

|   | Mar 2019                              | Feb 2019                              | Mar 2018                              |
|---|---------------------------------------|---------------------------------------|---------------------------------------|
| UK Investors  |                                       |                                       |                                       |
| Funds under management                                  |                                       |                                       |                                       |
| All funds <sup>2</sup>                                  | £ 1,204.6 bn                          | £ 1,181.3 bn                          | £ 1,190.8 bn                          |
| Funds of funds<br>Tracker funds<br>Ethical funds        | £ 156.4 bn<br>£ 194.2 bn<br>£ 17.0 bn | £ 154.0 bn<br>£ 188.3 bn<br>£ 16.8 bn | £ 151.1 bn<br>£ 177.2 bn<br>£ 15.3 bn |
| ISAs  | £ 161.2 bn                            | £ 158.3 bn                            | £ 155.1 bn                            |
| Net retail sales  |                                       |                                       |                                       |
| All funds   | -£ 205 m                              | -£ 158 m                              | £ 1,605 m                             |
| Equity funds<br>Fixed income funds<br>Mixed asset funds | -£ 630 m<br>£ 810 m<br>-£ 130 m       | -£ 450 m<br>£ 78 m<br>£ 385 m         | £ 636 m<br>-£ 310 m<br>£ 883 m        |
| Funds of funds<br>Tracker funds<br>Ethical funds        | -£ 40 m<br>£ 951 m<br>-£ 69 m         | £ 365 m<br>£ 476 m<br>£ 61 m          | £ 614 m<br>£ 843 m<br>£ 138 m         |
| ISAs  | £ 90 m                                | -£ 274 m                              | £ 338 m                               |

<sup>(1)</sup> Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

<sup>(2)</sup> Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other than funds of overseas funds) to avoid double-counting.

<sup>(3)</sup> ISA figures are based on information from fund managers and five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Old Mutual Wealth and Transact. The figures do not include business through other ISA providers such as wealth managers.



|                 |           | <b>UK Investors</b>                              |  |           | <b>UK Domiciled Funds</b>     |                                     |
|-----------------|-----------|--|--|-----------|-------------------------------|-------------------------------------|
|                 | Total FUM | <i>of which</i> held in<br>UK domiciled<br>funds | <i>of which</i> held in<br>overseas domiciled<br>funds | Total FUM | of which held by UK investors | of which held by overseas investors |
| 2012            | 703,621   | 650,738  | 52,882   | 680,349   | 650,738                       | 29,611                              |
| 2013            | 820,437   | 753,689  | 66,748   | 799,311   | 753,689                       | 45,622                              |
| 2014            | 892,469   | 817,553  | 74,916   | 843,167   | 817,553                       | 25,614                              |
| 2015            | 929,733   | 839,813  | 89,920   | 901,817   | 839,813                       | 62,005                              |
| 2016            | 1,061,296 | 953,637  | 107,658  | 1,020,748 | 953,637                       | 67,111                              |
| 2017            | 1,234,250 | 1,073,102  | 161,148  | 1,159,741 | 1,073,102                     | 86,638                              |
| 2018            | 1,153,182 | 1,000,406  | 152,775  | 1,045,955 | 1,000,406                     | 45,549                              |
| 2017 Q2         | 1,131,769 | 1,007,727  | 124,042  | 1,086,515 | 1,007,727                     | 78,789                              |
| Q3              | 1,186,625 | 1,039,278  | 147,347  | 1,118,498 | 1,039,278                     | 79,220                              |
| Q4              | 1,234,250 | 1,073,102  | 161,148  | 1,159,741 | 1,073,102                     | 86,638                              |
| 2018 Q1         | 1,190,838 | 1,037,154  | 153,684  | 1,112,810 | 1,037,154                     | 75,656                              |
| Q2              | 1,252,516 | 1,089,745  | 162,770  | 1,163,684 | 1,089,745                     | 73,939                              |
| Q3              | 1,257,973 | 1,096,407  | 161,566  | 1,169,551 | 1,096,407                     | 73,144                              |
| Q4              | 1,153,182 | 1,000,406  | 152,775  | 1,045,955 | 1,000,406                     | 45,549                              |
| 2019 Q1         | 1,204,561 | 1,039,613  | 164,948  | 1,079,748 | 1,039,613                     | 40,135                              |
| 2018 Mar        | 1,190,838 | 1,037,154  | 153,684  | 1,112,810 | 1,037,154                     | 75,656                              |
| 2010 Mar<br>Apr | 1,229,837 | 1,070,104  | 153,084  | 1,112,610 | 1,037,134                     | 77,543                              |
| May             | 1,253,449 | 1,089,649  | 163,800  | 1,167,583 | 1,070,104                     | 77,934                              |
| Q2 Jun          | 1,252,516 | 1,089,745  | 162,770  | 1,163,684 | 1,089,745                     | 73,939                              |
| Jul             | 1,265,765 | 1,101,255  | 164,510  | 1,175,292 | 1,101,255                     | 74,037                              |
| Aug             | 1,264,758 | 1,101,230  | 163,538  | 1,175,140 | 1,101,220                     | 73,920                              |
| Q3 Sep          | 1,257,973 | 1,096,407  | 161,566  | 1,169,551 | 1,096,407                     | 73,144                              |
| Oct             | 1,201,725 | 1,044,601  | 157,124  | 1,107,778 | 1,044,601                     | 63,177                              |
| Nov             | 1,200,283 | 1,043,916  | 156,367  | 1,098,192 | 1,043,916                     | 54,277                              |
| Q4 Dec          | 1,153,182 | 1,000,406  | 152,775  | 1,045,955 | 1,000,406                     | 45,549                              |
| 2019 Jan        | 1,173,186 | 1,017,096  | 156,090  | 1,075,442 | 1,017,096                     | 58,346                              |
| Feb             | 1,181,273 | 1,024,740  | 156,532  | 1,080,692 | 1,024,740                     | 55,952                              |
| Q1 Mar          | 1,204,561 | 1,039,613  | 164,948  | 1,079,748 | 1,039,613                     | 40,135                              |

<sup>(1)</sup> Each month small revisions to figures may have been made since previous the press release. This reflects additional information received.

<sup>(2)</sup> Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other than funds of overseas funds) to avoid double-counting.

<sup>(3)</sup> From January 2019 improvements to data increase the proportion of FUM for UK domiciled funds attributed to overseas investors



|      |            |                             |                    |                |                    |                | A                | l Funds      | Including Fund     | ls of Fun      | ds <sup>3</sup>  |              |                    |              |                        |
|------|------------|-----------------------------|--------------------|----------------|--------------------|----------------|------------------|--------------|--------------------|----------------|------------------|--------------|--------------------|--------------|------------------------|
|      |            | Industry Total <sup>2</sup> | Equity             | y              | Fixed Inco         | me             | Money Mai        | ket          | Mixed Ass          | et             | Property         | ,            | Other              |              | Total                  |
|      |            | £m                          | £m                 | Total          | £m                 | Total          | £m               | Total        | £m                 | Total          | £m               | Total        | £m                 | Total        | £m                     |
| 2009 |            | 484,270                     | 303,328            | 58.0%          | 111,811            | 21.4%          | 4,641            | 0.9%         | 77,251             | 14.8%          | 10,154           | 1.9%         | 16,092             | 3.1%         | 523,277                |
| 2010 |            | 587,998                     | 362,407            | 56.7%          | 127,033            | 19.9%          | 4,119            | 0.6%         | 106,885            | 16.7%          | 13,195           | 2.1%         | 26,063             | 4.1%         | 639,702                |
| 2011 |            | 578,646                     | 337,626            | 53.2%          | 133,843            | 21.1%          | 4,580            | 0.7%         | 112,888            | 17.8%          | 13,681           | 2.2%         | 32,239             | 5.1%         | 634,856                |
| 2012 |            | 703,621                     | 397,722            | 51.6%          | 166,708            | 21.6%          | 6,916            | 0.9%         | 130,132            | 16.9%          | 14,487           | 1.9%         | 55,406             | 7.2%         | 771,370                |
| 2013 |            | 820,437                     | 492,793            | 54.8%          | 169,969            | 18.9%          | 9,273            | 1.0%         | 151,990            | 16.9%          | 17,212           | 1.9%         | 58,709             | 6.5%         | 899,946                |
| 2014 |            | 892,469                     | 527,583            | 53.8%          | 195,724            | 20.0%          | 10,660           | 1.1%         | 157,290            | 16.0%          | 24,062           | 2.5%         | 65,111             | 6.6%         | 980,429                |
| 2015 |            | 929,733                     | 561,982            | 54.7%          | 185,739            | 18.1%          | 11,501           | 1.1%         | 165,146            | 16.1%          | 31,993           | 3.1%         | 71,848             | 7.0%         | 1,028,208              |
| 2016 |            | 1,061,296                   | 634,277            | 53.8%          | 214,896            | 18.2%          | 19,850           | 1.7%         | 197,622            | 16.8%          | 28,563           | 2.4%         | 83,255             | 7.1%         | 1,178,463              |
| 2017 |            | 1,234,250                   | 724,071            | 52.6%          | 257,429            | 18.7%          | 25,115           | 1.8%         | 219,342            | 15.9%          | 30,721           | 2.2%         | 119,058            | 8.7%         | 1,375,735              |
| 2018 |            | 1,153,182                   | 666,557            | 51.7%          | 249,971            | 19.4%          | 21,710           | 1.7%         | 208,747            | 16.2%          | 31,449           | 2.4%         | 111,085            | 8.6%         | 1,289,519              |
|      |            |                             | 11                 |                |                    |                |                  |              |                    |                |                  |              |                    |              |                        |
| 2017 | Q2         | 1,131,769                   | 672,402            | 53.3%          | 230,157            | 18.2%          | 23,297           | 1.8%         | 195,922            | 15.5%          | 28,846           | 2.3%         | 110,718            | 8.8%         | 1,261,341              |
|      | Q3         | 1,186,625                   | 690,586            | 52.3%          | 254,131            | 19.2%          | 23,618           | 1.8%         | 207,762            | 15.7%          | 29,561           | 2.2%         | 115,483            | 8.7%         | 1,321,142              |
|      | Q4         | 1,234,250                   | 724,071            | 52.6%          | 257,429            | 18.7%          | 25,115           | 1.8%         | 219,342            | 15.9%          | 30,721           | 2.2%         | 119,058            | 8.7%         | 1,375,735              |
| 2018 | Q1         | 1,190,838                   | 690,855            | 51.9%          | 252,717            | 19.0%          | 24,797           | 1.9%         | 214,706            | 16.1%          | 31,336           | 2.4%         | 116,323            | 8.7%         | 1,330,734              |
|      | Q2         | 1,252,516                   | 740,842            | 53.1%          | 256,676            | 18.4%          | 23,622           | 1.7%         | 219,004            | 15.7%          | 32,341           | 2.3%         | 122,306            | 8.8%         | 1,394,791              |
|      | Q3         | 1,257,973                   | 748,831            | 53.4%          | 256,874            | 18.3%          | 22,811           | 1.6%         | 221,665            | 15.8%          | 32,583           | 2.3%         | 120,489            | 8.6%         | 1,403,252              |
|      | Q4         | 1,153,182                   | 666,557            | 51.7%          | 249,971            | 19.4%          | 21,710           | 1.7%         | 208,747            | 16.2%          | 31,449           | 2.4%         | 111,085            | 8.6%         | 1,289,519              |
| 2019 | Q1         | 1,204,561                   | 706,949            | 52.4%          | 259,725            | 19.3%          | 23,513           | 1.7%         | 218,690            | 16.2%          | 30,702           | 2.3%         | 108,847            | 8.1%         | 1,348,427              |
|      |            |                             | II                 | =              |                    |                |                  | 4.007        |                    |                | 24 224           |              |                    | 0 =0/        |                        |
| 2018 | Mar        | 1,190,838                   | 690,855            | 51.9%          | 252,717            | 19.0%          | 24,797           | 1.9%         | 214,706            | 16.1%          | 31,336           | 2.4%         | 116,323            | 8.7%         | 1,330,734              |
|      | Apr        | 1,229,837                   | 723,652            | 52.9%          | 254,383<br>257,090 | 18.6%          | 23,040<br>23,404 | 1.7%         | 214,994<br>218,153 | 15.7%          | 31,768           | 2.3%         | 119,388<br>120,300 | 8.7%         | 1,367,224              |
| 03   | May        | 1,253,449                   | 742,731            | 53.3%          | 257,090<br>256,676 | 18.4%<br>18.4% | 23,404           | 1.7%<br>1.7% | 219,004            | 15.7%          | 31,921<br>32,341 | 2.3%<br>2.3% |                    | 8.6%         | 1,393,598<br>1,394,791 |
| Q2   | Jun<br>Jul | 1,252,516<br>1,265,765      | 740,842<br>751,955 | 53.1%<br>53.3% | 258,372            | 18.3%          | 23,315           | 1.7%         | 221,935            | 15.7%<br>15.7% | 32,740           | 2.3%         | 122,306<br>122,049 | 8.8%<br>8.7% | 1,410,367              |
|      | Aug        | 1,264,758                   | 751,955<br>753,426 | 53.4%          | 257,699            | 18.3%          | 23,067           | 1.6%         | 220,941            | 15.7%          | 32,886           | 2.3%         | 122,049            | 8.7%<br>8.7% | 1,410,033              |
| Q3   | Sep        | 1,257,973                   | 748,831            | 53.4%          | 256,874            | 18.3%          | 22,811           | 1.6%         | 221,665            | 15.8%          | 32,583           | 2.3%         | 120,489            | 8.6%         | 1,403,252              |
| Q3   | Oct        | 1,201,725                   | 746,631            | 52.3%          | 254,407            | 19.0%          | 23,183           | 1.7%         | 213,783            | 15.9%          | 32,510           | 2.4%         | 116,561            | 8.7%         | 1,341,675              |
|      | Nov        | 1,201,723                   | 701,231            | 52.7%          | 250,289            | 18.7%          | 22,451           | 1.7%         | 214,620            | 16.0%          | 32,562           | 2.4%         | 113,957            | 8.5%         | 1,340,403              |
| Q4   | Dec        | 1,153,182                   | 666,557            | 51.7%          | 249,971            | 19.4%          | 21,710           | 1.7%         | 208,747            | 16.2%          | 31,449           | 2.4%         | 111,085            | 8.6%         | 1,289,519              |
| 2019 | Jan        | 1,173,186                   | 682,375            | 52.0%          | 252,347            | 19.2%          | 21,679           | 1.7%         | 215,308            | 16.4%          | 31,219           | 2.4%         | 108,970            | 8.3%         | 1,311,898              |
| _015 | Feb        | 1,181,273                   | 691,525            | 52.3%          | 253,872            | 19.2%          | 21,620           | 1.6%         | 218,142            | 16.5%          | 30,749           | 2.3%         | 107,020            | 8.1%         | 1,322,929              |
| Q1   | Mar        | 1,204,561                   | 706,949            | 52.4%          | 259,725            | 19.3%          | 23,513           | 1.7%         | 218,690            | 16.2%          | 30,702           | 2.3%         | 108,847            | 8.1%         | 1,348,427              |
| ₹-   | ···ui      | 1/20-1/301                  | 1 700,545          | J2. 170        | 233,723            | 15.570         | 25,515           | 1.7 /0       | 210,000            | 10.2 /0        | 30,702           | 2.5 /0       | 100,047            | 0.1 /0       | 1,5 10, 127            |

