

| | Feb 2020 | Jan 2020 | Feb 2019 |
|--|---------------------------------------|---------------------------------------|---------------------------------------|
| UK Investors | | | |
| Funds under management | | | |
| All funds ² | £ 1,256.3 bn | £ 1,324.0 bn | £ 1,183.5 bn |
| Funds of funds Tracker funds Responsible Investments | £ 161.4 bn £ 220.2 bn £ 27.8 bn | £ 166.3 bn £ 231.8 bn £ 28.0 bn | £ 153.6 bn £ 187.9 bn £ 17.6 bn |
| ISAs | £ 159.4 bn | £ 169.6 bn | £ 156.1 bn |
| Net retail sales | | | |
| All funds | £ 1,352 m | £ 4,182 m | £ 218 m |
| Equity funds Fixed income funds Mixed asset funds | -£ 210 m -£ 96 m £ 711 m | £ 881 m £ 1,718 m £ 673 m | -£ 470 m £ 175 m £ 378 m |
| Funds of funds Tracker funds Responsible Investments | £ 1,124 m £ 1,577 m £ 735 m | £ 554 m £ 2,064 m £ 539 m | £ 354 m £ 442 m £ 78 m |
| ISAs | -£ 419 m | -£ 335 m | -£ 253 m |

⁽¹⁾ Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

⁽²⁾ Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other than funds of overseas funds) to avoid double-counting.

⁽³⁾ ISA figures are based on information from fund managers and five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Quilter and Transact. The figures do not include business through other ISA providers such as wealth managers.



| | | UK Investors | | | UK Domiciled Funds | |
|----------|-----------|--|--|-----------|-------------------------------|-------------------------------------|
| | Total FUM | <i>of which</i> held in UK domiciled funds | <i>of which</i> held in overseas domiciled funds | Total FUM | of which held by UK investors | of which held by overseas investors |
| 2012 | 703,630 | 650,747 | 52,882 | 680,358 | 650,747 | 29,611 |
| 2013 | 820,475 | 753,727 | 66,748 | 799,349 | 753,727 | 45,622 |
| 2014 | 892,533 | 817,617 | 74,916 | 843,231 | 817,617 | 25,614 |
| 2015 | 929,943 | 839,960 | 89,983 | 901,964 | 839,960 | 62,005 |
| 2016 | 1,062,452 | 954,490 | 107,962 | 1,021,601 | 954,490 | 67,111 |
| 2017 | 1,235,112 | 1,073,607 | 161,505 | 1,160,245 | 1,073,607 | 86,638 |
| 2018 | 1,154,378 | 1,001,200 | 153,179 | 1,046,748 | 1,001,200 | 45,549 |
| 2019 | 1,294,571 | 1,110,550 | 184,021 | 1,154,886 | 1,110,550 | 44,336 |
| 2018 Q1 | 1,191,861 | 1,037,751 | 154,110 | 1,113,408 | 1,037,751 | 75,656 |
| Q2 | 1,253,519 | 1,090,344 | 163,175 | 1,164,283 | 1,090,344 | 73,939 |
| Q3 | 1,258,948 | 1,096,977 | 161,972 | 1,170,120 | 1,096,977 | 73,144 |
| Q4 | 1,154,378 | 1,001,200 | 153,179 | 1,046,748 | 1,001,200 | 45,549 |
| 2019 Q1 | 1,206,886 | 1,040,572 | 166,314 | 1,080,708 | 1,040,572 | 40,135 |
| Q2 | 1,248,596 | 1,078,900 | 169,696 | 1,122,760 | 1,078,900 | 43,859 |
| Q3 | 1,272,111 | 1,093,262 | 178,849 | 1,137,044 | 1,093,262 | 43,783 |
| Q4 | 1,294,571 | 1,110,550 | 184,021 | 1,154,886 | 1,110,550 | 44,336 |
| 2019 Feb | 1,183,531 | 1,025,645 | 157,886 | 1,081,597 | 1,025,645 | 55,952 |
| Q1 Mar | 1,206,886 | 1,040,572 | 166,314 | 1,080,708 | 1,040,572 | 40,135 |
| Apr | 1,234,927 | 1,065,580 | 169,347 | 1,106,768 | 1,065,580 | 41,188 |
| May | 1,217,082 | 1,047,723 | 169,359 | 1,088,331 | 1,047,723 | 40,608 |
| Q2 Jun | 1,248,596 | 1,078,900 | 169,696 | 1,122,760 | 1,078,900 | 43,859 |
| Jul | 1,286,689 | 1,109,176 | 177,512 | 1,153,352 | 1,109,176 | 44,176 |
| Aug | 1,263,913 | 1,087,548 | 176,365 | 1,131,419 | 1,087,548 | 43,871 |
| Q3 Sep | 1,272,111 | 1,093,262 | 178,849 | 1,137,044 | 1,093,262 | 43,783 |
| Oct | 1,259,195 | 1,081,466 | 177,729 | 1,124,483 | 1,081,466 | 43,017 |
| Nov | 1,275,997 | 1,101,603 | 174,395 | 1,145,196 | 1,101,603 | 43,593 |
| Q4 Dec | 1,294,571 | 1,110,550 | 184,021 | 1,154,886 | 1,110,550 | 44,336 |
| 2020 Jan | 1,324,016 | 1,107,032 | 216,985 | 1,150,242 | 1,107,032 | 43,210 |
| Feb | 1,256,295 | 1,048,383 | 207,912 | 1,088,964 | 1,048,383 | 40,581 |

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| | | | | | | | Al | l Funds | Including Fund | ls of Fun | ds ³ | | | | |
|------|-----|-----------------------------|---------|-------|------------|----------------|-----------|--------------|----------------|-----------|-----------------|--------------|---------|--------------|-----------|
| | | Industry Total ² | Equity | у | Fixed Inco | me | Money Mar | ket | Mixed Ass | et | Property | , | Other | | Total |
| | | £m | £m | Total | £m | Total | £m | Total | £m | Total | £m | Total | £m | Total | £m |
| 2010 | | 587,998 | 362,407 | 56.7% | 127,033 | 19.9% | 4,119 | 0.6% | 106,885 | 16.7% | 13,195 | 2.1% | 26,063 | 4.1% | 639,702 |
| 2011 | | 578,646 | 337,626 | 53.2% | 133,843 | 21.1% | 4,580 | 0.7% | 112,888 | 17.8% | 13,681 | 2.2% | 32,239 | 5.1% | 634,856 |
| 2012 | | 703,630 | 397,722 | 51.6% | 166,708 | 21.6% | 6,916 | 0.9% | 130,132 | 16.9% | 14,487 | 1.9% | 55,406 | 7.2% | 771,370 |
| 2013 | | 820,475 | 492,793 | 54.8% | 169,969 | 18.9% | 9,273 | 1.0% | 151,990 | 16.9% | 17,212 | 1.9% | 58,709 | 6.5% | 899,946 |
| 2014 | | 892,533 | 527,583 | 53.8% | 195,724 | 20.0% | 10,660 | 1.1% | 157,290 | 16.0% | 24,062 | 2.5% | 65,111 | 6.6% | 980,429 |
| 2015 | | 929,943 | 561,982 | 54.7% | 185,739 | 18.1% | 11,501 | 1.1% | 165,146 | 16.1% | 31,993 | 3.1% | 71,848 | 7.0% | 1,028,208 |
| 2016 | | 1,062,452 | 634,638 | 53.8% | 214,987 | 18.2% | 19,850 | 1.7% | 197,846 | 16.8% | 28,603 | 2.4% | 83,379 | 7.1% | 1,179,304 |
| 2017 | | 1,235,112 | 724,071 | 52.6% | 257,433 | 18.7% | 25,115 | 1.8% | 219,549 | 16.0% | 30,721 | 2.2% | 119,341 | 8.7% | 1,376,228 |
| 2018 | | 1,154,378 | 658,361 | 51.0% | 249,941 | 19.4% | 21,710 | 1.7% | 209,103 | 16.2% | 31,449 | 2.4% | 119,845 | 9.3% | 1,290,409 |
| 2019 | | 1,294,571 | 757,173 | 52.3% | 285,432 | 19.7% | 23,237 | 1.6% | 235,558 | 16.3% | 28,153 | 1.9% | 116,969 | 8.1% | 1,446,522 |
| | | | II | | | | | | | | | | | | |
| 2018 | Q1 | 1,191,861 | 690,855 | 51.9% | 252,719 | 19.0% | 24,797 | 1.9% | 214,913 | 16.1% | 31,336 | 2.4% | 116,693 | 8.8% | 1,331,313 |
| | Q2 | 1,253,519 | 740,842 | 53.1% | 256,676 | 18.4% | 23,622 | 1.7% | 219,182 | 15.7% | 32,341 | 2.3% | 122,698 | 8.8% | 1,395,361 |
| | Q3 | 1,258,948 | 748,831 | 53.3% | 256,874 | 18.3% | 22,811 | 1.6% | 221,841 | 15.8% | 32,583 | 2.3% | 120,888 | 8.6% | 1,403,827 |
| 2010 | Q4 | 1,154,378 | 658,361 | 51.0% | 249,941 | 19.4% | 21,710 | 1.7% | 209,103 | 16.2% | 31,449 | 2.4% | 119,845 | 9.3% | 1,290,409 |
| 2019 | Q1 | 1,206,886 | 698,858 | 51.8% | 259,765 | 19.2% | 23,513 | 1.7% | 219,007 | 16.2% | 30,702 | 2.3% | 118,518 | 8.8% | 1,350,363 |
| | Q2 | 1,248,596 | 726,789 | 52.0% | 270,867 | 19.4% | 22,622 | 1.6% | 228,435 | 16.3% | 30,590 | 2.2% | 118,071 | 8.4% | 1,397,375 |
| | Q3 | 1,272,111 | 732,552 | 51.5% | 283,750 | 19.9% 19.7% | 23,457 | 1.6% 1.6% | 235,109 | 16.5% | 29,787 | 2.1% 1.9% | 118,130 | 8.3% 8.1% | 1,422,786 |
| | Q4 | 1,294,571 | 757,173 | 52.3% | 285,432 | 19.7% | 23,237 | 1.6% | 235,558 | 16.3% | 28,153 | 1.9% | 116,969 | 8.1% | 1,446,522 |
| 2019 | Feb | 1,183,531 | 683,611 | 51.6% | 253,911 | 19.2% | 21,620 | 1.6% | 218,491 | 16.5% | 30,749 | 2.3% | 116,486 | 8.8% | 1,324,869 |
| Q1 | Mar | 1,206,886 | 698,858 | 51.8% | 253,911 | 19.2% | 23,513 | 1.7% | 219,007 | 16.2% | 30,749 | 2.3% | 118,518 | 8.8% | 1,350,363 |
| QΙ | Apr | 1,234,927 | 720,813 | 52.2% | 263,526 | 19.2% | 22,404 | 1.6% | 223,523 | 16.2% | 30,600 | 2.2% | 119,810 | 8.7% | 1,380,675 |
| | May | 1,217,082 | 702,474 | 51.6% | 267,721 | 19.7% | 22,493 | 1.7% | 221,453 | 16.3% | 30,712 | 2.3% | 117,385 | 8.6% | 1,362,237 |
| Q2 | Jun | 1,248,596 | 726,789 | 52.0% | 270,867 | 19.4% | 22,622 | 1.6% | 228,435 | 16.3% | 30,590 | 2.2% | 118,071 | 8.4% | 1,397,375 |
| ~- | Jul | 1,286,689 | 753,646 | 52.4% | 278,201 | 19.3% | 22,758 | 1.6% | 236,032 | 16.4% | 30,253 | 2.1% | 118,632 | 8.2% | 1,439,521 |
| | Aug | 1,263,913 | 729,151 | 51.5% | 281,435 | 19.9% | 22,869 | 1.6% | 233,950 | 16.5% | 29,995 | 2.1% | 117,429 | 8.3% | 1,414,829 |
| Q3 | Sep | 1,272,111 | 732,552 | 51.5% | 283,750 | 19.9% | 23,457 | 1.6% | 235,109 | 16.5% | 29,787 | 2.1% | 118,130 | 8.3% | 1,422,786 |
| 4.5 | Oct | 1,259,195 | 722,786 | 51.3% | 281,744 | 20.0% | 24,017 | 1.7% | 234,106 | 16.6% | 29,304 | 2.1% | 116,854 | 8.3% | 1,408,812 |
| | Nov | 1,275,997 | 738,913 | 51.7% | 283,023 | 19.8% | 23,767 | 1.7% | 238,628 | 16.7% | 29,084 | 2.0% | 115,292 | 8.1% | 1,428,707 |
| Q4 | Dec | 1,294,571 | 757,173 | 52.3% | 285,432 | 19.7% | 23,237 | 1.6% | 235,558 | 16.3% | 28,153 | 1.9% | 116,969 | 8.1% | 1,446,522 |
| 2020 | Jan | 1,324,016 | 749,303 | 50.7% | 295,729 | 20.0% | 46,868 | 3.2% | 235,860 | 16.0% | 28,271 | 1.9% | 120,475 | 8.2% | 1,476,506 |
| | Feb | 1,256,295 | 692,858 | 49.3% | 296,722 | 21.1% | 42,029 | 3.0% | 227,650 | 16.2% | 27,678 | 2.0% | 117,530 | 8.4% | 1,404,469 |
| | | 11 | , | | , | | ,.=- | | 1 , , , , , , | | 7 | | ,,,,,, | | 7 . 7 |

