SUMMARY



| | Oct 2019 | Sep 2019 | Oct 2018 |
|--|--------------------------|--------------------------|--------------------------|
| UK Investors | | | |
| Funds under management | | | |
| All funds ² | £ 1,259.0 bn | £ 1,271.2 bn | £ 1,202.3 bn |
| Funds of funds Tracker funds | £ 163.3 bn £ 218.3 bn | £ 164.3 bn £ 220.5 bn | £ 152.0 bn £ 188.3 bn |
| Responsible Investments | £ 24.7 bn | £ 24.6 bn | |
| ISAs | £ 166.6 bn | £ 169.0 bn | £ 157.4 bn |
| Net retail sales | | | |
| All funds | £ 2,452 m | £ 350 m | -£ 2,190 m |
| Equity funds Fixed income funds | £ 648 m £ 1,331 m | -£ 1,690 m £ 793 m | -£ 113 m -£ 1,713 m |
| Mixed asset funds | £ 482 m | £ 845 m | £ 452 m |
| Funds of funds | £ 493 m | £ 448 m | £ 294 m |
| Tracker funds Responsible Investments | £ 1,845 m £ 467 m | £ 1,546 m £ 351 m | £ 626 m - |
| ISAs | -£ 594 m | -£ 263 m | -£ 322 m |

Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

(2) Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other than funds of overseas funds) to avoid double-counting.

(3) ISA figures are based on information from fund managers and five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Old Mutual Wealth and Transact. The figures do not include business through other ISA providers such as wealth managers.

TABLE 2: FUNDS UNDER MANAGEMENT BY DOMICILE



| | | UK Investors | | UK Domiciled Funds | | | | | |
|--------------------|------------------------|--|--|------------------------|----------------------------------|-------------------------------------|--|--|--|
| | Total FUM | <i>of which</i> held in UK domiciled funds | <i>of which</i> held in overseas domiciled funds | Total FUM | of which held by UK investors | of which held by overseas investors | | | |
| 2012 | 703,621 | 650,738 | 52,882 | 680,349 | 650,738 | 29,611 | | | |
| 2013 | 820,437 | 753,689 | 66,748 | 799,311 | 753,689 | 45,622 | | | |
| 2014 | 892,469 | 817,553 | 74,916 | 843,167 | 817,553 | 25,614 | | | |
| 2015 | 929,733 | 839,750 | 89,983 | 901,754 | 839,750 | 62,005 | | | |
| 2016 | 1,062,136 | 954,174 | 107,962 | 1,021,285 | 954,174 | 67,111 | | | |
| 2017 | 1,234,744 | 1,073,238 | 161,505 | 1,159,877 | 1,073,238 | 86,638 | | | |
| 2018 | 1,154,071 | 1,000,892 | 153,179 | 1,046,441 | 1,000,892 | 45,549 | | | |
| 2017 04 | 1,234,744 | 1,073,238 | 161,505 | 1 150 077 | 1 072 220 | 86,638 | | | |
| 2017 Q4 2018 Q1 | 1,191,416 | 1,037,307 | 154,110 | 1,159,877 1,112,963 | 1,073,238 1,037,307 | 75,656 | | | |
| 2018 Q1 Q2 | 1,253,085 | 1,089,910 | 163,175 | 1,112,963 | 1,089,910 | 73,939 | | | |
| Q2 Q3 | 1,258,548 | 1,096,576 | 161,972 | 1,169,720 | 1,039,510 | 73,144 | | | |
| Q3 Q4 | 1,154,071 | 1,000,892 | 153,179 | 1,046,441 | 1,000,892 | 45,549 | | | |
| 2019 Q1 | 1,206,557 | 1,040,244 | 166,314 | 1,080,379 | 1,040,244 | 40,135 | | | |
| Q2 | 1,248,160 | 1,078,464 | 169,696 | 1,122,323 | 1,078,464 | 43,859 | | | |
| Q3 | 1,271,246 | 1,092,882 | 178,365 | 1,136,664 | 1,092,882 | 43,783 | | | |
| | | | | | | (D. 177 | | | |
| 2018 Oct | 1,202,298 | 1,044,775 | 157,524 | 1,107,952 | 1,044,775 | 63,177 | | | |
| Nov | 1,200,858 | 1,044,091 | 156,767 | 1,098,367 | 1,044,091 | 54,277 | | | |
| Q4 Dec 2019 Jan | 1,154,071 | 1,000,892 | 153,179 | 1,046,441 | 1,000,892 | 45,549 | | | |
| | 1,175,012 1,183,213 | 1,017,595 1,025,327 | 157,417 | 1,075,941 1,081,279 | 1,017,595 1,025,327 | 58,346 55,952 | | | |
| Feb Q1 Mar | 1,105,215 | 1,040,244 | 157,886 166,314 | 1,081,279 | 1,025,327 | 40,135 | | | |
| Apr | 1,234,585 | 1,065,238 | 169,314 | 1,106,426 | 1,040,244 | 41,188 | | | |
| Арі Мау | 1,216,750 | 1,047,390 | 169,359 | 1,087,999 | 1,005,238 | 40,608 | | | |
| Q2 Jun | 1,248,160 | 1,078,464 | 169,696 | 1,122,323 | 1,078,464 | 43,859 | | | |
| Jul | 1,286,212 | 1,108,700 | 177,512 | 1,152,875 | 1,108,700 | 44,176 | | | |
| Aug | 1,263,477 | 1,087,148 | 176,329 | 1,131,019 | 1,087,148 | 43,871 | | | |
| Q3 Sep | 1,271,246 | 1,092,882 | 178,365 | 1,136,664 | 1,092,882 | 43,783 | | | |
| Oct | 1,258,970 | 1,081,216 | 177,755 | 1,124,233 | 1,081,216 | 43,017 | | | |

Notes:

(1) Each month small revisions to figures may have been made since previous the press release. This reflects additional information received.

(2) Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other than funds of overseas funds) to avoid doublecounting.

TABLE 3: FUNDS UNDER MANAGEMENT BY ASSET CLASS



| | | | | | | | A | I Funds | Including Fund | ls of Fun | ds ³ | | | | |
|------|----------|-----------------------------|--------------------|----------------|--------------------|----------------|------------------|--------------|--------------------|----------------|------------------|--------------|--------------------|--------------|------------------------|
| | | Industry Total ² | Equity | y | Fixed Inco | me | Money Mar | ket | Mixed Ass | set | Property | / | Other | | Total |
| | | £m | £m | Total | £m | Total | £m | Total | £m | Total | £m | Total | £m | Total | £m |
| 2009 | | 484,270 | 303,328 | 58.0% | 111,811 | 21.4% | 4,641 | 0.9% | 77,251 | 14.8% | 10,154 | 1.9% | 16,092 | 3.1% | 523,277 |
| 2010 | | 587,998 | 362,407 | 56.7% | 127,033 | 19.9% | 4,119 | 0.6% | 106,885 | 16.7% | 13,195 | 2.1% | 26,063 | 4.1% | 639,702 |
| 2011 | | 578,646 | 337,626 | 53.2% | 133,843 | 21.1% | 4,580 | 0.7% | 112,888 | 17.8% | 13,681 | 2.2% | 32,239 | 5.1% | 634,856 |
| 2012 | | 703,621 | 397,722 | 51.6% | 166,708 | 21.6% | 6,916 | 0.9% | 130,132 | 16.9% | 14,487 | 1.9% | 55,406 | 7.2% | 771,370 |
| 2013 | | 820,437 | 492,793 | 54.8% | 169,969 | 18.9% | 9,273 | 1.0% | 151,990 | 16.9% | 17,212 | 1.9% | 58,709 | 6.5% | 899,946 |
| 2014 | | 892,469 | 527,583 | 53.8% | 195,724 | 20.0% | 10,660 | 1.1% | 157,290 | 16.0% | 24,062 | 2.5% | 65,111 | 6.6% | 980,429 |
| 2015 | | 929,733 | 561,982 | 54.7% | 185,739 | 18.1% | 11,501 | 1.1% | 165,146 | 16.1% | 31,993 | 3.1% | 71,848 | 7.0% | 1,028,208 |
| 2016 | | 1,062,136 | 634,638 | 53.8% | 214,987 | 18.2% | 19,850 | 1.7% | 197,846 | 16.8% | 28,603 | 2.4% | 83,379 | 7.1% | 1,179,304 |
| 2017 | | 1,234,744 | 724,071 | 52.6% | 257,433 | 18.7% | 25,115 | 1.8% | 219,549 | 16.0% | 30,721 | 2.2% | 119,340 | 8.7% | 1,376,228 |
| 2018 | | 1,154,071 | 658,361 | 51.0% | 249,941 | 19.4% | 21,710 | 1.7% | 209,103 | 16.2% | 31,449 | 2.4% | 119,845 | 9.3% | 1,290,409 |
| | | | | | | 10 | | | | | | | | | |
| 2017 | Q4 | 1,234,744 | 724,071 | 52.6% | 257,433 | 18.7% | 25,115 | 1.8% | 219,549 | 16.0% | 30,721 | 2.2% | 119,340 | 8.7% | 1,376,228 |
| 2018 | Q1 | 1,191,416 | 690,855 | 51.9% | 252,719 | 19.0% | 24,797 | 1.9% | 214,913 | 16.1% | 31,336 | 2.4% | 116,692 | 8.8% | 1,331,313 |
| | Q2 | 1,253,085 | 740,842 | 53.1% | 256,676 | 18.4% | 23,622 | 1.7% | 219,182 | 15.7% | 32,341 | 2.3% | 122,697 | 8.8% | 1,395,360 |
| | Q3 | 1,258,548 | 748,831 | 53.3% | 256,874 | 18.3% | 22,811 | 1.6% 1.7% | 221,841 | 15.8% 16.2% | 32,583 | 2.3% | 120,888 | 8.6% | 1,403,827 |
| 2019 | Q4 | 1,154,071 | 658,361 | 51.0% | 249,941 | 19.4% | 21,710 | | 209,103 | | 31,449 | 2.4% | 119,845 | 9.3% 8.8% | 1,290,409 |
| 2019 | Q1 | 1,206,557 | 698,858 726,708 | 51.8% 52.0% | 259,765 270,867 | 19.2% 19.4% | 23,513 22,622 | 1.7% 1.6% | 219,055 228,462 | 16.2% 16.4% | 30,702 30,590 | 2.3% 2.2% | 118,517 118,069 | 8.8% 8.4% | 1,350,411 1,397,319 |
| | Q2 Q3 | 1,248,160 1,271,246 | 726,708 | 52.0% 51.5% | 270,867 283,754 | 20.0% | 22,622 23,457 | 1.6% | 220,402 235,134 | 16.4% | 29,787 | 2.2% | 118,009 | 8.3% | 1,422,263 |
| | QS | 1,271,240 | 752,201 | 51.570 | 203,734 | 20.0% | 23,437 | 1.070 | 255,154 | 10.370 | 29,707 | 2.170 | 117,870 | 0.370 | 1,422,203 |
| 2018 | Oct | 1,202,298 | 701,231 | 52.2% | 254,407 | 19.0% | 23,183 | 1.7% | 213,954 | 15.9% | 32,510 | 2.4% | 116,963 | 8.7% | 1,342,248 |
| | Nov | 1,200,858 | 706,525 | 52.7% | 250,289 | 18.7% | 22,451 | 1.7% | 214,795 | 16.0% | 32,562 | 2.4% | 114,357 | 8.5% | 1,340,978 |
| Q4 | Dec | 1,154,071 | 658,361 | 51.0% | 249,941 | 19.4% | 21,710 | 1.7% | 209,103 | 16.2% | 31,449 | 2.4% | 119,845 | 9.3% | 1,290,409 |
| 2019 | Jan | 1,175,012 | 674,638 | 51.4% | 252,386 | 19.2% | 21,679 | 1.7% | 215,657 | 16.4% | 31,219 | 2.4% | 118,144 | 9.0% | 1,313,724 |
| | Feb | 1,183,213 | 683,611 | 51.6% | 253,911 | 19.2% | 21,620 | 1.6% | 218,491 | 16.5% | 30,749 | 2.3% | 116,486 | 8.8% | 1,324,868 |
| Q1 | Mar | 1,206,557 | 698,858 | 51.8% | 259,765 | 19.2% | 23,513 | 1.7% | 219,055 | 16.2% | 30,702 | 2.3% | 118,517 | 8.8% | 1,350,411 |
| | Apr | 1,234,585 | 720,813 | 52.2% | 263,526 | 19.1% | 22,404 | 1.6% | 223,573 | 16.2% | 30,600 | 2.2% | 119,809 | 8.7% | 1,380,725 |
| | May | 1,216,750 | 702,474 | 51.6% | 267,721 | 19.7% | 22,493 | 1.7% | 221,503 | 16.3% | 30,712 | 2.3% | 117,384 | 8.6% | 1,362,286 |
| Q2 | Jun | 1,248,160 | 726,708 | 52.0% | 270,867 | 19.4% | 22,622 | 1.6% | 228,462 | 16.4% | 30,590 | 2.2% | 118,069 | 8.4% | 1,397,319 |
| | Jul | 1,286,212 | 753,506 | 52.3% | 278,201 | 19.3% | 22,758 | 1.6% | 236,058 | 16.4% | 30,253 | 2.1% | 118,628 | 8.2% | 1,439,403 |
| | Aug | 1,263,477 | 729,039 | 51.5% | 281,435 | 19.9% | 22,869 | 1.6% | 233,975 | 16.5% | 29,995 | 2.1% | 117,423 | 8.3% | 1,414,736 |
| Q3 | Sep | 1,271,246 | 732,261 | 51.5% | 283,754 | 20.0% | 23,457 | 1.6% | 235,134 | 16.5% | 29,787 | 2.1% | 117,870 | 8.3% | 1,422,263 |
| | Oct | 1,258,970 | 722,718 | 51.3% | 281,861 | 20.0% | 24,017 | 1.7% | 234,245 | 16.6% | 29,304 | 2.1% | 116,772 | 8.3% | 1,408,919 |

