netam	Short renti Floricy Flurice	rangetea ribbolate Netam

<sup>(1)</sup> All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded. (2) The sector rankings do not include the 'Unclassified sector'. These are funds which have chosen not to be classified.



							(	Gross R	etail Sales £m							
		Total	Direct	% of Total	Execution only Intermediaries	% of Total	Trustees and Custodians	% of Total	Discretionary Manager	% of Total	UK fund platforms	% of Total	Other UK Intermediaries including IFAs	% of Total	Non-UK Intermediaries	
2010		123,592	25,812	20.9	_	0.0	_	0.0	_	0.0	40,338	32.6	44,632	36.1	12,809	10.4
2011		128,094	24,425	19.1	_	0.0	_	0.0	_	0.0	43,786	34.2	47,881	37.4	12,003	9.4
2012		124,756	22,090	17.7	438	0.4	3,695	3.0	15,452	12.4	48,028	38.5	27,729	22.2	7,324	5.9
2013		155,804	21,545	13.8	552	0.4	4,391	2.8	22,461	14.4	67,492	43.3	30,084	19.3	9,278	6.0
2014		171,128	19,489	11.4	839	0.5	4,632	2.7	19,500	11.4	85,811	50.1	31,628	18.5	9,228	5.4
2015		180,397	20,699	11.5	1,085	0.6	3,899	2.2	19,357	10.7	81,671	45.3	43,558	24.1	10,128	5.
2016		188,053	17,991	9.6	1,080	0.6	3,897	2.1	23,417	12.5	87,286	46.4	44,266	23.5	10,118	5.4
2017		246,761	18,017	7.3	1,058	0.4	6,022	2.4	30,777	12.5	107,744	43.7	66,522	27.0	16,621	6.
2018		242,339	20,090	8.3	1,316	0.5	6,734	2.8	28,029	11.6	107,989	44.6	60,328	24.9	17,852	7.
2019		257,405	18,481	7.2	964	0.4	-	0.0	23,010	8.9	126,625	49.2	68,591	26.6	19,735	7.
2018	Q4	58,580	5,058	8.6	320	0.5	2,004	3.4	5,883	10.0	26,532	45.3	13,751	23.5	5,031	8.
2019	Q1	53,870	5,149	9.6	214	0.4	-	0.0	5,212	9.7	28,508	52.9	10,916	20.3	3,872	7.
	Q2	65,360	4,660	7.1	233	0.4	-	0.0	5,870	9.0	32,678	50.0	16,777	25.7	5,141	7.
	Q3	64,826	4,088	6.3	252	0.4	-	0.0	6,789	10.5	32,025	49.4	16,948	26.1	4,724	7.
	Q4	73,349	4,584	6.2	266	0.4	-	0.0	5,138	7.0	33,413	45.6	23,950	32.7	5,998	8.
2020	Q1	83,505	6,315	7.6	348	0.4	-	0.0	6,212	7.4	38,638	46.3	24,220	29.0	7,772	9.
	Q2	77,177	5,107	6.6	352	0.5	-	0.0	7,376	9.6	37,232	48.2	19,879	25.8	7,230	9
	Q3	67,879	3,771	5.6	251	0.4	-	0.0	6,259	9.2	32,771	48.3	17,610	25.9	7,217	10
2019	Sep	20,820	1,259	6.0	85	0.4	_	0.0	2,138	10.3	9,936	47.7	6,070	29.2	1,332	6.
	Oct	24,781	1,527	6.2	57	0.2	_	0.0	1,692	6.8	11,305	45.6	8,174	33.0	2,028	8.
	Nov	24,496	1,537	6.3	58	0.2	_	0.0	1,627	6.6	10,764	43.9	8,827	36.0	1,682	6.
Q4	Dec	24,072	1,520	6.3	151	0.6	-	0.0	1,819	7.6	11,344	47.1	6,949	28.9	2,289	9.
2020	Jan	26,169	1,695	6.5	82	0.3	-	0.0	2,155	8.2	10,749	41.1	8,973	34.3	2,513	9.
	Feb	25,335	2,326	9.2	129	0.5	-	0.0	1,915	7.6	12,066	47.6	6,484	25.6	2,414	9
Q1	Mar	32,002	2,294	7.2	136	0.4	-	0.0	2,142	6.7	15,823	49.4	8,763	27.4	2,844	8
_	Apr	25,478	1,943	7.6	139	0.5	-	0.0	2,397	9.4	12,255	48.1	6,646	26.1	2,098	8
	May	25,223	1,786	7.1	132	0.5	-	0.0	2,133	8.5	12,169	48.2	6,747	26.8	2,254	8.
Q2	Jun	26,476	1,378	5.2	80	0.3	-	0.0	2,845	10.7	12,808	48.4	6,486	24.5	2,879	10
	Jul	24,773	1,211	4.9	98	0.4	-	0.0	2,338	9.4	12,179	49.2	6,208	25.1	2,739	11
	Aug	19,698	1,281	6.5	73	0.4	-	0.0	2,059	10.5	9,481	48.1	4,677	23.7	2,126	10.
Q3	Sep	23,408	1,279	5.5	79	0.3	-	0.0	1,862	8.0	11,112	47.5	6,725	28.7	2,352	10.