⁽¹⁾ Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

⁽²⁾ Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other then funds of overseas funds) to avoid double-counting.

⁽³⁾ These figures include double-counting of investments through FOFs - assets are counted first when invested in a FOF and then when FOF invests in other funds. This gives the best indicator available of the asset breakdown of investors' choices since the Investment Association cannot identify FOFs holdings of funds. Asset types (Equity, Fixed Income, etc) are defined in terms of the Investment Association sectors included. See Table 6 for a listing of the Investment Association sectors allocated to each asset class.

⁽⁴⁾ From March 2014, the FUM of mixed asset funds is reduced and the FUM of other funds is increased due to funds re-classified from the Investment Association Mixed Asset sectors to the Investment Association

⁽⁵⁾ Prior to January 2012 data is presented according to FUM in UK Domiciled funds.



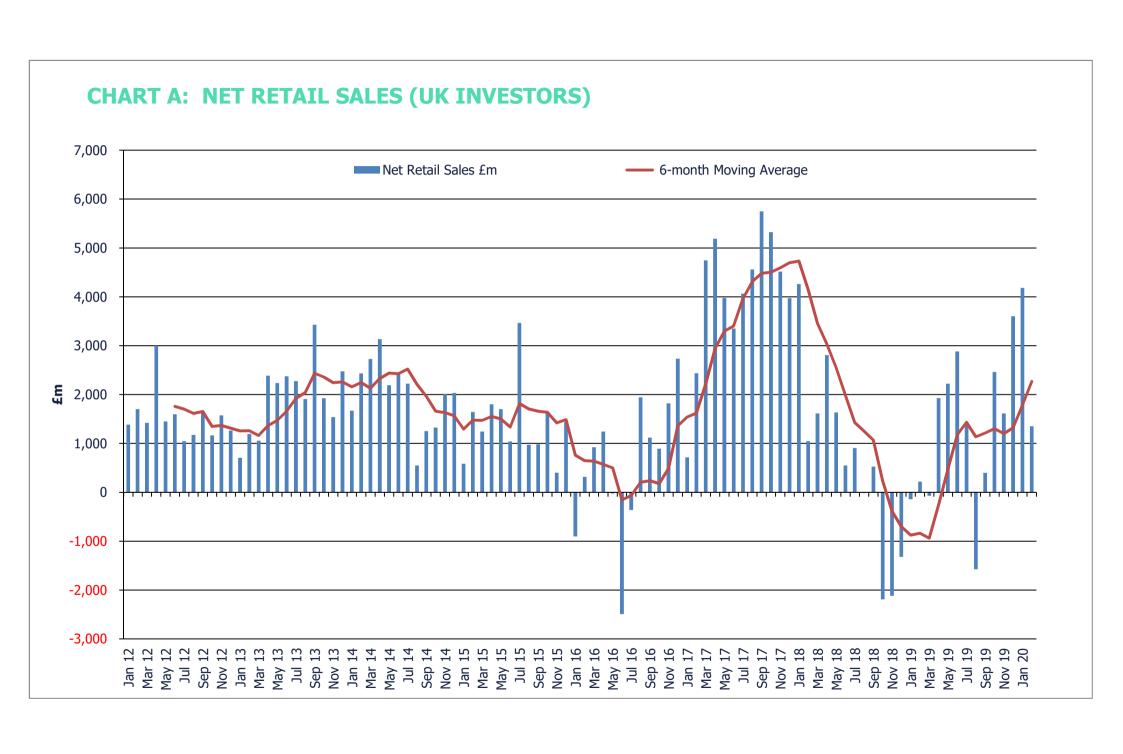
Net Sales £m

| | | Total | Retail | Institutional |
|--|---|---|--|---|
| 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 | | 52,387 23,545 29,408 25,919 37,186 22,596 15,950 66,695 -5,077 8,602 | 30,141 17,949 18,437 23,507 23,966 16,930 7,208 48,604 7,697 14,962 | 22,246 5,596 10,970 2,412 13,220 5,665 8,742 18,091 -12,774 -6,360 |
| 2018 | Q1 Q2 Q3 Q4 Q1 Q2 Q3 Q4 | 10,644 -4,458 -2,584 -8,679 -959 4,892 -6,000 10,668 | 6,921 4,988 1,416 -5,628 6 7,037 242 7,678 | 3,723 -9,446 -4,000 -3,051 -964 -2,145 -6,242 2,990 |
| 2019 Q1 Q2 | Feb Mar Apr May Jun Jul Aug | -634 283 1,871 843 2,178 -204 -3,450 | 218 -71 1,929 2,225 2,883 1,419 -1,575 | -852 354 -58 -1,381 -705 -1,623 -1,875 |
| Q4 2020 | Sep Oct Nov Dec Jan Feb | -2,347 2,054 4,326 4,288 7,036 -1,761 | 398 2,461 1,615 3,601 4,182 1,352 | -2,744 -407 2,711 686 2,854 -3,114 |

⁽¹⁾ Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

⁽²⁾ All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded from January 2010.