Notes:

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(2) Industry funds under management includes money invested in the underlying funds in which funds of funds invest, but excludes money invested in funds of funds themselves (other then funds of overseas funds) to avoid double-counting.

(3) These figures include double-counting of investments through FOFs - assets are counted first when invested in a FOF and then when FOF invests in other funds. This gives the best indicator available of the asset breakdown of investors' choices since the Investment Association cannot identify FOFs holdings of funds. Asset types (Equity, Fixed Income, etc) are defined in terms of the Investment Association sectors included. See Table 6 for a listing of the Investment Association sectors allocated to each asset class.

(4) From March 2014, the FUM of mixed asset funds is reduced and the FUM of other funds is increased due to funds re-classified from the Investment Association Mixed Asset sectors to the Investment Association (5) Prior to January 2012 data is presented according to FUM in UK Domiciled funds.

TABLE 4: NET SALES



Net Sales £m

| | | Total | Retail | Institutional | |
|------|-----|--------|--------|---------------|--|
| | | | | | |
| 2009 | | 34,440 | 29,774 | 4,666 | |
| 2010 | | 52,387 | 30,141 | 22,246 | |
| 2011 | | 23,545 | 17,949 | 5,596 | |
| 2012 | | 29,408 | 18,437 | 10,970 | |
| 2013 | | 25,919 | 23,507 | 2,412 | |
| 2014 | | 37,186 | 23,966 | 13,220 | |
| 2015 | | 22,596 | 16,930 | 5,665 | |
| 2016 | | 15,950 | 7,208 | 8,742 | |
| 2017 | | 66,695 | 48,604 | 18,091 | |
| 2018 | | -5,077 | 7,696 | -12,774 | |
| | | | | | |
| 2017 | | 17,878 | 13,815 | 4,063 | |
| 2018 | | 10,643 | 6,920 | 3,723 | |
| | Q2 | -4,458 | 4,988 | -9,446 | |
| | Q3 | -2,584 | 1,416 | -4,000 | |
| | Q4 | -8,679 | -5,628 | -3,051 | |
| 2019 | Q1 | -911 | 53 | -964 | |
| | Q2 | 4,817 | 6,963 | -2,146 | |
| | Q3 | -6,149 | 110 | -6,259 | |
| | | | | | |
| 2018 | Oct | -3,009 | -2,190 | -820 | |
| | Nov | -1,598 | -2,117 | 520 | |
| Q4 | Dec | -4,072 | -1,321 | -2,750 | |
| 2019 | Jan | -607 | -141 | -466 | |
| | Feb | -634 | 218 | -852 | |
| Q1 | Mar | 331 | -24 | 354 | |
| | Apr | 1,872 | 1,929 | -58 | |
| | May | 843 | 2,225 | -1,382 | |
| Q2 | Jun | 2,102 | 2,808 | -706 | |
| - | Jul | -261 | 1,362 | -1,623 | |
| | Aug | -3,477 | -1,602 | -1,875 | |
| Q3 | Sep | -2,411 | 350 | -2,760 | |
| 25 | Oct | 2,038 | 2,452 | -414 | |
| _ | 000 | 2,030 | 21752 | T1T | |

Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

(2) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded from January 2010.

(3) Prior to January 2012 data is presented according to Net Sales for UK Domiciled funds.