<sup>(1)</sup> Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

<sup>(2)</sup> Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other then funds of overseas funds) to avoid double-counting.

<sup>(3)</sup> These figures include double-counting of investments through FOFs - assets are counted first when invested in a FOF and then when FOF invests in other funds. This gives the best indicator available of the asset breakdown of investors' choices since the Investment Association cannot identify FOFs holdings of funds. Asset types (Equity, Fixed Income, etc) are defined in terms of the Investment Association sectors included. See Table 6 for a listing of the Investment Association sectors allocated to each asset class.

<sup>(4)</sup> From March 2014, the FUM of mixed asset funds is reduced and the FUM of other funds is increased due to funds re-classified from the Investment Association Mixed Asset sectors to the Investment Association

<sup>(5)</sup> Prior to January 2012 data is presented according to FUM in UK Domiciled funds.



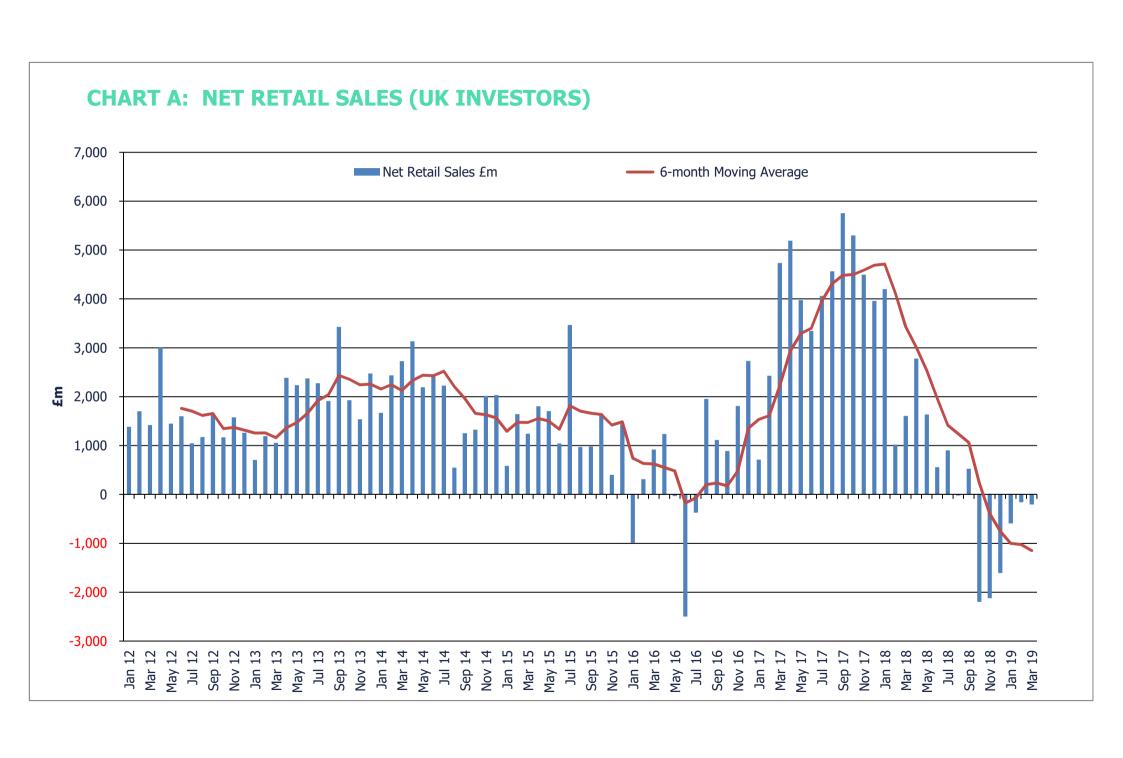
# **Net Sales £m**

|      |     | Total            | Retail  | Institutional |
|------|-----|------------------|---------|---------------|
| 2000 |     | 24.440           | 20.774  | 4.000         |
| 2009 |     | 34,440           | 29,774  | 4,666         |
| 2010 |     | 52,387<br>33,545 | 30,141  | 22,246        |
| 2011 |     | 23,545           | 17,949  | 5,596         |
| 2012 |     | 29,408           | 18,437  | 10,970        |
| 2013 |     | 25,919           | 23,507  | 2,412         |
| 2014 |     | 37,186           | 23,966  | 13,220        |
| 2015 |     | 22,596           | 16,930  | 5,665         |
| 2016 |     | 15,812           | 7,076   | 8,736         |
| 2017 |     | 66,608           | 48,516  | 18,091        |
| 2018 |     | -5,463           | 7,281   | -12,744       |
|      |     |                  |         |               |
| 2017 | Q2  | 17,337           | 12,512  | 4,825         |
|      | Q3  | 16,048           | 14,375  | 1,673         |
|      | Q4  | 17,817           | 13,754  | 4,063         |
| 2018 | Q1  | 10,546           | 6,829   | 3,717         |
|      | Q2  | -4,445           | 4,972   | -9,417        |
|      | Q3  | -2,596           | 1,405   | -4,001        |
|      | Q4  | -8,967           | -5,924  | -3,043        |
| 2019 | Q1  | -2,445           | -956    | -1,489        |
|      |     | _,               | ***     | -,            |
| 2018 | Mar | 1,860            | 1,605   | 254           |
| 2010 | Apr | -5,701           | 2,778   | -8,479        |
|      | -   | 2,142            |         | 506           |
| 03   | May |                  | 1,635   |               |
| Q2   | Jun | -885             | 559     | -1,444        |
|      | Jul | -1,838           | 901     | -2,739        |
|      | Aug | -597             | -21<br> | -576          |
| Q3   | Sep | -161             | 525     | -686          |
|      | Oct | -3,012           | -2,196  | -816          |
|      | Nov | -1,600           | -2,120  | 520           |
| Q4   | Dec | -4,356           | -1,608  | -2,748        |
| 2019 | Jan | -899             | -593    | -307          |
|      | Feb | -1,058           | -158    | -899          |
| Q1   | Mar | -488             | -205    | -283          |

<sup>(1)</sup> Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

<sup>(2)</sup> All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded from January 2010.

<sup>(3)</sup> Prior to January 2012 data is presented according to Net Sales for UK Domiciled funds.