⁽³⁾ Prior to January 2012 data is presented according to Net Sales for UK Domiciled funds.







| | | | | Net | Retail Sales | £m | | | | Net R | etail Sales of | f Equity Fund | s by Region | £m | |
|------|-----|--------|--------|-----------------|-----------------|----------------|----------|------------|--------|--------|----------------|---------------|-------------|------------------|--------|
| | | Total | Equity | Fixed Income | Money Market | Mixed Asset | Property | Other | Total | Asia | Europe | Global | Japan | North America | UK |
| | | Total | Equity | Income | Plantet | Abbet | Поренту | Other | 1000 | Asia | Luiope | Global | Jupun | America | OK . |
| 2010 | | 30,141 | 6,592 | 7,130 | 1 | 11,173 | 1,781 | 3,464 | 7,030 | 1,104 | -391 | 5,387 | 179 | 868 | -118 |
| 2011 | | 17,949 | 2,204 | 4,620 | 22 | 9,184 | 530 | 1,390 | 2,720 | -457 | -1,050 | 3,306 | 737 | 2 | 182 |
| 2012 | | 18,437 | 2,496 | 7,182 | -644 | 5,277 | 368 | 3,758 | 3,249 | 665 | -662 | 3,766 | 17 | 293 | -830 |
| 2013 | | 23,507 | 12,715 | 1,043 | -320 | 6,825 | 1,668 | 1,575 | 12,076 | 908 | 1,585 | 2,960 | 1,079 | 1,272 | 4,271 |
| 2014 | | 23,966 | 10,654 | 2,995 | 552 | 4,952 | 3,117 | 1,696 | 9,744 | 56 | 1,013 | 2,757 | 581 | 1,232 | 4,106 |
| 2015 | | 16,930 | 7,311 | -1,547 | 422 | 4,677 | 1,864 | 4,205 | 7,637 | -1,038 | 3,839 | 938 | 1,247 | 603 | 2,047 |
| 2016 | | 7,208 | -8,416 | 4,413 | 2,857 | 5,670 | -1,820 | 4,503 | -7,712 | -953 | -3,546 | 2,907 | -907 | -350 | -4,863 |
| 2017 | | 48,604 | 10,205 | 16,212 | 3,345 | 13,355 | -131 | 5,617 | 8,290 | -5 | 2,899 | 4,910 | 1,791 | 1,329 | -2,634 |
| 2018 | | 7,697 | 1,008 | -2,006 | 514 | 7,860 | 247 | 73 | 157 | 1,374 | -1,313 | 2,510 | 1,224 | 1,224 | -4,862 |
| 2019 | | 14,962 | -2,372 | 11,589 | 1,219 | 6,541 | -1,185 | -831 | -2,638 | 143 | -3,797 | 1,544 | -640 | 1,341 | -1,229 |
| | | | 4.054 | 201 | 260 | 2 00= | 2.42 | 67. | l= | | | | 454 | 27. | 4 500 |
| 2018 | Q1 | 6,921 | 1,856 | 991 | 260 | 2,897 | 243 | 674 | 1,417 | 735 | 638 | 622 | 656 | 274 | -1,508 |
| | Q2 | 4,988 | 1,266 | 154 | 161 | 2,103 | 27 | 1,278 | 592 | 316 | -367 | 1,099 | 278 | 950 | -1,684 |
| | Q3 | 1,416 | -738 | 362 | 72 | 1,526 | 159 | 36 | -639 | 185 | -538 | 590 | 155 | 46 | -1,077 |
| | Q4 | -5,628 | -1,376 | -3,513 | 22 | 1,335 | -183 | -1,914 | -1,212 | 137 | -1,046 | 198 | 136 | -45 | -592 |
| 2019 | Q1 | 6 | -1,371 | 1,547 | 28 | 550 | -148 | -600 | -970 | 19 | -1,288 | 673 | 81 | 140 | -594 |
| | Q2 | 7,037 | 496 | 5,238 | 785 | 1,296 | -429 | -350 | 839 | 61 | -891 | 1,521 | -296 | 249 | 195 |
| | Q3 | 242 | -4,449 | 2,198 | 333 | 2,160 | -326 | 326 | -4,680 | -101 | -1,193 | -593 | -530 | -23 | -2,240 |
| | Q4 | 7,678 | 2,953 | 2,605 | 73 | 2,535 | -281 | -207 | 2,173 | 165 | -424 | -57 | 104 | 976 | 1,410 |
| | | 210 | 4=0 | | | | | 222 | l 074 | 450 | 404 | 200 | 445 | | 276 |
| 2019 | Feb | 218 | -470 | 175 | -37 | 378 | -56 | 228 | -371 | 159 | -421 | 296 | -117 | -13 | -276 |
| Q1 | Mar | -71 | -515 | 878 | 131 | -183 | 9 | -391 | -559 | -121 | -450 | 344 | 63 | -2 | -392 |
| | Apr | 1,929 | 253 | 1,554 | 273 | 379 | -338 | -192 | 473 | 68 | -364 | 943 | -88 | -150 | 63 |
| | May | 2,225 | 550 | 1,064 | 314 | 525 | -30 | -198 | 768 | -55 | -422 | 602 | -207 | 140 | 709 |
| Q2 | Jun | 2,883 | -306 | 2,620 | 199 | 392 | -61 | 40 | -401 | 47 | -106 | -23 | -1 | 258 | -576 |
| | Jul | 1,419 | -1,248 | 2,247 | -88 | 610 | -153 | 51 | -1,240 | 158 | -365 | 54 | -156 | -14 | -916 |
| | Aug | -1,575 | -1,553 | -842 | 36 | 706 | -91 | 169 | -1,810 | -105 | -538 | -439 | -120 | 65 | -673 |
| Q3 | Sep | 398 | -1,648 | 793 | 385 | 844 | -82 | 106 | -1,630 | -154 | -290 | -208 | -254 | -75 | -651 |
| | Oct | 2,461 | 652 | 1,331 | 280 | 482 | -133 | -151 | 304 | 139 | -312 | 220 | -47 | 308 | -4 |
| | Nov | 1,615 | 506 | 135 | -99 | 1,271 | -13 | -185 | 356 | -20 | -135 | -66 | 144 | 299 | 134 |
| Q4 | Dec | 3,601 | 1,794 | 1,139 | -108 | 782 | -135 | 129 | 1,513 | 46 | 23 | -212 | 7 | 369 | 1,280 |
| 2020 | Jan | 4,182 | 881 | 1,718 | 626 | 673 | 60 | 224 | 767 | 58 | -86 | 105 | 63 | 272 | 355 |
| | Feb | 1,352 | -210 | -96 | 473 | 711 | 52 | 422 | -417 | -61 | -57 | 230 | -46 | 82 | -564 |

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⁽²⁾ All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded from January 2010.

⁽³⁾ The 'Other' Asset Class includes funds from the 'Targeted Absolute Return' and 'Volatility Managed' Sectors which, together, contribute to the overwhelming majority of the Net Retail Sales within the asset class.

(4) Regional Equities total does not match the Equity NRS total as Unclassified and Unallocated equity funds are not allocated a region.









| Funds Under Management | | Net Retail Sales | | Net ISA Sales on Five Platforms | |
|---|---------|---|--------|---|--------|
| IA Sector | £bn | IA Sector | £m | IA Sector | £m |
| UK All Companies | 157.2 | Volatility Managed | 888.4 | Volatility Managed | 54.6 |
| Global | 115.1 | Mixed Investment 40-85% Shares | 354.9 | Mixed Investment 40-85% Shares | 44.1 |
| £ Corporate Bond | 76.9 | £ Corporate Bond | 295.4 | UK Equity Income | 32.4 |
| North America | 60.9 | UK Gilts | 246.9 | Global Bonds | 15.1 |
| Targeted Absolute Return | 59.8 | Global | 205.9 | UK Gilts | 9.7 |
| £ Strategic Bond | 59.2 | Short Term Money Market | 163.1 | Mixed Investment 0-35% Shares | 5.8 |
| Mixed Investment 40-85% Shares | 58.3 | Global Emerging Markets | 149.6 | Property Other | 4.4 |
| Europe Excluding UK | 54.4 | North America | 90.4 | Global Emerging Markets Bond - Blended | 4.4 |
| Mixed Investment 20-60% Shares | 51.9 | Mixed Investment 0-35% Shares | 88.2 | UK Index Linked Gilts | 0.8 |
| Global Bonds | 47.8 | Property Other | 80.0 | Europe Including UK | 0.0 |
| UK Equity Income | 46.1 | Europe Including UK | 71.4 | Global Emerging Markets Bond - Hard Currency | -0.2 |
| Specialist | 43.4 | Global Emerging Markets Bond - Local Currency | 67.1 | Global Emerging Markets | -0.6 |
| Volatility Managed | 37.5 | Technology and Telecommunications | 64.3 | Short Term Money Market | -0.6 |
| Flexible Investment | 28.2 | UK Equity Income | 41.0 | Standard Money Market | -0.7 |
| UK Gilts | 27.7 | Global Emerging Markets Bond - Hard Currency | 28.5 | Global Emerging Markets Bond - Local Currency | -0.8 |
| Asia Pacific Excluding Japan | 27.5 | Mixed Investment 20-60% Shares | 27.1 | Asia Pacific Including Japan | -1.1 |
| Global Emerging Markets | 26.6 | £ High Yield | 20.7 | £ Strategic Bond | -1.2 |
| Short Term Money Market | 24.6 | Global Bonds | 12.1 | North American Smaller Companies | -2.1 |
| Japan | 21.1 | UK Smaller Companies | 9.0 | UK Equity and Bond Income | -3.5 |
| Global Equity Income | 15.8 | Asia Pacific Excluding Japan | 4.5 | £ Corporate Bond | -3.8 |
| UK Smaller Companies | 15.1 | Global Emerging Markets Bond - Blended | 4.4 | European Smaller Companies | -3.9 |
| UK Direct Property | 14.6 | Global Equity Income | 2.9 | Japanese Smaller Companies | -4.7 |
| £ High Yield | 13.8 | North American Smaller Companies | -8.8 | Technology and Telecommunications | -5.1 |
| Mixed Investment 0-35% Shares | 10.6 | Flexible Investment | -10.3 | China/Greater China | -6.8 |
| Property Other | 7.9 | Standard Money Market | -11.6 | £ High Yield | -7.2 |
| UK Index Linked Gilts | 7.3 | Asia Pacific Including Japan | -12.6 | North America | -10.7 |
| Global Emerging Markets Bond - Local Currency | 5.2 | Japanese Smaller Companies | -13.9 | Flexible Investment | -10.7 |
| Technology and Telecommunications | 4.8 | UK Equity and Bond Income | -14.7 | Global Equity Income | -12.4 |
| Global Emerging Markets Bond - Hard Currency | 3.2 | European Smaller Companies | -22.7 | Asia Pacific Excluding Japan | -14.4 |
| North American Smaller Companies | 2.7 | UK Direct Property | -27.7 | Japan | -17.1 |
| China/Greater China | 2.4 | Japan | -32.1 | UK Direct Property | -20.7 |
| European Smaller Companies | 2.3 | China/Greater China | -53.3 | Specialist | -22.0 |
| Europe Including UK | 1.8 | Specialist | -96.5 | UK Smaller Companies | -25.1 |
| UK Equity and Bond Income | 1.5 | Europe Excluding UK | -105.4 | Targeted Absolute Return | -28.8 |
| Standard Money Market | 1.3 | UK Index Linked Gilts | -121.3 | Europe Excluding UK | -32.2 |
| Global Emerging Markets Bond - Blended | 1.2 | Targeted Absolute Return | -603.8 | Mixed Investment 20-60% Shares | -37.8 |
| Japanese Smaller Companies | 1.0 | UK All Companies | -614.0 | UK All Companies | -69.5 |
| Asia Pacific Including Japan | 0.6 | £ Strategic Bond | -663.7 | Global | -94.6 |
| Total | 1,137.2 | Total | 503.4 | Total | -267.0 |