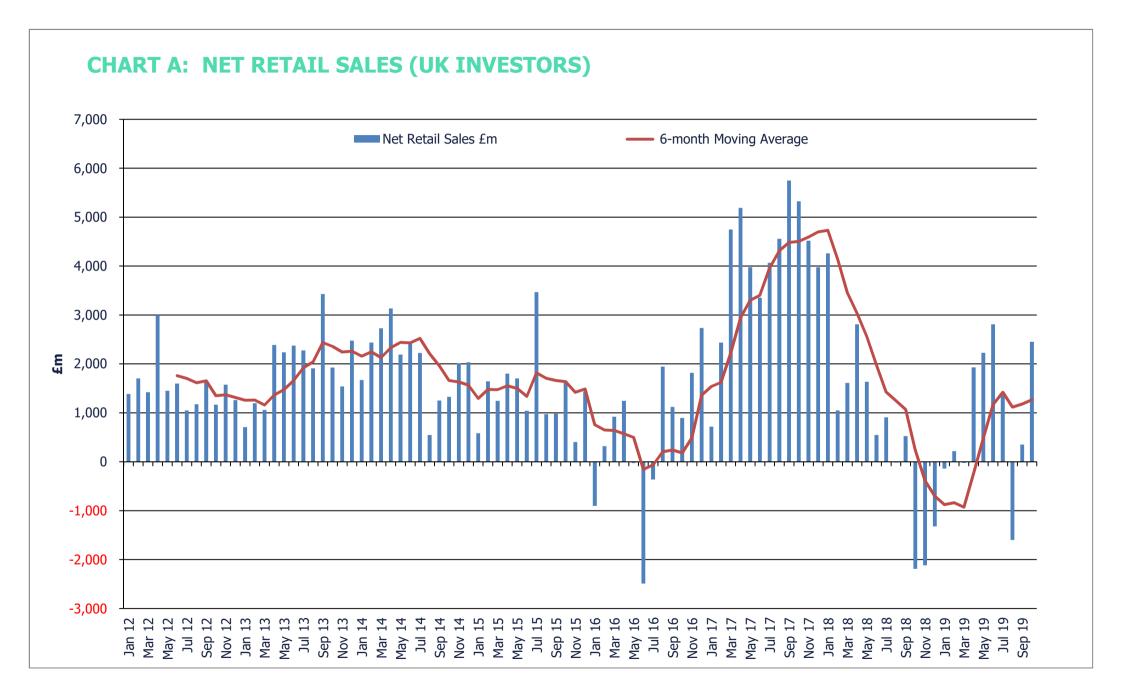


TABLE 5: NET RETAIL SALES OF FUNDS BY ASSET CLASS



| | | | | Net | Retail Sales | £m | | | | Net R | etail Sales of | Equity Fund | s by Region | £m | |
|----------|----|--------------|---------------|-----------------|-----------------|----------------|--------------|----------------|----------------|--------|----------------|---------------|-------------|------------------|----------------|
| | | Total | Equity | Fixed Income | Money Market | Mixed Asset | Property | Other | Total | Asia | Europe | Global | Japan | North America | UK |
| 2009 | | 29,774 | 7,531 | 9,058 | -49 | 6,536 | 1,814 | 4,886 | 7,749 | 1,409 | -285 | 3,801 | -274 | 1,015 | 2,082 |
| 2010 | | 30,141 | 6,592 | 7,130 | 1 | 11,173 | 1,781 | 3,464 | 7,030 | 1,104 | -391 | 5,387 | 179 | 868 | -118 |
| 2011 | | 17,949 | 2,204 | 4,620 | 22 | 9,184 | 530 | 1,390 | 2,720 | -457 | -1,050 | 3,306 | 737 | 2 | 182 |
| 2012 | | 18,437 | 2,496 | 7,182 | -644 | 5,277 | 368 | 3,758 | 3,249 | 665 | -662 | 3,766 | 17 | 293 | -830 |
| 2013 | | 23,507 | 12,715 | 1,043 | -320 | 6,825 | 1,668 | 1,575 | 12,076 | 908 | 1,585 | 2,960 | 1,079 | 1,272 | 4,271 |
| 2014 | | 23,966 | 10,654 | 2,995 | 552 | 4,952 | 3,117 | 1,696 | 9,744 | 56 | 1,013 | 2,757 | 581 | 1,232 | 4,106 |
| 2015 | | 16,930 | 7,311 | -1,547 | 422 | 4,677 | 1,864 | 4,205 | 7,637 | -1,038 | 3,839 | 938 | 1,247 | 603 | 2,047 |
| 2016 | | 7,208 | -8,416 | 4,413 | 2,857 | 5,670 | -1,820 | 4,503 | -7,711 | -952 | -3,546 | 2,907 | -907 | -350 | -4,863 |
| 2017 | | 48,604 | 10,205 | 16,212 | 3,345 | 13,355 | -131 | 5,617 | 8,291 | -4 | 2,899 | 4,910 | 1,791 | 1,329 | -2,634 |
| 2018 | | 7,696 | 1,008 | -2,006 | 514 | 7,860 | 247 | 73 | 155 | 1,372 | -1,313 | 2,510 | 1,224 | 1,224 | -4,862 |
| 2017 Q | А | 13,815 | 2,645 | 5,254 | 550 | 3,804 | 274 | 1,287 | 1,844 | 503 | 869 | 539 | 635 | 130 | -831 |
| 2017 Q | | 6,920 | 1,856 | 991 | 260 | 2,897 | 243 | 674 | 1,417 | 735 | 638 | 622 | 656 | 274 | -1,508 |
| 2010 Q | | 4,988 | 1,266 | 154 | 161 | 2,103 | 275 | 1,278 | 592 | 316 | -367 | 1,099 | 278 | 950 | -1,684 |
| Q | | 1,416 | -738 | 362 | 72 | 1,526 | 159 | 36 | -640 | 184 | -538 | 590 | 155 | 46 | -1,004 |
| Q. Q. | | -5,628 | -1,376 | -3,513 | 22 | 1,320 | -183 | -1,914 | -1,214 | 136 | -1,046 | 198 | 135 | -45 | -1,077 -592 |
| | | -5,028 | -1,370 | -3,313 | 22 | 598 | -148 | -1,914 -600 | -1,214 -970 | 130 | -1,288 | 673 | 81 | 140 | -592 |
| | | 6,963 | 424 | , | 785 | | -429 | -351 | -970 | 61 | -1,288 | | -296 | 249 | 123 |
| Q | | 6,963 110 | 424 -4,568 | 5,238 2,198 | 333 | 1,295 2,158 | -429 -326 | -351 314 | -4,799 | -102 | -891 -1,192 | 1,522 -609 | -296 | -23 | -2,343 |
| Ų. | 5 | 110 | -4,500 | 2,190 | 222 | 2,150 | -320 | 514 | -4,/99 | -102 | -1,192 | -009 | -530 | -25 | -2,545 |
| 2018 0 | ct | -2,190 | -113 | -1,713 | 215 | 452 | -32 | -999 | -44 | 114 | -175 | 32 | 99 | 122 | -236 |
| N | ov | -2,117 | -424 | -1,177 | -230 | 320 | 28 | -634 | -318 | 53 | -426 | 189 | 80 | 88 | -302 |
| Q4 D | ec | -1,321 | -838 | -623 | 37 | 562 | -179 | -281 | -852 | -30 | -445 | -24 | -44 | -255 | -54 |
| 2019 Ja | an | -141 | -386 | 494 | -67 | 355 | -101 | -436 | -40 | -19 | -417 | 33 | 136 | 155 | 73 |
| Fe | eb | 218 | -470 | 175 | -37 | 378 | -56 | 228 | -371 | 159 | -421 | 296 | -117 | -13 | -276 |
| Q1 M | ar | -24 | -515 | 878 | 131 | -134 | 9 | -391 | -559 | -121 | -450 | 344 | 63 | -2 | -392 |
| A | pr | 1,929 | 253 | 1,554 | 273 | 380 | -338 | -192 | 473 | 68 | -364 | 943 | -88 | -150 | 63 |
| м | ay | 2,225 | 550 | 1,064 | 314 | 524 | -30 | -198 | 768 | -55 | -422 | 602 | -207 | 140 | 709 |
| Q2 Ju | un | 2,808 | -379 | 2,620 | 199 | 391 | -61 | 39 | -474 | 47 | -106 | -23 | -1 | 258 | -648 |
| Ju | | 1,362 | -1,302 | 2,247 | -88 | 608 | -153 | 50 | -1,294 | 157 | -365 | 54 | -156 | -14 | -970 |
| A | ug | -1,602 | -1,577 | -842 | 36 | 706 | -91 | 166 | -1,833 | -105 | -537 | -439 | -120 | 65 | -697 |
| | ep | 350 | -1,690 | 793 | 385 | 845 | -82 | 98 | -1,672 | -154 | -290 | -224 | -254 | -75 | -676 |
| - | ct | 2,452 | 648 | 1,331 | 280 | 482 | -133 | -156 | 300 | 139 | -312 | 219 | -47 | 308 | -7 |

Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

(2) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded from January 2010.
(3) The 'Other' Asset Class includes funds from the 'Targeted Absolute Return' and 'Volatility Managed' Sectors which, together, contribute to the overwhelming majority of the Net Retail Sales within the asset class.
(4) Regional Equities total does not match the Equity NRS total as Unclassified and Unallocated equity funds are not allocated a region.

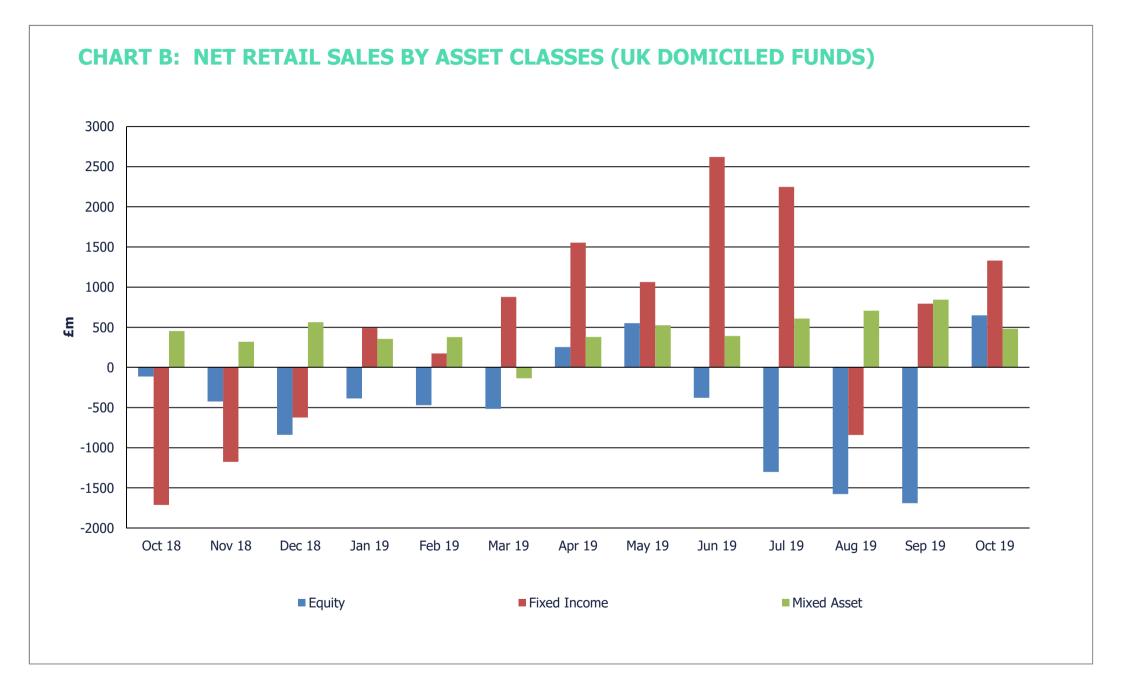


TABLE 6: THE INVESTMENT ASSOCIATION SECTOR RANKINGS FOR OCTOBER 2019



| Funds Under Management | | Net Retail Sales | | Net ISA Sales on Five Platforms | | |
|--|------------|--|----------------|--|--------------|--|
| IA Sector | £bn | IA Sector | £m | IA Sector | £m | |
| UK All Companies | 168.3 | £ Strategic Bond | 423.3 | Volatility Managed | 23.8 | |
| Global | 120.7 | North America | 316.6 | Mixed Investment 40-85% Shares | 23.2 | |
| £ Corporate Bond | 73.3 | Mixed Investment 40-85% Shares | 310.6 | £ High Yield | 8.7 | |
| Targeted Absolute Return | 65.7 | Volatility Managed | 285.7 | Mixed Investment 20-60% Shares | 8.6 | |
| North America | 62.1 | Short Term Money Market | 236.6 | Global Equity Income | 6.7 | |
| £ Strategic Bond | 58.8 | Global | 225.3 | Global Bonds | 2.6 | |
| Mixed Investment 40-85% Shares | 57.2 | Global Bonds | 214.5 | Property Other | 2.3 | |
| Europe Excluding UK | 57.2 | Asia Pacific Excluding Japan | 154.1 | Short Term Money Market | 1.6 | |
| Mixed Investment 20-60% Shares | 53.1 | UK Gilts | 102.5 | Mixed Investment 0-35% Shares | 1.0 | |
| UK Equity Income | 50.7 | £ Corporate Bond | 99.5 | Technology and Telecommunications | 0.4 | |
| Global Bonds | 45.4 | UK All Companies | 93.2 | Standard Money Market | 0.4 | |
| Specialist | 45.2 | Specialist | 72.2 | Europe Including UK | -0.3 | |
| Volatility Managed | 35.1 | Mixed Investment 0-35% Shares | 70.2 | Asia Pacific Including Japan | -0.5 | |
| Flexible Investment | 28.5 | Global Emerging Markets | 66.2 | UK Gilts | -0.5 | |
| Asia Pacific Excluding Japan | 28.5 | Global Emerging Markets Bond | 25.3 | UK Equity and Bond Income | -0.8 | |
| Global Emerging Markets | 26.7 | Technology and Telecommunications | 23.3 | Targeted Absolute Return | -0.8 | |
| UK Gilts | 26.6 | Property Other | 17.5 | Japanese Smaller Companies | -0.8 -1.1 | |
| Japan | 23.1 | Standard Money Market | 17.5 | Global Emerging Markets Bond | -1.1 | |
| Global Equity Income | 17.1 | Global Equity Income | 12.8 | Flexible Investment | -1.5 | |
| UK Direct Property | 17.1 | Asia Pacific Including Japan | -3.5 | UK Direct Property | -1.8 | |
| UK Smaller Companies | 16.0 | Japanese Smaller Companies | -3.5 -5.3 | European Smaller Companies | -1.8 -2.4 | |
| | 14.3 | North American Smaller Companies | -5.3 -8.7 | North American Smaller Companies | -2.4 | |
| £ High Yield Mixed Investment 0-35% Shares | 9.9 | UK Equity and Bond Income | -8.7 -9.8 | China/Greater China | -2.6 -3.0 | |
| Short Term Money Market | 9.9 | | -9.8 -9.8 | | -3.5 | |
| | 9.5 8.9 | Europe Including UK UK Index Linked Gilts | -9.8 -11.0 | Japan Asia Pasifia Evoluting Japan | -3.5 -4.5 | |
| Global Emerging Markets Bond Property Other | 8.9 | China/Greater China | -11.0 -12.1 | Asia Pacific Excluding Japan £ Strategic Bond | -4.5 -5.1 | |
| UK Index Linked Gilts | | Flexible Investment | | E Strategic Bond North America | -5.1 -5.8 | |
| Technology and Telecommunications | 7.1 4.4 | £ High Yield | -26.8 -34.8 | | -5.8 -8.6 | |
| North American Smaller Companies | 4.4 2.8 | 5 | -34.8 -41.4 | Global Emerging Markets UK Index Linked Gilts | -8.6 -9.3 | |
| | | Japan | | | -9.3 -9.9 | |
| China/Greater China | 2.6 | UK Smaller Companies Mixed Investment 20-60% Shares | -44.4 | £ Corporate Bond | | |
| European Smaller Companies | 2.5 | | -52.8 | UK Smaller Companies | -10.4 | |
| Europe Including UK | 2.1 | UK Equity Income | -55.3 | Specialist | -17.3 | |
| UK Equity and Bond Income | 1.9 | European Smaller Companies | -76.9 | Global | -25.9 | |
| Standard Money Market | 1.4 | UK Direct Property | -148.0 | Europe Excluding UK | -32.7 | |
| Japanese Smaller Companies | 1.2 | Europe Excluding UK | -225.7 | UK All Companies | -54.9 | |
| Asia Pacific Including Japan | 0.6 | Targeted Absolute Return | -566.3 | UK Equity Income | -206.6 | |
| Total | 1,148.4 | Total | 1,428.8 | Total | -332.2 | |

Notes:

(1) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded. (2) Net ISA sales on five platforms relate to the five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Old Mutual Wealth and Transact.

