#### **SUMMARY**



	Nov 2021	Oct 2021	Nov 2020
UK Investors			
Funds under management			
All funds <sup>2</sup>	£ 1,567.1 bn	£ 1,563.9 bn	£ 1,402.9 bn
Funds of funds Tracker funds Responsible Investments	£ 193.4 bn £ 292.1 bn £ 86.0 bn	£ 194.0 bn £ 291.4 bn £ 83.1 bn	£ 175.4 bn £ 251.0 bn £ 51.7 bn
ISAs	£ 193.9 bn	£ 195.4 bn	£ 168.4 bn
Net retail sales			
All funds	£ 2,433 m	£ 1,782 m	£ 8,325 m
Equity funds Fixed income funds Mixed asset funds	£ 918 m £ 467 m £ 402 m	£ 305 m £ 592 m £ 602 m	£ 4,137 m £ 1,188 m £ 2,357 m
Funds of funds Tracker funds Responsible Investments	£ 580 m £ 758 m £ 1,862 m	£ 453 m £ 1,451 m £ 1,501 m	£ 766 m £ 2,962 m £ 1,188 m
ISAs	-£ 233 m	-£ 147 m	£ 41 m

Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

(2) Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other than funds of overseas funds) to avoid double-counting.

(3) ISA figures are based on information from fund managers and five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Quilter and Transact. The figures do not include business through other ISA providers such as wealth managers.

### **TABLE 2: FUNDS UNDER MANAGEMENT BY DOMICILE**



		<b>UK Investors</b>		UK Domiciled Funds				
	Total FUM	<i>of which</i> held in UK domiciled funds	<i>of which</i> held in overseas domiciled funds	Total FUM	of which held by UK investors	of which held by overseas investors		
2012	703,630	650,747	52,882	680,358	650,747	29,611		
2013	820,475	753,727	66,748	799,349	753,727	45,622		
2014	892,533	817,617	74,916	843,231	817,617	25,614		
2015	929,943	839,960	89,983	901,964	839,960	62,005		
2016	1,062,452	954,490	107,962	1,021,601	954,490	67,111		
2017	1,235,339	1,073,834	161,505	1,160,589	1,073,834	86,754		
2018	1,154,494	1,001,315	153,179	1,046,980	1,001,315	45,664		
2019	1,319,186	1,119,262	199,925	1,163,673	1,119,262	44,411		
2020	1,438,320	1,203,253	235,067	1,248,269	1,203,253	45,016		
019 Q4	1,319,186	1,119,262	199,925	1,163,673	1,119,262	44,411		
020 Q1	1,135,555	956,448	179,107	992,560	956,448	36,112		
Q2	1,294,766	1,087,765	207,001	1,128,442	1,087,765	40,677		
Q3	1,327,513	1,108,690	218,823	1,151,036	1,108,690	42,346		
Q4	1,438,320	1,203,253	235,067	1,248,269	1,203,253	45,016		
021 Q1	1,466,363	1,228,638	237,725	1,275,717	1,228,638	47,080		
Q2	1,528,836	1,280,641	248,195	1,329,608	1,280,641	48,967		
Q3	1,549,139	1,300,711	248,429	1,353,257	1,300,711	52,546		
020 Nov	1,402,897	1,172,998	229,899	1,217,440	1,172,998	44,442		
Q4 Dec	1,438,320	1,203,253	235,067	1,248,269	1,203,253	45,016		
021 Jan	1,433,870	1,196,715	237,155	1,240,209	1,196,715	44,704		
Feb	1,438,610	1,200,730	237,880	1,247,083	1,200,730	46,353		
Q1 Mar	1,466,363	1,228,638	237,725	1,275,717	1,228,638	47,080		
Apr	1,510,391	1,269,380	241,011	1,317,329	1,269,380	47,949		
May	1,511,922	1,272,050	239,872	1,319,807	1,272,050	47,757		
22 Jun	1,528,836	1,280,641	248,195	1,329,608	1,280,641	48,967		
Jul	1,536,229	1,290,420	245,809	1,341,709	1,290,420	51,289		
Aug	1,576,329	1,321,871	254,458	1,375,189	1,321,871	53,319		
Q3 Sep	1,549,139	1,300,711	248,429	1,353,257	1,300,711	52,546		
Oct	1,563,925	1,312,619	251,306	1,365,867	1,312,619	53,248		
Nov	1,567,118	1,311,913	255,205	1,364,970	1,311,913	53,057		

Notes:

(1) Each month small revisions to figures may have been made since previous the press release. This reflects additional information received.

(2) Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other than funds of overseas funds) to avoid doublecounting.