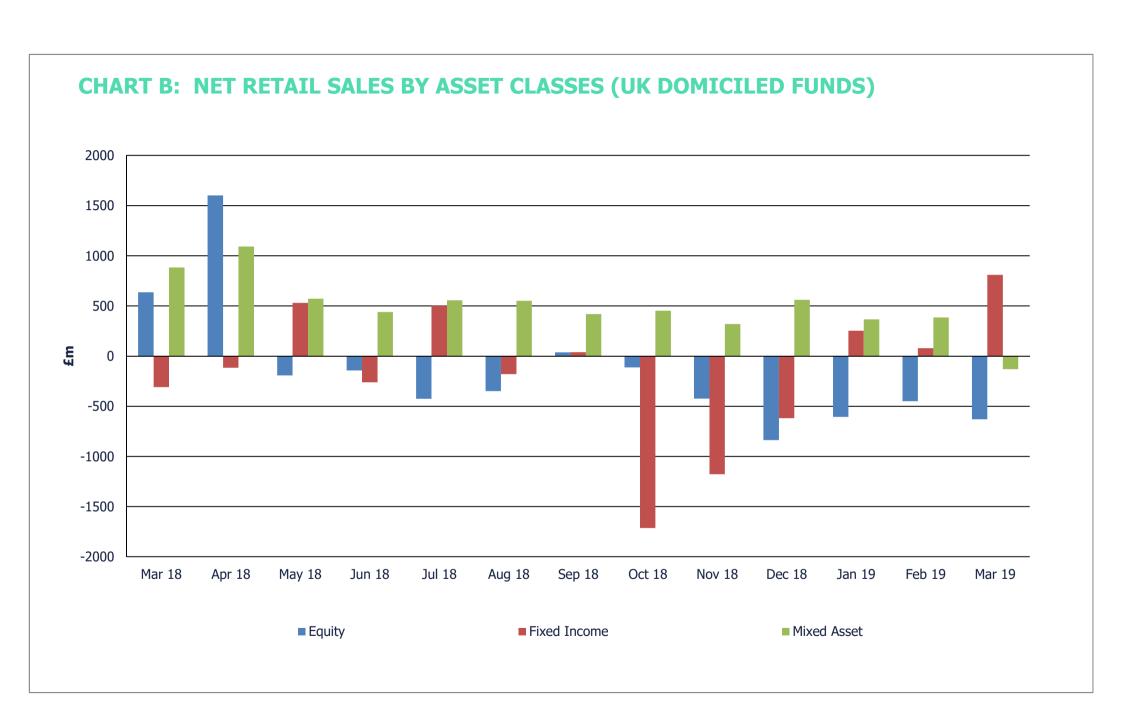


|      |     |        |        | Net             | Retail Sales    | £m             |             |        |        | Net R      | etail Sales of | f Equity Fund | s by Region | £m               |              |
|------|-----|--------|--------|-----------------|-----------------|----------------|-------------|--------|--------|------------|----------------|---------------|-------------|------------------|--------------|
|      |     | Total  | Equity | Fixed<br>Income | Money<br>Market | Mixed<br>Asset | Property    | Other  | Total  | Asia       | Europe         | Global        | Japan       | North<br>America | UK           |
|      |     |        |        |                 |                 |                |             |        | -      |            |                |               |             |                  |              |
| 2009 |     | 29,774 | 7,531  | 9,058           | -49             | 6,536          | 1,814       | 4,886  | 7,749  | 1,409      | -285           | 3,801         | -274        | 1,015            | 2,082        |
| 2010 |     | 30,141 | 6,592  | 7,130           | 1               | 11,173         | 1,781       | 3,464  | 7,030  | 1,104      | -391           | 5,387         | 179         | 868              | -118         |
| 2011 |     | 17,949 | 2,204  | 4,620           | 22              | 9,184          | 530         | 1,390  | 2,720  | -457       | -1,050         | 3,306         | 737         | 2                | 182          |
| 2012 |     | 18,437 | 2,496  | 7,182           | -644            | 5,277          | 368         | 3,758  | 3,249  | 665        | -662           | 3,766         | 17          | 293              | -830         |
| 2013 |     | 23,507 | 12,715 | 1,043           | -320            | 6,825          | 1,668       | 1,575  | 12,076 | 908        | 1,585          | 2,960         | 1,079       | 1,272            | 4,271        |
| 2014 |     | 23,966 | 10,654 | 2,995           | 552             | 4,952          | 3,117       | 1,696  | 9,744  | 56         | 1,013          | 2,757         | 581         | 1,232            | 4,106        |
| 2015 |     | 16,930 | 7,311  | -1,547          | 422             | 4,677          | 1,864       | 4,205  | 7,637  | -1,038     | 3,839          | 938           | 1,247       | 603              | 2,047        |
| 2016 |     | 7,076  | -8,424 | 4,423           | 2,857           | 5,663          | -1,820      | 4,378  | -7,711 | -952       | -3,546         | 2,907         | -907        | -350             | -4,863       |
| 2017 |     | 48,516 | 10,205 | 16,212          | 3,345           | 13,378         | -131        | 5,506  | 8,291  | -4         | 2,899          | 4,910         | 1,791       | 1,329            | -2,634       |
| 2018 |     | 7,281  | 1,009  | -2,002          | 514             | 7,858          | 247         | -346   | 154    | 1,372      | -1,313         | 2,509         | 1,224       | 1,224            | -4,862       |
| 2017 | Q2  | 12,512 | 2,564  | 3,157           | 1,324           | 3,242          | 155         | 2,069  | 2,337  | -160       | 818            | 1,898         | 643         | 593              | -1,454       |
| 2017 |     | 14,375 | 3,641  | 5,303           | 906             | 3,349          | -482        | 1,658  | 3,198  | -65        | 1,448          | 1,547         | 412         | 393              | -1,434       |
|      | Q3  | 13,754 | 2,645  | ,               |                 | 3,806          | -462<br>274 | 1,036  | 1,844  | -03<br>503 | 869            | 539           | 635         | 130              | -536<br>-831 |
| 2018 | Q4  | ,      | ,      | 5,254           | 550             |                |             | ,      | ,      |            |                |               |             |                  |              |
| 2018 | Q1  | 6,829  | 1,856  | 991             | 260             | 2,897          | 243         | 582    | 1,417  | 735        | 638            | 622           | 656<br>278  | 274              | -1,508       |
|      | Q2  | 4,972  | 1,266  | 154             | 161             | 2,103          | 27          | 1,261  | 592    | 316        | -367           | 1,099         |             | 950              | -1,684       |
|      | Q3  | 1,405  | -738   | 362             | 72              | 1,526          | 159         | 24     | -640   | 184        | -538           | 590           | 155         | 46               | -1,077       |
|      | Q4  | -5,924 | -1,374 | -3,509          | 22              | 1,333          | -183        | -2,213 | -1,214 | 136        | -1,046         | 197           | 136         | -45              | -592         |
| 2019 | Q1  | -956   | -1,686 | 1,141           | -9              | 622            | -142        | -883   | -1,129 | 12         | -1,381         | 719           | 204         | 134              | -816         |
| 2018 | Man | 1,605  | 636    | -310            | 10              | 883            | 71          | 344    | 369    | 233        | 120            | 128           | 161         | 183              | -466         |
| 2018 | Mar | 2,778  |        | -310<br>-116    | -19<br>-42      | 1,092          | -12         | 255    | 1,458  | 233        | 130<br>55      | 809           | 40          | 461              | -466<br>-142 |
|      | Apr | ,      | 1,602  |                 |                 | ,              |             |        | ,      |            |                |               |             |                  |              |
| 00   | May | 1,635  | -192   | 531             | 32              | 572            | -15         | 708    | -550   | 78         | -87            | 313           | 139         | 211              | -1,204       |
| Q2   | Jun | 559    | -143   | -261            | 170             | 439            | 55          | 298    | -317   | 4          | -335           | -23           | 98          | 278              | -339         |
|      | Jul | 901    | -426   | 502             | 93              | 556            | 173         | 3      | -324   | 72         | -156           | 330           | 1           | -256             | -315         |
|      | Aug | -21    | -349   | -180            | -59             | 552            | -29         | 44     | -464   | 28         | -303           | 118           | 25          | 98               | -429         |
| Q3   | Sep | 525    | 37     | 40              | 38              | 418            | 16          | -23    | 147    | 84         | -79<br>        | 142           | 129         | 204              | -333         |
|      | Oct | -2,196 | -113   | -1,713          | 215             | 452            | -32         | -1,005 | -44    | 114        | -175           | 32            | 99          | 122              | -236         |
|      | Nov | -2,120 | -424   | -1,177          | -230            | 320            | 28          | -637   | -318   | 53         | -426           | 189           | 80          | 88               | -302         |
| Q4   | Dec | -1,608 | -837   | -619            | 37              | 561            | -179        | -571   | -852   | -30        | -445           | -24           | -44         | -255             | -54          |
| 2019 | Jan | -593   | -606   | 253             | -74             | 367            | -108        | -425   | -239   | -21        | -450           | 81            | 146         | 141              | -135         |
|      | Feb | -158   | -450   | 78              | -62             | 385            | -45         | -65    | -261   | 167        | -453           | 279           | -16         | -1               | -236         |
| Q1   | Mar | -205   | -630   | 810             | 127             | -130           | 11          | -394   | -629   | -133       | -478           | 359           | 74          | -6               | -445         |

<sup>(1)</sup> Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

<sup>(2)</sup> The 'Other' Asset Class includes funds from the 'Targeted Absolute Return' and 'Volatility Managed' Sectors which, together, contribute to the overwhelming majority of the Net Retail Sales within the asset class.

(3) Regional Equities total does not match the Equity NRS total as Unclassified and Unallocated equity funds are not allocated a region.







| Funds Under Management            | :       | Net Retail Sales                  |        | Net ISA Sales on Five Platforms   |       |  |
|-----------------------------------|---------|-----------------------------------|--------|-----------------------------------|-------|--|
| IA Sector                         | £bn     | IA Sector                         | £m     | IA Sector                         | £m    |  |
| UK All Companies                  | 168.3   | Global                            | 690.5  | Global                            | 117.0 |  |
| Global                            | 113.3   | £ Strategic Bond                  | 526.2  | Volatility Managed                | 62.7  |  |
| £ Corporate Bond                  | 70.3    | Global Bonds                      | 236.1  | Mixed Investment 20-60% Shares    | 36.2  |  |
| Targeted Absolute Return          | 64.0    | Mixed Investment 40-85% Shares    | 231.2  | Global Bonds                      | 23.3  |  |
| North America                     | 58.2    | UK Gilts                          | 107.8  | UK Equity Income                  | 19.8  |  |
| Europe Excluding UK               | 55.5    | Japan                             | 73.2   | Mixed Investment 0-35% Shares     | 18.0  |  |
| Specialist                        | 53.7    | Global Emerging Markets Bond      | 57.6   | Mixed Investment 40-85% Shares    | 17.8  |  |
| £ Strategic Bond                  | 52.6    | Mixed Investment 0-35% Shares     | 41.0   | Global Equity Income              | 16.7  |  |
| Mixed Investment 40-85% Shares    | 51.5    | Property Other                    | 31.6   | Global Emerging Markets           | 13.1  |  |
| Mixed Investment 20-60% Shares    | 51.4    | Standard Money Market             | 30.4   | North America                     | 12.7  |  |
| UK Equity Income                  | 51.3    | North America                     | 25.9   | Asia Pacific Excluding Japan      | 10.1  |  |
| Global Bonds                      | 40.1    | Short Term Money Market           | 19.9   | Short Term Money Market           | 9.4   |  |
| Volatility Managed                | 31.5    | UK Smaller Companies              | 12.7   | Japan                             | 6.7   |  |
| Asia Pacific Excluding Japan      | 27.6    | Technology and Telecommunications | 9.4    | UK Index Linked Gilts             | 6.1   |  |
| Flexible Investment               | 27.4    | Japanese Smaller Companies        | 0.7    | Standard Money Market             | 4.9   |  |
| Global Emerging Markets           | 26.0    | Asia Pacific Including Japan      | -1.6   | UK Gilts                          | 4.2   |  |
| UK Gilts                          | 25.2    | £ High Yield                      | -4.8   | Property Other                    | 4.0   |  |
| Japan                             | 23.1    | Europe Including UK               | -8.7   | Global Emerging Markets Bond      | 3.6   |  |
| UK Direct Property                | 18.4    | China/Greater China               | -11.8  | Technology and Telecommunications | 3.3   |  |
| Global Equity Income              | 16.7    | UK Equity and Bond Income         | -19.7  | China/Greater China               | 2.9   |  |
| UK Smaller Companies              | 14.5    | UK Direct Property                | -19.9  | Specialist                        | 1.0   |  |
| £ High Yield                      | 12.2    | UK Index Linked Gilts             | -21.2  | Asia Pacific Including Japan      | 0.6   |  |
| Mixed Investment 0-35% Shares     | 9.0     | North American Smaller Companies  | -32.2  | North American Smaller Companies  | 0.3   |  |
| Short Term Money Market           | 8.5     | Global Emerging Markets           | -46.2  | Europe Including UK               | -0.2  |  |
| Global Emerging Markets Bond      | 8.4     | European Smaller Companies        | -56.8  | UK Equity and Bond Income         | -0.7  |  |
| Property Other                    | 6.9     | Volatility Managed                | -61.6  | Japanese Smaller Companies        | -1.5  |  |
| UK Index Linked Gilts             | 6.6     | Flexible Investment               | -82.4  | Flexible Investment               | -3.5  |  |
| Technology and Telecommunications | 4.3     | Specialist                        | -87.2  | European Smaller Companies        | -5.2  |  |
| European Smaller Companies        | 2.9     | UK Equity Income                  | -92.9  | UK Smaller Companies              | -5.6  |  |
| North American Smaller Companies  | 2.7     | £ Corporate Bond                  | -110.1 | £ Strategic Bond                  | -5.7  |  |
| China/Greater China               | 2.6     | Asia Pacific Excluding Japan      | -120.0 | £ High Yield                      | -9.8  |  |
| UK Equity and Bond Income         | 1.9     | Global Equity Income              | -137.9 | Targeted Absolute Return          | -13.8 |  |
| Europe Including UK               | 1.9     | Mixed Investment 20-60% Shares    | -305.1 | UK Direct Property                | -17.7 |  |
| Standard Money Market             | 1.3     | UK All Companies                  | -364.8 | £ Corporate Bond                  | -20.5 |  |
| Japanese Smaller Companies        | 1.1     | Targeted Absolute Return          | -401.1 | Europe Excluding UK               | -20.6 |  |
| Asia Pacific Including Japan      | 0.6     | Europe Excluding UK               | -412.0 | UK All Companies                  | -31.3 |  |
| Total                             | 1,111.9 | Total                             | -303.8 | Total                             | 258.6 |  |

<sup>(1)</sup> All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.

(2) Net ISA sales on five platforms relate to the five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Old Mutual Wealth and Transact.