<sup>(1)</sup> Direct includes sales through a sales force or tied agents and private client sales of own funds.
(2) Transactions made through insurance companies (whether in-house or third party) are not included here as they are counted as institutional.
(3) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.
(4) Sales and re-purchases reported here differ from those in Table 11 as the figures in Table 11 cover five of the largest platforms whereas the figures in this table cover all platforms. There are also differences in reporting between platforms and fund companies.



					Ne	t Retail Sales £m			
		Total	Direct	Execution only intermediaries	Trustees and Custodians	Discretionary Manager	UK fund platforms	Other UK Intermediaries including IFAs	Non-UK Intermediaries
2010		32,205	7,288	-	-	-	13,317	9,072	2,528
2011		21,078	3,307	-	-	-	11,541	6,954	-724
2012		18,437	273	199	921	3,742	11,528	707	1,066
2013		23,507	598	79	558	3,597	15,992	1,529	1,154
2014		23,966	-625	107	-366	2,017	18,770	3,370	693
2015		16,930	-2,146	274	180	2,844	14,825	-752	1,704
2016		7,208	-3,108	-74	-580	692	7,561	3,373	-656
2017		48,604	-687	29	1,228	4,871	23,746	15,693	3,724
2018		7,697	-2,573	-120	-896	-581	12,889	241	-1,263
2019		10,014	-3,280	119	-	-1,124	10,870	2,969	462
2018	Q4	-5,628	-1,143	-58	-741	-1,739	1,085	-1,337	-1,696
2019	Q1	-1,791	-1,143	-58 58	-/41	-1,75 <del>9</del> -953	1,962	-1,337 -879	-539
2019	Q2	5,253	-719	26	_	503	3,316	1,427	701
	Q2 Q3	1,154	-1,083	-28	_	-71	1,928	1,498	-1,091
	Q4	5,398	-38	63	_	-604	3,663	923	1,390
2020	Q1	-2,293	-1,602	82	_	-2,509	40	2,275	-579
2020	Q1 Q2	10,949	417	57	_	-2,30 <del>3</del> 597	5,566	3,318	993
	Q2 Q3	5,350	-110	71		34	3,176	2,089	90
	Ų3	3,330	-110	/1		34	3,176	2,009	90
2019	Sep	1,078	-93	-7	-	-22	725	874	-399
	Oct	-22	-119	-54	-	-103	754	-871	371
	Nov	2,962	-4	9	-	-514	846	2,283	340
Q4	Dec	2,459	85	108	-	13	2,063	-489	679
2020	Jan	4,908	5	15	-	339	1,662	2,552	335
	Feb	2,522	73	68	-	-472	744	1,891	219
Q1	Mar	-9,723	-1,680	-0	-	-2,376	-2,366	-2,167	-1,134
_	Apr	3,932	232	19	-	-61	2,428	1,443	-129
	May	4,788	240	38	-	172	2,225	1,910	204
Q2	Jun	2,230	-54	1	-	487	913	-34	918
_	Jul	1,715	-311	61	-	-242	1,116	1,002	89
	Aug	2,036	226	-12	-	218	986	340	278
Q3	Sep	1,598	-25	22	-	57	1,074	747	-277