### **TABLE 3: FUNDS UNDER MANAGEMENT BY ASSET CLASS**



							Α	I Funds	Including Fund	ls of Fun	ds <sup>3</sup>				
		Industry Total <sup>2</sup> £m	Equity £m	y %of	Fixed Inco £m	me % of	Money Mar £m	ket % of	Mixed As: £m	set % of	Property £m	, % of	Other £m	% of	Total £m
		2111	μ žin	70 UI	ΣIII	-70 UI	ΣIII	70 <b>U</b> I	ΣIII	70 UI	ΣIII	-70 UI	ΣIII	70 <b>U</b> I	ΣIII
2011		578,646	337,626	53.2%	133,843	21.1%	4,580	0.7%	112,888	17.8%	13,681	2.2%	32,239	5.1%	634,856
2012		703,630	397,660	51.6%	166,770	21.6%	6,916	0.9%	130,132	16.9%	14,487	1.9%	55,406	7.2%	771,370
2013		820,475	492,725	54.8%	169,980	18.9%	9,273	1.0%	152,031	16.9%	17,212	1.9%	58,725	6.5%	899,946
2014 2015		892,533 929,943	527,336 561,650	53.8% 54.6%	195,903 185,984	20.0% 18.1%	10,660 11,501	$1.1\% \\ 1.1\%$	157,352 165,229	16.0% 16.1%	24,062 31,993	2.5% 3.1%	65,117 71,852	6.6% 7.0%	980,429 1,028,208
2015		1,062,452	633,614	53.7%	215,456	18.3%	19,850	1.1%	198,399	16.8%	28,603	2.4%	83,382	7.1%	1,179,304
2017		1,235,339	722,094	52.5%	257,916	18.7%	25,115	1.8%	221,040	16.1%	30,721	2.2%	119,575	8.7%	1,376,460
2018		1,154,494	656,087	50.8%	250,591	19.4%	21,710	1.7%	210,724	16.3%	31,449	2.4%	120,008	9.3%	1,290,569
2019		1,319,186	757,760	51.4%	277,220	18.8%	44,505	3.0%	245,731	16.7%	28,396	1.9%	121,157	8.2%	1,474,769
2020		1,438,320	827,231	51.5%	307,719	19.2%	49,255	3.1%	274,417	17.1%	27,046	1.7%	119,385	7.4%	1,605,051
2019	04	1 210 100		F1 40/	277 220	10.00/	44 505	2.00/	245 721	10 70/	20.200	1.9%	101 157	0.20/	1 474 700
2019	Q4	1,319,186 1,135,555	757,760 618,147	51.4% 48.6%	277,220 258,660	18.8% 20.3%	44,505 47,091	3.0% 3.7%	245,731	16.7% 16.8%	28,396 26,052	2.0%	121,157 107,367	8.2% 8.4%	1,474,769
2020	Q1 Q2	1,294,766	730,169	40.0% 50.5%	238,000	20.3 <i>%</i> 19.8%	47,091	3.3%	214,238 240,851	16.7%	26,052	1.8%	107,367	7.9%	1,271,555 1,445,599
	Q2 Q3	1,327,513	746,120	50.5%	203,741	20.1%	47,005	3.2%	240,831 248,579	16.8%	26,639	1.8%	115,374	7.8%	1,480,784
	Q4	1,438,320	827,231	51.5%	307,719	19.2%	49,255	3.1%	274,417	17.1%	27,046	1.7%	119,385	7.4%	1,605,051
2021	Q1	1,466,363	856,704	52.4%	307,017	18.8%	43,823	2.7%	281,559	17.2%	26,660	1.6%	119,823	7.3%	1,635,585
	Q2	1,528,836	912,620	53.5%	317,488	18.6%	43,217	2.5%	283,407	16.6%	26,743	1.6%	123,510	7.2%	1,706,985
	Q3	1,549,139	917,033	53.0%	321,235	18.6%	44,058	2.5%	288,970	16.7%	26,630	1.5%	131,021	7.6%	1,728,947
2020	Nov	1,402,897	800,991	51.2%	302,916	19.4%	48,372	3.1%	266,691	17.0%	27,243	1.7%	117,981	7.5%	1,564,194
Q4	Dec	1,438,320	827,231	51.5%	307,719	19.2%	49,255	3.1%	274,417	17.1%	27,046	1.7%	119,385	7.4%	1,605,051
2021	Jan Feb	1,433,870 1,438,610	827,190 832,920	51.7% 51.9%	309,278 306,290	19.3% 19.1%	46,853 44,319	2.9% 2.8%	270,824 275,154	16.9% 17.1%	27,080 26,918	1.7% 1.7%	119,161 119,972	7.4% 7.5%	1,600,385 1,605,574
01	Mar	1,458,810	856,704	52.4%	307,017	19.1%	44,319	2.8%	275,154 281,559	17.1%	26,918	1.6%	119,972	7.3%	1,635,585
QI	Apr	1,510,391	892,490	53.0%	312,204	18.5%	42,592	2.5%	290,097	17.2%	20,000	1.6%	120,294	7.1%	1,684,701
	May	1,511,922	893,237	53.0%	312,788	18.5%	42,677	2.5%	290,097	17.3%	26,471	1.6%	119,804	7.1%	1,686,419
02	Jun	1,528,836	912,620	53.5%	317,488	18.6%	43,217	2.5%	283,407	16.6%	26,743	1.6%	123,510	7.2%	1,706,985
	Jul	1,536,229	910,035	53.1%	320,672	18.7%	44,272	2.6%	286,412	16.7%	27,046	1.6%	126,818	7.4%	1,715,255
	Aug	1,576,329	940,497	53.5%	324,036	18.4%	44,651	2.5%	292,838	16.7%	26,847	1.5%	129,617	7.4%	1,758,487
Q3	Sep	1,549,139	917,033	53.0%	321,235	18.6%	44,058	2.5%	288,970	16.7%	26,630	1.5%	131,021	7.6%	1,728,947
	Oct	1,563,925	928,277	53.2%	318,920	18.3%	45,560	2.6%	290,194	16.6%	26,945	1.5%	135,308	7.8%	1,745,205
	Nov	1,567,118	925,483	53.0%	323,687	18.5%	46,933	2.7%	286,530	16.4%	27,225	1.6%	137,860	7.9%	1,747,718

Notes:

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(2) Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other then funds of overseas funds) to avoid double-counting.

(3) These figures include double-counting of investments through FOFs - assets are counted first when invested in a FOF and then when FOF invests in other funds. This gives the best indicator available of the asset breakdown of investors' choices since the Investment Association cannot identify FOFs holdings of funds. Asset types (Equity, Fixed Income, etc) are defined in terms of the Investment Association sectors included. See Table 6 for a listing of the Investment Association sectors allocated to each asset class.

(4) From March 2014, the FUM of mixed asset funds is reduced and the FUM of other funds is increased due to funds re-classified from the Investment Association Mixed Asset sectors to the Investment Association (5) Prior to January 2012 data is presented according to FUM in UK Domiciled funds.

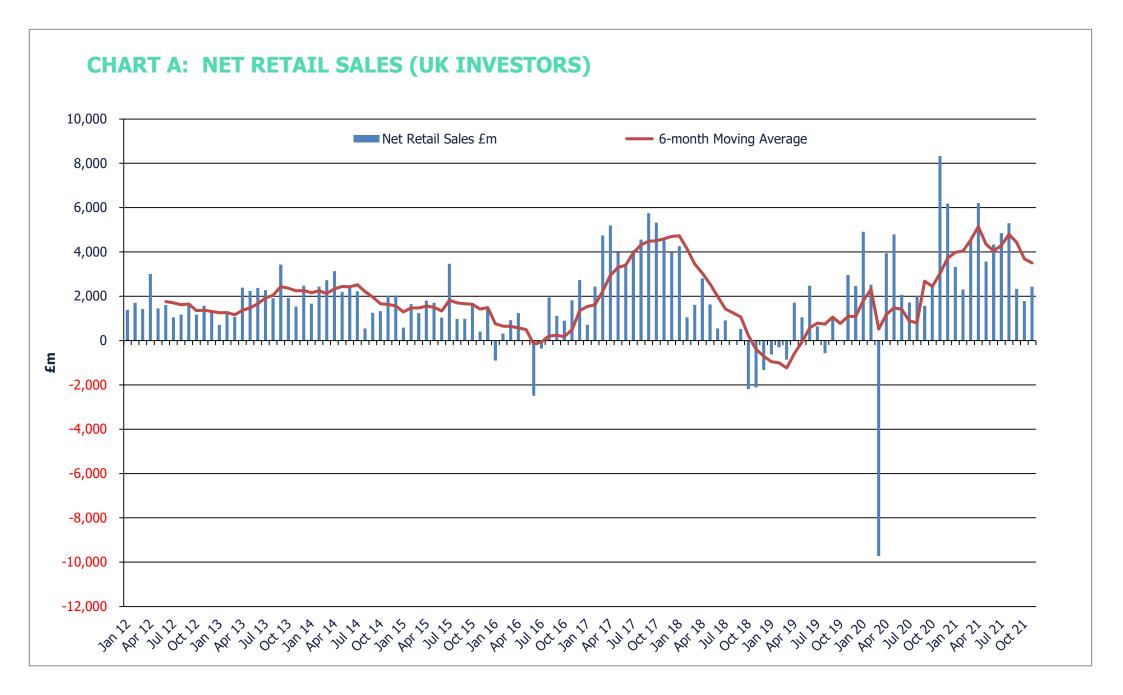
# **TABLE 4: NET SALES**



			Net Sales £m	
		Total	Retail	Institutional
2011		23,545	17,949	5,596
2012		29,408	18,437	10,970
2013		25,919	23,507	2,412
2014		37,186	23,966	13,220
2015		22,596	16,930	5,665
2016		15,950	7,208	8,742
2017		66,710	48,604	18,106
2018		-5,131	7,697	-12,828
2019		7,514	9,982	-2,469
2020		33,881	30,816	3,065
2020	Q4	8,350	5,398	2,952
	Q1	-4,163	-2,293	-1,869
	Q2	14,913	10,792	4,121
	Q3	7,524	5,294	2,230
	Q4	15,607	17,024	-1,416
	Q1	4,797	10,168	-5,370
	Q2	14,247	14,096	151
	Q3	13,185	12,471	714
Q4 2021	Nov Dec Jan Feb	10,491 11,004 1,524 113	8,325 6,178 3,322 2,300	2,166 4,826 -1,798 -2,187
Q1	Mar	3,160	4,546	-1,386
	Apr	6,734	6,200	533
	May	2,910	3,567	-657
	Jun	4,603	4,329	274
Q3	Jul	8,027	4,846	3,182
	Aug	5,033	5,291	-259
	Sep	126	2,334	-2,209
	Oct	1,558	1,782	-224
	Nov	1,744	2,433	-688

Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received. (2) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded from January 2010. (3) Prior to January 2012 data is presented according to Net Sales for UK Domiciled funds.