(3) The sector rankings do not include the Investment Association Unclassified Sector, Unallocated funds (that have not chosen to be allocated to a sector) or funds held on fund platforms but not allocated to an

TABLE 7: NET RETAIL SALES BY THE INVESTMENT ASSOCIATION SECTORS

| IA Sector | Oct-18 | Nov-18 | Dec-18 | Jan-19 | Feb-19 | Net F Mar-19 | Apr-19 | £m Mav-19 | Jun-19 | Jul-19 | Aug-19 | Sep-19 | Oct-19 |
|---|---|---|--|--|---|---|--|--|--|--|---|---|--|
| | | | | | | | | | | | - | | |
| Asia Pacific Excluding Japan | 121 9 | 62 | -36 | -4 | 147 | -108 | 56 -4 | -60 | 53 | 166 | -76 | -139 | 154 |
| Asia Pacific Including Japan China/Greater China | -16 | 1 -10 | 1 5 | -12 -3 | 0 12 | -1 -13 | -4 16 | -3 | -7 2 | -1 -8 | -4 -25 | -5 -10 | -3 -12 |
| Europe Excluding UK | 56 | -268 | -400 | -381 | -317 | -386 | -315 | -388 | -60 | -328 | -475 | -255 | -226 |
| Europe Including UK | -59 | -48 | -23 | -4 | -57 | -9 | -23 | -1 | 4 | 0 | -6 | -3 | -10 |
| European Smaller Companies | -172 | -110 | -22 | -33 | -48 | -54 | -26 | -33 | -50 | -37 | -57 | -31 | -77 |
| Global | 342 | 127 | 12 | 43 | 514 | 674 | 923 | 899 | 385 | 355 | 56 | -157 | 225 |
| Global Emerging Markets | -90 | 59 | -110 | 25 | 158 | -45 | 45 | -117 | -172 | -101 | -91 | 269 | 66 |
| Global Equity Income Japan | 6 96 | 56 75 | 82 -28 | 17 127 | -29 -115 | -144 64 | -56 -80 | -30 -203 | -27 -2 | -33 -160 | -246 -130 | -135 -231 | 13 -41 |
| Japanese Smaller Companies | 90 | /5 | -28 | 127 | -115 | -1 | -80 | -203 | -2 | -160 | -130 | -231 | -41 |
| North America | 109 | 104 | -248 | 162 | -21 | 20 | -140 | 160 | 246 | 6 | 66 | -6 | 317 |
| North American Smaller Companies | 12 | -16 | -8 | -7 | 8 | -22 | -10 | -20 | 12 | -20 | 0 | -69 | -9 |
| Specialist | -201 | -98 | -13 | -63 | -362 | -150 | -41 | -168 | -230 | -115 | -155 | -203 | -108 |
| Technology and Telecommunications | -24 | 44 | 5 | 11 | 16 | 9 | 72 | 18 | 21 | -52 | -2 | 1 | 22 |
| UK All Companies | -41 -132 | -270 -17 | -71 65 | -44 88 | -260 | -307 -104 | 158 -84 | 434 316 | -230 -284 | -538 -239 | -312 | -462 -153 | 93 -55 |
| UK Equity Income UK Smaller Companies | -132 | -17 | -47 | 88 29 | 2 -19 | -104 | -84 -12 | -41 | -284 -135 | -239 -192 | -182 -203 | -153 | -55 -44 |
| Unallocated | -03 | -15 | 130 | -97 | -19 97 | 45 | -221 | -193 | 143 | -192 | 190 | -11 | 378 |
| Unclassified Sector | -84 | -64 | -116 | -249 | -195 | -1 | 1 | -25 | -48 | -41 | 67 | -7 | -30 |
| Equity | -113 | -424 | -838 | -386 | -470 | -515 | 253 | 550 | -379 | -1,302 | -1,577 | -1,690 | 648 |
| £ Corporate Bond | -428 | -282 | -416 | -392 | -140 | -80 | 100 | 120 | 469 | 249 | -309 | -917 | 100 |
| £ High Yield | -428 | -282 | -416 | -392 | -140 | -80 | 77 | -38 | -37 | -3 | -309 | -917 | -35 |
| | -90 | -26 | -89 | -33 821 | -0 -41 | 548 | 853 | -36 387 | | -5 | -756 | 721 | 423 |
| £ Strategic Bond | | | | | | | | | 1,126 | | | | |
| Global Bonds | -433 | -156 | 16 | 51 | 374 | 232 | 508 | 62 | 411 | 381 | 279 | 315 | 215 |
| Global Emerging Markets Bond | -15 | 57 | -148 | 83 | 82 | 49 | -22 | -29 | -27 | 40 | 154 | 268 | 25 |
| Specialist | -134 | -16 | -141 | -36 | -5 | 6 | -2 | 340 | 165 | -93 | -154 | 20 | 122 |
| UK Gilts | -63 | -64 | 58 | -10 | -112 | 104 | 139 | 221 | 108 | 93 | -227 | 31 | 102 |
| UK Index Linked Gilts | -157 | -54 | -12 | 28 | 24 | -25 | -22 | 23 | 63 | 153 | -18 | 76 | -11 |
| Unallocated | 70 | -58 | -73 | -41 | -7 | 51 | -111 | -24 | 319 | 212 | 158 | 229 | 389 |
| Unclassified Sector | -26 | -10 | -21 | 24 | 6 | -6 | 33 | 3 | 22 | 9 | 11 | -9 | 1 |
| Fixed Income | -1,713 | -1,177 | -623 | 494 | 175 | 878 | 1,554 | 1,064 | 2,620 | 2,247 | -842 | 793 | 1,331 |
| Short Term Money Market | 113 | -147 | -98 | 139 | 79 | 20 | 74 | 103 | 78 | 79 | 27 | 127 | 237 |
| Standard Money Market | 63 | -1 | 27 | -195 | 12 | 30 | -6 | 18 | -10 | 32 | 28 | 22 | 13 |
| Unallocated | -14 | 2 | -33 | 2 | -55 | 76 | 37 | -25 | 57 | -23 | -16 | -26 | -33 |
| Unclassified Sector | 53 | -83 | 142 | -12 | -33 | 5 | 168 | 218 | 73 | -176 | -10 | 262 | -33 |
| | 215 | -230 | 37 | -12 | -74 | 131 | 273 | 314 | 199 | -170 | 36 | 385 | 280 |
| Money Markets | 215 | -230 | 37 | -67 | -37 | 131 | 2/3 | 314 | 199 | -88 | 30 | 385 | 280 |
| Flexible Investment | -12 | -55 | 13 | -31 | 13 | -91 | -5 | -26 | -20 | 39 | -29 | 128 | -27 |
| Mixed Investment 0-35% Shares | 75 | 43 | 68 | 23 | 56 | 36 | 94 | 84 | 16 | 117 | 146 | 73 | 70 |
| Mixed Investment 20-60% Shares | 11 | -167 | 231 | 421 | -34 | -297 | -235 | 10 | -76 | -139 | 50 | 22 | -53 |
| Mixed Investment 40-85% Shares | 230 | 215 | 330 | 207 | 201 | 227 | 299 | 348 | 263 | 395 | 388 | 347 | 311 |
| Specialist | | | | | | | | | -1 | 0 | 1 | 7 | 13 |
| | -1 | 4 | 3 | -3 | -4 | 8 | 6 | 11 | | | | | |
| | | | | | | | | | | | - | | |
| UK Equity and Bond Income | -5 | -5 | -6 | 1 | -5 | -20 | -2 | -7 | -15 | -12 | -7 | -6 | -10 |
| UK Equity and Bond Income Unallocated | -5 179 | -5 204 | -6 168 | 1 93 | -5 94 | -20 91 | -2 136 | -7 89 | -15 177 | -12 191 | -7 121 | -6 189 | -10 159 |
| UK Equity and Bond Income | -5 | -5 | -6 | 1 | -5 | -20 | -2 | -7 | -15 | -12 | -7 | -6 | -10 |
| UK Equity and Bond Income Unallocated Unclassified Sector Mixed Asset | -5 179 -24 452 | -5 204 81 320 | -6 168 -245 562 | 1 93 -355 355 | -5 94 57 378 | -20 91 -89 -134 | -2 136 87 380 | -7 89 16 524 | -15 177 47 391 | -12 191 17 608 | -7 121 36 706 | -6 189 84 845 | -10 159 18 482 |
| UK Equity and Bond Income Unallocated Unclassified Sector Mixed Asset Property Other | -5 179 -24 452 31 | -5 204 81 320 73 | -6 168 -245 562 50 | 1 93 -355 355 35 | -5 94 57 378 10 | -20 91 -89 -134 32 | -2 136 87 380 16 | -7 89 16 524 73 | -15 177 47 391 56 | -12 191 17 608 -18 | -7 121 36 706 58 | -6 189 84 845 84 | -10 159 18 482 17 |
| UK Equity and Bond Income Unallocated Unclassified Sector Mixed Asset Property Other UK Direct Property | -5 179 -24 452 31 -63 | -5 204 81 320 73 -45 | -6 168 -245 562 50 -228 | 1 93 -355 355 35 -135 | -5 94 57 378 10 -66 | -20 91 -89 -134 32 -22 | -2 136 87 380 16 -360 | -7 89 16 524 73 -124 | -15 177 47 391 56 -125 | -12 191 17 608 -18 -140 | -7 121 36 706 58 -148 | -6 189 84 845 84 -166 | -10 159 18 482 17 -148 |
| UK Equity and Bond Income Unallocated Unclassified Sector Mixed Asset Property Other UK Direct Property Unallocated | -5 179 -24 452 31 -63 -1 | -5 204 81 320 73 -45 0 | -6 168 -245 562 50 -228 -1 | 1 93 -355 355 -135 0 | -5 94 57 378 10 -66 0 | -20 91 -89 -134 32 -22 -1 | -2 136 87 380 16 -360 6 | -7 89 16 524 73 -124 22 | -15 177 47 391 56 -125 7 | -12 191 17 608 -18 -140 5 | -7 121 36 706 58 -148 0 | -6 189 84 845 84 -166 -1 | -10 159 18 482 17 -148 -2 |
| UK Equity and Bond Income Unallocated Unclassified Sector Mixed Asset Property Other UK Direct Property | -5 179 -24 452 31 -63 | -5 204 81 320 73 -45 | -6 168 -245 562 50 -228 | 1 93 -355 355 35 -135 | -5 94 57 378 10 -66 | -20 91 -89 -134 32 -22 | -2 136 87 380 16 -360 | -7 89 16 524 73 -124 | -15 177 47 391 56 -125 | -12 191 17 608 -18 -140 | -7 121 36 706 58 -148 | -6 189 84 845 84 -166 | -10 159 18 482 17 -148 |
| UK Equity and Bond Income Unallocated Unclassified Sector Mixed Asset Property Other UK Direct Property Unallocated | -5 179 -24 452 31 -63 -1 | -5 204 81 320 73 -45 0 | -6 168 -245 562 50 -228 -1 | 1 93 -355 355 -135 0 | -5 94 57 378 10 -66 0 | -20 91 -89 -134 32 -22 -1 | -2 136 87 380 16 -360 6 | -7 89 16 524 73 -124 22 | -15 177 47 391 56 -125 7 | -12 191 17 608 -18 -140 5 | -7 121 36 706 58 -148 0 | -6 189 84 845 84 -166 -1 | -10 159 18 482 17 -148 -2 |
| UK Equity and Bond Income Unallocated Unclassified Sector Mixed Asset Property Other UK Direct Property Unallocated Property Specialist | -5 179 -24 452 31 -63 -1 -32 -184 | -5 204 81 320 73 -45 0 28 -13 | -6 168 -245 562 -228 -1 -1 79 5 | 1 93 -355 355 -135 0 -101 24 | -5 94 57 378 10 -66 0 -56 29 | -20 91 -89 -134 32 -22 -1 9 57 | -2 136 87 380 16 -360 6 -338 60 | -7 89 16 524 73 -124 22 -30 42 | -15 177 47 391 56 -125 7 -61 27 | -12 191 17 608 -18 -140 5 -153 80 | -7 121 36 706 58 -148 0 -91 54 | -6 189 84 845 84 -166 -1 -82 7 | -10 159 18 482 17 -148 -2 -133 45 |
| UK Equity and Bond Income Unallocated Unclassified Sector Mixed Asset Property Other UK Direct Property Unallocated Property Specialist Targeted Absolute Return | -5 179 -24 452 31 -63 -1 -32 -184 -975 | -5 204 81 320 73 -45 0 28 -13 -756 | -6 168 -245 562 50 -228 -1 -179 5 -665 | 1 93 -355 355 -135 0 -101 24 -679 | -5 94 57 378 10 -66 0 -56 29 -62 | -20 91 -89 -134 32 -22 -1 9 57 -408 | -2 136 87 380 16 -360 6 -338 60 -472 | -7 89 16 524 73 -124 22 -30 42 -514 | -15 177 47 391 56 -125 7 -61 27 -410 | -12 191 17 608 -18 -140 5 -153 80 -355 | -7 121 36 706 58 -148 0 -91 54 -187 | -6 189 <u>84</u> 845 84 -166 -1 -82 7 -204 | -10 159 18 482 17 -148 -2 -133 45 -566 |
| UK Equity and Bond Income Unallocated Unclassified Sector Mixed Asset Property Other UK Direct Property Unallocated Property Specialist Targeted Absolute Return Unallocated | -5 179 -24 452 31 -63 -1 -32 -184 -975 22 | -5 204 81 320 73 -45 0 28 -13 -756 31 | -6 168 -245 562 50 -228 -1 -179 5 -665 304 | 1 93 -355 355 -135 0 -101 24 -679 30 | -5 94 57 378 10 -66 0 -56 29 -62 88 | -20 91 -89 -134 32 -22 -1 9 57 -408 52 | -2 136 87 380 16 -360 6 -338 60 -472 13 | -7 89 16 524 73 -124 22 -30 42 -514 67 | -15 177 47 391 56 -125 7 -61 27 -410 136 | -12 191 17 608 -18 -140 5 -153 80 -355 61 | -7 121 36 706 58 -148 0 -91 54 -187 69 | -6 189 84 845 -166 -1 -82 7 -204 70 | -10 159 18 482 17 -148 -2 -133 45 -566 74 |
| UK Equity and Bond Income Unallocated Unclassified Sector Mixed Asset Property Other UK Direct Property Unallocated Property Specialist Targeted Absolute Return Unallocated Unclassified Sector | -5 179 -24 452 31 -63 -1 -32 -184 -975 22 2 2 | -5 204 81 320 73 -45 0 28 -13 -756 31 -1 | -6 168 -245 562 50 -228 -1 -1 79 5 -665 -665 304 6 | 1 93 -355 355 -135 0 -101 24 -679 30 2 | -5 94 57 378 10 -66 0 -56 29 -62 88 20 | -20 91 -89 -134 32 -22 -1 9 57 -408 52 -16 | -2 136 87 380 16 -360 6 -338 60 -472 13 -35 | -7 89 16 524 73 -124 22 -30 42 -514 67 5 | -15 177 47 391 56 -125 7 -61 27 -410 136 39 | -12 191 17 608 -18 -140 5 -153 80 -355 61 5 | -7 121 36 706 58 -148 0 -91 54 -187 69 1 | -6 189 84 845 -1 -1 -82 7 -204 70 1 | -10 159 18 482 17 -148 -2 -133 45 -566 74 5 |
| UK Equity and Bond Income Unallocated Unclassified Sector Mixed Asset Property Other UK Direct Property Unallocated Property Specialist Targeted Absolute Return Unallocated | -5 179 -24 452 31 -63 -1 -32 -184 -975 22 | -5 204 81 320 73 -45 0 28 -13 -756 31 | -6 168 -245 562 50 -228 -1 -179 5 -665 304 | 1 93 -355 355 -135 0 -101 24 -679 30 | -5 94 57 378 10 -66 0 -56 29 -62 88 | -20 91 -89 -134 32 -22 -1 9 57 -408 52 | -2 136 87 380 16 -360 6 -338 60 -472 13 | -7 89 16 524 73 -124 22 -30 42 -514 67 | -15 177 47 391 56 -125 7 -61 27 -410 136 | -12 191 17 608 -18 -140 5 -153 80 -355 61 | -7 121 36 706 58 -148 0 -91 54 -187 69 | -6 189 84 845 -166 -1 -82 7 -204 70 | -10 159 18 482 17 -148 -2 -133 45 -566 74 |