<sup>(1)</sup> Direct includes sales through a sales force or tied agents. Also private client sales of own funds.

<sup>(2)</sup> Transactions made through insurance companies (whether in-house or third party) are not included here as they are counted as institutional.
(3) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.
(4) Sales and re-purchases reported here differ from those in Table 11 as the figures in Table 11 cover five of the largest platforms whereas the figures in this table cover all platforms. There are also differences in reporting between platforms and fund companies.

TABLE 11: FIVE FUND PLATFORMS<sup>1</sup> - FUNDS UNDER MANAGEMENT AND NET SALES BY PRODUCT (UK INVESTORS)



			Funds Unde	r Management by	/ Product £m			Net	Sales by Product	£m	
		Total	ISAs	Insurance Bonds	Personal Pensions	Unwrapped	Total	ISAs	Insurance Bonds	Personal Pensions	Unwrapped
2010		107,010	42,494	8,901	22,857	32,759	9,364	2,872	432	2,182	3,877
2011		107,010	42,256	8,396	23,246	35,143	7,974	2,757	196	1,789	3,231
2012		131,746	49,135	8,623	27,260	46,728	7,754	2,194	15	2,405	3,141
2013		163,614	58,713	9,241	33,495	62,164	10,893	3,315	-137	2,408	5,307
2014		182,752	64,555	9,348	39,188	69,661	12,283	3,904	-60	3,951	4,488
2015		200,151	69,778	9,226	45,549	75,599	12,872	3,563	-15	5,593	3,731
2016		226,466	78,008	9,759	55,639	83,059	4,281	1,356	-236	4,351	-1,190
2017		260,855	88,165	10,344	70,799	91,547	15,318	3,466	-115	8,863	3,104
2018		255,499	82,289	8,155	79,733	85,322	9,040	1,568	-62	6,746	789
2019		297,545	93,485	10,189	99,208	94,663	797	14	366	4,574	-4,157
2018	04	255,499	82,289	8,155	79,733	85,322	107	-469	44	1.046	-426
2018	Q4 Q1	255, <del>4</del> 99 274,577		8,155 8,350			511	- <del>4</del> 69 25	-44 -95	1,046 1,503	-426 -922
2019		274,577	87,176 91,726	8,585	85,993 91,448	93,058 93,341	351	617	-95 22	1,163	-1,450
	Q2						330	-303	227	777	-1,450 -371
	Q3	289,564	89,506	12,960	91,819	95,280	-395	-303 -324			
2020	Q4	297,545	93,485	10,189	99,208	94,663			211	1,131	-1,413
2020	Q1	243,650	76,724	7,518	79,736	79,671	-1,546	-522 1 570	-353	378	-1,049
	Q2	283,854	90,897	8,596	90,318	94,043	3,457	1,578	80	1,653	146
	Q3	284,249	88,430	8,651	94,435	92,733	811	28	5	932	-154
2019	Sep	289,564	89,506	12,960	91,819	95,280	-291	-67	-17	459	-666
2013	Oct	286,472	91,225	8,559	94,024	92,664	-368	-152	-9	362	-568
	Nov	291,547	89,733	12,978	92,757	96,079	-395	-67	18	256	-602
Q4	Dec	297,545	93,485	10,189	99,208	94,663	368	-105	203	513	-243
2020	Jan	291,082	92,891	8,835	93,878	95,478	-595	-23	-6	-65	-500
2020	Feb	275,581	87,493	8,486	89,150	90,452	80	-8	-19	78	29
<b>Q1</b>	Mar	243,650	76,724	7,518	79,736	79,671	-1,031	- <del>4</del> 90	-328	365	-578
ÁT.	Apr	263,761	85,714	8,203	82,064	87,779	1,707	1,044	50	693	-79
	May	277,179	89,167	8,468	88,341	91,203	1,449	496	11	665	277
<b>Q2</b>	Jun	283,854	90,897	8,596	90,318	94,043	301	38	19	296	-52
Q2	Jul	276,024	87,011	8,545	88,540	91,928	423	56	13	435	-52 -81
		284,809	87,011 88,740	8,545 8,680	88,540 94,425		423 444	29		460	-81 -42
Q3	Aug	284,809	88,430	8,680 8,651	94,425 94,435	92,963 92,733	-56	-57	-4 -5	460 37	-42 -31
Ų3	Sep	204,249	00,430	6,051	94,435	92,/33	-50	-5/	-5	3/	-31