## TABLE 5: NET RETAIL SALES OF FUNDS BY ASSET CLASS

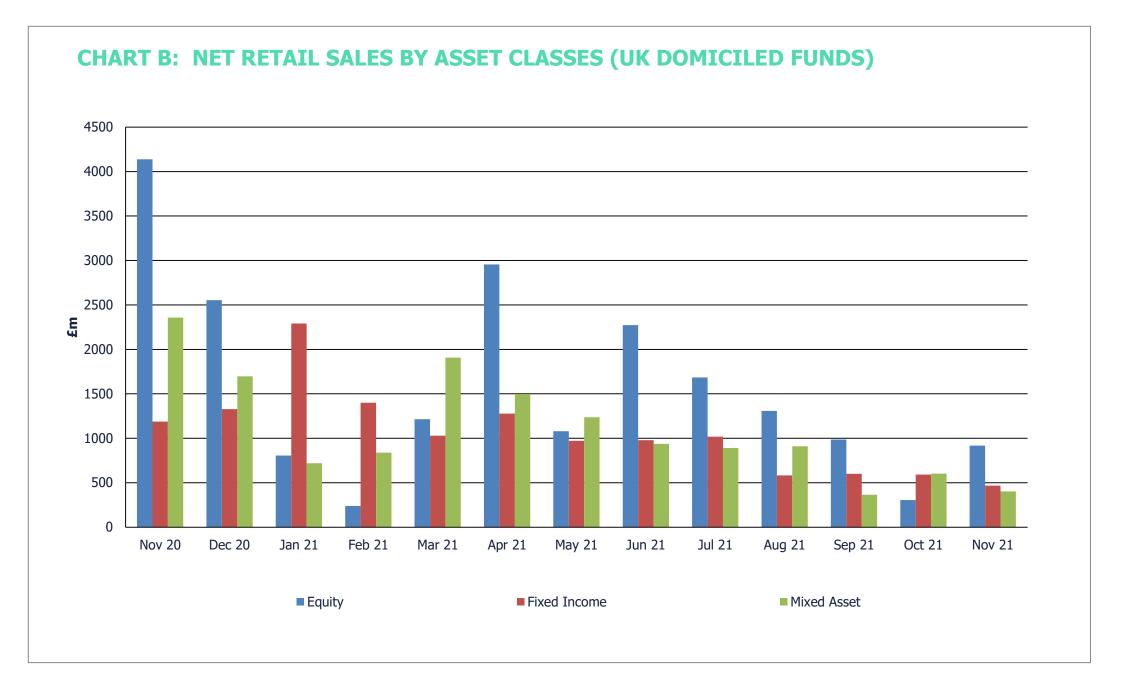


				Net R	etail Sales					Net R	etail Sales of	Equity Fund	s by Region	£m	
		Total	Equit	Fixed Income	Money Market	Mixed Asset	Propert	Other	Total	Asia	Europe	Glob	Japa	North Americ	UK
2011 2012		17,949 18,437	2,204 2,483	4,620 7,195	22 -644	9,184 5,277	530 368	1,390 3,758	2,720 3,249	-457 665	-1,050 -662	3,306 3,766	737 17	2 293	182 -830
2013		23,507	12,769	991	-320	6,824	1,668	1,575	12,076	908	1,585	2,960	1,079	1,272	4,271
2014		23,966	10,613	3,001	552	4,994	3,117	1,689	9,752	56	1,013	2,764	581	1,232	4,106
2015 2016		16,930 7,208	7,196 -8,824	-1,462 4,408	422 2,857	4,707 6,083	1,864 -1,820	4,204 4,502	7,638 -7,711	-1,038 -953	3,839 -3,546	940 2,908	1,247 -907	603 -350	2,047 -4,863
2018		48,604	9,596	16,113	2,857 3,345	14,063	-1,820 -131	4,502 5,617	8,290	-955	2,899	2,908 4,910	1,791	1,329	-4,603
2018		7,697	796	-2,030	514	8,098	247	73	157	1,374	-1,313	2,510	1,224	1,224	-4,862
2019		9,982	-2,888	6,705	1,220	7,297	-1,217	-1,135	-2,403	143	-3,797	1,785	-640	1,341	-1,235
2020		30,816	10,410	7,964	3,002	9,075	-291	657	6,591	1,614	-405	6,079	-429	2,520	-2,788
						2 007					10.1	100		070	
2019	Q4	5,398	2,934	2,004	-1,745	2,807 582	-282	-321 -581	2,415 -995	165	-424 -380	190 -991	104	976 100	1,404
2020	Q1	-2,293 10,792	-496 4,250	-4,770 4,929	2,814 214	1,666	157 -83	-581 -184	-995 3,301	-182 243	-380	-991 2,326	-354 -102	1,023	811 417
	Q2 Q3	5,294	-472	4,929 4,586	-878	1,618	-83	423	-441	459	-606 387	783	-209	1,023	-1,963
	Q4	17,024	7,129	3,219	852	5,208	-382	999	4,726	1,094	194	3,961	236	1,295	-2,053
2021	Q1	10,168	2,259	4,718	-1,696	3,465	-140	1,561	659	803	-837	3,679	-88	-1,300	-1,599
	Q2	14,096	6,308	3,228	-244	3,670	-240	1,374	4,688	375	274	3,891	341	412	-607
	Q3	12,471	3,978	2,202	2,704	2,164	120	1,303	2,871	-135	207	3,277	23	269	-770
2020	News	0.225	4 1 2 7	1 100	520	2 257	1 4 7	250	2.074	(00	244	1 740	150	665	120
2020 Q4	Nov Dec	8,325 6,178	4,137 2,553	1,188 1,328	538 52	2,357 1,697	-147 -73	250 621	3,074 1,565	688 210	244 136	1,748 1,461	156 98	665 503	-428 -845
2021	Jan	3,322	806	2,291	-893	719	119	280	55	264	-189	763	72	-171	-685
2021	Feb	2,300	239	1,399	-486	838	-104	413	181	638	-227	976	-74	-104	-1,028
01	Mar	4,546	1,214	1,028	-317	1,908	-155	868	423	-99	-421	1,940	-86	-1,025	114
-	Apr	6,200	2,956	1,278	98	1,497	-38	410	2,462	244	-73	2,058	161	23	49
	May	3,567	1,079	971	25	1,236	-184	439	603	59	100	739	73	206	-574
Q2	Jun	4,329	2,274	979	-367	937	-18	525	1,623	72	247	1,094	107	184	-81
	Jul	4,846	1,685	1,019	506	890	8	738	1,592	57	94	1,158	5	19	259
	Aug	5,291	1,308	582	1,587	910	23	881	793	-59	56	1,038	80	123	-445
Q3	Sep	2,334	986	601	610	365	90	-317	486	-133	58	1,080	-62	126	-584
	Oct Nov	1,782 2 <i>,</i> 433	305 918	592 467	-437 102	602 402	17 -8	702 552	-18 -474	199 -191	25 -98	592 866	-8 82	-176 -377	-649 -755
	NOV	2,433	910	407	102	402	-ŏ	552	-4/4	-191	-90	000	δZ	-3//	-/55

Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

(2) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded from January 2010.
 (3) The 'Other' Asset Class includes funds from the 'Targeted Absolute Return' and 'Volatility Managed' Sectors which, together, contribute to the overwhelming majority of the Net Retail Sales within the asset class.
 (4) Regional Equities total does not match the Equity NRS total as Unclassified and Unallocated equity funds are not allocated a region.