Notes: (1) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded. (2) The Specialist and Unclassified Sectors are split across asset classes and so have multiple entries in the above table. (3) Unallocated funds have been grouped by asset class and included in the above table to provide a complete breakdown by asset class.



TABLE 8: BEST AND WORST SELLING THE INVESTMENT ASSOCIATION SECTORS



| | | Net Retail | Sales | Net Institutional Sales | | | | |
|------|----------|--------------------------------|--------------------------|--------------------------------|--------------------------------|--|--|--|
| | | Best | Worst | Best | Worst | | | |
| 2009 | | £ Corporate Bond | Europe Excluding UK | Targeted Absolute Return | UK Gilts | | | |
| 2010 | | Mixed Investment 20-60% Shares | UK All Companies | Mixed Investment 40-85% Shares | UK Gilts | | | |
| 2011 | | Mixed Investment 20-60% Shares | UK All Companies | Global | UK Gilts | | | |
| 2012 | | £ Corporate Bond | UK All Companies | UK All Companies | Global | | | |
| 2013 | | Mixed Investment 20-60% Shares | £ Corporate Bond | Targeted Absolute Return | UK All Companies | | | |
| 2014 | | UK Equity Income | UK All Companies | Targeted Absolute Return | £ Corporate Bond | | | |
| 2015 | | Targeted Absolute Return | UK All Companies | Targeted Absolute Return | UK Gilts | | | |
| 2016 | | Targeted Absolute Return | UK All Companies | Targeted Absolute Return | UK All Companies | | | |
| 2017 | | £ Strategic Bond | UK All Companies | Targeted Absolute Return | Global | | | |
| 2018 | | Global | UK All Companies | Volatility Managed | Mixed Investment 40-85% Shares | | | |
| 2017 | Q4 | £ Strategic Bond | Specialist | Global Bonds | £ Corporate Bond | | | |
| 2018 | 01 | Global | Specialist | North America | Global | | | |
| 2010 | Q2 | Global | UK All Companies | £ Corporate Bond | Mixed Investment 40-85% Shares | | | |
| | Q3 | Global | UK All Companies | Specialist | Targeted Absolute Return | | | |
| | Q3 Q4 | Mixed Investment 40-85% Shares | Targeted Absolute Return | UK All Companies | Targeted Absolute Return | | | |
| 2019 | Q1 | £ Strategic Bond | Targeted Absolute Return | Global Bonds | Targeted Absolute Return | | | |
| 2019 | Q1 Q2 | £ Strategic Bond | Targeted Absolute Return | Volatility Managed | Targeted Absolute Return | | | |
| | Q2 Q3 | 5 | UK All Companies | , 5 | 5 | | | |
| | ŲS | £ Strategic Bond | OK All Companies | UK All Companies | Targeted Absolute Return | | | |
| 2018 | Oct | Global | Targeted Absolute Return | UK All Companies | Targeted Absolute Return | | | |
| | Nov | Mixed Investment 40-85% Shares | Targeted Absolute Return | UK All Companies | Targeted Absolute Return | | | |
| Q4 | Dec | Mixed Investment 40-85% Shares | Targeted Absolute Return | Global | Targeted Absolute Return | | | |
| 2019 | Jan | £ Strategic Bond | Targeted Absolute Return | £ High Yield | Targeted Absolute Return | | | |
| | Feb | Global | Specialist | Global Bonds | Targeted Absolute Return | | | |
| Q1 | Mar | Global | Targeted Absolute Return | Global Bonds | Targeted Absolute Return | | | |
| - | Apr | Global | Targeted Absolute Return | UK Gilts | Specialist | | | |
| | May | Global | Targeted Absolute Return | Asia Pacific Excluding Japan | Global | | | |
| 02 | Jun | £ Strategic Bond | Targeted Absolute Return | Volatility Managed | Targeted Absolute Return | | | |
| | Jul | £ Strategic Bond | UK All Companies | Short Term Money Market | Targeted Absolute Return | | | |
| | Aug | Mixed Investment 40-85% Shares | £ Strategic Bond | UK All Companies | Targeted Absolute Return | | | |
| Q3 | Sep | £ Strategic Bond | £ Corporate Bond | Global Bonds | Global | | | |
| - | Oct | £ Strategic Bond | Targeted Absolute Return | Global Bonds | Targeted Absolute Return | | | |

Notes:

(1) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded. (2) The sector rankings do not include the 'Unclassified sector'. These are funds which have chosen not to be classified.