<sup>(1)</sup> Figures are based on information provided to the Investment Association by five fund platforms - AEGON, Fidelity, Hargreaves Lansdown, Quilter and Transact. These five platforms accounted for 72% of fund manager gross sales through all fund platforms in 2014. See Table 10, note 2 for full list of all fund platforms. Figures for Hargreaves Lansdown for July to September 2020 are the Investment Association estimates.

<sup>(2)</sup> Figures are for Authorised Investment Funds including include Funds of Funds. Investment trusts and ETFs are not included.

<sup>(3)</sup> Figures in this table include a small number of funds - estimated at 6.7% of platform funds under administration at end September 202020 - not included in IA fund statistics because no data is received from fund companies.

<sup>(4)</sup> Figures for 2008 and 2009 include some Investment Association estimates where full figures were not available for all participating platforms.

<sup>(5)</sup> Data is presented on a UK domicile basis.

		Funds U	nder Management at End of Pe	riod £m	N	let Sales During Period £m	
		Fund Companies <sup>1</sup>	Five Fund Platforms <sup>2</sup>	Total market based on HMRC data <sup>3</sup>	Fund Companies <sup>1</sup>	Five Fund Platforms <sup>2</sup>	Total of Fund Companie and Five Fund Platform
201	.0	63,612	43,744	138,262	1,105	3,121	4,226
011/12 T		63,879	45,224	142,359	-4	2,366	2,362
012/13 T		69,462	53,181	168,228	-1,080	2,335	1,255
2013/14 T	ax Year	72,818	60,452	180,698	-1,317	3,490	2,173
014/15 T	ax Year	75,319	69,062	179,575	-1,221	3,779	2,558
015/16 T		67,626	69,388	200,237	-1,576	3,099	1,522
016/17 T		69,229	81,086	237,718	-3,157	1,827	-1,330
017/18 T		70,645	85,195	252,350	-2,142	3,458	1,316
2018/19 T		71,907	89,879	221,550	-2,748	806	-1,942
2019/20 T	ax Year	59,855	77,823		-2,460	-953	-3,412
2018	Q4	67,682	82,289		-924	-469	-1,393
2019	Q1	71,706	87,176		-643	25	-618
	Q2	74,144	91,726		-531	617	86
	Q3	74,211	89,506		-723	-303	-1,025
	Q4	75,684	93,485		-567	-324	-892
2020	Q1	61,376	76,724		-662	-522	-1,184
2020	Q2	69,707	90,897		-38	1,578	1,540
	Q3	69,474	88,430		-447	28	-419
2019	Sep	74,211	89,506		-212	-67	-279
	Oct	73,161	91,225		-235	-152	-387
	Nov	74,251	89,733		-210	-67	-276
Q4	Dec	75,684	93,485		-123	-105	-228
2020	Jan	74,757	92,891		-215	-23	-238
	Feb	78,407	87,493		-223	-8	-232
Q1	Mar	61,376	76,724		-224	-490	-713
	Apr	66,518	85,714		75	1,044	1,119
	May	68,494	89,167		-14	496	483
Q2	Jun	69,707	90,897		-99	38	-61
	Jul	68,281	87,011		-134	56	-78
	Aug	70,023	88,740		-136	29	-107
Q3	Sep	69,474	88,430		-177	-57	-234