# TABLE 6: THE INVESTMENT ASSOCIATION SECTOR RANKINGS FOR NOVEMBER 2021



Funds Under Management		Net Retail Sales	Net ISA Sales on Five Platforms			
IA Sector	£bn	IA Sector	£m	IA Sector	£r	
Global	180.8	Global	760.2	Volatility Managed	62.	
UK All Companies	167.0	Mixed Investment 40-85% Shares	490.1	Global	43.	
North America	92.2	Volatility Managed	350.4	Mixed Investment 40-85% Shares	33.	
Mixed Investment 40-85% Shares	89.0	£ Corporate Bond	194.3	Technology and Technology Innovation	15.	
£ Corporate Bond	70.7	Global Emerging Markets	145.8	Flexible Investment	12	
Europe Excluding UK	69.5	Short Term Money Market	121.6	Mixed Bond	11	
Mixed Investment 20-60% Shares	57.9	UK Gilts	118.8	Short Term Money Market	7	
Volatility Managed	54.1	High Yield Bond	115.9	Infrastructure	5	
Targeted Absolute Return	48.6	Technology and Technology Innovation	112.1	North American Smaller Companies	3	
UK Equity Income	43.2	Global Emerging Markets Bond - Local Currenc	107.9	Global Emerging Markets Bond - Blended	3	
£ Strategic Bond	42.5	Targeted Absolute Return	98.2	Global Emerging Markets Bond - Local Currenc	2	
Asia Pacific Excluding Japan	37.4	Corporate Bond	93.6	£ Strategic Bond	2	
Global Emerging Markets	36.9	Japan	87.1	Global Emerging Markets Bond - Hard Currenc	0	
Flexible Investment	36.4	Mixed Investment 20-60% Shares	75.3	Healthcare	0	
Mixed Bond	35.0	North American Smaller Companies	49.5	Japanese Smaller Companies	0	
Specialist	32.4	Infrastructure	42.3	Financials and Financial Innovation	0	
Short Term Money Market	28.5	Global Emerging Markets Bond - Blended	36.5	Property Other	0	
JK Gilts	20.5	£ Strategic Bond	36.0	Standard Money Market	0	
Japan	24.3	Commodities and Natural Resources	21.4	Latin America	0	
Corporate Bond	18.6	Healthcare	14.5	High Yield Bond	0	
JK Smaller Companies	18.0	Property Other	14.0	Europe Including UK	-0	
Global Equity Income	16.0	UK Index Linked Gilts	6.6	Corporate Bond	-0	
Mixed Investment 0-35% Shares	16.0	Flexible Investment	3.9	Specialist Bond	-0	
	14.5		2.1	Global Inflation Linked Bond	-0	
Property Other		Europe Including UK				
£ High Yield	12.9	Global Emerging Markets Bond - Hard Currenc	-0.2	Asia Pacific Including Japan	-0	
Specialist Bond	10.5	Standard Money Market	-1.1	Commodities and Natural Resources	-1	
Technology and Technology Innovation	9.2	Financials and Financial Innovation	-2.2	European Smaller Companies	-1	
UK Direct Property	8.9	Asia Pacific Including Japan	-4.2	India/Indian Subcontinent	-1	
Government Bond	8.9	Japanese Smaller Companies	-4.8	Government Bond	-2	
UK Index Linked Gilts	8.2	China/Greater China	-6.6	UK Index Linked Gilts	-3	
High Yield Bond	7.0	India/Indian Subcontinent	-9.4	UK Gilts	-3	
Infrastructure	6.9	Government Bond	-9.9	£ High Yield	-5	
Global Inflation Linked Bond	6.0	Latin America	-16.2	Asia Pacific Excluding Japan	-5	
North American Smaller Companies	5.6	Mixed Investment 0-35% Shares	-16.3	Global Emerging Markets	-6	
Global Emerging Markets Bond - Local Currenc	4.4	£ High Yield	-27.2	Global Equity Income	-6	
China/Greater China	4.3	UK Direct Property	-29.0	Specialist	-9	
ndia/Indian Subcontinent	3.9	Global Equity Income	-32.9	China/Greater China	-13	
Healthcare	3.8	European Smaller Companies	-33.9	Targeted Absolute Return	-13	
European Smaller Companies	3.3	Global Inflation Linked Bond	-48.2	Europe Excluding UK	-14	
Global Emerging Markets Bond - Hard Currenc	2.9	Europe Excluding UK	-66.3	Mixed Investment 0-35% Shares	-14	
Financials and Financial Innovation	2.4	UK Smaller Companies	-76.6	UK Direct Property	-18	
Commodities and Natural Resources	2.1	Specialist	-100.0	Japan	-20	
Europe Including UK	1.9	UK Equity Income	-133.5	UK Smaller Companies	-25	
Global Emerging Markets Bond - Blended	1.6	Specialist Bond	-141.2	Mixed Investment 20-60% Shares	-30	
Standard Money Market	1.5	Asia Pacific Excluding Japan	-171.3	UK Equity Income	-35	
Japanese Smaller Companies	1.3	Mixed Bond	-398.4	North America	-38	
Asia Pacific Including Japan	1.1	North America	-426.3	£ Corporate Bond	-44	

Latin America	0.4	UK All Companies	-545.2	UK All Companies	-78.7
Total	1,373.3	Total	796.7	Total	-188.9

#### Notes:

(1) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded. (2) Net ISA sales on five platforms relate to the five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Quilter and Transact.

(3) The sector rankings do not include the Investment Association Unclassified Sector, Unallocated funds (that have not chosen to be allocated to a sector) or funds held on fund platforms but not allocated to an