TABLE 9: GROSS RETAIL SALES BY DISTRIBUTION CHANNEL



| | | | | | | | (| Gross R | etail Sales £m | | | | | | | |
|------|----------|---------|--------|---------------|------------------------|---------------|----------------------------|---------------|--------------------------|---------------|----------------------|---------------|----------------------------------|---------------|--------------------------|---------------|
| | | | | | Execution | | | | | | | | Other UK | | | |
| | | Total | Direct | % of Total | only Intermediaries | % of Total | Trustees and Custodians | % of Total | Discretionary Manager | % of Total | UK fund platforms | % of Total | Intermediaries including IFAs | % of Total | Non-UK Intermediaries | % of Total |
| | | | | | | | | | | | | | | | | |
| 2010 | | 123,592 | 25,812 | 20.9 | - | 0.0 | - | 0.0 | - | 0.0 | 40,338 | 32.6 | 44,632 | 36.1 | 12,809 | 10.4 |
| 2011 | | 128,094 | 24,425 | 19.1 | - | 0.0 | - | 0.0 | - | 0.0 | 43,786 | 34.2 | 47,881 | 37.4 | 12,003 | 9.4 |
| 2012 | | 124,756 | 22,090 | 17.7 | 438 | 0.4 | 3,695 | 3.0 | 15,452 | 12.4 | 48,028 | 38.5 | 27,729 | 22.2 | 7,324 | 5.9 |
| 2013 | | 155,804 | 21,545 | 13.8 | 552 | 0.4 | 4,391 | 2.8 | 22,461 | 14.4 | 67,492 | 43.3 | 30,084 | 19.3 | 9,278 | 6.0 |
| 2014 | | 171,128 | 19,489 | 11.4 | 839 | 0.5 | 4,632 | 2.7 | 19,500 | 11.4 | 85,811 | 50.1 | 31,628 | 18.5 | 9,228 | 5.4 |
| 2015 | | 180,397 | 20,699 | 11.5 | 1,085 | 0.6 | 3,899 | 2.2 | 19,357 | 10.7 | 81,671 | 45.3 | 43,558 | 24.1 | 10,128 | 5.6 |
| 2016 | | 188,053 | 17,991 | 9.6 | 1,080 | 0.6 | 3,897 | 2.1 | 23,417 | 12.5 | 87,286 | 46.4 | 44,266 | 23.5 | , | 5.4 |
| 2017 | | 246,761 | 18,017 | 7.3 | 1,058 | 0.4 | 6,022 | 2.4 | 30,777 | 12.5 | 107,744 | 43.7 | 66,522 | 27.0 | , | 6.7 |
| 2018 | | 242,339 | 20,090 | 8.3 | 1,316 | 0.5 | 6,734 | 2.8 | 28,029 | 11.6 | 107,989 | 44.6 | 60,328 | 24.9 | 17,852 | 7.4 |
| 2017 | Q4 | 68,451 | 4,569 | 6.7 | 218 | 0.3 | 1,495 | 2.2 | 8,579 | 12.5 | 26,653 | 38.9 | 22,112 | 32.3 | 4,824 | 7.0 |
| 2017 | Q4 Q1 | 62,535 | 5,350 | 8.6 | 218 | 0.3 | 1,495 | 2.2 | 7,641 | 12.3 | 26,886 | 43.0 | 16,539 | 26.4 | 4,254 | 6.8 |
| 2010 | Q2 | 65,629 | 5,350 | 8.2 | 348 | 0.4 | 1,954 | 3.0 | 7,518 | 12.2 | 28,830 | 43.9 | 17,073 | 26.0 | 4,555 | 6.9 |
| | Q2 Q3 | 55,594 | 4,332 | 7.8 | 384 | 0.5 | 1,174 | 2.1 | 6,986 | 12.6 | 25,740 | 46.3 | 12,965 | 20.0 | 4,012 | 7.2 |
| | Q4 | 58,580 | 5,058 | 8.6 | 320 | 0.5 | 2,004 | 3.4 | 5,883 | 10.0 | 26,532 | 45.3 | 13,751 | 23.5 | , | 8.6 |
| 2019 | Q1 | 56,935 | 5,050 | 9.0 | 185 | 0.3 | 2,004 | 0.0 | 5,780 | 10.0 | 28,553 | 50.2 | 13,357 | 23.5 | , | 6.9 |
| 2015 | Q2 | 66,955 | 4,662 | 7.0 | 220 | 0.3 | - | 0.0 | 6,130 | 9.2 | 32,615 | 48.7 | 18,113 | 25.5 | 5,215 | 7.8 |
| | Q3 | 65,258 | 4,087 | 6.3 | 204 | 0.3 | - | 0.0 | 6,890 | 10.6 | 32,022 | 49.1 | 17,207 | 26.4 | , | 7.4 |
| | | | | | | | | | | | | | | | | |
| 2018 | Oct | 21,213 | 1,491 | 7.0 | 129 | 0.6 | 688 | 3.2 | 2,315 | 10.9 | 9,737 | 45.9 | 5,238 | 24.7 | 1,616 | 7.6 |
| | Nov | 19,414 | 1,569 | 8.1 | 132 | 0.7 | 836 | 4.3 | 2,048 | 10.5 | 8,908 | 45.9 | 4,150 | 21.4 | 1,771 | 9.1 |
| Q4 | Dec | 17,954 | 1,998 | 11.1 | 60 | 0.3 | 480 | 2.7 | 1,521 | 8.5 | 7,887 | 43.9 | 4,363 | 24.3 | 1,644 | 9.2 |
| 2019 | Jan | 17,570 | 1,725 | 9.8 | 61 | 0.3 | - | 0.0 | 1,693 | 9.6 | 8,503 | 48.4 | 4,305 | 24.5 | , | 7.3 |
| | Feb | 19,204 | 1,905 | 9.9 | 54 | 0.3 | - | 0.0 | 2,212 | 11.5 | 9,206 | 47.9 | 4,521 | 23.5 | , | 6.8 |
| Q1 | Mar | 20,162 | 1,520 | 7.5 | 70 | 0.3 | - | 0.0 | 1,875 | 9.3 | 10,845 | 53.8 | 4,531 | 22.5 | , | 6.6 |
| | Apr | 21,695 | 1,772 | 8.2 | 88 | 0.4 | - | 0.0 | 1,835 | 8.5 | 11,986 | 55.2 | 4,541 | 20.9 | , | 6.8 |
| | May | 23,151 | 1,525 | 6.6 | 74 | 0.3 | - | 0.0 | 2,075 | 9.0 | 10,886 | 47.0 | 6,419 | 27.7 | 2,171 | 9.4 |
| Q2 | Jun | 22,110 | 1,365 | 6.2 | 58 | 0.3 | - | 0.0 | 2,220 | 10.0 | 9,744 | 44.1 | 7,153 | 32.4 | 1,570 | 7.1 |
| | Jul | 23,448 | 1,356 | 5.8 | 58 | 0.2 | - | 0.0 | 2,646 | 11.3 | 11,391 | 48.6 | 6,076 | 25.9 | 1,920 | 8.2 |
| | Aug | 21,147 | 1,473 | 7.0 | 65 | 0.3 | - | 0.0 | 2,059 | 9.7 | 10,701 | 50.6 | 5,261 | 24.9 | 1,588 | 7.5 |
| Q3 | Sep | 20,663 | 1,257 | 6.1 | 82 | 0.4 | - | 0.0 | 2,184 | 10.6 | 9,930 | 48.1 | 5,871 | 28.4 | 1,340 | 6.5 |
| | Oct | 22,264 | 1,519 | 6.8 | 57 | 0.3 | - | 0.0 | 1,834 | 8.2 | 11,290 | 50.7 | 5,519 | 24.8 | 2,045 | 9.2 |

Notes:

(1) Direct includes sales through a sales force or tied agents and private client sales of own funds.

(2) UK fund platforms covers fund companies' transactions (reported by fund companies) with the following: Ascentric; AEGON; Avalon; Aviva Wrap; Fidelity; FNZ; Hargreaves Lansdown; James Hay Wrap; Novia; Nucleus; Old Mutual Wealth (including Selestia, Skandia Multifunds and Skandia Life); Parmenion; Standard Life Savings; Transact; Wealthtime.

(3) Transactions made through insurance companies (whether in-house or third party) are not included here as they are counted as institutional.

(4) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.

(5) Sales and re-purchases reported here differ from those in Table 11 as the figures in Table 11 cover five of the largest platforms whereas the figures in this table cover all the platforms listed at note 2. There are also differences in reporting between platforms and fund companies.

TABLE 10: NET RETAIL SALES BY DISTRIBUTION CHANNEL



| | | | | | Net | : Retail Sales £m | | | |
|------------|-----|--------|--------|----------------------------------|----------------------------|--------------------------|----------------------|--|--------------------------|
| | | Total | Direct | Execution only intermediaries | Trustees and Custodians | Discretionary Manager | UK fund platforms | Other UK Intermediaries including IFAs | Non-UK Intermediaries |
| | | | | | | | | | |
| 2010 | | 32,205 | 7,288 | - | - | - | 13,317 | 9,072 | 2,528 |
| 2011 | | 21,078 | 3,307 | - | - | - | 11,541 | 6,954 | -724 |
| 2012 | | 18,437 | 273 | 199 | 921 | 3,742 | 11,528 | 707 | 1,066 |
| 2013 | | 23,507 | 598 | 79 | 558 | 3,597 | 15,992 | 1,529 | 1,154 |
| 2014 | | 23,966 | -625 | 107 | -366 | 2,017 | 18,770 | 3,370 | 693 |
| 2015 | | 16,930 | -2,146 | 274 | 180 | 2,844 | 14,825 | -752 | 1,704 |
| 2016 | | 7,208 | -3,108 | -74 | -580 | 692 | 7,561 | 3,373 | -656 |
| 2017 | | 48,604 | -687 | 29 | 1,228 | 4,870 | 23,746 | 15,693 | 3,724 |
| 2018 | | 7,696 | -2,573 | -120 | -896 | -582 | 12,889 | 241 | -1,263 |
| 2017 | Q4 | 13,815 | -259 | 35 | 500 | 689 | 5,802 | 5,963 | 1,084 |
| 2018 | Q1 | 6,920 | -353 | 49 | -102 | 646 | 4,971 | 1,466 | 243 |
| 2010 | Q2 | 4,988 | -162 | 69 | 122 | 599 | 3,664 | 346 | 351 |
| | Q3 | 1,416 | -915 | -180 | -175 | -87 | 3,168 | -234 | -162 |
| | Q4 | -5,628 | -1,143 | -58 | -741 | -1,739 | 1,085 | -1,337 | -1,696 |
| 2019 | Q1 | 53 | -1,440 | 43 | - | -499 | 2,024 | 447 | -522 |
| | Q2 | 6,963 | -715 | 32 | - | 518 | 3,268 | 3,091 | 769 |
| | Q3 | 110 | -1,089 | -42 | - | -590 | 1,966 | 889 | -1,025 |
| 2018 | Oct | -2,190 | -755 | -19 | 69 | -634 | 399 | -515 | -735 |
| 2010 | Nov | -2,117 | -161 | 21 | -457 | -582 | 524 | -931 | -532 |
| Q4 | Dec | -1,321 | -227 | -61 | -352 | -523 | 162 | 109 | -429 |
| 2019 | Jan | -141 | -191 | 32 | - | -266 | 269 | 160 | -145 |
| 2015 | Feb | 218 | -604 | 1 | - | 35 | 920 | 22 | -155 |
| Q1 | Mar | -24 | -644 | 10 | - | -268 | 835 | 265 | -222 |
| | Apr | 1,929 | -104 | -7 | - | 176 | 1,436 | 385 | 44 |
| | May | 2,225 | -207 | 39 | - | -203 | 1,108 | 867 | 621 |
| Q2 | Jun | 2,808 | -403 | 0 | - | 546 | 724 | 1,839 | 103 |
| 1 - | Jul | 1,362 | -602 | 3 | - | -246 | 1,021 | 1,464 | -278 |
| | Aug | -1,602 | -387 | -60 | - | -256 | 225 | -788 | -335 |
| Q3 | Sep | 350 | -100 | 16 | - | -88 | 721 | 213 | -413 |
| • | Oct | 2,452 | -119 | 0 | - | 29 | 753 | 1,410 | 378 |

Notes:

(1) Direct includes sales through a sales force or tied agents. Also private client sales of own funds.