(3) The sector rankings do not include the Investment Association Unclassified Sector, Unallocated funds (that have not chosen to be allocated to a sector) or funds held on fund platforms but not allocated to an Investment Association sector.





| Alap Detic Evoluting Jacon  20 216 78 77 86 39 97 121 62 36 3 13 10 11 10 10 10 10 10 10 10 10 10 10 10  |                              |        |        |        |        |        | Net I  | Retail Sales | Em     |        |        |        |        |            |
|--|------------------------------|--------|--------|--------|--------|--------|--------|--------------|--------|--------|--------|--------|--------|------------|
| Asia Patric Runder (including jugans)  5   | IA Sector                    | Mar-18 | Apr-18 | May-18 | Jun-18 | Jul-18 | Aug-18 | Sep-18       | Oct-18 | Nov-18 | Dec-18 | Jan-19 | Feb-19 | Mar-19     |
| Asia Pacific (Including) Suprime   5   6   0   0   1   1   1   2   1   9   1   1   1   1   1   1   1   1   | Asia Pacific Excluding Japan | 239    | 216    | 78     | 27     | 86     | 38     | 97           | 121    | 62     | -36    | -3     | 155    | -120       |
| Christianter Crimate Christian (1)   |                              |        |        |        |        |        |        |              |        |        |        |        |        | -2         |
| Earging Fundaming   17   | China/Greater China          |        | 13     | -1     | -23    | -15    | -13    | -12          |        | -10    | 5      | -6     | 12     | -12        |
| European Smiler Companies  22  |                              |        |        |        |        |        |        |              |        |        |        |        |        | -412       |
| Global Grouping Markes  499 603 357 2949 388 380 237 342 127 12 111 512 512 60 60 60 60 60 60 60 60 60 60 60 60 60   |                              |        |        |        |        |        |        |              |        |        |        |        |        | -9         |
| Global Engring Plenkets  |                              |        |        |        |        |        |        |              |        |        |        |        |        | -57<br>691 |
| School Export Frome  |                              |        |        |        |        |        |        |              |        |        |        |        |        | -46        |
| Japan (1988)  Ja |                              |        |        |        |        |        |        |              |        |        |        |        |        | -138       |
| Notch American Shader Companies  136   | Japan                        |        | 17     |        |        |        |        |              |        |        |        |        |        | 73         |
| North American Smaller Companies -3  |                              |        |        |        |        |        |        |              |        |        |        |        |        | 1          |
| Specialist   1-298   1-113   1-13   1-166   2   3-39   3-7   2-201   -98   1-13   7-4   3-73   1-11   1-1   |                              |        |        |        |        |        |        |              |        |        |        |        |        | 26         |
| Téchnology and Telecommunications   51   23   24   124   59   66   26   -26   -24   44   5   13   20   20   20   3   3   20   20   20  |                              |        |        |        |        |        |        |              |        |        |        |        |        | -32        |
| U.K. Al Companies  |                              |        |        |        |        |        |        |              |        |        |        |        |        | -157<br>9  |
| UK Equity Income   |                              |        |        |        |        |        |        |              |        |        |        |        |        | -365       |
| UK Smaler Companies  |                              |        |        |        |        |        |        |              |        |        |        |        |        | -93        |
| Unclassified Sector  |                              | -17    | 47     | 98     | 75     | 62     | -51    | -19          | -63    | -15    | -47    | 30     | -24    | 13         |
| Equity 636 1,602 -192 -143 -426 -349 37 -113 -424 -837 -606 -450 62  E Corporate Bond 168 -320 -52 105 114 128 83 -428 -282 -416 -491 -177 -11  E fligh Yield 201 -60 -121 23 8-8 81 -34 -90 -26 8-9 6-9 -69 -14 -17 -17  E Strategic Bond 181 29 168 -413 18 -304 24 -437 -567 204 801 -50 55 (30bal Bronds 113 241 161 -120 -37 82 -55) -433 -156 16 29 346 22 (30bal Bronds 113 241 161 -120 -37 82 -55) -433 -156 16 29 346 22 (30bal Bronds 113 241 161 -120 -47 82 -55 -43 -156 16 29 346 22 (30bal Bronds 113 241 141 -48 8-3 -144 -16 1-14 -48 8-3 -144 -16 1-14 -48 8-3 -144 -16 1-14 -48 8-3 -144 -16 1-14 -48 8-3 -144 -16 1-14 -48 8-3 -144 -16 1-14 -48 8-3 8-144 -16 1-14 -18 8-3 8-14 8-14 8-14 8-14 8-14 8-14 8-14 8-14  |                              |        |        |        |        |        | 123    |              |        |        |        |        |        | 1          |
| E Corporate Bond   |                              |        |        |        |        |        |        |              |        |        |        |        |        | -1         |
| Eight Wield Eight Wield Eight Wield Eight Wield Eight Shord  | Equity                       | 636    | 1,602  | -192   | -143   | -426   | -349   | 3/           | -113   | -424   | -837   | -606   | -450   | -630       |
| Extractory Enrol   181   29   168   4-13   18   3-304   24   4-37   5-57   204   801   5-50   55   60bal Bonds   113   241   161   -120   -37   82   -59   4-33   -155   16   29   346   22   60bal Enreging Markets Bond   24   68   29   -172   -115   16   36   -15   57   -148   45   76   5   5   5   5   5   5   5   5   5   | £ Corporate Bond             | 168    | -320   | -52    | 105    | 114    | 128    | 83           | -428   | -282   | -416   | -491   | -177   | -110       |
| Global Emerging Markets Bond   113   | £ High Yield                 | -201   | -60    | -121   | 23     | -8     | -81    | -34          | -90    | -26    | -89    | -69    | -14    | -5         |
| Global Emerging Markets Bond   24   68   29   -172   -115   16   36   -15   57   -148   45   76   5   5   5   5   5   5   5   5   5  | £ Strategic Bond             | -181   | 29     | 168    | -413   | 18     | -304   | 24           | -437   | -567   | 204    | 801    | -50    | 526        |
| Global Emerging Markets Bond   24   68   29   -172   -115   16   36   -15   57   -148   45   76   59   |                              | 113    | 241    | 161    | -120   | -37    | 82     | -59          | -433   | -156   | 16     | 29     | 346    | 236        |
| Specialist   |                              |        |        |        |        |        |        |              |        |        |        |        |        | 58         |
| UK Gils   1-132   41   34   10   118   92   141   -63   -64   58   -21   -110   11   UK Index Intered Gils   -31   -99   32   15   -60   97   -157   -54   -12   47   31   -9   -157   -54   -12   47   31   -9   -157   -75   70   -58   -73   -72   -20   11   -10   - |                              |        |        |        |        |        |        |              |        |        |        |        |        | 6          |
| UK Index Linked Gilfs  |                              |        |        |        |        |        |        |              |        |        |        |        |        | 108        |
| Unallocated 30 125 133 3-38 211 155 -75 70 5-88 -73 -72 -20 15 11 155 -75 70 5-88 -73 -72 -20 15 11 10 10 10 10 10 10 10 10 11 10 10 10  |                              |        |        |        |        |        |        |              |        |        |        |        |        | -21        |
| Unclassified Sector  |                              |        |        |        |        |        |        |              |        |        |        |        |        | 17         |
| Fixed Income   -310  |                              |        |        |        |        |        |        |              |        |        |        |        |        | -4         |
| Short Term Money Market  |                              |        |        |        |        |        |        |              |        |        |        |        |        | 810        |
| Sandard Money Market   |                              |        |        |        |        |        |        |              | -7:    |        |        |        |        |            |
| Unalascified Sector 32 -32 31 136 89 -3 -32 38 -14 2 -33 5 5 -55 7 10 10 1 1 1 1 1 2 3 99 3 -3 -32 38 -14 2 2 -33 5 5 -55 7 10 10 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1  | Short Term Money Market      | -43    |        | 43     |        |        |        | -38          | 113    | -147   | -98    |        | 54     | 20         |
| Unclassified Sector   32   -32   31   136   89   24   60   53   -83   142   -12   -74  | Standard Money Market        | -4     | -37    |        |        |        | -9     |              | 63     | -1     | 27     | -204   |        | 30         |
| Money Markets  | Unallocated                  | -4     | -11    | -23    | 99     | -3     | -32    | 38           | -14    | 2      | -33    | 5      | -55    | 71         |
| Flexible Investment  | Unclassified Sector          | 32     | -32    | 31     | 136    | 89     | 24     | 60           | 53     | -83    | 142    | -12    | -74    | 5          |
| Mixed Investment 0-35% Shares         26         46         133         51         22         77         34         75         43         68         24         59         4           Mixed Investment 20-60% Shares         251         227         142         116         48         102         11         11         -167         231         424         -44         -30           Mixed Investment 40-85% Shares         336         346         191         282         271         304         268         230         215         329         216         20         22         -1         4         4         -2         -4         -4         -2         -4         -4         -2         -4         -4         -2         -4         -4         -2         -4         -4         -2         -4         -4         -2         -4         -4         -2         -4         -4         -2         -4         -4         -2         -4         -4         -2         -4         -2         -4         -2         -4         -2         -4         -2         -4         -2         -4         -2         -4         -2         -4         -2         -4         -2         -4  | Money Markets                | -19    | -42    | 32     | 170    | 93     | -59    | 38           | 215    | -230   | 37     | -74    | -62    | 127        |
| Mixed Investment 0-35% Shares         26         46         133         51         22         77         34         75         43         68         24         59         4           Mixed Investment 20-60% Shares         251         227         142         116         48         102         11         11         -167         231         424         -44         -30           Mixed Investment 40-85% Shares         336         346         191         282         271         304         268         230         215         329         216         20         22         -1         4         4         -2         -4         -4         -2         -4         -4         -2         -4         -4         -2         -4         -4         -2         -4         -4         -2         -4         -4         -2         -4         -4         -2         -4         -4         -2         -4         -4         -2         -4         -4         -2         -4         -2         -4         -2         -4         -2         -4         -2         -4         -2         -4         -2         -4         -2         -4         -2         -4         -2         -4  | Elovible Investment          | 75     | 60     |        | 22     | -      | 22     | 22           | 12     |        | 12     | 25     | 11     | -82        |
| Mixed Investment 20-60% Shares         251         227         142         116         48         102         11         11         -167         231         424         -44         -30           Mixed Investment 40-85% Shares         336         346         191         282         271         304         268         230         215         329         216         206         22           Specialist         -9         -16         0         0         -2         0         -2         -1         4         4         -2         -4           UK Equity and Bond Income         -15         6         -19         -14         1         -5         0         -5         -5         -6         1         -5         -2           Unallocated         217         204         113         53         160         124         130         179         204         167         72         94         5           Unclassified Sector         151         208         67         -15         60         -17         0         -24         81         -245         -334         68         -5           Mixed Asset         883         1,092         572         439  |                              |        |        |        |        |        |        |              |        |        |        |        |        | -o2<br>41  |
| Mixed Investment 40-85% Shares         336         346         191         282         271         304         268         230         215         329         216         206         23           Specialist         -9         -16         0         0         -2         0         -2         -1         4         4         -2         -4           UK Equity and Bond Income         -15         6         -19         -14         1         -5         0         -5         -5         -6         1         -5         -2           Unallocated         217         204         113         53         160         124         130         179         204         167         72         94         5           Unclassified Sector         151         208         67         -15         60         -17         0         -24         81         -245         -334         68         -5           Mixed Asset         883         1,092         572         439         556         552         418         452         320         561         367         385         -13           Property         71         -13         -15         52         173  |                              |        |        |        |        |        |        |              |        |        |        |        |        |            |
| Specialist         -9         -16         0         0         -2         0         -2         -1         4         4         -2         -4           UK Equity and Bond Income         -15         6         -19         -14         1         -5         0         -5         -5         -6         1         -5         -2           Unallocated         217         204         113         53         160         124         130         179         204         167         72         94         95           Unclassified Sector         151         208         67         -15         60         -17         0         -24         81         -245         -334         68         -9           Mixed Asset         883         1,092         572         439         556         552         418         452         320         561         367         385         -13           Property         71         -13         -15         52         173         -30         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0         0   |                              |        |        |        |        |        |        |              |        |        |        |        |        |            |
| UK Equity and Bond Income  -15 6 -19 -14 1 -5 0 -5 -5 -6 1 -5 -2 Unallocated  217 204 113 53 160 124 130 179 204 167 72 94 9  Unclassified Sector  151 208 67 -15 60 -17 0 -24 81 -245 -334 68 -5  Mixed Asset  883 1,092 572 439 556 552 418 452 320 561 367 385 -13  Property  71 -13 -15 52 173 -30 0 0 0 0 0 0 0 0 0  Property Other  0 0 0 0 0 0 0 0 0 0 0 0 0 0  Property Other  0 0 0 0 0 0 0 0 0 0 0 0 0 0 0  Property Other  0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0  |                              |        |        |        |        |        |        |              |        |        |        |        |        | 231        |
| Unallocated  |                              |        |        |        |        |        |        |              |        |        |        |        |        | 8          |
| Unclassified Sector 151 208 67 -15 60 -17 0 -24 81 -245 -334 68 -5   Mixed Asset 883 1,092 572 439 556 552 418 452 320 561 367 385 -13   Property 71 -13 -15 52 173 -30 0 0 0 0 0 0 0 0 0   Property Other 0 0 0 0 0 0 0 5 31 73 50 28 28 28 3   Unclassified Sector 0 0 0 0 -1 0 0 0 0 0 0 0 0 0 0 0 0 0 0  |                              |        | -      |        |        |        |        |              |        |        |        | _      |        | -20        |
| Mixed Asset         883         1,092         572         439         556         552         418         452         320         561         367         385         -13           Property         71         -13         -15         52         173         -30           |                              |        |        |        |        |        |        |              |        |        |        |        |        | 94         |
| Property   |                              |        |        |        |        |        |        |              |        |        |        |        |        | -97        |
| Property Other 0 0 0 0 0 0 0 0 0 5 31 73 50 28 28 28 10 UK Direct Property 0 0 0 0 0 0 0 0 12 63 45 528 136 72 52 136 72 52 140 140 140 140 140 140 140 140 140 140  | Mixed Asset                  | 883    | 1,092  | 572    | 439    | 556    | 552    | 418          | 452    | 320    | 561    | 367    | 385    | -130       |
| Property Other 0 0 0 0 0 0 0 0 0 5 31 73 50 28 28 28 10 UK Direct Property 0 0 0 0 0 0 0 0 12 63 45 228 136 72 22 10 UK Direct Property 0 0 0 0 0 0 0 12 63 45 228 136 72 22 10 UK Direct Property 0 0 0 0 0 0 0 12 63 45 228 136 72 22 10 UK Direct Property 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0  | Property                     | 71     | -13    | -15    | 52     | 173    | -30    | 0            | 0      | 0      | 0      | 0      | 0      | 0          |
| UK Direct Property  0 0 0 0 0 0 0 12 -63 -45 -228 -136 -72 -2 Unallocated  0 0 0 -1 0 0 0 -1 -1 0 0 0 0 -1 Unclassified Sector  0 0 0 0 3 0 0 0 0 0 0 0 0 0 0 0 0 0 0  Property  71 -12 -15 55 173 -29 16 -32 28 -179 -108 -45 1  Protected  -8 0 0 -45 -7 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0   |                              |        |        |        |        |        |        |              |        |        |        |        |        | 32         |
| Unallocated         0         0         -1         0         0         -1         -1         0         -1         0         0         -1         0         2   |                              |        |        |        |        |        |        |              |        |        |        |        |        | -20        |
| Unclassified Sector         0  |                              |        | -      |        |        |        |        |              |        |        |        |        |        | -20        |
| Property         71         -12         -15         55         173         -29         16         -32         28         -179         -108         -45         1           Protected         -8         0         0         -45         -7         0         2         2         4         12         2         12         12         12         12         12         12         12         12         12         12         12         12         12         12  |                              |        | -      |        |        |        |        |              |        |        |        |        |        | -1         |
| Protected -8 0 0 -45 -7 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0  |                              |        |        |        |        |        |        |              |        |        |        |        |        | 11         |
| Specialist         -41         35         51         59         -33         27         30         -184         -13         5         24         27         55           Targeted Absolute Return         191         -132         516         142         -156         -165         -236         -975         -756         -668         -663         -346         -44           Unallocated         4         0         2         -6         23         2         9         18         29         23         28         85         2           Unclassified Sector         0         188         1         0         0         -2         2         2         -1         -1         -1         0         17         -1           Volatility Managed         198         164         138         149         176         183         172         137         104         69         186         152         -4  |                              |        |        |        |        |        |        |              |        |        |        |        |        |            |
| Targeted Absolute Return 191 -132 516 142 -156 -165 -236 -975 -756 -668 -663 -346 -40 Unallocated 4 0 2 -6 23 2 9 18 29 23 28 85 2 Unallocated 0 188 1 0 0 0 -2 2 -1 -1 1 0 17 -1 Volatility Managed 198 164 138 149 176 183 172 137 104 69 186 152 -6   |                              |        |        |        |        |        |        |              |        |        |        |        |        | 0          |
| Unallocated         4         0         2         -6         23         2         9         18         29         23         28         85         22           Unclassified Sector         0         188         1         0         0         -2         2         -1         -1         1         0         17         -1           Volability Managed         198         164         138         149         176         183         172         137         104         69         186         152   | Specialist                   | -41    | 35     | 51     | 59     | -33    | 27     | 30           | -184   | -13    | 5      | 24     | 27     | 56         |
| Unallocated         4         0         2         -6         23         2         9         18         29         23         28         85         2           Unclassified Sector         0         188         1         0         0         -2         2         -1         -1         1         0         17         -1           Volability Managed         198         164         138         149         176         183         172         137         104         69         186         152        6         183         172         137         104         69         186         152        6         183         172         137         104         69         186         152        6         183         172         137         104         69         186         152        6         183         172         137         104         69         186         152        6         183         172         137         104         69         186         152        6         183         172         137         104         69         138         149         168         183         172         137         104         69         <   | Targeted Absolute Return     | 191    | -132   | 516    | 142    | -156   | -165   | -236         | -975   | -756   | -668   | -663   | -346   | -401       |
| Unclassified Sector 0 188 1 0 0 -2 2 -1 -1 1 0 17 -1 Volability Managed 198 164 138 149 176 183 172 137 104 69 186 152 -6  |                              | 4      | 0      | 2      | -6     | 23     | 2      | 9            | 18     | 29     | 23     | 28     | 85     | 29         |
| Volatility Managed 198 164 138 149 176 183 172 137 104 69 186 152€   |                              | 0      |        |        |        |        |        |              |        |        |        |        |        | -16        |
|  |                              |        |        | _      |        |        |        |              |        |        |        | 186    |        | -62        |
|  |                              |        |        |        |        |        |        |              |        |        |        |        |        | -394       |
|  |                              |        |        | ,,,,   |        |        | •••    |              | _,000  |        |        |        |        |            |