#### TABLE 7: NET RETAIL SALES BY THE INVESTMENT ASSOCIATION SECTORS



												AS	SOCIATION
						Net	Retail Sales	£m					
IA Sector	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21
Asia Pacific Excluding Japan	449	107	156	510	-93	210	86	79	80	-13	-96	167	-171
Asia Pacific Including Japan China/Greater China	14 225	6 97	-1 109	9 120	-1 -6	0 35	-2 -26	-12	-7 -16	-8 -39	-11 -34	-4 9	-4 -7
Europe Excluding UK	249	97	-180	-192	-365	-85	97	212	66	61	-34 27	36	-66
Europe Including UK European Smaller Companies	0 -5	-3 42	0 -9	-7 -28	-75 20	-5 17	-1	20 15	26 26	12 -17	-7 37	-17	2 -34
Financials and Financial Innovation	0	0	0	0	0	0	0	0	0	0	74	-21	-2
Global Global Emerging Markets	1,726 206	1,167 221	823 83	1,204 -42	1,672 298	1,781 142	448 378	1,096 83	862 139	837 155	955 15	736 -106	760 146
Global Equity Income	-45	-48	-101	-22	78	-60	159	14	60	-53	-16	-119	-33
Healthcare India/Indian Subcontinent	0	0	0	0	0	0	0	0	0	0	44 9	5 26	14
Japan	147	95	29	-59	-110	148	108	111	-4	79	-58	-4	-9 87
Japanese Smaller Companies Latin America	10	3	43	-16 0	24	13	-35	-4	9	2	-4 1	-4 -43	-5 -16
North America	553	411	-246	-356	-1,090	-59	114	143	-57	91	79	-214	-426
North American Smaller Companies Specialist	113 -93	92 51	74 -7	252	66 -60	82 106	92 -109	41 -112	76 67	32 56	47 -70	38 113	49 -132
Technology and Technology Innovation	-45	71	-36	-158	-48	89	-137	13	30	43	79	-16	112
UK All Companies UK Equity Income	-393 -106	-369 -501	-319 -399	-509 -661	472	-62 -128	-324 -375	159 -232	307 -44	-354 -177	-341 -231	-323 -233	-545 -134
UK Smaller Companies	72	25	33	142	217	239	124	-9	-4	87	-12	-94	-77
Unallocated Unclassified Sector	1,030 33	773 215	741 11	351 -293	784	548 -54	492 -16	651	535 -442	543 -29	516 -18	533 -166	1,409 -1
Equity	4,137	2,553	806	233	1,214	2,956	1,079	2,274	1,685	1,308	986	305	918
£ Corporate Bond	-131	396	268	155	-1,470	24	310	-25	204	-105	-329	24	194
£ High Yield	16	105	165	-97	33	24	37	69	209	3	28	-23	-27
£ Strategic Bond	-149	215	171	246	255	229	-137	-202	17	68	236	125	36
Corporate Bond	0	0	0	0	0	-263	51	144	-205	40	58	132	94
Global Bonds Global Emerging Markets Bond - Blended	911 11	-16 7	649 29	-988 17	-524 35	0	0	0 -24	0 -4	0 -16	0 -5	0 -9	0 37
Global Emerging Markets Bond - Hard Currer	67	33	50	-111	-33	3	30	-24	27	-10	-83	-9	0
Global Emerging Markets Bond - Local Currer	180	79	321	-9	-232	-188	14	11	-133	32	14	36	108
Global Inflation Linked Bond	0	0	0	0	0	94	112	219	41	53	64	18	-48
Government Bond	0	0	0	0	0	244	22	26	125	19	17	27	-10
High Yield Bond Mixed Bond	0	0	0	0	0	-237 88	-55 -53	-10 144	65 192	95 0	-27 199	39 60	116 -398
Specialist	-202	18	32	-25	31	18	-55	26	-50	-3	-5	-3	-358
Specialist Bond	0	0	0	0	0	120	155	-76	153	53	-175	-34	-141
UK Gilts	213	241	15	189	73	256	13	136	-55	28	-25	86	119
UK Index Linked Gilts	67	74	59	121	30	87	50	-9	24	-25	37	30	7
Unallocated Unclassified Sector	203	163 13	508 23	1,900 2	2,804 26	772	123 280	424 126	373 37	299 64	541 58	58 34	477 -98
Fixed Income	1,188	1,328	2,291	1,399	1,028	1,278	971	979	1,019	582	601	592	467
Short Term Money Market	406	130	-734	-500	-338	10	-86	-389	416	625	502	-296	122
Standard Money Market	-15	12	3	-7	-6	-8	-38	-42	7	51	2	-13	-1
Unallocated	-23	-64	16	16	88	-25	-36	17	103	875	-22	-188	-33
Unclassified Sector	170	-26	-178	6	-60	121	186	46	-20	37	129	61	14
Money Markets	538	52	-893	-486	-317	98	25	-367	506	1,587	610	-437	102
Flexible Investment	107	67	-48	-106	49	52	29	58	25	62	135	136	4
Mixed Investment 0-35% Shares Mixed Investment 20-60% Shares	268 579	308 -33	73 -18	30 -79	55 234	21 270	30 203	49 85	52 137	-2 101	-12 103	-35 150	-16 75
Mixed Investment 40-85% Shares	999	838	445	468	1.028	937	692	911	649	648	53	412	490
Specialist	0	-85	-12	-12	3	4	0	8	20	14	4	-30	9
UK Equity and Bond Income	-7	14	-6	1	-11	0	0	0	0	0	0	0	0
Unallocated	472	680	358	643	513	489	250	29	14	25	17	18	2
Unclassified Sector Mixed Asset	-60 2,357	-93 1,697	-72 719	-106 838	37 1,908	-276 1,497	33 1,236	-203 937	-8 890	63 910	65 365	-47 602	-161 402
Property Other	17	-6	174	78	-12	-16	3	5	51	33	93	35	14
UK Direct Property	-166	-67	-87	-176	-12	-22	-202	-28	-42	-28	-10	-22	-29
Unallocated	2	0	32	-6	6	0	16	5	0	18	7	4	7
Unclassified Sector	0	0	0	0	-68	0	0	0	0	0	0	0	0
Property	-147	-73	119	-104	-155	-38	-184	-18	8	23	90	17	-8
Commodities and Natural Resources	0	0	0	0	0	0	0	0	0	0	6	75	21
Infrastructure	0	0	0	0	0	0	0	0	0	0	-12	44	42
Specialist Targeted Absolute Return	-41 -133	52 141	73 -174	49 -143	43 201	23 -76	25 -13	166 -57	152 -56	95 189	9 -103	20 33	19 98
Unallocated	-133	60	-174	165	138	-76	-13	-57	-30	189	-103	144	20
Unclassified Sector	59	34	21	6	4	6	-7	9	0	0	-1	0	0
Volatility Managed	389	333	310	337	483	517	394	363	509	403	398	387	350
Others	250	621	280	413	868	410	439	525	738	881	-317	702	552

Notes: (1) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded. (2) The Specialist and Unclassified Sectors are split across asset classes and so have multiple entries in the above table. (3) Unallocated funds have been grouped by asset class and included in the above table to provide a complete breakdown by asset class.

# TABLE 8: BEST AND WORST SELLING THE INVESTMENT ASSOCIATION SECTORS



	Net Retail	Sales	Net Institu	tional Sales
	Best	Worst	Best	Worst
2011 2012 2013 2014 2015 2016 2017 2018 2019 2020	Mixed Investment 20-60% Shares £ Corporate Bond Mixed Investment 20-60% Shares UK Equity Income Targeted Absolute Return Targeted Absolute Return £ Strategic Bond Global Global Global Global	UK All Companies UK All Companies £ Corporate Bond UK All Companies UK All Companies UK All Companies UK All Companies UK All Companies Targeted Absolute Return Targeted Absolute Return	Global UK All Companies Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return Volatility Managed Short Term Money Market	UK Gilts Global UK All Companies £ Corporate Bond UK Gilts UK All Companies Global Mixed Investment 40-85% Shares Targeted Absolute Return Targeted Absolute Return
2019 Q4 2020 Q1 Q2 Q3 Q4 2021 Q1 Q2 Q3	Volatility Managed Short Term Money Market Global Global Bonds Global Global Global Global Global	Short Term Money Market Targeted Absolute Return Targeted Absolute Return Short Term Money Market UK Equity Income North America UK Equity Income UK Equity Income	Global Bonds UK All Companies UK All Companies Global Bonds Short Term Money Market Global Bonds Global Emerging Markets Global Emerging Markets	Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return Targeted Absolute Return UK All Companies Short Term Money Market Targeted Absolute Return Targeted Absolute Return
2020 Nov Q4 Dec 2021 Jan Feb Q1 Mar Apr May Q2 Jun Jul Aug Q3 Sen	Global Global Global Global Global Global Mixed Investment 40-85% Shares Global Global Global Global Global	UK All Companies UK Equity Income Short Term Money Market Global Bonds £ Corporate Bond Corporate Bond UK Equity Income Short Term Money Market Corporate Bond UK All Companies	Short Term Money Market Short Term Money Market Global Bonds North America Global Emerging Markets Global Emerging Markets Asia Pacific Excluding Japan Short Term Money Market Short Term Money Market Mixed Bond Global Emerging Markets	Global UK All Companies Short Term Money Market Short Term Money Market Targeted Absolute Return Short Term Money Market Targeted Absolute Return UK All Companies Targeted Absolute Return Short Term Money Market
Q3 Sep Oct Nov	Global Global Global	UK All Companies UK All Companies UK All Companies	Global Emerging Markets Short Term Money Market Short Term Money Market	Short Term Money Market Mixed Investment 40-85% Shares North America

Notes:

(1) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded. (2) The sector rankings do not include the 'Unclassified sector'. These are funds which have chosen not to be classified.