⁽¹⁾ All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.
(2) Net ISA sales on five platforms relate to the five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Quilter and Transact.

⁽³⁾ The sector rankings do not include the Investment Association Unclassified Sector, Unallocated funds (that have not chosen to be allocated to a sector) or funds held on fund platforms but not allocated to an Investment Association sector.





| | | | | | | Net I | Retail Sales | Em | | | | | |
|---|-------------------|------------------------|--------------|-------------|------------|-------------|--------------|-----------|--------------|--------------------|------------|------------|------------|
| IA Sector | Feb-19 | Mar-19 | Apr-19 | May-19 | Jun-19 | Jul-19 | Aug-19 | Sep-19 | Oct-19 | Nov-19 | Dec-19 | Jan-20 | Feb-20 |
| Asia Pacific Excluding Japan | 147 | -108 | 56 | -60 | 53 | 167 | -76 | -139 | 154 | 70 | 55 | 70 | 5 |
| Asia Pacific Including Japan | 0 | -1 | -4 | -3 | -7 | -1 | -4 | -5 | -3 | 3 | -5 | -11 | -13 |
| China/Greater China | 12 | -13 | 16 | 9 | 2 | -8 | -25 | -10 | -12 | -93 | -4 | -1 | -53 |
| Europe Excluding UK | -317 | -386 | -315 | -388 | -60 | -328 | -476 | -255 | -226 | -130 | 27 | -38 | -105 |
| Europe Including UK | -57 -48 | -9 -54 | -23 -26 | -1 22 | -50 | 0 -37 | -6 -57 | -3 -31 | -10 -77 | 6 -11 | -9 5 | 43 -91 | 71 |
| European Smaller Companies Global | -48 514 | -5 4 674 | -26 923 | -33 899 | -50 385 | 355 | -57 56 | -152 | 223 | 122 | 145 | 248 | -23 206 |
| Global Emerging Markets | 158 | -45 | 45 | -117 | -172 | -101 | -91 | 269 | 68 | 233 | -154 | 125 | 150 |
| Global Equity Income | -29 | -144 | -56 | -30 | -27 | -33 | -246 | -126 | 13 | -128 | -98 | -42 | 3 |
| Japan | -115 | 64 | -80 | -203 | -2 | -160 | -130 | -231 | -41 | 109 | 19 | 70 | -32 |
| Japanese Smaller Companies | -2 | -1 | -8 | -4 | 0 | 4 | 10 | -23 | -5 | 35 | -13 | -7 | -14 |
| North America North American Smaller Companies | -21 8 | 20 -22 | -140 -10 | 160 -20 | 246 12 | 6 -20 | 66 0 | -6 -69 | 317 -9 | 292 7 | 331 38 | 246 27 | 90 -9 |
| Specialist Companies | -362 | -150 | -41 | -168 | -230 | -115 | -155 | -203 | -105 | -333 | -157 | -289 | -193 |
| Technology and Telecommunications | 16 | 9 | 72 | 18 | 21 | -52 | -2 | 3 | 22 | 39 | 52 | 63 | 64 |
| UK All Companies | -260 | -307 | 158 | 434 | -158 | -484 | -289 | -437 | 96 | 140 | 772 | 294 | -614 |
| UK Equity Income | .2 | -103 | -84 | 316 | -284 | -239 | -182 | -153 | -55 | -54 | 229 | -47 | 41 |
| UK Smaller Companies | -19 | 18 | -12 | -41 | -134 | -192 | -203 | -61 | -44 378 | 48 | 279 | 108 | 9 |
| Unallocated Unclassified Sector | 97 -195 | 45 -1 | -221 1 | -193 -25 | 143 -48 | 33 -41 | 190 67 | -11 -7 | -30 | 175 -24 | 363 -82 | 180 -65 | 219 -12 |
| Equity | -470 | -515 | 253 | 550 | -306 | -1,248 | -1,553 | -1,648 | 652 | 506 | 1,794 | 881 | -210 |
| | | | | | | | | | | | | | |
| £ Corporate Bond | -140 | -80 | 100 | 120 | 469 | 249 | -309 | -917 | 100 | -37 | 92 | 309 | 295 |
| £ High Yield | -6 | -1 | 77 | -38 | -37 | -3 | 21 | 58 | -35 | 87 | -17 | 193 | 21 |
| £ Strategic Bond | -41 | 548 | 853 | 387 | 1,126 | 1,205 | -756 | 721 | 423 | -362 | 509 | 90 | -664 |
| Global Bonds | 374 | 232 | 508 | 62 | 411 | 381 | 279 | 315 | 215 | -1 | 160 | 358 | 12 |
| Global Emerging Markets Bond - Blended | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 80 | 4 |
| Global Emerging Markets Bond - Hard Currenc | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 83 | 29 |
| Global Emerging Markets Bond - Local Currenc | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 266 | 67 |
| Global Emerging Markets Bonds | 82 | 49 | -22 | -29 | -27 | 40 | 154 | 268 | 25 | -43 | 52 | 0 | 0 |
| Specialist | -5 | 6 | -2 | 340 | 165 | -93 | -154 | 20 | 122 | -18 | 24 | 264 | 26 |
| UK Gilts | -112 | 104 | 139 | 221 | 108 | 93 | -227 | 31 | 102 | 146 | 107 | 57 | 247 |
| UK Index Linked Gilts | 24 | -25 | -22 | 23 | 63 | 153 | -18 | 76 | -11 | 112 | 20 | -161 | -121 |
| Unallocated | -7 | 51 | -111 | -24 | 319 | 212 | 158 | 229 | 389 | 263 | 171 | 198 | 197 |
| Unclassified Sector | 6 | -6 | 33 | 3 | 22 | 9 | 11 | -9 | 1 | -12 | 20 | -17 | -208 |
| Fixed Income | 175 | 878 | 1,554 | 1,064 | 2,620 | 2,247 | -842 | 793 | 1,331 | 135 | 1,139 | 1,718 | -96 |
| Short Term Money Market | 79 | 20 | 74 | 103 | 78 | 79 | 27 | 127 | 237 | -125 | -132 | 191 | 163 |
| Standard Money Market | 12 | 30 | -6 | 18 | -10 | 32 | 28 | 22 | 13 | 20 | -55 | -10 | -12 |
| Unallocated | -55 | 76 | 37 | -25 | 57 | -23 | -16 | -26 | -33 | 26 | 31 | -7 | -14 |
| | -74 | 5 | 168 | 218 | 73 | -176 | -3 | 262 | 64 | -20 | 48 | 451 | 336 |
| Unclassified Sector Money Markets | -37 | 131 | 273 | 314 | 199 | -176 | 36 | 385 | 280 | -20 - 99 | -108 | 626 | 473 |
| Molley Markets | -3/ | 131 | 2/3 | 314 | 199 | -00 | 30 | 303 | 200 | -99 | -100 | 020 | 4/3 |
| Flexible Investment | 13 | -91 | -5 | -26 | -20 | 39 | -29 | 128 | -27 | 60 | 41 | 32 | -10 |
| Mixed Investment 0-35% Shares | 56 | 36 | 94 | 84 | 16 | 117 | 146 | 73 | 70 | 71 | 93 | 44 | 88 |
| Mixed Investment 20-60% Shares | -34 | -297 | -235 | 10 | -76 | -139 | 50 | 22 | -53 | -3 | 75 | -39 | 27 |
| Mixed Investment 40-85% Shares | 201 | 179 | 298 | 348 | 265 | 397 | 388 | 346 | 311 | 300 | 385 | 370 | 355 |
| Specialist | -4 | 8 | 6 | 11 | -1 | 0 | 1 | 7 | 13 | 6 | 5 | 55 | 18 |
| UK Equity and Bond Income | -5 | -20 | -2 | -7 | -15 | -12 | -7 | -6 | -10 | -29 | -8 | -8 | -15 |
| Unallocated | 94 | 91 | 136 | 89 | 177 | 191 | 121 | 189 | 159 | 721 | 121 | 169 | 163 |
| Unclassified Sector | 57 | -89 | 87 | 16 | 47 | 17 | 36 | 84 | 18 | 144 | 69 | 50 | 84 |
| Mixed Asset | 378 | -183 | 379 | 525 | 392 | 610 | 706 | 844 | 482 | 1,271 | 782 | 673 | 711 |
| Property Other | 10 | 32 | 16 | 73 | 56 | -18 | 58 | 84 | 17 | 137 | 128 | 61 | 80 |
| UK Direct Property | -66 | -22 | -360 | -124 | -125 | -18 -140 | -148 | -166 | -148 | -149 | -263 | -1 | -28 |
| Unallocated | 0 | -1 | -500 | 22 | 7 | -140 | -140 | -100 | -2 | -145 | -203 | -1 | -1 |
| | -56 | 9 | -338 | -30 | -61 | -153 | - 91 | -82 | -133 | -13 | -135 | 60 | 52 |
| Property | -50 | 9 | -338 | -30 | -01 | -153 | -91 | -82 | -133 | -13 | -135 | 00 | 54 |
| Specialist | 29 | 57 | 60 | 42 | 27 | 80 | 54 | 7 | 45 | 30 | 40 | 8 | 53 |
| Targeted Absolute Return | -62 | -408 | -472 | -514 | -409 | -354 | -184 | -200 | -561 | -658 | -410 | -120 | -604 |
| Unallocated | 88 | 52 | 13 | 67 | 136 | 61 | 69 | 74 | 74 | 24 | 100 | 71 | 55 |
| Unclassified Sector | 20 | -16 | -35 | 5 | 39 | 5 | 1 | 1 | 5 | 8 | -10 | 11 | 29 |
| | | -77 | 241 | 203 | 246 | 259 | 230 | 224 | 286 | 411 | 410 | 253 | 888 |
| Volatility Managed | 153 | -// | 241 | 203 | 240 | 239 | 230 | 227 | 200 | 411 | 410 | 253 | 000 |
| | 153 228 | -391 | - 192 | -198 | 40 | 51 | 169 | 106 | - 151 | -185 | 129 | 253 224 | 422 |