Notes:
(1) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded. (2) The Specialist and Unclassified Sectors are split across asset classes and so have multiple entries in the above table.
(3) Unallocated funds have been grouped by asset class and included in the above table to provide a complete breakdown by asset class.





|           |       | Net Retail                     | Sales                    | Net Institution                | nal Sales                      |
|-----------|-------|--------------------------------|--------------------------|--------------------------------|--------------------------------|
|           |       | Best                           | Worst                    | Best                           | Worst                          |
| 2009      |       | £ Corporate Bond               | Europe Excluding UK      | Targeted Absolute Return       | UK Gilts                       |
| 2010      |       | Mixed Investment 20-60% Shares | UK All Companies         | Mixed Investment 40-85% Shares | UK Gilts                       |
| 2011      |       | Mixed Investment 20-60% Shares | UK All Companies         | Global                         | UK Gilts                       |
| 2012      |       | £ Corporate Bond               | UK All Companies         | UK All Companies               | Global                         |
| 2013      |       | Mixed Investment 20-60% Shares | £ Corporate Bond         | Targeted Absolute Return       | UK All Companies               |
| 2014      |       | UK Equity Income               | UK All Companies         | Targeted Absolute Return       | £ Corporate Bond               |
| 2015      |       | Targeted Absolute Return       | UK All Companies         | Targeted Absolute Return       | UK Gilts                       |
| 2016      |       | Targeted Absolute Return       | UK All Companies         | Targeted Absolute Return       | UK All Companies               |
| 2017      |       | £ Strategic Bond               | UK All Companies         | Targeted Absolute Return       | Global                         |
| 2018      |       | Global                         | UK All Companies         | Volatility Managed             | Mixed Investment 40-85% Shares |
| 2017      | Q2    | Targeted Absolute Return       | UK All Companies         | £ Corporate Bond               | Global                         |
|           | Q3    | £ Strategic Bond               | Property                 | Global Bonds                   | Global                         |
|           | Q4    | £ Strategic Bond               | Specialist               | Global Bonds                   | £ Corporate Bond               |
| 2018      | 01    | Global                         | Specialist               | North America                  | Global                         |
|           | Q2    | Global                         | UK All Companies         | £ Corporate Bond               | Mixed Investment 40-85% Shares |
|           | 03    | Global                         | UK All Companies         | Specialist                     | Targeted Absolute Return       |
|           | Q4    | Mixed Investment 40-85% Shares | Targeted Absolute Return | UK All Companies               | Targeted Absolute Return       |
| 2019      | Q1    | Global                         | Targeted Absolute Return | Global Bonds                   | Targeted Absolute Return       |
| 2018      | Mar   | Global                         | UK All Companies         | North America                  | Global                         |
| 2010      | Apr   | Global                         | £ Corporate Bond         | £ Corporate Bond               | Mixed Investment 40-85% Shares |
|           | May   | Targeted Absolute Return       | UK All Companies         | Global Bonds                   | North America                  |
| Q2        | Jun   | Global                         | £ Strategic Bond         | Global Bonds                   | Global Emerging Markets Bond   |
| Q2        | Jul   | Global                         | North America            | Volatility Managed             | Global Emerging Markets Bond   |
|           | Aug   | Global                         | UK All Companies         | Specialist                     | Targeted Absolute Return       |
| Q3        | Sep   | Mixed Investment 40-85% Shares | UK All Companies         | Specialist                     | Targeted Absolute Return       |
| Q3        | Oct   | Global                         | Targeted Absolute Return | UK All Companies               | Targeted Absolute Return       |
|           | Nov   | Mixed Investment 40-85% Shares | Targeted Absolute Return | UK All Companies               | Targeted Absolute Return       |
| 04        | Dec   | Mixed Investment 40-85% Shares | Targeted Absolute Return | Global                         | Targeted Absolute Return       |
| 2019      | Jan   | £ Strategic Bond               | Targeted Absolute Return | £ High Yield                   | Targeted Absolute Return       |
| 2019      | Feb   | Global                         | Specialist               | Global Bonds                   | Targeted Absolute Return       |
| <b>Q1</b> | Mar   | Global                         | Europe Excluding UK      | Global Bonds                   | Targeted Absolute Return       |
| Ųτ        | iriai | Gionai                         | Lurope Excluding OK      | Gional Bolius                  | rargeted Absolute Return       |

<sup>(1)</sup> All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded. (2) The sector rankings do not include the 'Unclassified sector'. These are funds which have chosen not to be classified.