## **TABLE 9: GROSS RETAIL SALES BY DISTRIBUTION CHANNEL**

THE
INVESTMENT
ASSOCIATION

		Gross Retail Sales £m														
		Total	Direct	% of Total	Execution only Intermediaries	% of Total	Trustees and Custodians	% of Total	Discretionary Manager	% of Total	UK fund platforms	% of Total	Other UK Intermediaries including IFAs	% of Total	Non-UK Intermediaries	% of Total
2011		128,094	24,425	19.1	-	0.0	-	0.0	-	0.0	43,786	34.2	47,881	37.4	12,003	9.4
2012		124,756	22,090	17.7	438	0.4	3,695	3.0	15,452	12.4	48,028	38.5	27,729	22.2	7,324	5.9
2013		155,804	21,545	13.8	552	0.4	4,391	2.8	22,461	14.4	67,492	43.3	30,084	19.3	9,278	6.0
2014		171,128	19,489	11.4	839	0.5	4,632	2.7	19,500	11.4	85,811	50.1	31,628	18.5	9,228	5.4
2015		180,397	20,699	11.5	1,085	0.6	3,899	2.2	19,357	10.7	81,671	45.3	43,558	24.1	10,128	5.6
2016		188,053	17,991	9.6	1,080	0.6	3,897	2.1	23,417	12.5	87,286	46.4	44,266	23.5	10,118	5.4
2017		246,761	18,017	7.3	1,058	0.4	6,022	2.4	30,777	12.5	107,744	43.7	66,522	27.0	16,621	6.7
2018		242,339	20,090	8.3	1,316	0.5	6,734	2.8	28,029	11.6	107,989	44.6	60,328	24.9	17,852	7.4
2019		257,369	18,481	7.2	964	0.4	-	0.0	23,010	8.9	126,604	49.2	68,591	26.7	19,719	7.7
2020		318,619	20,791	6.5	1,219	0.4	-	0.0	27,620	8.7	152,213	47.8	86,194	27.1	30,582	9.6
2019	Q4	73,346	4,584	6.2	266	0.4	-	0.0	5,138	7.0	33,411	45.6	23,950	32.7	5,998	8.2
2020	Q1	83,504	6,315	7.6	348	0.4	-	0.0	6,212	7.4	38,637	46.3	24,220	29.0	7,771	9.3
	Q2	77,297	5,120	6.6	356	0.5	-	0.0	7,380	9.5	37,244	48.2	19,888	25.7	7,310	9.5
	Q3	68,266	3,826	5.6	252	0.4	-	0.0	6,270	9.2	32,797	48.0	17,782	26.0	7,340	10.8
	Q4	89,552	5,530	6.2	264	0.3	-	0.0	7,758	8.7	43,535	48.6	24,304	27.1	8,161	9.1
2021	Q1	99,224	6,009	6.1	400	0.4	-	0.0	8,374	8.4	47,269	47.6	24,008	24.2	13,163	13.3
	Q2	91,207	4,901	5.4	502	0.6	-	0.0	6,330	6.9	46,094	50.5	22,543	24.7	10,837	11.9
	Q3	76,532	2,851	3.7	458	0.6	-	0.0	6,508	8.5	38,561	50.4	20,340	26.6	7,814	10.2
2020	Nov	32,313	2,240	6.9	92	0.3	_	0.0	3,424	10.6	15,071	46.6	8,858	27.4	2,627	8.1
Q4	Dec	31,074	2,001	6.4	90	0.3	-	0.0	2,085	6.7	14,975	48.2	9,014	29.0	2,910	9.4
2021	Jan	27,492	1,897	6.9	115	0.4	-	0.0	2,239	8.1	12,910	47.0	7,626	27.7	2,704	9.8
	Feb	31,555	1,826	5.8	124	0.4	-	0.0	2,731	8.7	15,194	48.2	6,965	22.1	4,713	14.9
Q1	Mar	40,177	2,286	5.7	161	0.4	-	0.0	3,404	8.5	19,165	47.7	9,417	23.4	5,745	14.3
	Apr	34,265	2,162	6.3	250	0.7	-	0.0	2,273	6.6	17,190	50.2	8,018	23.4	4,372	12.8
	May	28,647	1,597	5.6	148	0.5	-	0.0	2,265	7.9	14,448	50.4	7,184	25.1	3,004	10.5
Q2	Jun	28,296	1,141	4.0	104	0.4	-	0.0	1,792	6.3	14,457	51.1	7,342	25.9	3,460	12.2
	Jul	26,101	791	3.0	156	0.6	-	0.0	1,953	7.5	13,776	52.8	6,623	25.4	2,801	10.7
	Aug	23,836	1,017	4.3	130	0.5	-	0.0	1,919	8.0	11,567	48.5	6,662	27.9	2,541	10.7
Q3	Sep	26,595	1,043	3.9	173	0.6	-	0.0	2,636	9.9	13,218	49.7	7,054	26.5	2,472	9.3
	Oct	24,034	838	3.5	165	0.7	-	0.0	1,583	6.6	13,054	54.3	5,895	24.5	2,499	10.4
	Nov	29,445	1,480	5.0	162	0.5	-	0.0	2,159	7.3	14,481	49.2	8,201	27.9	2,961	10.1

Notes:

 (1) Direct includes sales through a sales force or tied agents and private client sales of own funds.
 (2) Transactions made through insurance companies (whether in-house or third party) are not included here as they are counted as institutional.
 (3) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.
 (4) Sales and re-purchases reported here differ from those in Table 11 as the figures in Table 11 cover five of the largest platforms whereas the figures in this table cover all platforms. There are also differences in reporting between platforms and fund companies.

# **TABLE 10: NET RETAIL SALES BY DISTRIBUTION CHANNEL**



		Total	Direct	Execution only intermediaries	Trustees and Custodians	Discretionary Manager	UK fund platforms	Other UK Intermediaries including IFAs	Non-UK Intermediaries
2011		21,078	3,307	-	-	-	11,541	6,954	-724
2012		18,437	273	199	921	3,742	11,528	707	1,066
2013		23,507	598	79	558	3,597	15,992	1,529	1,154
2014		23,966	-625	107	-366	2,017	18,770	3,370	693
2015		16,930	-2,146	274	180	2,844	14,825	-752	1,704
2016		7,208	-3,108	-74	-580	692	7,561	3,373	-656
2017		48,604	-687	29	1,228	4,871	23,746	15,693	3,724
2018		7,697	-2,573	-120	-896	-581	12,889	241	-1,263
2019		9,982	-3,280	119	-	-1,124	10,851	2,969	449
2020		30,816	-1,194	279	-	-1,420	16,275	15,225	1,651
2019	Q4	5,398	-38	63		-604	3,662	923	1,391
2019	Q4 Q1	-2,293	-1,602	82	-	-2,510	40	2,275	-579
2020	Q1 Q2	10,792	402	61		598	5,568	3,206	956
	Q2 Q3	5,294	-166	72		36	3,170	2,090	92
	Q4	17,024	100	64	_	456	7,497	7,653	1,181
2021	Q1	10,168	-1,850	103	_	-2,030	7,940	2,547	3,458
2021	Q2	14,096	-944	163	-	-601	9,539	3,650	2,289
	Q3	12,471	-1,711	282	-	586	6,366	6,245	702
2020	Nov	8,325	524	23	-	1,086	2,695	3,646	350
Q4	Dec	6,178	-155	33	-	-626	3,359	3,143	424
2021	Jan	3,322	226	16	-	75	2,059	536	410
01	Feb	2,300	-217	15	-	-1,455	2,210	363	1,383
Q1	Mar	4,546	-1,858	71	-	-651 -331	3,671	1,648 710	1,664 939
	Apr	6,200 3,567	72 -597	138 -8	-	-331 248	4,672 2,471	1,162	290
03	May		-597 -419	-0 33	-	-519			
Q2	Jun Jul	4,329 4,846	-419 -573	106	-	-519 274	2,396 2,906	1,778 1,620	1,060 512
	Aug	5,291	-304	64	-	-6	2,900	2,805	512
Q3	Sep	2,334	-834	112	-	318	1,308	1,820	-391
Q3	Oct	1,782	-251	30	-	-215	1,305	671	152
	Nov	2,433	-231	-6	-	-215 -31	876	1,648	3
	1404	2,700	-37	-0	-	-21	070	1,070	J