Notes:
(1) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded. (2) The Specialist and Unclassified Sectors are split across asset classes and so have multiple entries in the above table.
(3) Unallocated funds have been grouped by asset class and included in the above table to provide a complete breakdown by asset class.





| | Net Retail | Sales | Net Institution | nal Sales |
|--------------|--------------------------------|--------------------------|--------------------------------|--------------------------------|
| | Best | Worst | Best | Worst |
| 2010 | Mixed Investment 20-60% Shares | UK All Companies | Mixed Investment 40-85% Shares | UK Gilts |
| 2011 | Mixed Investment 20-60% Shares | UK All Companies | Global | UK Gilts |
| 2012 | £ Corporate Bond | UK All Companies | UK All Companies | Global |
| 013 | Mixed Investment 20-60% Shares | £ Corporate Bond | Targeted Absolute Return | UK All Companies |
| 014 | UK Equity Income | UK All Companies | Targeted Absolute Return | £ Corporate Bond |
| 015 | Targeted Absolute Return | UK All Companies | Targeted Absolute Return | UK Gilts |
| 016 | Targeted Absolute Return | UK All Companies | Targeted Absolute Return | UK All Companies |
| 017 | £ Strategic Bond | UK All Companies | Targeted Absolute Return | Global |
| 018 | Global | UK All Companies | Volatility Managed | Mixed Investment 40-85% Shares |
| 019 | £ Strategic Bond | Targeted Absolute Return | Global Bonds | Targeted Absolute Return |
| 018 Q1 | Global | Specialist | North America | Global |
| Q2 | Global | UK All Companies | £ Corporate Bond | Mixed Investment 40-85% Shares |
| Q3 | Global | UK All Companies | Specialist | Targeted Absolute Return |
| Q3 Q4 | Mixed Investment 40-85% Shares | Targeted Absolute Return | UK All Companies | Targeted Absolute Return |
| 019 Q1 | £ Strategic Bond | Targeted Absolute Return | Global Bonds | Targeted Absolute Return |
| 019 Q1 Q2 | £ Strategic Bond | Targeted Absolute Return | Volatility Managed | Targeted Absolute Return |
| • | | 3 | , 3 | 3 |
| Q3 | £ Strategic Bond | UK All Companies | UK All Companies | Targeted Absolute Return |
| Q4 | Volatility Managed | Targeted Absolute Return | Global Bonds | Targeted Absolute Return |
| 019 Feb | Global | Specialist | Global Bonds | Targeted Absolute Return |
| Q1 Mar | Global | Targeted Absolute Return | Global Bonds | Targeted Absolute Return |
| Apr | Global | Targeted Absolute Return | UK Gilts | Specialist |
| May | Global | Targeted Absolute Return | Asia Pacific Excluding Japan | Global |
| Q2 Jun | £ Strategic Bond | Targeted Absolute Return | Volatility Managed | Targeted Absolute Return |
| Jul | £ Strategic Bond | UK All Companies | Short Term Money Market | Targeted Absolute Return |
| Aug | Mixed Investment 40-85% Shares | £ Strategic Bond | UK All Companies | Targeted Absolute Return |
| Q3 Sep | £ Strategic Bond | £ Corporate Bond | Global Bonds | Global |
| Oct | £ Strategic Bond | Targeted Absolute Return | Global Bonds | Targeted Absolute Return |
| Nov | Volatility Managed | Targeted Absolute Return | Global Bonds | Targeted Absolute Return |
| Q4 Dec | UK All Companies | Targeted Absolute Return | UK All Companies | Targeted Absolute Return |
| 020 Jan | Mixed Investment 40-85% Shares | UK Index Linked Gilts | Short Term Money Market | Targeted Absolute Return |
| Feb | Volatility Managed | £ Strategic Bond | £ High Yield | Short Term Money Market |

⁽¹⁾ All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded. (2) The sector rankings do not include the 'Unclassified sector'. These are funds which have chosen not to be classified.





| | | Gross Retail Sales £m | | | | | | | | | | | | | | |
|------|-----|-----------------------|--------|---------------|----------------------------------|---------------|----------------------------|---------------|--------------------------|---------------|----------------------|---------------|--|---------------|--------------------------|---------------|
| | | Total | Direct | % of Total | Execution only Intermediaries | % of Total | Trustees and Custodians | % of Total | Discretionary Manager | % of Total | UK fund platforms | % of Total | Other UK Intermediaries including IFAs | % of Total | Non-UK Intermediaries | % of Total |
| 2010 | | 123,592 | 25,812 | 20.9 | _ | 0.0 | _ | 0.0 | _ | 0.0 | 40,338 | 32.6 | 44,632 | 36.1 | 12,809 | 10.4 |
| 2011 | | 128,094 | 24,425 | 19.1 | - | 0.0 | _ | 0.0 | - | 0.0 | 43,786 | 34.2 | 47,881 | 37.4 | 12,003 | 9.4 |
| 2012 | | 124,756 | 22,090 | 17.7 | 438 | 0.4 | 3,695 | 3.0 | 15,452 | 12.4 | 48,028 | 38.5 | 27,729 | 22.2 | 7,324 | 5.9 |
| 2013 | | 155,804 | 21,545 | 13.8 | 552 | 0.4 | 4,391 | 2.8 | 22,461 | 14.4 | 67,492 | 43.3 | 30,084 | 19.3 | 9,278 | 6.0 |
| 2014 | | 171,128 | 19,489 | 11.4 | 839 | 0.5 | 4,632 | 2.7 | 19,500 | 11.4 | 85,811 | 50.1 | 31,628 | 18.5 | 9,228 | 5.4 |
| 2015 | | 180,397 | 20,699 | 11.5 | 1,085 | 0.6 | 3,899 | 2.2 | 19,357 | 10.7 | 81,671 | 45.3 | 43,558 | 24.1 | 10,128 | 5.6 |
| 2016 | | 188,053 | 17,991 | 9.6 | 1,080 | 0.6 | 3,897 | 2.1 | 23,417 | 12.5 | 87,286 | 46.4 | 44,266 | 23.5 | 10,118 | 5.4 |
| 2017 | | 246,761 | 18,017 | 7.3 | 1,058 | 0.4 | 6,022 | 2.4 | 30,777 | 12.5 | 107,744 | 43.7 | 66,522 | 27.0 | 16,621 | 6.7 |
| 2018 | | 242,339 | 20,090 | 8.3 | 1,316 | 0.5 | 6,734 | 2.8 | 28,029 | 11.6 | 107,989 | 44.6 | 60,328 | 24.9 | 17,852 | 7.4 |
| 2019 | | 256,411 | 18,482 | 7.2 | 850 | 0.3 | - | 0.0 | 24,442 | 9.5 | 126,579 | 49.4 | 66,294 | 25.9 | 19,764 | 7.7 |
| 2018 | Q1 | 62,536 | 5,350 | 8.6 | 264 | 0.4 | 1,601 | 2.6 | 7,642 | 12.2 | 26,886 | 43.0 | 16,539 | 26.4 | 4,254 | 6.8 |
| | Q2 | 65,629 | 5,350 | 8.2 | 348 | 0.5 | 1,954 | 3.0 | 7,518 | 11.5 | 28,830 | 43.9 | 17,073 | 26.0 | 4,555 | 6.9 |
| | Q3 | 55,594 | 4,332 | 7.8 | 384 | 0.7 | 1,174 | 2.1 | 6,986 | 12.6 | 25,740 | 46.3 | 12,965 | 23.3 | 4,012 | 7.2 |
| | Q4 | 58,580 | 5,058 | 8.6 | 320 | 0.5 | 2,004 | 3.4 | 5,883 | 10.0 | 26,532 | 45.3 | 13,751 | 23.5 | 5,031 | 8.6 |
| 2019 | Q1 | 56,886 | 5,150 | 9.1 | 185 | 0.3 | - | 0.0 | 5,780 | 10.2 | 28,504 | 50.1 | 13,357 | 23.5 | 3,911 | 6.9 |
| | Q2 | 67,055 | 4,661 | 7.0 | 220 | 0.3 | - | 0.0 | 6,131 | 9.1 | 32,627 | 48.7 | 18,194 | 27.1 | 5,222 | 7.8 |
| | Q3 | 65,478 | 4,089 | 6.2 | 204 | 0.3 | - | 0.0 | 6,897 | 10.5 | 32,045 | 48.9 | 17,390 | 26.6 | , | 7.4 |
| | Q4 | 66,992 | 4,581 | 6.8 | 241 | 0.4 | - | 0.0 | 5,635 | 8.4 | 33,403 | 49.9 | 17,353 | 25.9 | 5,779 | 8.6 |
| 2019 | Feb | 19,204 | 1,905 | 9.9 | 54 | 0.3 | _ | 0.0 | 2,212 | 11.5 | 9,206 | 47.9 | 4,521 | 23.5 | 1,306 | 6.8 |
| Q1 | Mar | 20,113 | 1,520 | 7.6 | 70 | 0.3 | - | 0.0 | 1,875 | 9.3 | 10,796 | 53.7 | 4,531 | 22.5 | 1,322 | 6.6 |
| • | Apr | 21,694 | 1,771 | 8.2 | 88 | 0.4 | _ | 0.0 | 1,835 | 8.5 | 11,985 | 55.2 | 4,541 | 20.9 | 1,474 | 6.8 |
| | May | 23,149 | 1,525 | 6.6 | 74 | 0.3 | - | 0.0 | 2,075 | 9.0 | 10,885 | 47.0 | 6,419 | 27.7 | 2,171 | 9.4 |
| Q2 | Jun | 22,213 | 1,365 | 6.1 | 58 | 0.3 | - | 0.0 | 2,221 | 10.0 | 9,757 | 43.9 | 7,234 | 32.6 | 1,577 | 7.1 |
| _ | Jul | 23,530 | 1,357 | 5.8 | 58 | 0.2 | - | 0.0 | 2,647 | 11.2 | 11,402 | 48.5 | 6,145 | 26.1 | 1,921 | 8.2 |
| | Aug | 21,226 | 1,473 | 6.9 | 65 | 0.3 | - | 0.0 | 2,061 | 9.7 | 10,707 | 50.4 | 5,331 | 25.1 | 1,589 | 7.5 |
| Q3 | Sep | 20,723 | 1,259 | 6.1 | 82 | 0.4 | - | 0.0 | 2,190 | 10.6 | 9,936 | 47.9 | 5,914 | 28.5 | 1,342 | 6.5 |
| | Oct | 22,392 | 1,527 | 6.8 | 57 | 0.3 | - | 0.0 | 1,839 | 8.2 | 11,305 | 50.5 | 5,626 | 25.1 | 2,039 | 9.1 |
| | Nov | 21,647 | 1,537 | 7.1 | 60 | 0.3 | - | 0.0 | 1,668 | 7.7 | 10,761 | 49.7 | 5,911 | 27.3 | 1,710 | 7.9 |
| Q4 | Dec | 22,952 | 1,518 | 6.6 | 124 | 0.5 | - | 0.0 | 2,128 | 9.3 | 11,337 | 49.4 | 5,817 | 25.3 | 2,029 | 8.8 |
| 2020 | Jan | 23,565 | 1,694 | 7.2 | 83 | 0.4 | - | 0.0 | 2,295 | 9.7 | 10,747 | 45.6 | 6,316 | 26.8 | 2,430 | 10.3 |
| | Feb | 25,408 | 2,267 | 8.9 | 131 | 0.5 | - | 0.0 | 2,032 | 8.0 | 12,317 | 48.5 | 6,699 | 26.4 | 1,962 | 7.7 |