(1) Funds under management figures for fund companies and fund platforms for the end of the tax year include a market value adjustment from 31st March to 5th April.

(2) Figures are based on information the five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Quilter and Transact. These five platforms accounted for 72% of gross sales through all fund platforms in 2014. See Table 10, note 2 for full list of all fund platforms. Figures for Hargreaves Lansdown for July to September 2020 are IA estimates.

(3) Figures are HMRC statistics for stock and share ISAs invested in funds at the end of each tax year.





		Funds Under Management at End of Period £m						Net Retail Sales During Period £m		
		Total FOFs	% of Industry Total	Invested Internally	% of Total FOFs	Invested Externally	% of Total FOFs	Total FOFs	Invested Internally	Invested Externally
2010		58,337	9,9	28,724	49.2	29,613	50.8	7,120	2,881	4,239
2011		62,848	10.9	31,382	49.9	31,466	50.1	6,129	2,812	3,317
2012		74,895	10.6	38,519	51.4	36,376	48.6	4,311	2,441	1,870
2013		87,952	10.7	45,091	51.3	42,861	48.7	4,243	1,417	2,826
2014		97,788	11.0	50,180	51.3	47,608	48.7	2,938	724	2,214
2015		107,683	11.6	54,503	50.6	53,180	49.4	4,935	1,994	2,941
2016		126,863	11.9	65,999	52.0	60,864	48.0	2,993	2,426	567
2017		152,591	12.4	79,898	52.4	72,693	47.6	9,838	5,217	4,622
2018		147,701	12.8	74,774	50.6	72,927	49.4	5,918	3,040	2,878
2019		169,219	12.8	85,307	50.4	83,912	49.6	6,299	5,673	625
2018	Q4	147,701	12.8	74,774	50.6	72,927	49.4	571	423	148
2019	Q1	156,023	12.7	77,161	49.5	78,862	50.5	501	434	68
2019	Q1 Q2	161,876	12.8	77,161	49.2	82,242	50.8	1,545	1,321	224
		164,065	12.7	82,063	50.0		50.0			163
	Q3					82,002		1,646	1,483	
	Q4	169,219	12.8	85,307	50.4	83,912	49.6	2,607	2,436	171
2020	Q1	148,067	13.0	76,627	51.8	71,440	48.2	1,063	1,068	-5
	Q2	164,474	12.7	84,915	51.6	79,559	48.4	1,554	1,466	88
	Q3	166,928	12.6	87,475	52.4	79,453	47.6	828	1,452	-624
2019	Sep	164,065	12.7	82,063	50.0	82,002	50.0	456	388	68
	Oct	163,030	12.8	81,694	50.1	81,337	49.9	502	555	-53
	Nov	166,434	12.9	83,809	50.4	82,625	49.6	1,178	1,117	61
04	Dec	169,219	12.8	85,307	50.4	83,912	49.6	927	764	163
2020	Jan	169,888	12.7	85,989	50.6	83,899	49.4	546	459	86
	Feb	164,872	13.0	83,440	50.6	81,432	49.4	1,110	558	551
01	Mar	148,067	13.0	76,627	51.8	71,440	48.2	-592	50	-642
ŲΤ		157,463	12.9	81,165	51.5	76,298	48.5	756	593	163
	Apr	162,603	12.9	83,892	51.5 51.6	76,298	48.5 48.4	523	480	43
02	May									
Q2	Jun	164,474	12.7	84,915	51.6	79,559	48.4	275	392	-118
	Jul	164,706	12.7	85,655	52.0	79,051	48.0	362	580	-218
	Aug	167,472	12.7	87,363	52.2	80,108	47.8	281	483	-201
Q3	Sep	166,928	12.6	87,475	52.4	79,453	47.6	185	389	-204

<sup>(1)</sup> Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.
(2) Invested internally and invested externally distinguishes between funds of funds mainly invested in fund group's own funds and funds of funds mainly invested in other groups' funds.