|            |            |                  |                            |               |                                  |               | (                          | Gross R       | etail Sales £m           |               |                      |               |  |               |                          |               |
|------------|------------|------------------|----------------------------|---------------|----------------------------------|---------------|----------------------------|---------------|--------------------------|---------------|----------------------|---------------|--|---------------|--------------------------|---------------|
|            |            | Total            | Direct                     | % of<br>Total | Execution only<br>Intermediaries | % of<br>Total | Trustees and<br>Custodians | % of<br>Total | Discretionary<br>Manager | % of<br>Total | UK fund<br>platforms | % of<br>Total | Other UK<br>Intermediaries<br>including IFAs | % of<br>Total | Non-UK<br>Intermediaries | % of<br>Total |
| 2010       |            | 123,592          | 25,812                     | 20.9          | _                                | 0.0           | -                          | 0.0           | -                        | 0.0           | 40,338               | 32.6          | 44,632                                       | 36.1          | 12,809                   | 10.4          |
| 2011       |            | 128,094          | 24,425                     | 19.1          | _                                | 0.0           | _                          | 0.0           | _                        | 0.0           | 43,786               | 34.2          | 47,881                                       | 37.4          | 12,003                   | 9.4           |
| 2012       |            | 124,756          | 22,090                     | 17.7          | 438                              | 0.4           | 3,695                      | 3.0           | 15,452                   | 12.4          | 48,028               | 38.5          | 27,729                                       | 22.2          | 7,324                    | 5.9           |
| 2013       |            | 155,804          | 21,545                     | 13.8          | 552                              | 0.4           | 4,391                      | 2.8           | 22,461                   | 14.4          | 67,492               | 43.3          | 30,084                                       | 19.3          | 9,278                    | 6.0           |
| 2014       |            | 171,128          | 19,489                     | 11.4          | 839                              | 0.5           | 4,632                      | 2.7           | 19,500                   | 11.4          | 85,811               | 50.1          | 31,628                                       | 18.5          | 9,228                    | 5.4           |
| 2015       |            | 180,397          | 20,699                     | 11.5          | 1,085                            | 0.6           | 3,899                      | 2.2           | 19,357                   | 10.7          | 81,671               | 45.3          | 43,558                                       | 24.1          | 10,128                   | 5.6           |
| 2016       |            | 187,796          | 17,736                     | 9.4           | 1,080                            | 0.6           | 3,897                      | 2.1           | 23,417                   | 12.5          | 87,284               | 46.5          | 44,265                                       | 23.6          | 10,118                   | 5.4           |
| 2017       |            | 246,587          | 17,903                     | 7.3           | 1,058                            | 0.4           | 6,022                      | 2.4           | 30,777                   | 12.5          | 107,744              | 43.7          | 66,462                                       | 27.0          | 16,621                   | 6.7           |
| 2018       |            | 241,843          | 19,964                     | 8.3           | 1,316                            | 0.5           | 6,734                      | 2.8           | 28,029                   | 11.6          | 107,707              | 44.5          | 60,241                                       | 24.9          | 17,852                   | 7.4           |
| 2017       | 03         | C1 104           | 4 471                      | 7.2           | 220                              | 0.5           | 1 200                      | 2.1           | 7.024                    | 12.0          | 20 566               | 46.7          | 14,899                                       | 24.4          | 2.010                    | 6.3           |
| 2017       | Q2         | 61,184<br>60,447 | 4,471<br>4,576             | 7.3<br>7.6    | 320<br>268                       | 0.5<br>0.4    | 1,286<br>1,741             | 2.1<br>2.9    | 7,824<br>7,189           | 12.8<br>11.9  | 28,566<br>26,419     | 46.7<br>43.7  | 14,899                                       | 24.4<br>26.7  | 3,819<br>4,096           | 6.2<br>6.8    |
|            | Q3<br>Q4   | 68,369           | 4,542                      | 6.6           | 218                              | 0.4           | 1,495                      | 2.9           | 7,169<br>8,579           | 11.9          | 26,653               | 39.0          | 22,057                                       | 32.3          | 4,096                    | 7.1           |
| 2018       | Q1         | 62,433           | 5,317                      | 8.5           | 264                              | 0.3           | 1,493                      | 2.6           | 7,641                    | 12.3          | 26,886               | 43.1          | 16,469                                       | 26.4          | 4,254                    | 6.8           |
| 2010       | Q2         | 65,572           | 5,304                      | 8.1           | 348                              | 0.5           | 1,954                      | 3.0           | 7,518                    | 11.5          | 28,830               | 44.0          | 17,063                                       | 26.0          | 4,555                    | 6.9           |
|            | Q2<br>Q3   | 55,571           | 4,310                      | 7.8           | 384                              | 0.5           | 1,174                      | 2.1           | 6,986                    | 12.6          | 25,740               | 46.3          | 12,964                                       | 23.3          | 4,012                    | 7.2           |
|            | Q3<br>Q4   | 58,268           | 5,033                      | 8.6           | 320                              | 0.7           | 2,004                      | 3.4           | 5,883                    | 10.1          | 26,251               | 45.1          | 13,746                                       | 23.6          | 5,031                    | 8.6           |
| 2019       | Q1         | 59,310           | 5,122                      | 8.6           | 328                              | 0.6           | 2,355                      | 4.0           | 6,534                    | 11.0          | 26,414               | 44.5          | 14,569                                       | 24.6          | ,                        | 6.7           |
|            |            |                  |                            |               |                                  |               |                            |               |                          |               |                      |               |  |               |                          |               |
| 2018       | Mar        | 21,742           | 2,302                      | 10.6          | 90                               | 0.4           | 679                        | 3.1           | 2,614                    | 12.0          | 9,631                | 44.3          | 4,967  | 22.8          | 1,459                    | 6.7           |
|            | Apr        | 22,955           | 2,210                      | 9.6           | 92                               | 0.4           | 796                        | 3.5           | 2,564                    | 11.2          | 9,889                | 43.1          | 6,052  | 26.4          | 1,352                    | 5.9           |
|            | May        | 21,711           | 1,805                      | 8.3           | 168                              | 0.8           | 604                        | 2.8           | 2,494                    | 11.5          | 9,343                | 43.0          | 5,938  | 27.3          | 1,359                    | 6.3           |
| Q2         | Jun        | 20,906           | 1,288                      | 6.2           | 88                               | 0.4           | 554                        | 2.6           | 2,460                    | 11.8          | 9,599                | 45.9          | 5,073  | 24.3          | 1,845                    | 8.8           |
|            | Jul        | 19,484           | 1,328                      | 6.8           | 101                              | 0.5           | 479                        | 2.5           | 2,301                    | 11.8          | 8,981                | 46.1          | 4,563  | 23.4          | 1,732                    | 8.9           |
| 02         | Aug        | 18,512           | 1,485                      | 8.0           | 214                              | 1.2           | 309                        | 1.7           | 2,670                    | 14.4          | 8,494                | 45.9          | 4,151  | 22.4          | 1,189                    | 6.4           |
| Q3         | Sep        | 17,574           | 1,497                      | 8.5           | 68                               | 0.4           | 387                        | 2.2           | 2,016                    | 11.5          | 8,265                | 47.0          | 4,250  | 24.2          | 1,091                    | 6.2           |
|            | Oct        | 21,203           | 1,483                      | 7.0           | 129                              | 0.6           | 688                        | 3.2           | 2,315                    | 10.9          | 9,737                | 45.9          | 5,237  | 24.7          | 1,616                    | 7.6           |
| 04         | Nov        | 19,404           | 1,561                      | 8.0           | 132<br>60                        | 0.7<br>0.3    | 836<br>480                 | 4.3<br>2.7    | 2,048                    | 10.6          | 8,908                | 45.9          | 4,149  | 21.4          | 1,771                    | 9.1<br>9.3    |
| Q4<br>2019 | Dec<br>Jan | 17,661           | 1,989                      | 11.3          |                                  | 0.3           | 480<br>544                 |               | 1,521                    | 8.6           | 7,606                | 43.1          | 4,360  | 24.7          | 1,644                    |               |
| 2019       | Jan<br>Feb | 18,335<br>20,068 | 1,718<br>1,894             | 9.4<br>9.4    | 102<br>118                       | 0.6           | 1,274                      | 3.0<br>6.3    | 1,921<br>2,445           | 10.5<br>12.2  | 8,055<br>8,090       | 43.9<br>40.3  | 4,656<br>4,926                               | 25.4<br>24.5  | 1,338<br>1,321           | 7.3<br>6.6    |
| 01         | reb<br>Mar | 20,068           | 1,89 <del>4</del><br>1,511 | 7.2           | 118                              | 0.6           | 1,274<br>537               | 2.6           | 2,445<br>2,167           | 10.4          | 8,090<br>10,270      | 40.3          | 4,926<br>4,987                               | 24.5          | 1,321                    | 6.3           |
| ŲΙ         | Mar        | 20,907           | 1,511                      | 1.2           | 108                              | 0.5           | 537                        | 2.0           | 2,10/                    | 10.4          | 10,2/0               | 49.1          | 4,987  | 23.9          | 1,328                    | 0.3           |

<sup>(1)</sup> Direct includes sales through a sales force or tied agents and private client sales of own funds.

<sup>(2)</sup> UK fund platforms covers fund companies' transactions (reported by fund companies) with the following: Ascentric; AEGON; Avalon; Aviva Wrap; Fidelity; FNZ; Hargreaves Lansdown; James Hay Wrap; Novia; Nucleus; Old Mutual Wealth (including Selestia, Skandia Multifunds and Skandia Life); Parmenion; Standard Life Savings; Transact; Wealthtime.

<sup>(3)</sup> Transactions made through insurance companies (whether in-house or third party) are not included here as they are counted as institutional.

<sup>(4)</sup> All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.

<sup>(5)</sup> Sales and re-purchases reported here differ from those in Table 11 as the figures in Table 11 cover five of the largest platforms whereas the figures in this table cover all the platforms listed at note 2. There are also differences in reporting between platforms and fund companies.



|           |            |                |                           |                               | Net                        | Retail Sales £m          |                      |  |                          |
|-----------|------------|----------------|---------------------------|-------------------------------|----------------------------|--------------------------|----------------------|--|--------------------------|
|           |            | Total          | Direct                    | Execution only intermediaries | Trustees and<br>Custodians | Discretionary<br>Manager | UK fund<br>platforms | Other UK<br>Intermediaries<br>including IFAs | Non-UK<br>Intermediaries |
|           |            |                |                           |                               |                            |                          |                      |  |                          |
| 2010      |            | 32,205         | 7,288                     | -                             | -                          | -                        | 13,317               | 9,072  | 2,528                    |
| 2011      |            | 21,078         | 3,307                     | -                             | -                          | -                        | 11,541               | 6,954  | -724                     |
| 2012      |            | 18,437         | 273                       | 199                           | 921                        | 3,742                    | 11,528               | 707  | 1,066                    |
| 2013      |            | 23,507         | 598                       | 79                            | 558                        | 3,597                    | 15,992               | 1,529  | 1,154                    |
| 2014      |            | 23,966         | -625                      | 107                           | -366                       | 2,017                    | 18,770               | 3,370  | 693                      |
| 2015      |            | 16,930         | -2,146                    | 274                           | 180                        | 2,844                    | 14,825               | -752   | 1,704                    |
| 2016      |            | 7,076          | -3,248                    | -74                           | -580                       | 694                      | 7,560                | 3,381  | -656                     |
| 2017      |            | 48,516         | -752                      | 29                            | 1,228                      | 4,870                    | 23,746               | 15,672                                       | 3,724                    |
| 2018      |            | 7,281          | -2,623                    | -120                          | -896                       | -582                     | 12,610               | 154  | -1,263                   |
| 2017      | Q2         | 12,512         | 98                        | 18                            | -70                        | 1,291                    | 7,240                | 3,103  | 831                      |
| 2017      | Q3         | 14,375         | 64                        | 62                            | 490                        | 1,874                    | 5,910                | 5,146  | 830                      |
|           | Q4         | 13,754         | -276                      | 35                            | 500                        | 689                      | 5,802                | 5,919  | 1,084                    |
| 2018      | Q1         | 6,829          | -375                      | 49                            | -102                       | 646                      | 4,971                | 1,396  | 243                      |
| 2010      | Q2         | 4,972          | -168                      | 69                            | 122                        | 599                      | 3,664                | 335  | 351                      |
|           | Q3         | 1,405          | -925                      | -180                          | -175                       | -87                      | 3,168                | -235   | -162                     |
|           | Q4         | -5,924         | -1,156                    | -58                           | -741                       | -1,739                   | 807                  | -1,342                                       | -1,696                   |
| 2019      | Q1         | -956           | -1,459                    | 99                            | 601                        | -1,374                   | 1,078                | 555  | -456                     |
| 2010      | Mari       | 1.605          | 71                        | -                             | 172                        | 206                      | 1.657                | 200  | 47                       |
| 2018      | Mar        | 1,605          | 71<br>337                 | 5                             | -173                       | 286                      | 1,657                | -288   | 47                       |
|           | Apr        | 2,778<br>1,635 | -59                       | 22<br>60                      | -2<br>56                   | 708<br>271               | 1,607<br>895         | -107<br>436                                  | 214<br>-24               |
| 02        | May        | 1,635          | -59<br>-446               | -13                           | 68                         | -380                     | 895<br>1,162         |  | -24<br>162               |
| Q2        | Jun<br>Jul | 901            | - <del>44</del> 6<br>-266 | -13<br>-10                    | -18                        | -380<br>27               | 1,162                | 6<br>-185                                    | 162                      |
|           |            | -21            | -366                      | -10<br>-112                   | -18<br>-135                | 27<br>78                 | 907                  | -185<br>-286                                 | -107                     |
| <b>Q3</b> | Aug<br>Sep | 525            | -292                      | -112<br>-57                   | -135<br>-22                | -193                     | 1,050                | 235  | -107<br>-196             |
| Ų3        | Oct        | -2,196         | -292<br>-760              | -57<br>-19                    | -22<br>69                  | -193<br>-634             | 399                  | -517   | -196<br>-735             |
|           | Nov        | -2,120         | -162                      | 21                            | -457                       | -582                     | 524                  | -932   | -532                     |
| Q4        | Dec        | -1,608         | -233                      | -61                           | -352                       | -523                     | -116                 | 106  | -332<br>-429             |
| 2019      | Jan        | -593           | -194                      | -01<br>21                     | -203                       | -323<br>-478             | 242                  | 114  | - <del>1</del> 29<br>-94 |
| 2019      | Feb        | -158           | -615                      | 49                            | 782                        | -397                     | 110                  | 56   | -144                     |
| Q1        | Mar        | -205           | -650                      | 29                            | 23                         | -498                     | 726                  | 384  | -218                     |
| Ąτ        | Mai        | -205           | -030                      | 23                            | 23                         | 750                      | 720                  | 304  | -210                     |

<sup>(1)</sup> Direct includes sales through a sales force or tied agents. Also private client sales of own funds.