⁽¹⁾ Direct includes sales through a sales force or tied agents and private client sales of own funds.

⁽²⁾ Transactions made through insurance companies (whether in-house or third party) are not included here as they are counted as institutional.

(3) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.

⁽⁴⁾ Sales and re-purchases reported here differ from those in Table 11 as the figures in Table 11 cover five of the largest platforms whereas the figures in this table cover all the platforms listed at note 2. There are also differences in reporting between platforms and fund companies.



| | | | | | Ne | t Retail Sales £m | | | |
|------|-----|--------|--------|-------------------------------|----------------------------|--------------------------|----------------------|--|--------------------------|
| | | Total | Direct | Execution only intermediaries | Trustees and Custodians | Discretionary Manager | UK fund platforms | Other UK Intermediaries including IFAs | Non-UK Intermediaries |
| | | | | | | | | | |
| 2010 | | 32,205 | 7,288 | - | = | - | 13,317 | 9,072 | 2,528 |
| 2011 | | 21,078 | 3,307 | - | - | - | 11,541 | 6,954 | -724 |
| 2012 | | 18,437 | 273 | 199 | 921 | 3,742 | 11,528 | 707 | 1,066 |
| 2013 | | 23,507 | 598 | 79 | 558 | 3,597 | 15,992 | 1,529 | 1,154 |
| 2014 | | 23,966 | -625 | 107 | -366 | 2,017 | 18,770 | 3,370 | 693 |
| 2015 | | 16,930 | -2,146 | 274 | 180 | 2,844 | 14,825 | -752 | 1,704 |
| 2016 | | 7,208 | -3,108 | -74 | -580 | 692 | 7,561 | 3,373 | -656 |
| 2017 | | 48,604 | -687 | 29 | 1,228 | 4,871 | 23,746 | 15,693 | 3,724 |
| 2018 | | 7,697 | -2,573 | -120 | -896 | -581 | 12,889 | 241 | -1,263 |
| 2019 | | 14,962 | -3,288 | 137 | - | -1,044 | 10,871 | 7,851 | 434 |
| | | 5.004 | 252 | | 100 | | 4.074 | | 2.42 |
| 2018 | Q1 | 6,921 | -353 | 49 | -102 | 646 | 4,971 | 1,466 | 243 |
| | Q2 | 4,988 | -162 | 69 | 122 | 599 | 3,664 | 346 | 351 |
| | Q3 | 1,416 | -915 | -180 | -175 | -87 | 3,168 | -234 | -162 |
| | Q4 | -5,628 | -1,143 | -58 | -741 | -1,739 | 1,085 | -1,337 | -1,696 |
| 2019 | Q1 | 6 | -1,439 | 43 | - | -499 | 1,976 | 447 | -522 |
| | Q2 | 7,037 | -719 | 32 | - | 519 | 3,278 | 3,153 | 774 |
| | Q3 | 242 | -1,086 | -42 | - | -587 | 1,977 | 985 | -1,006 |
| | Q4 | 7,678 | -44 | 104 | - | -476 | 3,641 | 3,265 | 1,188 |
| 2019 | Feb | 218 | -604 | 1 | _ | 35 | 920 | 22 | -155 |
| Q1 | Mar | -71 | -644 | 10 | _ | -268 | 787 | 265 | -222 |
| ν- | Apr | 1,929 | -104 | -7 | - | 176 | 1,435 | 385 | 44 |
| | May | 2,225 | -208 | 39 | _ | -203 | 1,108 | 867 | 622 |
| Q2 | Jun | 2,883 | -407 | 0 | _ | 546 | 734 | 1,902 | 108 |
| ~- | Jul | 1,419 | -602 | 3 | _ | -246 | 1,027 | 1,514 | -277 |
| | Aug | -1,575 | -387 | -60 | _ | -256 | 227 | -765 | -334 |
| Q3 | Sep | 398 | -98 | 16 | _ | -85 | 723 | 236 | -395 |
| 45 | Oct | 2,461 | -119 | 0 | _ | 37 | 753 | 1,420 | 370 |
| | Nov | 1,615 | -4 | 23 | _ | -676 | 830 | 1,082 | 359 |
| Q4 | Dec | 3,601 | 79 | 81 | _ | 162 | 2,058 | 763 | 459 |
| 2020 | Jan | 4,182 | 12 | 16 | _ | 428 | 1,661 | 1,676 | 389 |
| 2020 | Feb | 1,352 | 29 | 54 | _ | -527 | 747 | 1,051 | -1 |
| | ren | 1,332 | 29 | 7 | | -32/ | /4/ | 1,031 | -1 |

⁽¹⁾ Direct includes sales through a sales force or tied agents. Also private client sales of own funds.

⁽²⁾ Transactions made through insurance companies (whether in-house or third party) are not included here as they are counted as institutional.

⁽³⁾ All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.

⁽⁴⁾ Sales and re-purchases reported here differ from those in Table 11 as the figures in Table 11 cover five of the largest platforms whereas the figures in this table cover all platforms. There are also differences in reporting between platforms and fund companies.