Notes:

 (1) Direct includes sales through a sales force or tied agents. Also private client sales of own funds.
 (2) Transactions made through insurance companies (whether in-house or third party) are not included here as they are counted as institutional.
 (3) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.
 (4) Sales and re-purchases reported here differ from those in Table 11 as the figures in Table 11 cover five of the largest platforms whereas the figures in this table cover all platforms. There are also differences in reporting between platforms and fund companies.



# TABLE 11: FIVE FUND PLATFORMS<sup>1</sup> - FUNDS UNDER MANAGEMENT AND NET SALES BY PRODUCT (UK INVESTORS)

		Funds Under Management by Product £m					Net Sales by Product £m				
	Total	ISAs	Insurance Bonds	Personal Pensions	Unwrapped	Total	ISAs	Insurance Bonds	Personal Pensions	Unwrapped	
2011	109,041	42,256	8,396	23,246	35,143	7,974	2,757	196	1,789	3,231	
2012	131,746	49,135	8,623	27,260	46,728	7,754	2,194	15	2,405	3,141	
2013	163,614	58,713	9,241	33,495	62,164	10,893	3,315	-137	2,408	5,307	
2014	182,752	64,555	9,348	39,188	69,661	12,283	3,904	-60	3,951	4,488	
2015	200,151	69,778	9,226	45,549	75,599	12,872	3,563	-15	5,593	3,731	
2016	226,466	78,008	9,759	55,639	83,059	4,281	1,356	-236	4,351	-1,190	
2017	260,855	88,165	10,344	70,799	91,547	15,318	3,466	-115	8,863	3,104	
2018	255,499	82,289	8,155	79,733	85,322	9,040	1,568	-62	6,746	789	
2019	297,545	93,485	10,189	99,208	94,663	797	14	366	4,574	-4,157	
2020	316,875	97,891	9,174	111,476	98,334	6,335	912	735	4,749	-62	
2019 Q4	297,545	93,485	10,189	99,208	94,663	-395	-324	211	1,131	-1,413	
2020 Q1	243,650	76,724	7,518	79,736	79,671	-1,546	-522	-353	378	-1,049	
Q2	284,072	88,336	8,399	94,725	92,613	3,406	1,250	354	1,715	88	
Q2 Q3	291,944	89,812	8,502	100,965	92,665	890	-148	142	787	109	
	316,875	97,891	9,174	111,476	98,334	3,584	332	593	1,870	790	
Q4 2021 Q1	310,875	100,305	9,174	111,476	98,334	3,269	1,342	38	1,870	311	
										375	
Q2	345,487	107,621	9,796	122,022	106,048	4,106	2,281	112	1,338		
Q3	356,044	116,588	10,294	120,451	108,711	2,467	335	104	1,430	598	
2020 Nov	307,310	94,861	8,869	107,808	95,771	1,612	179	238	780	414	
Q4 Dec	316,875	97,891	9,174	111,476	98,334	1,486	257	202	743	283	
2021 Jan	316,233	97,637	9,104	111,787	97,706	654	158	-28	314	210	
Feb	318,596	98,027	9,133	113,340	98,095	936	344	22	432	138	
Q1 Mar	323,443	100,305	9,300	114,829	99,009	1,679	840	45	830	-36	
Apr	338,103	105,180	9,598	119,280	104,045	2,180	1,434	56	715	-25	
May	339,107	105,627	9,609	119,200	104,228	1,150	537	18	410	185	
Q2 Jun	345,487	107,621	9,796	122,022	106,048	776	309	37	213	216	
Q2 Jun Jul	347,327	107,621		118,278	106,048		299	56	721	236	
			10,204			1,312					
Aug	356,474	114,495	10,416	121,432	110,131	766	117	28	428	193	
Q3 Sep	356,044	116,588	10,294	120,451	108,711	389	-82	20	282	169	
Oct	357,209	117,198	8,024	118,504	113,482	458	-41	48	396	55	
Nov	361,688	116,907	8,064	118,814	117,903	344	-151	38	352	105	

Notes:

(1) Figures are based on information provided to the Investment Association by five fund platforms - AEGON, Fidelity, Hargreaves Lansdown, Quilter and Transact. These five platforms accounted for 72% of fund manager gross sales through all fund platforms in 2014. Figures for Hargreaves Lansdown for July to November 2021 are the Investment Association estimates.

(2) Figures are for Authorised Investment Funds including include Funds of Funds. Investment trusts and ETFs are not included. (3) Figures in this table include a small number of funds - estimated at 7.8% of platform funds under administration at end November 2021 - not included in IA fund statistics because no data is received from fund companies.

(4) Figures for 2008 and 2009 include some Investment Association estimates where full figures were not available for all participating platforms.

(5) Data is presented on a UK domicile basis.



## TABLE 12: ISA FUNDS UNDER MANAGEMENT AND NET SALES

		Funds U	nder Management at End of Pe		Net Sales During Period £m			
		Fund Companies <sup>1</sup>	Five Fund Platforms <sup>2</sup>	Total market based on HMRC data <sup>3</sup>	Fund Companies <sup>1</sup>	Five Fund Platforms <sup>2</sup>	Total of Fund Companie and Five Fund Platforms	
201	1	63,879	45,224	142,359	-4	2,366	2,362	
2012/13 T		69,462	53,181	168,228	-1,080	2,335	1,255	
2013/14 T	ax Year	72,818	60,452	180,698	-1,317	3,490	2,173	
2014/15 T	ax Year	75,319	69,062	179,575	-1,221	3,779	2,558	
2015/16 T		67,626	69,388	200,237	-1,576	3,099	1,522	
2016/17 T		69,229	81,086	237,718	-3,157	1,827	-1,330	
2017/18 T		70,645	85,195	252,350	-2,142	3,458	1,316	
2018/19 T		71,907	89,879	221,550	-2,748	806	-1,942	
2019/20 T		59,855	77,823	214,365	-2,471	-601	-3,072	
2020/21 T	ax Year	77,060	100,606		-1,143	2,827	1,641	
2019	Q4	75,684	93,485	I	-567	-324	-892	
2020	Q1	61,376	76,724		-662	-522	-1,184	
	Q2	69,707	88,336		-38	1,250	1,212	
	Q3	69,475	89,812		-447	-148	-595	
	Q4	75,134	97,891		-392	332	-60	
2021	Q1	76,894	100,305		-258	1,342	1,084	
	Q2	81,202	107,621		-229	2,281	2,052	
	Q3	78,300	116,588		-343	335	-8	
				1				
2020	Nov	73,549	94,861		-138	179	41	
Q4	Dec	75,134	97,891		-96	257	162	
2021	Jan	74,594	97,637		-109	158	49	
	Feb	74,959	98,027		-107	344	238	
Q1	Mar	76,894	100,305		-42	840	798	
	Apr	80,079	105,180		10	1,434	1,444	
	Мау	80,434	105,627		-76	537	461	
Q2	Jun	81,202	107,621		-163	309	146	
	Jul	81,236	111,648		-104	299	195	
	Aug	82,931	114,495		-117	117	1	
Q3	Sep	78,300	116,588		-122	-82	-204	
	Oct	78,195	117,198		-106	-41	-147	
	Nov	77,033	116,907		-82	-151	-233	

Notes:

(1) Funds under management figures for fund companies and fund platforms for the end of the tax year include a market value adjustment from 31st March to 5th April.