			Funds Under Mai	Net Retail Sales £m			
		Tracker Funds	% of Industry Total	Responsible Investments	% of Industry Total	Tracker Funds	Responsible Investments
2010		41,017	6.6	I -	- 1	2,342	_
2011		43,005	6.9	-	_	2,497	_
2012		59,241	8.4	-	-	3,454	-
2013		74,988	9.1	-	-	6,788	-
2014		93,886	10.5	-	-	5,723	-
2015		105,215	11.3	-	-	6,709	-
2016		139,712	13.1	-	-	4,708	-
2017		181,195	14.7	-	-	10,789	-
2018		182,192	15.8	27.244	- 2.1	8,990	2 200
2019		230,102	17.4	27,344	2.1	18,118	3,208
2018	Q4	182,192	15.8	1 -	- 1	2,073	-
2019	Q1	193,788	15.8	18,185	1.5	1,925	201
2019	Q2	208,229	16.5	23,067	1.8	5,574	797
	Q2 Q3	220,530	17.1	24,599	1.9	4,560	936
	Q3 Q4	230,102	17.1	27,344	2.1	6,059	1,274
2020	Q1	198,594	17.5	25,651	2.3	4,108	1,408
2020			18.3	34,607	2.7	4,824	2,633
	Q2 Q3	236,367 239,401	18.1	39,995	3.0	3,986	3,086
	Ų3	239,401	10.1	39,995	3.0	3,980	3,000
2019	Sep	220,530	17.1	24,599	1.9	1,546	356
	Oct	218,318	17.1	24,842	1.9	1,845	463
	Nov	224,563	17.4	25,964	2.0	2,247	359
Q4	Dec	230,102	17.4	27,344	2.1	1,967	451
2020	Jan	231,848	17.4	27,984	2.1	2,064	539
_0_0	Feb	220,257	17.3	27,809	2.2	1,577	745
<b>Q1</b>	Mar	198,594	17.5	25,651	2.3	468	123
Ą.	Apr	214,689	17.5	30,810	2.5	1,448	1,020
	May	224,107	17.7	33,199	2.6	1,260	928
Q2	Jun	236,367	18.3	34,607	2.7	2,115	684
Q2	Jul	234,975	18.1	36,596	2.7	1,414	1,143
		234,975	18.1	38,408	2.8	1,310	968
03	Aug		18.1		3.0		906 975
Q3	Sep	239,401	18.1	39,995	3.0	1,262	9/5

<sup>(1)</sup> Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

<sup>(2)</sup> IA data on responsible investments has been collected using the Global Sustainable Investment Alliance (GSIA) definitions. Responsible investment incorporates firm-level and fund-level components. The data presented here is at the fund level where funds are pursuing one or more of the following responsible investment: negative screening; positive screening; norms-based screening; sustainability themed investing and impact/ community investing.

<sup>(3)</sup> Tracker funds aim to mirror the progress of stock market index, e.g. the FTSE 100, by buying and selling shares in the same productions are represented on the index. These are also sometimes called index (tracker) funds or passive managed funds.

<sup>(4)</sup> Funds under management in tracker and responsible investment funds include money invested in tracker and responsible investment by funds of funds that are themselves tracker and responsible investment funds, but exclude money invested in these funds of funds themselves (other than funds of overseas funds) to avoid double-counting. Retail sales figures include sales of tracker and responsible investment funds of funds.