TABLE 11: FIVE FUND PLATFORMS¹ - FUNDS UNDER MANAGEMENT AND NET SALES BY PRODUCT (UK INVESTORS)



| | | | Funds Unde | er Management b | y Product £m | | | Net | Sales by Product | £m | |
|------|-----|---------|------------|--------------------|----------------------|-----------|--------------|-------------|--------------------|----------------------|-----------|
| | | Total | ISAs | Insurance Bonds | Personal Pensions | Unwrapped | Total | ISAs | Insurance Bonds | Personal Pensions | Unwrapped |
| 2010 | | 107,010 | 42,494 | 8,901 | 22,857 | 32,759 | 9,364 | 2,872 | 432 | 2,182 | 3,877 |
| 2011 | | 109,041 | 42,256 | 8,396 | 23,246 | 35,143 | 7,974 | 2,757 | 196 | 1,789 | 3,231 |
| 2012 | | 131,746 | 49,135 | 8,623 | 27,260 | 46,728 | 7,754 | 2,194 | 15 | 2,405 | 3,141 |
| 2013 | | 163,614 | 58,713 | 9,241 | 33,495 | 62,164 | 10,893 | 3,315 | -137 | 2,408 | 5,307 |
| 2014 | | 182,752 | 64,555 | 9,348 | 39,188 | 69,661 | 12,283 | 3,904 | -60 | 3,951 | 4,488 |
| 2015 | | 200,151 | 69,778 | 9,226 | 45,549 | 75,599 | 12,872 | 3,563 | -15 | 5,593 | 3,731 |
| 2016 | | 226,466 | 78,008 | 9,759 | 55,639 | 83,059 | 4,281 | 1,356 | -236 | 4,351 | -1,190 |
| 2017 | | 260,855 | 88,165 | 10,344 | 70,799 | 91,547 | 15,318 | 3,466 | -115 | 8,863 | 3,104 |
| 2018 | | 255,499 | 82,289 | 8,155 | 79,733 | 85,322 | 9,040 | 1,568 | -62 | 6,746 | 789 |
| 2019 | | 297,438 | 96,318 | 9,039 | 94,111 | 97,970 | 420 | -156 | 213 | 4,720 | -4,357 |
| 2010 | 01 | 251 115 | 04.724 | 0.700 | 70.015 | 06 507 | 2.024 | (12 | | 2.452 | 765 |
| 2018 | Q1 | 251,115 | 84,724 | 9,789 | 70,015 | 86,587 | 3,824 | 613 | -6 13 | 2,453 | 765 |
| | Q2 | 276,414 | 90,260 | 8,845 | 84,131 | 93,178 | 3,879 | 1,297 | -12 | 1,996 | 599 |
| | Q3 | 280,694 | 91,505 | 8,877 | 86,426 | 93,886 | 1,229 | 127 | 1 | 1,251 | -149 |
| | Q4 | 255,499 | 82,289 | 8,155 | 79,733 | 85,322 | 107 | -469 | -44 | 1,046 | -426 |
| 2019 | Q1 | 274,577 | 87,176 | 8,350 | 85,993 | 93,058 | 511 | 25 | -95 | 1,503 | -922 |
| | Q2 | 285,100 | 91,726 | 8,585 | 91,448 | 93,341 | 351 | 617 | 22 | 1,163 | -1,450 |
| | Q3 | 289,564 | 89,506 | 12,960 | 91,819 | 95,280 | 330 | -303 | 227 | 777 | -371 |
| | Q4 | 297,438 | 96,318 | 9,039 | 94,111 | 97,970 | -772 | -494 | 58 | 1,278 | -1,613 |
| 2019 | Feb | 267,116 | 85,488 | 8,432 | 84,262 | 88,934 | 41 | -29 | -111 | 578 | -397 |
| Q1 | Mar | 274,577 | 87,176 | 8,350 | 85,993 | 93,058 | 369 | 139 | 52 | 453 | -275 |
| ٧- | Apr | 283,269 | 90,502 | 8,548 | 88,431 | 95,788 | 565 | 380 | 78 | 475 | -367 |
| | May | 278,591 | 89,396 | 8,405 | 89,002 | 91,788 | -444 | 300 | -152 | 595 | -1,186 |
| Q2 | Jun | 285,100 | 91,726 | 8,585 | 91,448 | 93,341 | 230 | -63 | 96 | 93 | 103 |
| Q2 | Jul | 293,651 | 94,256 | 8,812 | 95,369 | 95,213 | 415 | -132 | 182 | 143 | 221 |
| | | 288,326 | 94,256 | 8,788 | 93,586 | 93,577 | 206 | -104 | 63 | 175 | 73 |
| Q3 | Aug | 289,564 | , | , | , | • | -291 | -104 -67 | -17 | 175 459 | -666 |
| ŲS | Sep | 289,564 | 89,506 | 12,960 | 91,819 | 95,280 | -291 -799 | -67 -359 | | | |
| | Oct | · · | 93,314 | 8,754 | 90,023 | 94,568 | -799 -354 | | 4 | 215 | -659 |
| 04 | Nov | 291,686 | 94,681 | 8,885 | 92,043 | 96,077 | | -134 | 14 | 375 | -610 |
| Q4 | Dec | 297,438 | 96,318 | 9,039 | 94,111 | 97,970 | 382 | -2 | 41 | 687 | -344 |
| 2020 | Jan | 291,559 | 95,591 | 9,041 | 89,013 | 97,914 | -722 | -124 | 68 | -116 | -550 |
| | Feb | 276,211 | 90,068 | 8,672 | 84,726 | 92,746 | -16 | -223 | 18 | 282 | -93 |

⁽¹⁾ Figures are based on information provided to the Investment Association by five fund platforms - AEGON, Fidelity, Hargreaves Lansdown, Quilter and Transact. These five platforms accounted for 72% of fund manager gross sales through all fund platforms in 2014. Figures for Hargreaves Lansdown for October 2019 to February 2020 are the Investment Association estimates.

⁽²⁾ Figures are for Authorised Investment Funds including include Funds of Funds. Investment trusts and ETFs are not included.

⁽³⁾ Figures in this table include a small number of funds - estimated at 4.3% of platform funds under administration at end February 2020 - not included in IA fund statistics because no data is received from fund companies.

⁽⁴⁾ Figures for 2008 and 2009 include some Investment Association estimates where full figures were not available for all participating platforms.

⁽⁵⁾ Data is presented on a UK domicile basis.





| | | Funds Ur | nder Management at End of Pe | eriod £m | 1 | Net Sales During Period £m | |
|-----------|----------|-----------------------------|----------------------------------|---|-----------------------------|----------------------------------|--|
| | | Fund Companies ¹ | Five Fund Platforms ² | Total market based on HMRC data ³ | Fund Companies ¹ | Five Fund Platforms ² | Total of Fund Companies and Five Fund Platforms |
| 200 | 9 | 62,127 | 37,161 | 130,909 | 1,596 | 2,549 | 4,145 |
| 2010/11 T | ax Year | 63,612 | 43,744 | 138,262 | 1,105 | 3,121 | 4,226 |
| 2011/12 T | ax Year | 63,879 | 45,224 | 142,359 | -4 | 2,366 | 2,362 |
| 2012/13 T | ax Year | 69,462 | 53,181 | 168,228 | -1,080 | 2,335 | 1,255 |
| 2013/14 T | | 72,818 | 60,452 | 180,698 | -1,317 | 3,490 | 2,173 |
| 2014/15 T | ax Year | 75,319 | 69,062 | 179,575 | -1,221 | 3,779 | 2,558 |
| 2015/16 T | ax Year | 67,626 | 69,388 | 200,237 | -1,576 | 3,099 | 1,522 |
| 2016/17 T | ax Year | 69,229 | 81,086 | 237,718 | -3,157 | 1,827 | -1,330 |
| 2017/18 T | | 70,645 | 85,195 | 252,350 | -2,142 | 3,458 | 1,316 |
| 2018/19 T | ax Year | 71,907 | 89,879 | | -2,748 | 806 | -1,942 |
| 2018 | 01 | 70,401 | 84,724 | 1 | -541 | 613 | 72 |
| 2010 | Q1 Q2 | 74,911 | 90,260 | | -522 | 1,297 | 72 775 |
| | Q2 Q3 | 75,019 | 91,505 | | -650 | 1,297 | -523 |
| | | 67,682 | 82,289 | | -924 | -469 | -1,393 |
| 2019 | Q4 | • | 87,176 | | -924 -643 | - 4 69 25 | -1,595 -618 |
| 2019 | Q1 | 71,706 | | | | 617 | -616 86 |
| | Q2 | 74,144 | 91,726 | | -531 -733 | -303 | |
| | Q3 | 74,211 74,933 | 89,506 | | -723 -572 | -303 -494 | -1,025 -1,066 |
| | Q4 | 74,933 | 96,318 | | -5/2 | -494 | -1,000 |
| 2019 | Feb | 70,661 | 85,488 | ĺ | -224 | -29 | -253 |
| Q1 | Mar | 71,706 | 87,176 | | -196 | 139 | -56 |
| • | Apr | 74,516 | 90,502 | | -128 | 380 | 252 |
| | May | 72,437 | 89,396 | | -189 | 300 | 111 |
| Q2 | Jun | 74,144 | 91,726 | | -214 | -63 | -277 |
| • | Jul | 75 , 545 | 94,256 | | -273 | -132 | -404 |
| | Aug | 73,614 | 92,375 | | -238 | -104 | -342 |
| Q3 | Sep | 74,211 | 89,506 | | -212 | -67 | -279 |
| • | Oct | 73,161 | 93,314 | | -235 | -359 | -594 |
| | Nov | 74,251 | 94,681 | | -210 | -134 | -343 |
| Q4 | Dec | 74,933 | 96,318 | | -127 | -2 | -129 |
| 2020 | Jan | 74,015 | 95,591 | | -211 | -124 | -335 |
| | Feb | 69,348 | 90,068 | | -196 | -223 | -419 |

⁽¹⁾ Funds under management figures for fund companies and fund platforms for the end of the tax year include a market value adjustment from 31st March to 5th April.

⁽²⁾ Figures are based on information the five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Quilter and Transact. These five platforms accounted for 72% of gross sales through all fund platforms in 2014. Figures for Hargreaves Lansdown for October 2019 to February 2020 are IA estimates.