(2) UK fund platforms covers fund companies' transactions (reported by fund companies) with the following: Ascentric; AEGON; Avalon; Avalon; Aviva Wrap; Fidelity; FNZ; Hargreaves Lansdown; James Hay Wrap; Novia; Nucleus; Old Mutual Wealth (including Selestia, Skandia Multifunds and Skandia Life); Parmenion; Standard Life Savings; Transact; Wealthtime.

(3) Transactions made through insurance companies (whether in-house or third party) are not included here as they are counted as institutional.

(4) All sales and repurchases of funds of funds are included. To avoid double counting, transactions between funds of funds and their underlying funds are excluded.

(5) Sales and re-purchases reported here differ from those in Table 11 as the figures in Table 11 cover five of the largest platforms whereas the figures in this table cover all the platforms listed at note 2. There are also differences in reporting between platforms and fund companies.



TABLE 11: FIVE FUND PLATFORMS¹ - FUNDS UNDER MANAGEMENT AND NET SALES BY PRODUCT (UK INVESTORS)

| | | | Funds Unde | r Management by | y Product £m | | Net Sales by Product £m | | | | | |
|------------|------------|--------------------|------------------|--------------------|----------------------|------------------|-------------------------|------------|--------------------|----------------------|----------------|--|
| | | Total | ISAs | Insurance Bonds | Personal Pensions | Unwrapped | Total | ISAs | Insurance Bonds | Personal Pensions | Unwrapped | |
| 2009 | | 83,065 | 34,022 | 7,552 | 17,115 | 24,377 | 8,521 | 2,317 | 516 | 1,758 | 3,931 | |
| 2010 | | 107,010 | 42,494 | 8,901 | 22,857 | 32,759 | 9,364 | 2,872 | 432 | 2,182 | 3,877 | |
| 2011 | | 109,041 | 42,256 | 8,396 | 23,246 | 35,143 | 7,974 | 2,757 | 196 | 1,789 | 3,231 | |
| 2012 | | 131,746 | 49,135 | 8,623 | 27,260 | 46,728 | 7,754 | 2,194 | 15 | 2,405 | 3,141 | |
| 2013 | | 163,614 | 58,713 | 9,241 | 33,495 | 62,164 | 10,893 | 3,315 | -137 | 2,408 | 5,307 | |
| 2014 | | 182,752 | 64,555 | 9,348 | 39,188 | 69,661 | 12,283 | 3,904 | -60 | 3,951 | 4,488 | |
| 2015 | | 200,151 | 69,778 | 9,226 | 45,549 | 75,599 | 12,872 | 3,563 | -15 | 5,593 | 3,731 | |
| 2016 | | 226,466 | 78,008 | 9,759 | 55,639 | 83,059 | 4,281 | 1,356 | -236 | 4,351 | -1,190 | |
| 2017 | | 260,855 | 88,165 | 10,344 | 70,799 | 91,547 | 15,318 | 3,466 | -115 | 8,863 | 3,104 | |
| 2018 | | 255,499 | 82,289 | 8,155 | 79,733 | 85,322 | 9,040 | 1,568 | -62 | 6,746 | 789 | |
| 2017 | Q4 | 260,855 | 88,165 | 10,344 | 70,799 | 91,547 | 3,975 | 280 | 80 | 2,247 | 1,368 | |
| 2017 | Q1 | 251,115 | 84,724 | 9,789 | 70,015 | 86,587 | 3,824 | 613 | -6 | 2,453 | 765 | |
| 2010 | Q2 | 276,414 | 90,260 | 8,845 | 84,131 | 93,178 | 3,879 | 1,297 | -12 | 1,996 | 599 | |
| | Q2 Q3 | 280,694 | 91,505 | 8,877 | 86,426 | 93,886 | 1,229 | 1,297 | -12 | 1,251 | -149 | |
| | Q3 Q4 | 255,499 | 82,289 | 8,155 | 79,733 | 85,322 | 1,225 | -469 | -44 | 1,046 | -426 | |
| 2019 | | 274,577 | 87,176 | 8,350 | | 93,058 | 511 | -409 | -95 | 1,503 | -922 | |
| 2019 | Q1 | , | , | , | 85,993 | , | | | | | | |
| | Q2 Q3 | 285,100 289,793 | 91,726 94,796 | 8,585 8,852 | 91,448 90,932 | 93,341 95,213 | 351 456 | 617 -69 | 22 -3 | 1,163 1,088 | -1,450 -559 | |
| | 1 - | , | | -, | | | | | - | _, | | |
| 2018 | Oct | 265,172 | 86,174 | 8,462 | 82,214 | 88,322 | 330 | -92 | -30 | 600 | -148 | |
| | Nov | 266,517 | 86,015 | 8,468 | 83,028 | 89,006 | 108 | -96 | 35 | 316 | -148 | |
| Q4 | Dec | 255,499 | 82,289 | 8,155 | 79,733 | 85,322 | -331 | -282 | -49 | 130 | -130 | |
| 2019 | Jan | 263,751 | 84,689 | 8,357 | 82,749 | 87,957 | 100 | -85 | -36 | 472 | -250 | |
| | Feb | 267,116 | 85,488 | 8,432 | 84,262 | 88,934 | 41 | -29 | -111 | 578 | -397 | |
| Q1 | Mar | 274,577 | 87,176 | 8,350 | 85,993 | 93,058 | 369 | 139 | 52 | 453 | -275 | |
| - | Apr | 283,269 | 90,502 | 8,548 | 88,431 | 95,788 | 565 | 380 | 78 | 475 | -367 | |
| | May | 278,591 | 89,396 | 8,405 | 89,002 | 91,788 | -444 | 300 | -152 | 595 | -1,186 | |
| Q2 | Jun | 285,100 | 91,726 | 8,585 | 91,448 | 93,341 | 230 | -63 | 96 | 93 | 103 | |
| • | Jul | 293,307 | 96,353 | 8,986 | 91,018 | 96,951 | 505 | 25 | 5 | 386 | 89 | |
| | Aug | 288,399 | 94,677 | 8,967 | 89,433 | 95,321 | 164 | -43 | 7 | 224 | -24 | |
| Q3 | Sep | 289,793 | 94,796 | 8,852 | 90,932 | 95,213 | -213 | -51 | -16 | 478 | -625 | |
| 1 - | Oct | 286,877 | 93,427 | 8,756 | 90,083 | 94,610 | -799 | -359 | 4 | 215 | -659 | |

Notes:

(1) Figures are based on information provided to the Investment Association by five fund platforms - AEGON, Fidelity, Hargreaves Lansdown, Old Mutual Wealth and Transact. These five platforms accounted for 72% of fund manager gross sales through all fund platforms in 2014. See Table 10, note 2 for full list of all fund platforms. Figures for Hargreaves Lansdown for July to October 2019 are the Investment Association estimates.

(2) Figures are for Authorised Investment Funds including include Funds of Funds. Investment trusts and ETFs are not included.

(3) Figures in this table include a small number of funds - estimated at 5.6% of platform funds under administration at end October 2019 - not included in IA fund statistics because no data is received from fund companies.

(4) Figures for 2008 and 2009 include some Investment Association estimates where full figures were not available for all participating platforms.

(5) Data is presented on a UK domicile basis.

TABLE 12: ISA FUNDS UNDER MANAGEMENT AND NET SALES



| | | Funds Ur | nder Management at End of Pe | eriod £m | ٦ | let Sales During Period £m | |
|-----------|----------|-----------------------------|----------------------------------|---|-----------------------------|----------------------------------|--|
| | | Fund Companies ¹ | Five Fund Platforms ² | Total market based on HMRC data ³ | Fund Companies ¹ | Five Fund Platforms ² | Total of Fund Companies and Five Fund Platforms |
| 200 | 9 | 62,127 | 37,161 | 130,909 | 1,596 | 2,549 | 4,145 |
| 2010/11 T | ax Year | 63,612 | 43,744 | 138,262 | 1,105 | 3,121 | 4,226 |
| 2011/12 T | ax Year | 63,879 | 45,224 | 142,359 | -4 | 2,366 | 2,362 |
| 2012/13 T | ax Year | 69,462 | 53,181 | 168,228 | -1,080 | 2,335 | 1,255 |
| 2013/14 T | ax Year | 72,818 | 60,452 | 180,698 | -1,317 | 3,490 | 2,173 |
| 2014/15 T | ax Year | 75,319 | 69,062 | 179,575 | -1,221 | 3,779 | 2,558 |
| 2015/16 T | ax Year | 67,626 | 69,388 | 200,237 | -1,576 | 3,099 | 1,522 |
| 2016/17 T | ax Year | 69,229 | 81,086 | 237,718 | -3,157 | 1,827 | -1,330 |
| 2017/18 T | ax Year | 70,645 | 85,195 | 252,350 | -2,142 | 3,458 | 1,316 |
| 2018/19 T | ax Year | 71,907 | 89,879 | | -2,748 | 806 | -1,942 |
| 2017 | Q4 | 74,310 | 88,165 | 1 | -546 | 280 | -267 |
| 2018 | Q1 | 70,401 | 84,724 | | -541 | 613 | 72 |
| 2010 | Q2 | 74,911 | 90,260 | | -522 | 1,297 | 72 |
| | Q3 | 75,019 | 91,505 | | -650 | 1,257 | -523 |
| | Q3 Q4 | 67,682 | 82,289 | | -924 | -469 | -1,393 |
| 2019 | Q1 | 71,706 | 87,176 | | -643 | 25 | -618 |
| 2015 | Q2 | 74,143 | 91,726 | | -531 | 617 | 86 |
| | Q2 Q3 | 74,209 | 94,796 | | -722 | -69 | -792 |
| | | | | | | | |
| 2018 | Oct | 71,276 | 86,174 | | -230 | -92 | -322 |
| | Nov | 70,520 | 86,015 | | -556 | -96 | -652 |
| Q4 | Dec | 67,682 | 82,289 | | -137 | -282 | -419 |
| 2019 | Jan | 69,938 | 84,689 | | -223 | -85 | -309 |
| | Feb | 70,661 | 85,488 | | -224 | -29 | -253 |
| Q1 | Mar | 71,706 | 87,176 | | -195 | 139 | -56 |
| | Apr | 74,516 | 90,502 | | -128 | 380 | 252 |
| | Мау | 72,437 | 89,396 | | -189 | 300 | 111 |
| Q2 | Jun | 74,143 | 91,726 | | -214 | -63 | -277 |
| | Jul | 75,544 | 96,353 | | -273 | 25 | -248 |
| | Aug | 73,613 | 94,677 | | -238 | -43 | -281 |
| Q3 | Sep | 74,209 | 94,796 | | -212 | -51 | -263 |
| | Oct | 73,160 | 93,427 | | -235 | -359 | -594 |

Notes:

(1) Funds under management figures for fund companies and fund platforms for the end of the tax year include a market value adjustment from 31st March to 5th April.