<sup>(2)</sup> UK fund platforms covers fund companies' transactions (reported by fund companies) with the following: Ascentric; AEGON; Avalon; Aviva Wrap; Fidelity; FNZ; Hargreaves Lansdown; James Hay Wrap; Novia; Nucleus; Old Mutual Wealth (including Selestia, Skandia Multifunds and Skandia Life); Parmenion; Standard Life Savings; Transact; Wealthtime.

<sup>(3)</sup> Transactions made through insurance companies (whether in-house or third party) are not included here as they are counted as institutional.

<sup>(4)</sup> All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.

<sup>(5)</sup> Sales and re-purchases reported here differ from those in Table 11 as the figures in Table 11 cover five of the largest platforms whereas the figures in this table cover all the platforms listed at note 2. There are also differences in reporting between platforms and fund companies.

TABLE 11: FIVE FUND PLATFORMS<sup>1</sup> - FUNDS UNDER MANAGEMENT AND NET SALES BY PRODUCT (UK INVESTORS)



|           |     |         | Funds Unde | er Management b    | y Product £m         |           |             | Net   | Sales by Product   | £m                   |            |
|-----------|-----|---------|------------|--------------------|----------------------|-----------|-------------|-------|--------------------|----------------------|------------|
|           |     | Total   | ISAs       | Insurance<br>Bonds | Personal<br>Pensions | Unwrapped | Total       | ISAs  | Insurance<br>Bonds | Personal<br>Pensions | Unwrapped  |
| 2009      |     | 83,065  | 34,022     | 7,552              | 17,115               | 24,377    | 8,521       | 2,317 | 516                | 1,758                | 3,931      |
| 2010      |     | 107,010 | 42,494     | 8,901              | 22,857               | 32,759    | 9,364       | 2,872 | 432                | 2,182                | 3,877      |
| 2011      |     | 109,041 | 42,256     | 8,396              | 23,246               | 35,143    | 7,974       | 2,757 | 196                | 1,789                | 3,231      |
| 2012      |     | 131,746 | 49,135     | 8,623              | 27,260               | 46,728    | 7,754       | 2,194 | 15                 | 2,405                | 3,141      |
| 2013      |     | 163,614 | 58,713     | 9,241              | 33,495               | 62,164    | 10,893      | 3,315 | -137               | 2,408                | 5,307      |
| 2014      |     | 182,752 | 64,555     | 9,348              | 39,188               | 69,661    | 12,283      | 3,904 | -60                | 3,951                | 4,488      |
| 2015      |     | 200,151 | 69,778     | 9,226              | 45,549               | 75,599    | 12,872      | 3,563 | -15                | 5,593                | 3,731      |
| 2016      |     | 226,466 | 78,008     | 9,759              | 55,639               | 83,059    | 4,281       | 1,356 | -236               | 4,351                | -1,190     |
| 2017      |     | 260,855 | 88,165     | 10,344             | 70,799               | 91,547    | 15,318      | 3,466 | -115               | 8,863                | 3,104      |
| 2018      |     | 255,499 | 82,289     | 8,155              | 79,733               | 85,322    | 9,040       | 1,568 | -62                | 6,746                | 789        |
| 2017      |     | 247 200 | 05.022     | 10.017             | 62.522               | 00.027    | 4 402       | 1.012 | 222                | 2 225                | 470        |
| 2017      | Q2  | 247,388 | 85,023     | 10,017             | 63,522               | 88,827    | 4,492       | 1,912 | -223               | 2,325                | 479        |
|           | Q3  | 252,095 | 86,243     | 10,039             | 66,432               | 89,381    | 3,842       | 634   | 71                 | 2,229                | 907        |
|           | Q4  | 260,855 | 88,165     | 10,344             | 70,799               | 91,547    | 3,975       | 280   | 80                 | 2,247                | 1,368      |
| 2018      | Q1  | 251,115 | 84,724     | 9,789              | 70,015               | 86,587    | 3,824       | 613   | -6                 | 2,453                | 765        |
|           | Q2  | 276,414 | 90,260     | 8,845              | 84,131               | 93,178    | 3,879       | 1,297 | -12                | 1,996                | 599        |
|           | Q3  | 280,694 | 91,505     | 8,877              | 86,426               | 93,886    | 1,229       | 127   | 1                  | 1,251                | -149       |
|           | Q4  | 255,499 | 82,289     | 8,155              | 79,733               | 85,322    | 107         | -469  | -44                | 1,046                | -426       |
| 2019      | Q1  | 274,682 | 89,459     | 8,520              | 81,940               | 94,764    | 376         | -47   | -24                | 1,597                | -1,149     |
| 2018      | Mar | 251,115 | 84,724     | 9,789              | 70,015               | 86,587    | 1,278       | 468   | -19                | 892                  | -62        |
| 2010      | Apr | 260,024 | 88,385     | 9,994              | 72,685               | 88,959    | 2,493       | 957   | -6                 | 855                  | 686        |
|           | May | 276,841 | 90,377     | 8,865              | 83,589               | 94,010    | 498         | 178   | -0<br>-3           | 485                  | -161       |
| <b>Q2</b> | Jun | 276,414 | 90,260     | 8,845              | 84,131               | 93,178    | 888         | 162   | -3<br>-4           | 656                  | -101<br>74 |
| Q2        |     | 280,661 |            |                    |                      |           | 722         | 96    | 2                  | 369                  |            |
|           | Jul | 281,506 | 91,535     | 8,942              | 85,674               | 94,510    | 693         | 57    |                    |                      | 254        |
| 02        | Aug |         | 91,413     | 8,941              | 86,388               | 94,765    |             |       | -8                 | 479                  | 165        |
| Q3        | Sep | 280,694 | 91,505     | 8,877              | 86,426               | 93,886    | -185<br>330 | -26   | 6                  | 403                  | -568       |
|           | Oct | 265,172 | 86,174     | 8,462              | 82,214               | 88,322    |             | -92   | -30                | 600                  | -148       |
|           | Nov | 266,517 | 86,015     | 8,468              | 83,028               | 89,006    | 108         | -96   | 35                 | 316                  | -148       |
| Q4        | Dec | 255,499 | 82,289     | 8,155              | 79,733               | 85,322    | -331        | -282  | -49                | 130                  | -130       |
| 2019      | Jan | 263,396 | 86,669     | 8,501              | 78,629               | 89,598    | -267        | -283  | -21                | 409                  | -372       |
|           | Feb | 267,009 | 87,601     | 8,580              | 80,203               | 90,624    | 157         | -50   | -1                 | 557                  | -348       |
| Q1        | Mar | 274,682 | 89,459     | 8,520              | 81,940               | 94,764    | 486         | 286   | -2                 | 631                  | -430       |

<sup>(1)</sup> Figures are based on information provided to the Investment Association by five fund platforms - AEGON, Fidelity, Hargreaves Lansdown, Old Mutual Wealth and Transact. These five platforms accounted for 72% of fund manager gross sales through all fund platforms in 2014. See Table 10, note 2 for full list of all fund platforms. Figures for Hargreaves Lansdown for January to March 2019 are the Investment Association estimates.

<sup>(2)</sup> Figures are for Authorised Investment Funds including include Funds of Funds. Investment trusts and ETFs are not included.

<sup>(3)</sup> Figures in this table include a small number of funds - estimated at 4.9% of platform funds under administration at end March 2019 - not included in IA fund statistics because no data is received from fund companies.

<sup>(4)</sup> Figures for 2008 and 2009 include some Investment Association estimates where full figures were not available for all participating platforms.

<sup>(5)</sup> Data is presented on a UK domicile basis.





|           |         | Funds U                     | nder Management at End of Pe     | eriod £m  | r                           | let Sales During Period £m       |  |
|-----------|---------|-----------------------------|----------------------------------|---|-----------------------------|----------------------------------|--|
|           |         | Fund Companies <sup>1</sup> | Five Fund Platforms <sup>2</sup> | Total market based on<br>HMRC data <sup>3</sup> | Fund Companies <sup>1</sup> | Five Fund Platforms <sup>2</sup> | Total of Fund Companies<br>and Five Fund Platforms |
| 200       | 19      | 62,127                      | 37,161                           | 130,909   | 1,596                       | 2,549                            | 4,145  |
| 2010/11 T | ax Year | 63,612                      | 43,744                           | 138,262   | 1,105                       | 3,121                            | 4,226  |
| 2011/12 T | ax Year | 63,879                      | 45,224                           | 142,359   | -4                          | 2,366                            | 2,362  |
| 2012/13 T | ax Year | 69,462                      | 53,181                           | 168,228   | -1,080                      | 2,335                            | 1,255  |
| 2013/14 T | ax Year | 72,818                      | 60,452                           | 180,698   | -1,317                      | 3,490                            | 2,173  |
| 2014/15 T |         | 75,319                      | 69,062                           | 179,575   | -1,221                      | 3,779                            | 2,558  |
| 2015/16 T |         | 67,562                      | 69,388                           | 200,237   | -1,577                      | 3,099                            | 1,522  |
| 2016/17 T |         | 69,229                      | 81,086                           | 237,718   | -3,160                      | 1,827                            | -1,333   |
| 2017/18 T | ax Year | 70,645                      | 85,195                           | 252,350   | -2,142                      | 3,458                            | 1,316  |
| 2017      | Q2      | 81,499                      | 85,023                           | İ   | -490                        | 1,912                            | 1,421  |
| 2017      | Q3      | 72,923                      | 86,243                           |   | -565                        | 634                              | 69   |
|           | Q4      | 74,310                      | 88,165                           |   | -546                        | 280                              | -267   |
| 2018      | Q1      | 70,401                      | 84,724                           |   | -541                        | 613                              | 72   |
| 2010      | Q2      | 74,911                      | 90,260                           |   | -522                        | 1,297                            | 775  |
|           | Q3      | 75,019                      | 91,505                           |   | -650                        | 127                              | -523   |
|           | Q4      | 67,682                      | 82,289                           |   | -924                        | -469                             | -1,393   |
| 2019      | Q1      | 71,706                      | 89,459                           |   | -643                        | -47                              | -690   |
|           |         |                             |                                  | 1   |                             |                                  |  |
| 2018      | Mar     | 70,401                      | 84,724                           |   | -130                        | 468                              | 338  |
|           | Apr     | 74,191                      | 88,385                           |   | -70                         | 957                              | 888  |
|           | May     | 75,278                      | 90,377                           |   | -229                        | 178                              | -51  |
| Q2        | Jun     | 74,911                      | 90,260                           |   | -224                        | 162                              | -62  |
|           | Jul     | 75,747                      | 91,535                           |   | -229                        | 96                               | -133   |
|           | Aug     | 75,248                      | 91,413                           |   | -223                        | 57                               | -166   |
| Q3        | Sep     | 75,019                      | 91,505                           |   | -198                        | -26                              | -224   |
|           | Oct     | 71,276                      | 86,174                           |   | -230                        | -92                              | -322   |
|           | Nov     | 70,520                      | 86,015                           |   | -556                        | -96                              | -652   |
| Q4        | Dec     | 67,682                      | 82,289                           |   | -137                        | -282                             | -419   |
| 2019      | Jan     | 69,938                      | 86,669                           |   | -223                        | -283                             | -506   |
|           | Feb     | 70,661                      | 87,601                           |   | -224                        | -50                              | -274   |
| Q1        | Mar     | 71,706                      | 89,459                           |   | -195                        | 286                              | 90   |

<sup>(1)</sup> Funds under management figures for fund companies and fund platforms for the end of the tax year include a market value adjustment from 31st March to 5th April.