⁽³⁾ Figures are HMRC statistics for stock and share ISAs invested in funds at the end of each tax year.





| | | Funds Under Management at End of Period £m | | | | | | | Net Retail Sales During Period £m | | |
|------|-----|--|------------------------|------------------------|--------------------|------------------------|--------------------|------------|-----------------------------------|------------------------|--|
| | | Total FOFs | % of Industry Total | Invested Internally | % of Total FOFs | Invested Externally | % of Total FOFs | Total FOFs | Invested Internally | Invested Externally | |
| 2010 | | 58,337 | 9.9 | 28,724 | 49.2 | 29,613 | 50.8 | 7,120 | 2,881 | 4,239 | |
| 2011 | | 62,848 | 10.9 | 31,382 | 49.9 | 31,466 | 50.1 | 6,129 | 2,812 | 3,317 | |
| 2012 | | 74,895 | 10.6 | 38,519 | 51.4 | 36,376 | 48.6 | 4,311 | 2,441 | 1,870 | |
| 2013 | | 87,952 | 10.7 | 45,091 | 51.3 | 42,861 | 48.7 | 4,243 | 1,417 | 2,826 | |
| 2014 | | 97,788 | 11.0 | 50,180 | 51.3 | 47,608 | 48.7 | 2,938 | 724 | 2,214 | |
| 2015 | | 107,683 | 11.6 | 54,503 | 50.6 | 53,180 | 49.4 | 4,935 | 1,994 | 2,941 | |
| 2016 | | 126,863 | 11.9 | 65,999 | 52.0 | 60,864 | 48.0 | 2,993 | 2,426 | 567 | |
| 2017 | | 152,587 | 12.4 | 79,894 | 52.4 | 72,693 | 47.6 | 9,835 | 5,213 | 4,622 | |
| 2018 | | 147,656 | 12.8 | 74,729 | 50.6 | 72,927 | 49.4 | 5,876 | 2,998 | 2,878 | |
| 2019 | | 165,587 | 12.8 | 83,344 | 50.3 | 82,243 | 49.7 | 6,266 | 5,633 | 633 | |
| 2018 | 01 | 150.610 | 12.6 | 70.001 | F2.4 | 71 717 | 47.6 | 1 003 | 749 | 1 144 | |
| 2018 | Q1 | 150,618 | | 78,901 | 52.4 | 71,717 | 47.6 | 1,893 | | 1,144 | |
| | Q2 | 153,556 | 12.2 | 77,224 | 50.3 | 76,331 | 49.7 | 2,052 | 1,006 | 1,046 | |
| | Q3 | 157,395 | 12.5 | 79,379 | 50.4 | 78,016 | 49.6 | 1,368 | 828 | 541 | |
| | Q4 | 147,656 | 12.8 | 74,729 | 50.6 | 72,927 | 49.4 | 563 | 415 | 148 | |
| 2019 | Q1 | 155,971 | 12.9 | 77,109 | 49.4 | 78,862 | 50.6 | 496 | 428 | 68 | |
| | Q2 | 161,812 | 13.0 | 79,571 | 49.2 | 82,242 | 50.8 | 1,536 | 1,312 | 224 | |
| | Q3 | 163,979 | 12.9 | 81,987 | 50.0 | 81,992 | 50.0 | 1,633 | 1,471 | 163 | |
| | Q4 | 165,587 | 12.8 | 83,344 | 50.3 | 82,243 | 49.7 | 2,601 | 2,422 | 179 | |
| 2019 | Feb | 153,637 | 13.0 | 76,015 | 49.5 | 77,621 | 50.5 | 354 | 175 | 179 | |
| Q1 | Mar | 155,971 | 12.9 | 77,109 | 49.4 | 78,862 | 50.6 | -138 | 121 | -259 | |
| ~- | Apr | 158,580 | 12.8 | 77,825 | 49.1 | 80,756 | 50.9 | 644 | 461 | 182 | |
| | May | 157,755 | 13.0 | 77,499 | 49.1 | 80,255 | 50.9 | 598 | 530 | 68 | |
| Q2 | Jun | 161,812 | 13.0 | 79,571 | 49.2 | 82,242 | 50.8 | 294 | 320 | -26 | |
| Q2 | Jul | 166,245 | 12.9 | 81,871 | 49.2 | 84,375 | 50.8 | 622 | 613 | -26 9 | |
| | | 164,193 | 13.0 | 81,362 | 49.6 | 82,831 | 50.4 | 562 | 476 | 86 | |
| 03 | Aug | · · | | | | · · | | | | | |
| Q3 | Sep | 163,979 | 12.9 | 81,987 | 50.0 | 81,992 | 50.0 | 450 | 382 | 68 | |
| | Oct | 162,940 | 12.9 | 81,613 | 50.1 | 81,327 | 49.9 | 496 | 550 | -54 | |
| | Nov | 166,251 | 13.0 | 83,723 | 50.4 | 82,528 | 49.6 | 1,176 | 1,113 | 64 | |
| Q4 | Dec | 165,587 | 12.8 | 83,344 | 50.3 | 82,243 | 49.7 | 929 | 760 | 169 | |
| 2020 | Jan | 166,276 | 12.6 | 84,062 | 50.6 | 82,214 | 49.4 | 554 | 467 | 87 | |
| | Feb | 161,366 | 12.8 | 81,514 | 50.5 | 79,853 | 49.5 | 1,124 | 564 | 560 | |

⁽¹⁾ Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.
(2) Invested internally and invested externally distinguishes between funds of funds mainly invested in fund group's own funds and funds of funds mainly invested in other groups' funds.





| | | | Net Retail Sales £m | | | | |
|------|------------|---------------|---------------------|-------------------------|---------------------|----------------------------|----------------------------|
| | | Tracker Funds | % of Industry Total | Responsible Investments | % of Industry Total | Tracker Funds | Responsible Investments |
| 2010 | | 41,017 | 6.6 | I _ | _ | 2,342 | _ |
| 2011 | | 43,005 | 6.9 | _ | _ | 2,497 | _ |
| 2012 | | 59,241 | 8.4 | _ | _ | 3,454 | _ |
| 2013 | | 74,988 | 9.1 | _ | _ | 6,788 | _ |
| 2014 | | 93,886 | 10.5 | _ | _ | 5,723 | _ |
| 2015 | | 105,215 | 11.3 | _ | _ | 6,709 | _ |
| 2016 | | 139,712 | 13.1 | _ | _ | 4,708 | _ |
| 2017 | | 181,195 | 14.7 | _ | - | 10,789 | _ |
| 2018 | | 182,191 | 15.8 | - | - | 8,990 | - |
| 2019 | | 230,097 | 17.8 | 27,344 | 2.1 | 18,117 | 3,186 |
| 2010 | 01 | 177 150 | 14.0 | ĺ | Ï | 2.010 | |
| 2018 | Q1 | 177,153 | 14.9 | - | - | 2,819 | - |
| | Q2 | 190,632 | 15.2 | - | - | 1,606 | - |
| | Q3 | 195,239 | 15.5 | - | - | 2,492 | - |
| | Q4 | 182,191 | 15.8 | - | | 2,073 | - |
| 2019 | Q1 | 193,787 | 16.1 | 18,037 | 1.5 | 1,925 | 190 |
| | Q2 | 208,228 | 16.7 | 23,089 | 1.8 | 5,574 | 785 |
| | Q3 | 220,494 | 17.3 | 24,599 | 1.9 | 4,559 | 937 |
| | Q4 | 230,097 | 17.8 | 27,344 | 2.1 | 6,059 | 1,274 |
| 2019 | Feb | 187,879 | 15.9 | 17,638 | 1.5 | 442 | 78 |
| Q1 | Mar | 193,787 | 16.1 | 18,037 | 1.5 | 852 | 27 |
| | Apr | 200,158 | 16.2 | 20,112 | 1.6 | 1,722 | 261 |
| | May | 200,047 | 16.4 | 20,255 | 1.7 | 2,333 | 234 |
| Q2 | Jun | 208,228 | 16.7 | 23,089 | 1.8 | 1,519 | 290 |
| ~- | Jul | 216,209 | 16.8 | 24,097 | 1.9 | 1,694 | 308 |
| | Aug | 215,526 | 17.1 | 24,043 | 1.9 | 1,319 | 273 |
| Q3 | Sep | 220,494 | 17.3 | 24,599 | 1.9 | 1,546 | 356 |
| QS | Oct | 218,313 | 17.3 | 24,842 | 2.0 | 1,845 | 463 |
| | Nov | 224,559 | 17.5 | 25,964 | 2.0 | 2,247 | 359 |
| Q4 | Dec | 230,097 | 17.8 | 27,344 | 2.0 | 1,966 | 451 |
| 2020 | Jan | 231,842 | 17.5 | 27,981 | 2.1 | 2,064 | 539 |
| 2020 | Jan Feb | | 17.5 17.5 | 27,820 | 2.1 | 2,06 4 1,577 | 735 |
| | reb | 220,222 | 1/.5 | 27,020 | ۷.۷ | 1,5// | /35 |

⁽¹⁾ Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

⁽²⁾ IA data on responsible investments has been collected using the Global Sustainable Investment Alliance (GSIA) definitions. Responsible investment incorporates firm-level and fund-level components. The data presented here is at the fund level where funds are pursuing one or more of the following responsible investment: negative screening; positive screening; norms-based screening; sustainability themed investing and impact/ community investing.

⁽³⁾ Tracker funds aim to mirror the progress of stock market index, e.g. the FTSE 100, by buying and selling shares in the same productions are represented on the index. These are also sometimes called index (tracker) funds or passive managed funds.

⁽⁴⁾ Funds under management in tracker and responsible investment funds include money invested in tracker and responsible investment by funds of funds that are themselves tracker and responsible investment funds, but exclude money invested in these funds of funds themselves (other than funds of overseas funds) to avoid double-counting. Retail sales figures include sales of tracker and responsible investment funds of funds.