(2) Figures are based on information the five fund platforms that provide data to the Investment Association. These are AEGON, Fidelity, Hargreaves Lansdown, Old Mutual Wealth and Transact. These five platforms accounted for 72% of gross sales through all fund platforms in 2014. See Table 10, note 2 for full list of all fund platforms. Figures for Hargreaves Lansdown for July to October 2019 are IA estimates.
(3) Figures are HMRC statistics for stock and share ISAs invested in funds at the end of each tax year.

TABLE 13: FUND OF FUNDS - FUNDS UNDER MANAGEMENT AND NET RETAIL SALES



| | | Funds Under Management at End of Period £m | | | | | | | Net Retail Sales During Period £m | | |
|------------|----------|--|------------------------|------------------------|--------------------|------------------------|--------------------|------------|-----------------------------------|-----------------------|--|
| | | Total FOFs | % of Industry Total | Invested Internally | % of Total FOFs | Invested Externally | % of Total FOFs | Total FOFs | Invested Internally | Invested Externall | |
| 2009 | | 42,569 | 8.8 | 21,237 | 49.9 | 21,333 | 50.1 | 3,871 | 607 | 3,265 | |
| 2010 | | 58,337 | 9.9 | 28,724 | 49.2 | 29,613 | 50.8 | 7,120 | 2,881 | 4,239 | |
| 2011 | | 62,848 | 10.9 | 31,382 | 49.9 | 31,466 | 50.1 | 6,129 | 2,812 | 3,317 | |
| 2012 | | 74,904 | 10.6 | 38,528 | 51.4 | 36,376 | 48.6 | 4,312 | 2,442 | 1,870 | |
| 2013 | | 87,990 | 10.7 | 45,129 | 51.3 | 42,861 | 48.7 | 4,268 | 1,442 | 2,826 | |
| 2014 | | 97,852 | 11.0 | 50,244 | 51.3 | 47,608 | 48.7 | 2,970 | 756 | 2,214 | |
| 2015 | | 107,893 | 11.6 | 54,713 | 50.7 | 53,180 | 49.3 | 5,035 | 2,095 | 2,941 | |
| 2016 | | 127,179 | 12.0 | 66,315 | 52.1 | 60,864 | 47.9 | 3,021 | 2,454 | 567 | |
| 2017 | | 152,955 | 12.4 | 80,262 | 52.5 | 72,693 | 47.5 | 9,815 | 5,194 | 4,622 | |
| 2018 | | 147,963 | 12.8 | 75,036 | 50.7 | 72,927 | 49.3 | 5,755 | 2,877 | 2,878 | |
| 2017 | Q4 | 152,955 | 12.4 | 80,262 | 52.5 | 72,693 | 47.5 | 2,397 | 924 | 1,473 | |
| 2018 | Q1 | 151,062 | 12.7 | 79,345 | 52.5 | 71,717 | 47.5 | 1,883 | 739 | 1,144 | |
| 2010 | Q1 Q2 | 153,990 | 12.7 | 79,545 | 50.4 | 76,331 | 49.6 | 2,046 | 1,000 | 1,144 | |
| | Q2 Q3 | 157,795 | 12.5 | 79,779 | 50.6 | 78,016 | 49.0 | 1,347 | 806 | 541 | |
| | | ' | 12.5 | | | | | 479 | | | |
| 2019 | Q4 | 147,963 | | 75,036 | 50.7 | 72,927 | 49.3 | | 331 | 148 | |
| 2019 | Q1 | 156,347 | 13.0 | 77,437 | 49.5 | 78,910 | 50.5 | 543 | 427 | 116 | |
| | Q2 | 162,193 | 13.0 | 79,902 | 49.3 | 82,291 | 50.7 | 1,532 | 1,309 | 223 | |
| | Q3 | 164,320 | 12.9 | 82,284 | 50.1 | 82,036 | 49.9 | 1,586 | 1,428 | 159 | |
| 2018 | Oct | 152,017 | 12.6 | 77,032 | 50.7 | 74,985 | 49.3 | 294 | 230 | 64 | |
| | Nov | 152,208 | 12.7 | 76,732 | 50.4 | 75,476 | 49.6 | 76 | 33 | 43 | |
| Q4 | Dec | 147,963 | 12.8 | 75,036 | 50.7 | 72,927 | 49.3 | 109 | 69 | 40 | |
| 2019 | Jan | 150,877 | 12.8 | 75,509 | 50.0 | 75,368 | 50.0 | 282 | 135 | 147 | |
| | Feb | 153,954 | 13.0 | 76,333 | 49.6 | 77,621 | 50.4 | 354 | 175 | 179 | |
| Q1 | Mar | 156,347 | 13.0 | 77,437 | 49.5 | 78,910 | 50.5 | -93 | 117 | -210 | |
| L - | Apr | 158,972 | 12.9 | 78,166 | 49.2 | 80,806 | 50.8 | 644 | 461 | 183 | |
| | May | 158,136 | 13.0 | 77,831 | 49.2 | 80,305 | 50.8 | 595 | 527 | 67 | |
| Q 2 | Jun | 162,193 | 13.0 | 79,902 | 49.3 | 82,291 | 50.7 | 293 | 320 | -27 | |
| 2- | Jul | 166,604 | 13.0 | 82,181 | 49.3 | 84,423 | 50.7 | 578 | 571 | 7 | |
| | Aug | 164,536 | 13.0 | 81,660 | 49.6 | 82,876 | 50.4 | 561 | 478 | 83 | |
| 03 | Sep | 164,320 | 12.9 | 82,284 | 50.1 | 82,036 | 49.9 | 448 | 379 | 68 | |
| 20 | Oct | 163,271 | 13.0 | 81,900 | 50.2 | 81,371 | 49.8 | 493 | 547 | -54 | |

Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

(2) Invested internally and invested externally distinguishes between funds of funds mainly invested in fund group's own funds and funds of funds mainly invested in other groups' funds.

TABLE 14: TRACKER AND RESPONSIBLE INVESTMENT FUNDS - FUNDS UNDER MANAGEMENT AND NET RETAIL SALES



| | | | Net Retail Sales £m | | | | |
|------------|-----|---------------|---------------------|-------------------------|---------------------|----------------|----------------------------|
| | | Tracker Funds | % of Industry Total | Responsible Investments | % of Industry Total | Tracker Funds | Responsible Investments |
| 2009 | | 30,655 | 6.0 | I - | - 1 | 594 | - |
| 2010 | | 41,017 | 6.6 | - | - | 2,342 | - |
| 2011 | | 43,005 | 6.9 | - | - | 2,497 | - |
| 2012 | | 59,241 | 8.4 | - | - | 3,454 | - |
| 2013 | | 74,988 | 9.1 | - | - | 6,788 | - |
| 2014 | | 93,886 | 10.5 | - | - | 5,723 | - |
| 2015 | | 105,215 | 11.3 | - | - | 6,709 | - |
| 2016 | | 139,712 | 13.2 | - | - | 4,708 | - |
| 2017 | | 181,195 | 14.7 | - | - | 10,789 | - |
| 2018 | | 182,191 | 15.8 | - | - | 8,990 | - |
| 2017 | Q4 | 181,195 | 14.7 | I | - 1 | 1,356 | |
| 017 | | 177,153 | 14.7 | - | - | | - |
| 010 | Q1 | 190,632 | 14.9 | - | - | 2,819 1,606 | - |
| | Q2 | 190,632 | 15.2 | - | - | 2,492 | - |
| | Q3 | - | | - | - | - | - |
| 2019 | Q4 | 182,191 | 15.8 | - | - | 2,073 | - |
| 1019 | Q1 | 193,787 | 16.1 | 18,037 | 1.5 | 1,925 | 190 |
| | Q2 | 208,228 | 16.7 | 23,088 | 1.8 | 5,574 | 784 |
| | Q3 | 220,493 | 17.3 | 24,617 | 1.9 | 4,559 | 931 |
| 2018 | Oct | 188,282 | 15.7 | - | - 1 | 626 | - |
| | Nov | 189,419 | 15.8 | - | - | 791 | - |
| Q4 | Dec | 182,191 | 15.8 | - | _ | 657 | - |
| 2019 | Jan | 185,091 | 15.8 | 17,283 | 1.5 | 631 | 86 |
| | Feb | 187,879 | 15.9 | 17,638 | 1.5 | 442 | 78 |
| Q1 | Mar | 193,787 | 16.1 | 18,037 | 1.5 | 852 | 27 |
| x - | Apr | 200,158 | 16.2 | 20,112 | 1.6 | 1,722 | 261 |
| | May | 200,047 | 16.4 | 20,255 | 1.7 | 2,333 | 234 |
| 02 | Jun | 208,228 | 16.7 | 23,088 | 1.8 | 1,519 | 289 |
| ~ | Jul | 216,209 | 16.8 | 24,096 | 1.9 | 1,694 | 307 |
| | Aug | 215,526 | 17.1 | 24,042 | 1.9 | 1,319 | 273 |
| Q3 | Sep | 220,493 | 17.1 | 24,617 | 1.9 | 1,546 | 351 |
| 25 | Oct | 218,312 | 17.3 | 24,721 | 2.0 | 1,845 | 467 |

Notes:

(1) Each month small revisions to figures may have been made since the previous press release. This reflects additional information received.

(2) IA data on responsible investments has been collected using the Global Sustainable Investment Alliance (GSIA) definitions. Responsible investment incorporates firm-level and fund-level components. The data presented here is at the fund level where funds are pursuing one or more of the following 'dedicated responsible investment approaches': negative screening; positive screening; norms-based screening; sustainability themed investing and impact/ community investing.

(3) Tracker funds aim to mirror the progress of stock market index, e.g. the FTSE 100, by buying and selling shares in the same productions are represented on the index. These are also sometimes called index (tracker) funds or passive managed funds.

(4) Funds under management in tracker and responsible investment funds include money invested in tracker and responsible investment by funds of funds that are themselves tracker and responsible investment funds, but exclude money invested in these funds of funds themselves (other than funds of overseas funds) to avoid double-counting. Retail sales figures include sales of tracker and responsible investment funds of funds.