<sup>(2)</sup> Figures are based on information the five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Old Mutual Wealth and Transact. These five platforms accounted for 72% of gross sales through all fund platforms in 2014. See Table 10, note 2 for full list of all fund platforms. Figures for Hargreaves Lansdown for January to March 2019 are IA estimates.

<sup>(3)</sup> Figures are HMRC statistics for stock and share ISAs invested in funds at the end of each tax year.





|      |     | Funds Under Management at End of Period £m |                        |                        |                    |                        |                          |            | Net Retail Sales During Period £m |                        |  |
|------|-----|--|------------------------|------------------------|--------------------|------------------------|--------------------------|------------|-----------------------------------|------------------------|--|
|      |     | Total FOFs                                 | % of Industry<br>Total | Invested<br>Internally | % of Total<br>FOFs | Invested<br>Externally | % of Total<br>FOFs       | Total FOFs | Invested<br>Internally            | Invested<br>Externally |  |
| 2009 |     | 42,569                                     | 8.8                    | 21,237                 | 49.9               | 21,333                 | 50.1                     | 3,871      | 607                               | 3,265                  |  |
| 2010 |     | 58,337                                     | 9,9                    | 28,724                 | 49.2               | 29,613                 | 50.8                     | 7,120      | 2,881                             | 4,239                  |  |
| 2011 |     | 62,848                                     | 10.9                   | 31,382                 | 49.9               | 31,466                 | 50.1                     | 6,129      | 2,812                             | 3,317                  |  |
| 2012 |     | 74,904                                     | 10.6                   | 38,528                 | 51.4               | 36,376                 | 48.6                     | 4,312      | 2,442                             | 1,870                  |  |
| 2013 |     | 87,990                                     | 10.7                   | 45,129                 | 51.3               | 42,861                 | 48.7                     | 4,268      | 1,442                             | 2,826                  |  |
| 2014 |     | 97,852                                     | 11.0                   | 50,244                 | 51.3               | 47,608                 | 48.7                     | 2,970      | 756                               | 2,214                  |  |
| 2015 |     | 107,893                                    | 11.6                   | 54,713                 | 50.7               | 53,180                 | 49.3                     | 5,035      | 2,095                             | 2,941                  |  |
| 2016 |     | 127,179                                    | 12.0                   | 66,315                 | 52.1               | 60,864                 | 47.9                     | 3,021      | 2,454                             | 567                    |  |
| 2017 |     | 152,955                                    | 12.4                   | 80,262                 | 52.5               | 72,693                 | 47.5                     | 9,815      | 5,194                             | 4,622                  |  |
| 2018 |     | 147,963                                    | 12.8                   | 75,036                 | 50.7               | 72,927                 | 49.3                     | 5,755      | 2,877                             | 2,878                  |  |
| 2017 | 00  | 140 200                                    | 12.4                   | 72.447                 | F2 2               | 66.040                 | 47.7                     | 2 402      | 1 441                             | 1.042                  |  |
| 2017 | Q2  | 140,396                                    | 12.4                   | 73,447                 | 52.3               | 66,948                 | 47.7                     | 2,482      | 1,441                             | 1,042                  |  |
|      | Q3  | 145,515                                    | 12.3                   | 76,787                 | 52.8               | 68,728                 | 47.2                     | 2,887      | 1,669                             | 1,218                  |  |
| 2010 | Q4  | 152,955                                    | 12.4                   | 80,262                 | 52.5               | 72,693                 | 47.5                     | 2,397      | 924                               | 1,473                  |  |
| 2018 | Q1  | 151,062                                    | 12.7                   | 79,345                 | 52.5               | 71,717                 | 47.5                     | 1,883      | 739                               | 1,144                  |  |
|      | Q2  | 153,990                                    | 12.3                   | 77,658                 | 50.4               | 76,331                 | 49.6                     | 2,046      | 1,000                             | 1,046                  |  |
|      | Q3  | 157,795                                    | 12.5                   | 79,779                 | 50.6               | 78,016                 | 49.4                     | 1,347      | 806                               | 541                    |  |
|      | Q4  | 147,963                                    | 12.8                   | 75,036                 | 50.7               | 72,927                 | 49.3                     | 479        | 331                               | 148                    |  |
| 2019 | Q1  | 156,359                                    | 13.0                   | 77,449                 | 49.5               | 78,910                 | 50.5                     | 686        | 570                               | 116                    |  |
| 2018 | Mar | 151,062                                    | 12.7                   | 79,345                 | 52.5               | 71,717                 | 47.5                     | 614        | 221                               | 394                    |  |
|      | Apr | 148,757                                    | 12.1                   | 74,311                 | 50.0               | 74,446                 | 50.0                     | 789        | 357                               | 432                    |  |
|      | May | 151,794                                    | 12.1                   | 75,661                 | 49.8               | 76,133                 | 50.2                     | 583        | 311                               | 272                    |  |
| Q2   | Jun | 153,990                                    | 12.3                   | 77,658                 | 50.4               | 76,331                 | 49.6                     | 674        | 332                               | 342                    |  |
| ٧-   | Jul | 156,531                                    | 12.4                   | 78,887                 | 50.4               | 77,644                 | 49.6                     | 353        | 180                               | 172                    |  |
|      | Aug | 157,416                                    | 12.4                   | 79,328                 | 50.4               | 78,088                 | 49.6                     | 525        | 328                               | 197                    |  |
| Q3   | Sep | 157,795                                    | 12.5                   | 79,779                 | 50.6               | 78,016                 | 49.4                     | 469        | 298                               | 171                    |  |
| 42   | Oct | 152,017                                    | 12.6                   | 77,032                 | 50.7               | 74,985                 | 49.3                     | 294        | 230                               | 64                     |  |
|      | Nov | 152,017                                    | 12.7                   | 76,732                 | 50.4               | 74,963                 | 49.6                     | 76         | 33                                | 43                     |  |
| 04   | Dec | 147,963                                    | 12.8                   | 75,036                 | 50.7               | 73,476                 | 49.3                     | 109        | 69                                | 40                     |  |
| 2019 | Jan | 150,877                                    | 12.8                   | '                      | 50.0               | 75,368                 | <del>49</del> .3<br>50.0 | 362        | 216                               | 146                    |  |
| 2019 |     | ,  |                        | 75,509<br>76,333       |                    |                        |                          |            |                                   |                        |  |
| 01   | Feb | 153,954                                    | 13.0                   | 76,333                 | 49.6               | 77,621                 | 50.4                     | 365        | 199                               | 166                    |  |
| Q1   | Mar | 156,359                                    | 13.0                   | 77,449                 | 49.5               | 78,910                 | 50.5                     | -40        | 155                               | -196                   |  |

<sup>(1)</sup> Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.
(2) Invested internally and invested externally distinguishes between funds of funds mainly invested in fund group's own funds and funds of funds mainly invested in other groups' funds.

TABLE 14: TRACKER AND ETHICAL FUNDS - FUNDS UNDER MANAGEMENT AND NET RETAIL SALES



|              |     |               | Funds Under Man     |                  | Net Retail Sales £m |               |               |
|--------------|-----|---------------|---------------------|------------------|---------------------|---------------|---------------|
|              |     | Tracker Funds | % of Industry Total | Ethical Funds    | % of Industry Total | Tracker Funds | Ethical Funds |
| 2009         |     | 30,655        | 6.0                 | 5,857            | 1.2                 | 594           | 216           |
| 2010         |     | 41,017        | 6.6                 | 6,746            | 1.1                 | 2,342         | 341           |
| 2011         |     | 43,005        | 6.9                 | 6,851            | 1.1                 | 2,497         | 182           |
| 2012         |     | 59,241        | 8.4                 | 7,613            | 1.1                 | 3,454         | 16            |
| 2013         |     | 74,988        | 9.1                 | 9,230            | 1.1                 | 6,788         | 167           |
| 2014         |     | 93,886        | 10.5                | 9,992            | 1.1                 | 5,723         | 535           |
| 2015         |     | 105,215       | 11.3                | 9,583            | 1.0                 | 6,709         | 371           |
| 2016         |     | 139,712       | 13.2                | 12,430           | 1.2                 | 4,708         | 625           |
| 2017         |     | 181,195       | 14.7                | 15,423           | 1.2                 | 10,789        | 1,037         |
| 2018         |     | 181,948       | 15.8                | 16,061           | 1.4                 | 9,007         | 1,290         |
| 2017 Q       | 12  | 166,784       | 14.7                | 13,739           | 1.2                 | 3,422         | 193           |
| 2017 Q       |     | 172,501       | 14.5                | 14,525           | 1.2                 | 2,693         | 390           |
|              |     | 181,195       | 14.7                | 15,423           | 1.2                 | 1,356         | 325           |
| Q-<br>2018 O |     | 177,176       | 14.7                | 15,423           | 1.3                 | 2,819         | 287           |
| 2018 Q<br>Q  |     | 190,658       | 15.2                | 16,493           | 1.3                 | 1,608         | 330           |
|              |     | 195,269       | 15.5                | 17,117           | 1.4                 | 2,493         | 337           |
| Q            |     | ,             | 15.8                | •                | ll l                | •             | 336           |
| Q-<br>2019 O |     | 181,948       | 16.1                | 16,061<br>17,030 | 1.4<br>1.4          | 2,086         | 556<br>59     |
| 2019 Q       | 21  | 194,210       | 16.1                | 17,030           | 1.4                 | 2,126         | 59            |
| 2018 M       | lar | 177,176       | 14.9                | 15,327           | 1.3                 | 843           | 138           |
| A            | pr  | 183,485       | 14.9                | 15,989           | 1.3                 | 630           | 110           |
| М            | lay | 189,063       | 15.1                | 16,454           | 1.3                 | 599           | 119           |
| Q2 Ju        | un  | 190,658       | 15.2                | 16,493           | 1.3                 | 380           | 101           |
| Ju           | ul  | 193,638       | 15.3                | 16,843           | 1.3                 | 641           | 165           |
| A            | ug  | 194,388       | 15.4                | 17,139           | 1.4                 | 736           | 91            |
|              | ер  | 195,269       | 15.5                | 17,117           | 1.4                 | 1,116         | 81            |
| -            | ct  | 188,311       | 15.7                | 16,319           | 1.4                 | 626           | 91            |
| N            | lov | 189,164       | 15.8                | 16,487           | 1.4                 | 792           | 83            |
| Q4 D         | ec  | 181,948       | 15.8                | 16,061           | 1.4                 | 668           | 162           |
| •            | an  | 185,527       | 15.8                | 16,447           | 1.4                 | 698           | 66            |
|              | eb  | 188,313       | 15.9                | 16,776           | 1.4                 | 476           | 61            |
|              | lar | 194,210       | 16.1                | 17,030           | 1.4                 | 951           | -69           |

<sup>(1)</sup> Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

<sup>(2)</sup> Ethical funds, also known as Socially Responsible Investments (SRIs), are funds which aim to avoid companies involved in activities believed to be harmful, such as tobacco production or child labour. Some funds also aim to actively invest in companies which promote responsible policies such as recycling.

<sup>(3)</sup> Tracker funds aim to mirror the progress of stock market index, e.g. the FTSE 100, by buying and selling shares in the same productions are represented on the index. These are also sometimes called index (tracker) funds or passive managed funds.

<sup>(4)</sup> Funds under management in tracker and ethical funds include money invested in tracker and ethical funds by funds of funds that are themselves tracker and ethical funds, but exclude money invested in these funds of funds themselves (other than funds of overseas funds) to avoid double-counting. Retail sales figures include sales of tracker and ethical funds of funds.