(2) Figures are based on information the five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Quilter and Transact. These five platforms accounted for 72% of gross sales through all fund platforms in 2014. Figures for Hargreaves Lansdown for July to November 2021 are IA estimates.

(3) Figures are HMRC statistics for stock and share ISAs invested in funds at the end of each tax year.

## TABLE 13: FUND OF FUNDS - FUNDS UNDER MANAGEMENT AND NET RETAIL SALES



		Funds Under Management at End of Period £m						Net Retail Sales During Period £m		
		Total FOFs	% of Industry Total	Invested Internally	% of Total FOFs	Invested Externally	% of Total FOFs	Total FOFs	Invested Internally	Invested Externally
2011		62,848	10.9	31,382	49.9	31,466	50.1	6,129	2,812	3,317
2012		74,895	10.6	38,519	51.4	36,376	48.6	4,311	2,441	1,870
2013		87,952	10.7	45,091	51.3	42,861	48.7	4,243	1,417	2,826
2014		97,788	11.0	50,180	51.3	47,608	48.7	2,938	724	2,214
2015		107,683	11.6	54,503	50.6	53,180	49.4	4,935	1,994	2,941
2016		126,863	11.9	65,999	52.0	60,864	48.0	2,993	2,426	567
2017		152,591	12.4	79,898	52.4	72,693	47.6	9,838	5,217	4,622
2018		147,701	12.8	74,774	50.6	72,927	49.4	5,918	3,040	2,878
2019		169,219	12.8	85,307	50.4	83,912	49.6	6,299	5,673	625
2020		181,150	12.6	95,079	52.5	86,071	47.5	5,377	6,264	-888
2019	~	160.210	12.0	05 207	50.4	02.012	40.0		2.426	171
	Q4	169,219	12.8	85,307		83,912	49.6	2,607	2,436	171
	Q1	148,067	13.0	76,627	51.8	71,440	48.2	1,063	1,068	-5
	Q2	164,474	12.7	84,915	51.6	79,559	48.4	1,554	1,466	88
	Q3	166,936	12.6	87,475	52.4	79,462	47.6	836	1,452	-615
	Q4	181,150	12.6	95,079	52.5	86,071	47.5	1,923	2,280	-356
	Q1	181,345	12.4	93,828	51.7	87,518	48.3	2,876	2,305	571
	Q2	190,671	12.5	98,997	51.9	91,674	48.1	2,917	2,381	536
	Q3	192,341	12.4	100,217	52.1	92,124	47.9	1,380	1,219	161
2020	Nov	175,445	12.5	92,494	52.7	92.051	47.3	766	778	-11
						82,951				
	Dec	181,150	12.6	95,079	52.5	86,071	47.5	825	899	-74
	Jan	180,960	12.6	94,919	52.5	86,040	47.5	1,006	548	458
	Feb	180,965	12.6	94,581	52.3	86,384	47.7	634	587	48
-	Mar	181,345	12.4	93,828	51.7	87,518	48.3	1,235	1,171	65
	Apr	186,746	12.4	96,560	51.7	90,186	48.3	1,220	919	301
	Мау	186,921	12.4	96,753	51.8	90,168	48.2	820	655	165
-	Jun	190,671	12.5	98,997	51.9	91,674	48.1	877	808	70
	Jul	191,612	12.5	99,881	52.1	91,730	47.9	691	597	94
	Aug	194,986	12.4	102,131	52.4	92,855	47.6	626	556	70
Q3	Sep	192,341	12.4	100,217	52.1	92,124	47.9	63	66	-3
	Oct	194,004	12.4	101,658	52.4	92,346	47.6	453	475	-22
	Nov	193,405	12.3	102,534	53.0	90,871	47.0	580	555	25

Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received. (2) Invested internally and invested externally distinguishes between funds of funds mainly invested in fund group's own funds and funds of funds mainly invested in other groups' funds.

#### **TABLE 14: TRACKER AND RI FUNDS - FUNDS UNDER MANAGEMENT AND NET RETAIL SALES**



			Funds Under Ma		Net Retail Sales £m		
		Tracker Funds	% of Industry Total	Responsible Investments	% of Industry Total	Tracker Funds	Responsible Investments
2011		43,005	6.9	I -	- 1	2,497	_
2012		59,241	8.4	_	_	3,454	-
2013		74,988	9.1	-	-	6,788	-
2014		93,886	10.5	-	-	5,723	-
2015		105,215	11.3	-	-	6,709	-
2016		139,712	13.1	-	-	4,708	-
2017		181,195	14.7	-	-	10,789	-
2018		182,192	15.8	-	-	8,990	-
2019		231,426	17.5	-	-	18,103	-
2020		256,831	17.9	55,069	3.8	18,393	11,705
2019	04	231,426	17.5	1	П	6,086	
2019	Q4	,			-		1 400
2020	Q1	199,719	17.6	30,872	2.7	4,159	1,400
	Q2	238,427	18.4	39,527	3.1	4,751	2,839
	Q3	241,537	18.2	45,180	3.4	3,900	3,680
	Q4	256,831	17.9	55,069	3.8	5,583	3,786
2021	Q1	259,363	17.7	62,406	4.3	3,615	2,622
	Q2	277,843	18.2	72,905	4.8	6,591	4,118
	Q3	285,425	18.4	80,058	5.2	4,510	4,674
2020	Nov	250,951	17.9	51,692	3.7	2,962	1,188
	Dec	256,831	17.9	55,069	3.8	926	1,188
Q4 2021	Jan	256,831 257,458	17.9 18.0		3.8 4.0		1,077
2021	Feb		17.5	57,621 57,804	4.0	1,996 993	-205
01		251,160					
Q1	Mar	259,363	17.7	62,406	4.3	626	1,590
	Apr	268,972	17.8	67,535	4.5	2,862	1,603
~	May	270,979	17.9	68,946	4.6	1,519	1,250
Q2	Jun	277,843	18.2	72,905	4.8	2,211	1,265
	Jul	280,080	18.2	75,263	4.9	1,673	1,373
	Aug	287,767	18.3	80,046	5.1	1,283	1,301
Q3	Sep	285,425	18.4	80,058	5.2	1,554	2,000
	Oct	291,409	18.6	83,107	5.3	1,451	1,501
	Nov	292,087	18.6	86,045	5.5	758	1,862

Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

(2) IA data on responsible investments has been collected using the IA's Responsible Investment Framework. Responsible investment incorporates firm-level and fund-level components. The data presented here is at the fund level where funds are pursuing one or more of the following responsible investment approaches and this approach is referenced in the fund documentation: exclusions; sustainability focus; impact investing.

(3) Tracker funds aim to mirror the progress of stock market index, e.g. the FTSE 100, by buying and selling shares in the same productions are represented on the index. These are also sometimes called index (tracker) funds or passive managed funds.

(4) Funds under management in tracker and responsible investment funds include money invested in tracker and responsible investment by funds of funds that are themselves tracker and responsible investment funds, but exclude money invested in these funds of funds themselves (other than funds of overseas funds) to avoid double-counting. Retail sales figures include sales of tracker and responsible investment funds of funds.